S1. Voter Registration. S2. Likelihood to Vote. P1. Party Identification. Q1. How concerned are you about the coronavirus?.

|  | TOTAL | GENDER |  | AGE |  |  |  |  | GENDER \& AGE |  |  |  | EDUCATION |  | GENDER \& EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MEN | WOM | $\begin{aligned} & 18- \\ & 44 \end{aligned}$ | $\begin{aligned} & 45- \\ & 64 \end{aligned}$ | $65+$ | ***NET** |  | ****MEN*** |  | ****WOM*** |  |  | $\begin{aligned} & \text { COLL } \\ & \text { GRAD } \end{aligned}$ | ***MEN** |  | ***WOM** |  |
|  |  |  |  |  |  |  | <55 | 55+ | 18-54 | 55+ | 18-54 | 55+ |  |  | NON | COLL | NON | COLL |
| TOTAL | 800 | 380 | 420 | 295 | 299 | 206 | 429 | 371 | 206 | 173 | 223 | 197 | 526 | 273 | 222 | 158 | 304 | 116 |
| S1. VOTER REGISTRATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| No | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |  |
| Don't know/Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| S2. LIKELIHOOD TO VOTE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes, voted in 2020 | 96\% | 98\% | 95\% | 94\% | 97\% | 98\% | 94\% | 98\% | 96\% | 99\% | 92\% | 98\% | 95\% | 98\% | 97\% | 98\% | 93\% | 98\% |
| No, did not vote in 2020 | 4\% | 2\% | 5\% | 6\% | 3\% | 2\% | 6\% | 1\% | 4\% | * | 8\% | 2\% | 5\% | 1\% | 3\% | 1\% | 7\% | 1\% |
| (Not sure) | * | * | * | * | * | - | * | * | - | * | * | - | - | 1\% | - | 1\% | - | 1\% |
| P1. PARTY IDENTIFICATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strong Democrat | 27\% | 22\% | 31\% | 25\% | 27\% | 29\% | 23\% | 31\% | 20\% | 24\% | 26\% | 36\% | 25\% | 31\% | 20\% | 25\% | 28\% | 38\% |
| Weak Democrat | 8\% | 7\% | 8\% | 11\% | 8\% | 3\% | 10\% | 5\% | 10\% | 4\% | 10\% | 6\% | 7\% | 9\% | 6\% | 8\% | 8\% | 9\% |
| Independent / Closer to the Democrats | 9\% | 11\% | 8\% | 12\% | 7\% | 8\% | 11\% | 7\% | 12\% | 9\% | 10\% | 5\% | 7\% | 14\% | 9\% | 13\% | 5\% | 14\% |
| Independent | 7\% | 8\% | 7\% | 7\% | 7\% | 9\% | 6\% | 9\% | 6\% | 10\% | 6\% | 8\% | 7\% | 8\% | 7\% | 8\% | 7\% | 7\% |
| Independent / Closer to the Republicans | 9\% | 14\% | 6\% | 10\% | 12\% | 6\% | 12\% | 7\% | 17\% | 9\% | 7\% | 5\% | 9\% | 10\% | 14\% | 13\% | 6\% | 6\% |
| Weak Republican | 10\% | 10\% | 10\% | 8\% | 13\% | 7\% | 11\% | 8\% | 10\% | 9\% | 11\% | 8\% | 12\% | 6\% | 12\% | 7\% | 11\% | 6\% |
| Strong Republican | 29\% | 29\% | 29\% | 26\% | 26\% | 36\% | 26\% | 32\% | 24\% | 35\% | 29\% | 29\% | 33\% | 22\% | 32\% | 25\% | 33\% | 17\% |
| (Don't know/Refused) | 1\% | * | 1\% | * | 1\% | 2\% | * | 2\% | - | 1\% | * | 3\% | 1\% | 1\% | * | 1\% | 1\% | 2\% |
| DEMOCRAT (NET) | 34\% | 29\% | 39\% | 36\% | 35\% | 32\% | 33\% | 36\% | 30\% | 28\% | 37\% | 42\% | 32\% | 39\% | 26\% | 33\% | 36\% | 47\% |
| INDEPENDENT (NET) | 27\% | 32\% | 22\% | 29\% | 26\% | 25\% | 29\% | 24\% | 36\% | 29\% | 23\% | 20\% | 24\% | 33\% | 30\% | 36\% | 19\% | 29\% |
| REPUBLICAN (NET) | 39\% | 38\% | 39\% | 35\% | 39\% | 44\% | 37\% | 40\% | 34\% | 43\% | 40\% | 37\% | 44\% | 28\% | 44\% | 31\% | 45\% | 24\% |
| DEMOCRAT W/ LEANERS (NET) | 43\% | 40\% | 47\% | 48\% | 42\% | 40\% | 45\% | 42\% | 42\% | 37\% | 47\% | 47\% | 39\% | 53\% | 35\% | 46\% | 41\% | 61\% |
| REPUBLICAN W/ LEANERS (NET) | 48\% | 52\% | 45\% | 44\% | 51\% | 50\% | 49\% | 47\% | 52\% | 52\% | 47\% | 42\% | 53\% | 38\% | 57\% | 45\% | 51\% | 29\% |
| Q1. HOW CONCERNED ARE YOU ABOUT THE CORONAVIRUS? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very concerned | 45\% | 39\% | 50\% | 43\% | 43\% | 50\% | 41\% | 49\% | 35\% | 44\% | 46\% | 54\% | 40\% | 54\% | 32\% | 49\% | 46\% | 60\% |
| Somewhat concerned | 30\% | 29\% | 31\% | 33\% | 30\% | 26\% | 33\% | 27\% | 32\% | 25\% | 33\% | 28\% | 32\% | 26\% | 31\% | 26\% | 33\% | 26\% |
| Not too concerned | 15\% | 19\% | 11\% | 14\% | 16\% | 15\% | 16\% | 14\% | 20\% | 17\% | 11\% | 11\% | 17\% | 12\% | 22\% | 15\% | 13\% | 7\% |
| Not at all concerned (Undecided/Refused) | $10 \%$ * | 13\% | 8\% | 10\% | 11\% | 9\% | 11\% | 10\% | 12\% | 14\% | 10\% | 6\% | 11\% | 8\% | 15\% | $9 \%$ $1 \%$ | 9\% |  |
| CONCERNED (NET) | 75\% | 68\% | 81\% | 76\% | 72\% | 76\% | 73\% | 76\% | 67\% | 69\% | 79\% | 83\% | 72\% | 80\% | 63\% | 75\% | 78\% | 86\% |
| NOT CONCERNED (NET) | 25\% | 32\% | 19\% | 24\% | 27\% | 24\% | 26\% | 24\% | 32\% | 31\% | 21\% | 17\% | 28\% | 20\% | 37\% | 24\% | 21\% | 14\% |

S1. Voter Registration. S2. Likelihood to Vote. P1. Party Identification. Q1. How concerned are you about the coronavirus?

|  | ETHNICITY |  |  |  | WHITE |  |  |  |  |  |  |  |  |  |  |  |  | IDEOLOGY |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | WHT | BLK | POC | тот | *GENDER* |  | ***AGE** |  | **EDUC** |  | PARTY |  | ID** | ***IDEOLOGY** |  |  | LIB | MOD | CON |
|  |  |  |  |  |  | MEN | WOM | <55 | 55+ | NON | COLL | DEM | IND | GOP | LIB | MOD | CON |  |  |  |
| TOTAL | 800 | 718 | 41 | 82 | 718 | 343 | 376 | 372 | 346 | 468 | 250 | 293 | 59 | 367 | 204 | 217 | 292 | 236 | 236 | 320 |
| S1. Voter registration |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| No | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |  |
| Don't know/Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| S2. LIKELIHOOD TO VOte |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes, voted in 2020 | 96\% | 96\% | 92\% | 92\% | 96\% | 98\% | 95\% | 95\% | 99\% | 96\% | 98\% | 99\% | 86\% | 96\% | 99\% | 93\% | 97\% | 99\% | 92\% | 97\% |
| No, did not vote in 2020 | 4\% | 3\% | 8\% | 8\% | 3\% | 2\% | 5\% | 5\% | 1\% | 4\% | 1\% | 1\% | 13\% | 4\% | 1\% | 7\% | 3\% | 1\% | 7\% | 3\% |
| (Not sure) | * | * | - | - | * | * | * | * | * | - | 1\% | - | 1\% | * | - | * | * | - | * |  |
| P1. PARTY IDENTIFICATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strong Democrat | 27\% | 25\% | 60\% | 45\% | 25\% | 20\% | 29\% | 20\% | 29\% | 22\% | 29\% | 60\% | - | - | 65\% | 18\% | 2\% | 65\% | 20\% | 4\% |
| Weak Democrat | 8\% | 8\% | 6\% | 8\% | 8\% | 6\% | 9\% | 10\% | 5\% | 7\% | 9\% | 19\% | - | - | 11\% | 14\% | 1\% | 12\% | 13\% | 1\% |
| Independent / Closer to the Democrats | 9\% | 9\% | 13\% | 14\% | 9\% | 10\% | 7\% | 11\% | 6\% | 6\% | 13\% | 21\% | - | - | 12\% | 14\% | 2\% | 12\% | 15\% | 2\% |
| Independent | 7\% | 7\% | 8\% | 7\% | 7\% | 8\% | 7\% | 6\% | 9\% | 7\% | 8\% | - | 91\% | - | 3\% | 17\% | 3\% | 3\% | 17\% | 4\% |
| Independent / Closer to the Republicans | 9\% | 10\% | 2\% | 4\% | 10\% | 15\% | 6\% | 13\% | 7\% | 10\% | 10\% | - | - | 20\% | 1\% | 15\% | 13\% | 1\% | 14\% | 12\% |
| Weak Republican | 10\% | 10\% | 2\% | 5\% | 10\% | 10\% | 10\% | 12\% | 9\% | 12\% | 7\% | - | - | 20\% | 3\% | 10\% | 15\% | 3\% | 9\% | 15\% |
| Strong Republican | 29\% | 31\% | 4\% | 14\% | 31\% | 30\% | 31\% | 28\% | 33\% | 35\% | 23\% | - | - | 60\% | 4\% | 12\% | 63\% | 4\% | 11\% | 61\% |
| (Don't know/Refused) | 1\% | 1\% | 5\% | 2\% | 1\% | * | 1\% | - | 2\% | * | 1\% | - | 9\% | - | 1\% | 1\% | * | 1\% | 1\% |  |
| DEMOCRAT (NET) | 34\% | 32\% | 66\% | 54\% | 32\% | 26\% | 38\% | 30\% | 34\% | 29\% | 38\% | 79\% | - | - | 76\% | 31\% | 3\% | 76\% | 33\% | 5\% |
| INDEPENDENT (NET) | 27\% | 27\% | 28\% | 27\% | 27\% | 33\% | 22\% | 30\% | 24\% | 24\% | 33\% | 21\% | 100\% | 20\% | 16\% | 47\% | 18\% | 17\% | 47\% | 19\% |
| REPUBLICAN (NET) | 39\% | 41\% | 6\% | 19\% | 41\% | 41\% | 41\% | 40\% | 42\% | 47\% | 30\% | - | - | 80\% | 8\% | 21\% | 78\% | 7\% | 20\% | 76\% |
| democrat w/ Leaners (net) | 43\% | 41\% | 80\% | 67\% | 41\% | 36\% | 45\% | 41\% | 41\% | 36\% | 50\% | 100\% | - | - | 88\% | 46\% | 5\% | 88\% | 48\% | 8\% |
| Republican w/ Leaners (NET) | 48\% | 51\% | 8\% | 23\% | 51\% | 55\% | 47\% | 53\% | 49\% | 57\% | 40\% | - | - | 100\% | 9\% | 36\% | 92\% | 8\% | 34\% | 88\% |
| Q1. HOW CONCERNED ARE YOU ABOUT THE CORONAVIRUS? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very concerned | 45\% | 42\% | 82\% | 67\% | 42\% | 37\% | 47\% | 37\% | 48\% | 37\% | 52\% | 76\% | 45\% | 15\% | 73\% | 51\% | 14\% | 74\% | 53\% | 16\% |
| Somewhat concerned | 30\% | 31\% | 11\% | 19\% | 31\% | 29\% | 33\% | 34\% | 28\% | 33\% | 27\% | 21\% | 31\% | 39\% | 21\% | 31\% | 38\% | 20\% | 29\% | 38\% |
| Not too concerned | 15\% | 15\% | 4\% | 10\% | 15\% | 20\% | 11\% | 17\% | 14\% | 17\% | 12\% | 2\% | 14\% | 27\% | 3\% | 13\% | 27\% | 3\% | 13\% | 26\% |
| Not at all concerned (Undecided/Refused) | 10\% | 11\% | 3\% | 3\% | 11\% | 14\% | 9\% | 12\% | 10\% |  | 8\% | 1\% | 11\% | 19\% | 3\% | 5\% | 21\% | 3\% | 5\% | 20\% |
| CONCERNED (NET) | 75\% | 73\% | 93\% | 86\% | 73\% | 66\% | 80\% | 71\% | 76\% | 70\% | 79\% | 97\% | 76\% | 54\% | 94\% | 82\% | 52\% | 94\% | 82\% | 54\% |
| NOT CONCERNED (NET) | 25\% | 27\% | 7\% | 14\% | 27\% | 34\% | 20\% | 29\% | 24\% | 30\% | 21\% | 3\% | 24\% | 46\% | 6\% | 18\% | 48\% | 6\% | 18\% | 46\% |

S1. Voter Registration. S2. Likelihood to Vote. P1. Party Identification. Q1. How concerned are you about the coronavirus?

|  | AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  |  | DECIDED to vote |  |  | GOP |  | VOTE PLAN |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | ***** | FEMA*** | < 5 **** | ****** | $* * *$ BLI NON | K**** | ****** | **** | LIB**** | **** NON | ALWAYS KNEW | **3 MONTHS* MORE WITHIN |  | CON | $\begin{array}{r} \text { MOD/ } \\ \text { LIB } \end{array}$ | INITIAL PLAN | CHANGED PLAN |
| TOTAL | 800 | 19 | 22 | 25 | 15 | 31 | 10 | 32 | 8 | 16 | 25 | 352 | 253 | 161 | 283 | 102 | 683 | 84 |
| S1. VOTER REGISTRATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| No | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Don't know/Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| S2. LIKELIHOOD TO VOTE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes, voted in 2020 | 96\% | 95\% | 91\% | 92\% | 94\% | 90\% | 99\% | 95\% | 84\% | 98\% | 89\% | 100\% | 100\% | 100\% | 97\% | 93\% | 100\% | 100\% |
| No, did not vote in 2020 | 4\% | 5\% | 9\% | 8\% | 6\% | 10\% | 1\% | 5\% | 16\% | 2\% | 11\% | - | - | - | 3\% | 7\% | - | - |
| (Not sure) | * | - | - | - | - | - | - | - | - | - | - | - | - | - | * | - | - | - |
| P1. PARTY IDENTIFICATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strong Democrat | 27\% | 64\% | 57\% | 57\% | 67\% | 60\% | 61\% | 76\% | - | 70\% | 54\% | 36\% | 25\% | 12\% | - | - | 27\% | 35\% |
| Weak Democrat | 8\% | 6\% | 6\% | 9\% | 1\% | 7\% | 4\% | 8\% | - | 10\% | 4\% | 5\% | 9\% | 12\% | - | - | 8\% | 9\% |
| Independent / Closer to the Democrats | 9\% | 15\% | 12\% | 17\% | 7\% | 11\% | 20\% | 17\% | - | 14\% | 13\% | 5\% | 11\% | 15\% | - | - | 9\% | 15\% |
| Independent | 7\% | 6\% | 9\% | 8\% | 7\% | 8\% | 5\% | - | 38\% | 3\% | 10\% | 3\% | 7\% | 15\% | - | - | 7\% | 5\% |
| Independent / Closer to the Republicans | 9\% | * | 4\% | 3\% | 1\% | 2\% | 3\% | - | 12\% | * | 4\% | 4\% | 12\% | 17\% | 14\% | 35\% | 9\% | 8\% |
| Weak Republican | 10\% | - | 3\% | 3\% | - | 2\% | - | - | 9\% | - | 3\% | 9\% | 7\% | 16\% | 17\% | 31\% | 10\% | 5\% |
| Strong Republican | 29\% | 5\% | 3\% | 2\% | 6\% | 4\% | 5\% | - | 19\% | - | 6\% | 38\% | 28\% | 12\% | 69\% | 34\% | 30\% | 24\% |
| (Don't know/Refused) | 1\% | 3\% | 6\% | 1\% | 11\% | 5\% | 3\% | - | 23\% | 2\% | 6\% | * | 1\% | 1\% | - | - | 1\% | * |
| DEMOCRAT (NET) | 34\% | 70\% | 63\% | 65\% | 68\% | 67\% | 65\% | 83\% | - | 80\% | 58\% | 41\% | 34\% | 24\% | - | - | 34\% | 44\% |
| INDEPENDENT (NET) | 27\% | 25\% | 31\% | 29\% | 26\% | 27\% | 31\% | 17\% | 72\% | 20\% | 33\% | 12\% | 31\% | 48\% | 14\% | 35\% | 26\% | 28\% |
| REPUBLICAN (NET) | 39\% | 5\% | 6\% | 5\% | 6\% | 6\% | 5\% | - | 28\% | - | 9\% | 47\% | 35\% | 28\% | 86\% | 65\% | 40\% | 28\% |
| DEMOCRAT W/ LEANERS (NET) | 43\% | 85\% | 75\% | 82\% | 75\% | 78\% | 85\% | 100\% | - | 94\% | 70\% | 46\% | 45\% | 39\% | - | - | 43\% | 59\% |
| REPUBLICAN W/ LEANERS (NET) | 48\% | 5\% | 11\% | 9\% | 7\% | 8\% | 8\% | - | 40\% | * | 13\% | 50\% | 47\% | 45\% | 100\% | 100\% | 50\% | 36\% |
| Q1. HOW CONCERNED ARE YOU ABOUT THE CORONAVIRUS? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very concerned | 45\% | 79\% | 86\% | 81\% | 84\% | 83\% | 81\% | 87\% | 66\% | 94\% | 75\% | 45\% | 47\% | 42\% | 12\% | 25\% | 44\% | 57\% |
| Somewhat concerned | 30\% | 12\% | $9 \%$ | 12\% | 10\% | 10\% | 15\% | $8 \%$ | 23\% | 4\% | 15\% | 30\% | 23\% | 36\% | 39\% | 39\% | 29\% | 28\% |
| Not too concerned | 15\% | 4\% | 4\% | 4\% | 3\% | 4\% | 3\% | 4\% | 1\% | 2\% | 5\% | 14\% | 17\% | 15\% | 28\% | 24\% | 16\% | 9\% |
| Not at all concerned | 10\% | 5\% | 1\% | 3\% | 3\% | 4\% | 2\% | 1\% | 10\% | - | 5\% | 11\% | 12\% | 8\% | 21\% | 13\% | 11\% | 6\% |
| (Undecided/Refused) | * | - | - | - | - | - | - | - | - | - | - | * | * | - | * | - | * | - |
| CONCERNED (NET) | 75\% | 91\% | 95\% | 93\% | 94\% | 92\% | 96\% | 94\% | 89\% | 98\% | 90\% | 75\% | 71\% | 78\% | 51\% | 64\% | 73\% | 85\% |
| NOT CONCERNED (NET) | 25\% | 9\% | 5\% | 7\% | 6\% | 8\% | 4\% | 6\% | 11\% | 2\% | 10\% | 25\% | 29\% | 22\% | 48\% | 36\% | 27\% | 15\% |

S1. Voter Registration. S2. Likelihood to Vote. P1. Party Identification. Q1. How concerned are you about the coronavirus?

|  | REGION |  |  |  |  |  |  | density |  | density X Gender |  |  |  |  |  |  | PARTY ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | DS/ | GB/ | LACROSSE- | MAD- | MILWAUKEE | WAUSAU- | NORTH |  | SUB- |  | *****M | MALE** | **** | ****F | FEMAL |  |  | IND |  |
| тоtal | MINEAPOLIS | APPLETON | eau Claire | ISON | CNTY ReSt | RHNLNDR | WEST | URBN | URBN RURAL |  | JRBN S | SRBN | RUR | URBN | SRBN |  | DEm | отн | GOP |


| TOTAL | 800 | 58 | 146 | 64 | 148 | 126 | 195 | 62 | 184 | 191 | 322 | 284 | 85 | 164 | 129 | 107 | 157 | 155 | 348 | 67 | 385 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| S1. VOTER REGISTRATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| No | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Don't know/Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| S2. LIKELIHOOD TO VOte |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes, voted in 2020 | 96\% | 92\% | 98\% | 92\% | 97\% | 95\% | 98\% | 94\% | 93\% | 98\% | 96\% | 95\% | 99\% | 97\% | 98\% | 97\% | 95\% | 93\% | 98\% | 86\% | 96\% |
| No, did not vote in 2020 | 4\% | 8\% | 2\% | 8\% | 3\% | 5\% | 2\% | 4\% | 7\% | 2\% | 4\% | 5\% | 1\% | 3\% | 2\% | 3\% | 5\% | 7\% | 2\% | 13\% | 4\% |
| (Not sure) | * | - | - | - | 1\% | - | - | 1\% | * | * | * | - | - | * | - | 1\% | - | - | - | 1\% | * |
| P1. PARTY IDENTIFICATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strong Democrat | 27\% | 18\% | 19\% | 25\% | 34\% | 39\% | 23\% | 24\% | 22\% | 40\% | 25\% | 20\% | 33\% | 22\% | 15\% | 45\% | 27\% | 25\% | 62\% | - | - |
| Weak Democrat | 8\% | 6\% | 9\% | 9\% | 10\% | 9\% | 5\% | 6\% | 7\% | 9\% | 8\% | 6\% | 12\% | 6\% | 6\% | 7\% | 11\% | 6\% | 18\% | - | - |
| Independent / Closer to the Democrats | 9\% | 2\% | 8\% | 6\% | 12\% | 12\% | 10\% | 6\% | 5\% | 11\% | 10\% | 7\% | 12\% | 12\% | 8\% | 9\% | 8\% | 6\% | 21\% | - | - |
| Independent | 7\% | 5\% | 10\% | 6\% | 10\% | 9\% | 5\% | 4\% | 5\% | 10\% | 7\% | 7\% | 11\% | 8\% | 6\% | 8\% | 6\% | 8\% | - | 89\% | - |
| Independent / Closer to the Republicans | 9\% | 15\% | 4\% | 16\% | 6\% | 4\% | 14\% | 14\% | 15\% | 6\% | 12\% | 9\% | 6\% | 19\% | 11\% | 6\% | 5\% | 7\% | - | - | 20\% |
| Weak Republican | 10\% | 14\% | 13\% | 10\% | 7\% | 9\% | 9\% | 7\% | 10\% | 5\% | 12\% | 11\% | 3\% | 11\% | 13\% | 6\% | 13\% | 9\% | - | - | 20\% |
| Strong Republican | 29\% | 40\% | 37\% | 26\% | 18\% | 17\% | 33\% | 39\% | 35\% | 21\% | 25\% | 39\% | 22\% | 22\% | 42\% | 19\% | 28\% | 36\% | - | - | 60\% |
| (Don't know/Refused) | 1\% | 1\% | - | 1\% | 2\% | 1\% | * | 1\% | 1\% | * | 1\% | 1\% | - | * | - | * | 1\% | 2\% | - | 11\% | - |
| DEMOCRAT (NET) | 34\% | 23\% | 28\% | 34\% | 45\% | 48\% | 28\% | 30\% | 29\% | 48\% | 33\% | 27\% | 45\% | 28\% | 20\% | 51\% | 38\% | 32\% | 79\% | - | - |
| INDEPENDENT (NET) | 27\% | 24\% | 22\% | 30\% | 30\% | 27\% | 30\% | 24\% | 26\% | 26\% | 30\% | 24\% | 30\% | 39\% | 25\% | 23\% | 20\% | 23\% | 21\% | 100\% | 20\% |
| REPUBLICAN (NET) | 39\% | 53\% | 50\% | 36\% | 26\% | 26\% | 42\% | 46\% | 45\% | 25\% | 37\% | 49\% | 25\% | 33\% | 55\% | 26\% | 42\% | 45\% | - | - | 80\% |
| DEMOCRAT W/ Leaners (NET) | 43\% | 25\% | 36\% | 41\% | 56\% | 60\% | 38\% | 35\% | 34\% | 59\% | 43\% | 33\% | 57\% | 40\% | 28\% | 60\% | 47\% | 38\% | 100\% | - | - |
| REPUBLICAN W/ LEANERS (NET) | 48\% | 68\% | 54\% | 53\% | 32\% | 30\% | 57\% | 60\% | 60\% | 31\% | 49\% | 59\% | 31\% | 52\% | 66\% | 31\% | 46\% | 52\% | - | - | 100\% |
| Q1. HOW CONCERNED ARE YOU ABOUT THE CORONAVIRUS? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very concerned | 45\% | 39\% | 39\% | 41\% | 57\% | 64\% | 32\% | 40\% | 40\% | 59\% | 42\% | 38\% | 49\% | 42\% | 29\% | 66\% | 43\% | 45\% | 77\% | 47\% | 16\% |
| Somewhat concerned | 30\% | 22\% | 36\% | 36\% | 19\% | 25\% | 36\% | 31\% | 30\% | 25\% | 30\% | 33\% | 31\% | 26\% | 31\% | 21\% | 34\% | 34\% | 20\% | 28\% | 39\% |
| Not too concerned | 15\% | 22\% | 15\% | 16\% | 14\% | 4\% | 20\% | 17\% | 18\% | 10\% | 17\% | 16\% | 14\% | 20\% | 22\% | 7\% | 14\% | 11\% | 2\% | 16\% | 26\% |
| Not at all concerned | 10\% | 17\% | 9\% | 8\% | 10\% | 8\% | 11\% | 12\% | 12\% | 6\% | 11\% | 13\% | 6\% | 13\% | 18\% | 5\% | 8\% | 9\% | 1\% | 9\% | 19\% |
| (Undecided/Refused) | * | - | * | - | - | - | * | - | - | - | * | * | - | - | 1\% | - | * | - | * | - | * |
| CONCERNED (NET) | 75\% | 61\% | 75\% | 77\% | 76\% | 89\% | 68\% | 71\% | 70\% | 84\% | 72\% | 70\% | 80\% | 68\% | 60\% | 88\% | 77\% | 79\% | 97\% | 75\% | 55\% |
| NOT CONCERNED (NET) | 25\% | 39\% | 25\% | 23\% | 24\% | 11\% | 31\% | 29\% | 30\% | 16\% | 27\% | 29\% | 20\% | 32\% | 40\% | 12\% | 22\% | 21\% | 3\% | 25\% | 45\% |

S1. Voter Registration. S2. Likelihood to Vote. P1. Party Identification. Q1. How concerned are you about the coronavirus?


S1. Voter Registration. S2. Likelihood to Vote. P1. Party Identification. Q1. How concerned are you about the coronavirus?.

|  | TOTAL | CHILDREN <18 |  | CHILDREN X GENDER |  |  |  | B2/B3 YES $\qquad$ <br> TOTAL | UNION HH |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | **MR | ALE** | *FEM | MALE* |  |  |  |
|  |  | yes | no | YES | No | YES | No |  | yes | No |
| total | 800 | 242 | 557 | 115 | 264 | 127 | 292 | 296 | 155 | 645 |
| S1. VOTER REGISTRATION |  |  |  |  |  |  |  |  |  |  |
| Yes | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| No | - | - | - | - | - | - | - | - | - | - |
| Don't know/Refused | - | - | - | - | - | - | - | - | - | - |
| S2. LIKELIHOOD to vote |  |  |  |  |  |  |  |  |  |  |
| Yes, voted in 2020 | 96\% | 95\% | 97\% | 97\% | 98\% | 92\% | 95\% | 93\% | 99\% | 95\% |
| No, did not vote in 2020 | 4\% | 5\% | 3\% | 2\% | 2\% | 7\% | 5\% | 7\% | 1\% | 4\% |
| (Not sure) | * | 1\% | - | 1\% | - | 1\% | - | - | 1\% | * |
| P1. PARTY IDENTIFICATION |  |  |  |  |  |  |  |  |  |  |
| Strong Democrat | 27\% | 22\% | 29\% | 21\% | 23\% | 23\% | 34\% | 38\% | 33\% | 25\% |
| Weak Democrat | 8\% | 9\% | 7\% | 7\% | 7\% | 12\% | 7\% | 7\% | 8\% | 8\% |
| Independent / Closer to the Democrats | 9\% | 7\% | 10\% | 9\% | 11\% | 6\% | 9\% | 13\% | 9\% | 9\% |
| Independent | 7\% | 8\% | 7\% | 11\% | 6\% | 5\% | 8\% | 6\% | 4\% | 8\% |
| Independent / Closer to the Republicans | 9\% | 12\% | 9\% | 17\% | 12\% | 6\% | 6\% | 7\% | 11\% | 9\% |
| Weak Republican | 10\% | 10\% | 9\% | 9\% | 10\% | 12\% | 9\% | 5\% | 7\% | 10\% |
| Strong Republican | 29\% | 30\% | 28\% | 24\% | 31\% | 35\% | 26\% | 23\% | 27\% | 29\% |
| (Don't know/Refused) | 1\% | 1\% | 1\% | 1\% | * | 1\% | 2\% | * | 1\% | 1\% |
| DEMOCRAT (NET) | 34\% | 32\% | 36\% | 28\% | 30\% | 35\% | 41\% | 45\% | 41\% | 33\% |
| INDEPENDENT (NET) | 27\% | 28\% | 27\% | 38\% | 30\% | 18\% | 24\% | 26\% | 24\% | 28\% |
| REPUBLICAN (NET) | 39\% | 41\% | 38\% | 34\% | 40\% | 47\% | 35\% | 29\% | 34\% | 40\% |
| DEMOCRAT W/ LEANERS (NET) | 43\% | 39\% | 46\% | 37\% | 41\% | 41\% | 50\% | 59\% | 50\% | 42\% |
| REPUBLICAN W/ LEANERS (NET) | 48\% | 52\% | 46\% | 51\% | 52\% | 53\% | 41\% | 35\% | 45\% | 49\% |
| Q1. HOW CONCERNED ARE YOU ABOUT THE CORONAVIRUS? |  |  |  |  |  |  |  |  |  |  |
| Very concerned | 45\% | 35\% | 49\% | 29\% | 44\% | 40\% | 54\% | 61\% | 48\% | 44\% |
| Somewhat concerned | 30\% | 33\% | 29\% | 35\% | 26\% | 32\% | 31\% | 27\% | 26\% | 31\% |
| Not too concerned | 15\% | 19\% | 13\% | 23\% | 17\% | 15\% | 10\% | 8\% | 15\% | 15\% |
|  | 10\% | 13\% | 9\% | 14\% | 12\% | 13\% | 6\% | 5\% | 11\% | 10\% |
| (Undecided/Refused) | , | , | * | - | * | * | - | - | - | * |
| CONCERNED (NET) | 75\% | 68\% | 78\% | 63\% | 70\% | 72\% | 84\% | 88\% | 74\% | 75\% |
| NOT CONCERNED (NET) | 25\% | 32\% | 22\% | 37\% | 30\% | 28\% | 16\% | 12\% | 26\% | 25\% |

S1. Voter Registration. S2. Likelihood to Vote. P1. Party Identification. Q1. How concerned are you about the coronavirus?.


| total | 800 | 151 | 197 | 192 | 156 | 152 | 141 | 21 | 11 | 204 | 144 | 14 | 53 | 26 | 83 | 75 | 74 | 22 | 62 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| S1. Voter registration |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| No | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Don't know/Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| S2. LIKElithood to vote |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes, voted in 2020 | 96\% | 99\% | 97\% | 97\% | 99\% | 98\% | 100\% | 96\% | 92\% | 98\% | 99\% | 100\% | 100\% | 100\% | 98\% | 98\% | 97\% | 98\% | 99\% |
| No, did not vote in 2020 | 4\% | 1\% | 3\% | 3\% | 1\% | 2\% | - | 4\% | 8\% | 2\% | 1\% | - | - | - | 2\% | 2\% | 3\% | 2\% | 1\% |
| (Not sure) | * | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| P1. PARTY IDENTIFICATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strong Democrat | 27\% | 56\% | 66\% | 52\% | 73\% | 50\% | 72\% | 69\% | 89\% | 64\% | 58\% | 70\% | 53\% | 62\% | 61\% | 66\% | 61\% | 67\% | 66\% |
| Weak Democrat | 8\% | 18\% | 18\% | 22\% | 12\% | 24\% | 13\% | 11\% | 2\% | 19\% | 16\% | 23\% | 24\% | 22\% | 18\% | 14\% | 13\% | 17\% | 20\% |
| Independent / Closer to the Democrats | 9\% | 27\% | 16\% | 25\% | 16\% | 26\% | 16\% | 21\% | 10\% | 17\% | 26\% | 7\% | 23\% | 16\% | 21\% | 20\% | 26\% | 16\% | 14\% |
| Independent | 7\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Independent / Closer to the Republicans | 9\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Weak Republican | 10\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Strong Republican | 29\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| (Don't know/Refused) | 1\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| DEMOCRAT (NET) | 34\% | 73\% | 84\% | 75\% | 84\% | 74\% | 84\% | 79\% | 90\% | 83\% | 74\% | 93\% | 77\% | 84\% | 79\% | 80\% | 74\% | 84\% | 86\% |
| INDEPENDENT (NET) | 27\% | 27\% | 16\% | 25\% | 16\% | 26\% | 16\% | 21\% | 10\% | 17\% | 26\% | 7\% | 23\% | 16\% | 21\% | 20\% | 26\% | 16\% | 14\% |
| REPUBLICAN (NET) | 39\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| DEMOCRAT W/ LEANERS (NET) | 43\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| REPUBLICAN W/ LEANERS (NET) | 48\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Q1. HOW CONCERNED ARE YOU ABOUT THE CORONAVIRUS? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very concerned | 45\% | 74\% | 79\% | 70\% | 85\% | 67\% | 85\% | 86\% | 88\% | 73\% | 81\% | 86\% | 70\% | 79\% | 83\% | 82\% | 68\% | 74\% | 79\% |
| Somewhat concerned | 30\% | 22\% | 18\% | 25\% | 14\% | 27\% | 14\% | 7\% | 9\% | 22\% | 16\% | 14\% | 27\% | 21\% | 13\% | 16\% | 26\% | 26\% | 21\% |
| Not too concerned | 15\% | 2\% | 2\% | 3\% | 1\% | 3\% | 1\% | 5\% | 3\% | 3\% | 1\% | - | 2\% | - | - | 2\% | 6\% | - | - |
| Not at all concerned | 10\% | 2\% | 1\% | 2\% | - | 3\% | - | 2\% | - | 1\% | 2\% | - | - | - | 5\% | 1\% | - | - | - |
| (Undecided/Refused) | * | - | * | * | - | * | - | - | - | * | - | - | 1\% | - | - | - | - | - | - |
| CONCERNED (NET) | 75\% | 96\% | 97\% | 95\% | 99\% | 94\% | 99\% | 93\% | 97\% | 96\% | 98\% | 100\% | 97\% | 100\% | 95\% | 98\% | 94\% | 100\% | 100\% |
| NOT CONCERNED (NET) | 25\% | 4\% | 3\% | 5\% | 1\% | 5\% | 1\% | 7\% | 3\% | 4\% | 2\% | - | 2\% | - | 5\% | 2\% | 6\% | - | - |

S1. Voter Registration. S2. Likelihood to Vote. P1. Party Identification. Q1. How concerned are you about the coronavirus?.

|  | TOTAL | IDEOLOGY X DEM |  | DENSITY X DEM |  |  | CHILDREN <18 X DEM |  | TSCORE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} * * * * * \\ \text { LIB } \end{gathered}$ | CON/IND |  | DEM*** | RURAL | ********D <br> YES | $\begin{aligned} & \text { ****** } \\ & \text { no } \end{aligned}$ | $\begin{aligned} & 0- \\ & 84 \end{aligned}$ | $\begin{aligned} & 90- \\ & 94 \end{aligned}$ | $\begin{aligned} & 95- \\ & 100 \end{aligned}$ |
| тOTAL | 800 | 209 | 136 | 113 | 139 | 95 | 94 | 253 | 276 | 131 | 393 |
| S1. VOTER REGISTRATION |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| No | - | - | - | - | - | - | - | - | - | - | - |
| Don't know/Refused | - | - | - | - | - | - | - | - | - | - | - |
| S2. LIKELIHOOD TO VOTE |  |  |  |  |  |  |  |  |  |  |  |
| Yes, voted in 2020 | 96\% | 100\% | 96\% | 99\% | 98\% | 98\% | 98\% | 99\% | 90\% | 97\% | 100\% |
| No, did not vote in 2020 | 4\% | * | 4\% | 1\% | 2\% | 2\% | 2\% | 1\% | 9\% | 3\% | * |
| (Not sure) | * | - | - | - | - | - | - | - | * | - | * |
| P1. PARTY IDENTIFICATION |  |  |  |  |  |  |  |  |  |  |  |
| Strong Democrat | 27\% | 73\% | 45\% | 67\% | 57\% | 61\% | 57\% | 63\% | 24\% | 20\% | 31\% |
| Weak Democrat | 8\% | 13\% | 24\% | 15\% | 19\% | 18\% | 24\% | 15\% | 11\% | 6\% | 6\% |
| Independent / Closer to the Democrats | 9\% | 14\% | 31\% | 18\% | 24\% | 21\% | 19\% | 22\% | 9\% | 6\% | 10\% |
| Independent | 7\% | - | - | - | - | - | - | - | 9\% | 5\% | 7\% |
| Independent / Closer to the Republicans | 9\% | - | - | - | - | - | - | - | 8\% | 14\% | 9\% |
| Weak Republican | 10\% | - | - | - | - | - | - | - | 9\% | 18\% | 8\% |
| Strong Republican | 29\% | - | - | - | - | - | - | - | 29\% | 28\% | 29\% |
| (Don't know/Refused) | 1\% | - | - | - | - | - | - | - | 1\% | 2\% | 1\% |
| DEMOCRAT (NET) | 34\% | 86\% | 69\% | 82\% | 76\% | 79\% | 81\% | 78\% | 35\% | 26\% | 37\% |
| INDEPENDENT (NET) | 27\% | 14\% | 31\% | 18\% | 24\% | 21\% | 19\% | 22\% | 27\% | 28\% | 26\% |
| REPUBLICAN (NET) | 39\% | - | - | - | - | - | - | - | 38\% | 45\% | 37\% |
| DEMOCRAT W/ LEANERS (NET) | 43\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 44\% | 33\% | 47\% |
| REPUBLICAN W/ LEANERS (NET) | 48\% | - | - | - | - | - | - | - | 46\% | 60\% | 46\% |
| Q1. HOW CONCERNED ARE YOU ABOUT THE CORONAVIRUS? |  |  |  |  |  |  |  |  |  |  |  |
| Very concerned | 45\% | 80\% | 71\% | 81\% | 75\% | 75\% | 66\% | 81\% | 42\% | 37\% | 49\% |
| Somewhat concerned | 30\% | 19\% | 22\% | 15\% | 23\% | 22\% | 30\% | 16\% | 36\% | 31\% | 25\% |
| Not too concerned | 15\% | 1\% | 3\% | 2\% | 1\% | 3\% | 1\% | 2\% | 13\% | 19\% | 15\% |
| Not at all concerned | 10\% | - | 3\% | 2\% | 2\% | - | 2\% | 1\% | 9\% | 13\% | 10\% |
| (Undecided/Refused) | * | - | * | - | * | - | * | - | - | - | * |
| CONCERNED (NET) | 75\% | 99\% | 93\% | 96\% | 97\% | 97\% | 96\% | 97\% | 78\% | 68\% | 74\% |
| NOT CONCERNED (NET) | 25\% | 1\% | 7\% | 4\% | 2\% | 3\% | 3\% | 3\% | 22\% | 32\% | 25\% |

(Series) Fav/unfav (B1Q2,B1Q3,B1Q4).

|  | TOTAL | GENDER |  | AGE |  |  |  |  | GENDER \& AGE |  |  |  | education |  | GENDER \& EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MEN | WOM | $\begin{aligned} & 18- \\ & 44 \end{aligned}$ | $\begin{aligned} & 45- \\ & 64 \end{aligned}$ | 65+ | ***NET** |  | ****MEN*** |  | ****WOM*** |  | $\begin{aligned} & \text { NON } \\ & \text { COLL } \end{aligned}$ | $\begin{aligned} & \text { COLL } \\ & \text { GRAD } \end{aligned}$ | ***MEN** |  | ***WOM** |  |
|  |  |  |  |  |  |  | <55 | 55+ | 18-54 | 55+ | 18-54 | 55+ |  |  | NON | COLL | NON | COLL |
| TOTAL | 800 | 380 | 420 | 295 | 299 | 206 | 429 | 371 | 206 | 173 | 223 | 197 | 526 | 273 | 222 | 158 | 304 | 116 |
| B192. DONALD TRUMP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 34\% | 35\% | 34\% | 30\% | 35\% | 39\% | 31\% | 38\% | 32\% | 39\% | 30\% | 38\% | 40\% | 23\% | 40\% | 28\% | 40\% | 17\% |
| Favorable - Somewhat | 15\% | 18\% | 12\% | 14\% | 17\% | 11\% | 18\% | 11\% | 20\% | 14\% | 16\% | 8\% | 15\% | 15\% | 18\% | 17\% | 12\% | 12\% |
| Unfavorable - Somewhat | 5\% | 6\% | 4\% | 7\% | 4\% | 2\% | 7\% | 2\% | 8\% | 3\% | 6\% | 2\% | 4\% | 6\% | 4\% | 7\% | 4\% | 4\% |
| Unfavorable - Very | 45\% | 41\% | 49\% | 48\% | 43\% | 46\% | 44\% | 47\% | 39\% | 44\% | 48\% | 51\% | 40\% | 56\% | 36\% | 48\% | 43\% | 66\% |
| (Heard of, but can't rate) | 1\% | 1\% | 1\% | 1\% | 1\% | * | 1\% | 1\% | 1\% | 1\% | * | 2\% | 1\% | * | 1\% | * | 1\% | 1\% |
| Haven't heard of | * | - | * | - | - | * | - | * | - | - | - | * | * | - | - | - | * | - |
| (Don't know/Refused) | * | - | * | - | * | * | - | * | - | - | - | * | * | * | - | - | * | * |
| FAVORABLE (NET) | 49\% | 53\% | 46\% | 45\% | 52\% | 51\% | 49\% | 49\% | 52\% | 53\% | 46\% | 45\% | 55\% | 38\% | 58\% | 45\% | 52\% | 29\% |
| UNFAVORABLE (NET) | 50\% | 47\% | 53\% | 55\% | 47\% | 49\% | 50\% | 50\% | 47\% | 46\% | 54\% | 52\% | 44\% | 61\% | 40\% | 55\% | 47\% | 70\% |
| FAMILIAR (NET) | 99\% | 99\% | 99\% | 99\% | 99\% | 99\% | 99\% | 98\% | 99\% | 99\% | 100\% | 98\% | 99\% | 100\% | 99\% | 100\% | 99\% | 99\% |
| B1Q3. JOE BIDEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 26\% | 23\% | 29\% | 23\% | 24\% | 35\% | 21\% | 33\% | 18\% | 29\% | 23\% | 37\% | 25\% | 30\% | 22\% | 25\% | 27\% | 37\% |
| Favorable - Somewhat | 21\% | 20\% | 22\% | 27\% | 20\% | 13\% | 26\% | 16\% | 23\% | 16\% | 28\% | 16\% | 17\% | 28\% | 14\% | 28\% | 19\% | 29\% |
| Unfavorable - Somewhat | 10\% | 10\% | 10\% | 11\% | 10\% | 9\% | 12\% | 8\% | 10\% | 9\% | 13\% | 7\% | 12\% | 7\% | 12\% | 7\% | 12\% | 7\% |
| Unfavorable - Very | 41\% | 46\% | 36\% | 36\% | 44\% | 42\% | 40\% | 42\% | 46\% | 45\% | 34\% | 39\% | 44\% | 34\% | 49\% | 40\% | 40\% | 26\% |
| (Heard of, but can't rate) | 2\% | 2\% | 2\% | 2\% | 2\% | 1\% | 2\% | 1\% | 2\% | 1\% | 1\% | 2\% | 2\% | 1\% | 2\% | * | 2\% | 1\% |
| Haven't heard of | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| (Don't know/Refused) | * | * | * | * | * | * | * | * | - | * | * | * | * | - | * | - | * | - |
| FAVORABLE (NET) | 48\% | 43\% | 52\% | 50\% | 45\% | 48\% | 46\% | 49\% | 41\% | 45\% | 51\% | 52\% | 42\% | 58\% | 36\% | 53\% | 46\% | 65\% |
| UNFAVORABLE (NET) | 51\% | 55\% | 47\% | 48\% | 54\% | 51\% | 52\% | 50\% | 56\% | 54\% | 47\% | 46\% | 56\% | 41\% | 61\% | 47\% | 52\% | 33\% |
| FAMILIAR (NET) | 98\% | 98\% | 98\% | 98\% | 98\% | 99\% | 98\% | 98\% | 98\% | 99\% | 98\% | 98\% | 98\% | 99\% | 98\% | 100\% | 98\% | 99\% |
| B124. TONY EVERS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 23\% | 20\% | 25\% | 25\% | 19\% | 25\% | 21\% | 25\% | 18\% | 23\% | 24\% | 27\% | 21\% | 27\% | 19\% | 22\% | 22\% | 33\% |
| Favorable - Somewhat | 23\% | 22\% | 25\% | 24\% | 25\% | 20\% | 24\% | 23\% | 23\% | 21\% | 25\% | 24\% | 22\% | 26\% | 20\% | 25\% | 24\% | 27\% |
| Unfavorable - Somewhat | 12\% | 14\% | 11\% | 12\% | 14\% | 11\% | 14\% | 11\% | 14\% | 13\% | 13\% | 10\% | 13\% | 12\% | 11\% | 17\% | 14\% | 5\% |
| Unfavorable - Very | 35\% | 40\% | 31\% | 31\% | 37\% | 39\% | 34\% | 36\% | 39\% | 41\% | 30\% | 32\% | 39\% | 28\% | 46\% | 31\% | 34\% | 24\% |
| (Heard of, but can't rate) | 4\% | 2\% | 6\% | 6\% | 3\% | 2\% | 5\% | 3\% | 3\% | 1\% | 7\% | 5\% | 4\% | 4\% | 3\% | 1\% | 5\% | 8\% |
| Haven't heard of | 2\% | 2\% | 1\% | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% | 1\% | 2\% | 1\% | 2\% | 2\% | 3\% | 1\% | 2\% |
| (Don't know/Refused) | * | * | 1\% | * | * | 1\% | * | 1\% | * | * | * | 1\% | 1\% | * | * | * | 1\% | * |
| FAVORABLE (NET) | 46\% | 42\% | 50\% | 49\% | 44\% | 45\% | 45\% | 47\% | 41\% | 43\% | 49\% | 51\% | 43\% | 53\% | 39\% | 47\% | 45\% | 61\% |
| UNFAVORABLE (NET) | 48\% | 53\% | 43\% | 43\% | 51\% | 50\% | 48\% | 47\% | 53\% | 54\% | 43\% | 42\% | 51\% | 41\% | 57\% | 49\% | 48\% | 29\% |
| FAMILIAR (NET) | 94\% | 96\% | 92\% | 92\% | 95\% | 95\% | 93\% | 95\% | 94\% | 97\% | 92\% | 93\% | 94\% | 93\% | 95\% | 96\% | 93\% | 90\% |

(Series) Fav/unfav (B1Q2,B1Q3,B1Q4)

|  | ETHNICITY |  |  |  | White |  |  |  |  |  |  |  |  |  |  |  |  | IDEOLOGY |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | WHT | BLK | POC | тот | *GENDER* |  | ***AGE** |  | **EDUC** |  | ***PARTY |  | ID** | ***IDEOLOGY** |  |  | LIB | MOD | CON |
|  |  |  |  |  |  | MEN | wom | <55 | 55+ | NON | COLL | DEM | IND | GOP | LIB | MOD | CON |  |  |  |
| total | 800 | 718 | 41 | 82 | 718 | 343 | 376 | 372 | 346 | 468 | 250 | 293 | 59 | 367 | 204 | 217 | 292 | 236 | 236 | 320 |
| B1Q2. DONALD TRUMP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 34\% | 36\% | 7\% | 18\% | 36\% | 37\% | 35\% | 33\% | 39\% | 42\% | 25\% | 2\% | 17\% | 67\% | 5\% | 21\% | 69\% | 5\% | 19\% | 67\% |
| Favorable - Somewhat | 15\% | 15\% | 4\% | 8\% | 15\% | 19\% | 12\% | 19\% | 11\% | 16\% | 15\% | 2\% | 28\% | 24\% | 5\% | 19\% | 20\% | 5\% | 18\% | 20\% |
| Unfavorable - Somewhat | 5\% | 4\% | 8\% | 7\% | 4\% | 5\% | 4\% | 7\% | 2\% | 4\% | 6\% | 5\% | 9\% | 4\% | 3\% | 8\% | 3\% | 3\% | 8\% | 3\% |
| Unfavorable - Very | 45\% | 43\% | 74\% | 64\% | 43\% | 38\% | 48\% | 40\% | 47\% | 37\% | 54\% | 92\% | 37\% | 5\% | 86\% | 51\% | 8\% | 87\% | 53\% | 10\% |
| (Heard of, but can't rate) | 1\% | 1\% | 4\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | * | - | 9\% | - | 1\% | 1\% | - | 1\% | 1\% | - |
| Haven't heard of | * | - | 1\% | * | - | - | - | - | - | - | - | - | - | - | - | - |  | * | - |  |
| (Don't know/Refused) | * | - | 2\% | 1\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | * | - |
| FAVORABLE (NET) | 49\% | 52\% | 10\% | 26\% | 52\% | 56\% | 48\% | 53\% | 50\% | 58\% | 40\% | 4\% | 45\% | 91\% | 10\% | 40\% | 89\% | 9\% | 38\% | 87\% |
| UNFAVORABLE (NET) | 50\% | 48\% | 82\% | 71\% | 48\% | 44\% | 51\% | 47\% | 49\% | 41\% | 60\% | 96\% | 46\% | 9\% | 89\% | 59\% | 11\% | 90\% | 61\% | 13\% |
| FAMILIAR (NET) | 99\% | 99\% | 93\% | 96\% | 99\% | 99\% | 99\% | 99\% | 99\% | 99\% | 100\% | 100\% | 91\% | 100\% | 99\% | 99\% | 100\% | 99\% | 99\% | 100\% |
| B1Q3. JOE BIDEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 26\% | 24\% | 59\% | 45\% | 24\% | 21\% | 27\% | 18\% | 31\% | 22\% | 28\% | 54\% | 15\% | 2\% | 51\% | 27\% | 4\% | 52\% | 29\% | 6\% |
| Favorable - Somewhat | 21\% | 21\% | 23\% | 24\% | 21\% | 19\% | 22\% | 25\% | 16\% | 17\% | 29\% | 40\% | 25\% | 5\% | 34\% | 32\% | 3\% | 35\% | 30\% | 4\% |
| Unfavorable - Somewhat | 10\% | 10\% | 7\% | 10\% | 10\% | 10\% | 10\% | 12\% | 8\% | 12\% | 7\% | 3\% | 15\% | 15\% | 5\% | 13\% | 12\% | 5\% | 12\% | 13\% |
| Unfavorable - Very | 41\% | 43\% | 5\% | 18\% | 43\% | 48\% | 39\% | 43\% | 44\% | 47\% | 36\% | 3\% | 36\% | 77\% | 7\% | 27\% | 80\% | 6\% | 26\% | 77\% |
| (Heard of, but can't rate) | 2\% | 1\% | 4\% | 2\% | 1\% | 1\% | 2\% | 2\% | 1\% | 2\% | 1\% | * | 8\% | 1\% | 3\% | 1\% | 1\% | 2\% | 1\% | 1\% |
| Haven't heard of | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| (Don't know/Refused) | * | * | 1\% | 1\% | * | - | * | * | - | * | - | * | - | - | - | - | $\star$ | - | * | * |
| FAVORABLE (NET) | 48\% | 45\% | 83\% | 69\% | 45\% | 40\% | 50\% | 43\% | 47\% | 39\% | 56\% | 94\% | 40\% | 7\% | 85\% | 58\% | 7\% | 87\% | 60\% | 9\% |
| UNFAVORABLE (NET) | 51\% | 53\% | 12\% | 28\% | 53\% | 58\% | 49\% | 55\% | 51\% | 59\% | 43\% | 6\% | 52\% | 92\% | 12\% | 40\% | 92\% | 11\% | 39\% | 90\% |
| FAMILIAR (NET) | 98\% | 98\% | 94\% | 97\% | 98\% | 99\% | 98\% | 98\% | 99\% | 98\% | 99\% | 99\% | 92\% | 99\% | 97\% | 99\% | 99\% | 98\% | 99\% | 99\% |
| B1Q4. TONY EVERS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 23\% | 21\% | 43\% | 38\% | 21\% | 18\% | 24\% | 19\% | 24\% | 19\% | 26\% | 45\% | 15\% | 3\% | 48\% | 20\% | 3\% | 49\% | 22\% | 4\% |
| Favorable - Somewhat | 23\% | 23\% | 26\% | 24\% | 23\% | 22\% | 25\% | 24\% | 23\% | 22\% | 26\% | 41\% | 29\% | 8\% | 38\% | 34\% | 5\% | 36\% | 34\% | 6\% |
| Unfavorable - Somewhat | 12\% | 13\% | 5\% | 10\% | 13\% | 14\% | 11\% | 14\% | 11\% | 13\% | 13\% | 6\% | 16\% | 18\% | 5\% | 13\% | 18\% | 6\% | 12\% | 17\% |
| Unfavorable - Very | 35\% | 38\% | 6\% | 14\% | 38\% | 42\% | 33\% | 38\% | 38\% | 42\% | 30\% | 2\% | 29\% | 67\% | 4\% | 26\% | 70\% | 3\% | 25\% | 67\% |
| (Heard of, but can't rate) | 4\% | 4\% | 9\% | 6\% | 4\% | 2\% | 6\% | 5\% | 3\% | 4\% | 4\% | 3\% | 12\% | 3\% | 3\% | 6\% | 3\% | 3\% | 6\% | 3\% |
| Haven't heard of | 2\% | 1\% | $9 \%$ | 6\% | 1\% | 2\% | 1\% | 2\% | 1\% | 1\% | 2\% | 2\% | - | 1\% | 2\% | 2\% | * | 2\% | 2\% | 1\% |
| (Don't know/Refused) | * | * | 3\% | 3\% | * | - | * | - | * | * | - | - | - | * | - | - | * | * | * | 1\% |
| FAVORABLE (NET) | 46\% | 44\% | 69\% | 61\% | 44\% | 40\% | 48\% | 42\% | 47\% | 41\% | 51\% | 86\% | 44\% | 11\% | 85\% | 54\% | 8\% | 85\% | 56\% | 10\% |
| UNFAVORABLE (NET) | 48\% | 50\% | 10\% | 24\% | 50\% | 56\% | 45\% | 51\% | 49\% | 54\% | 43\% | 8\% | 44\% | 85\% | 9\% | 38\% | 88\% | 9\% | 37\% | 85\% |
| FAMILIAR (NET) | 94\% | 95\% | 79\% | 85\% | 95\% | 96\% | 93\% | 94\% | 96\% | 95\% | 94\% | 95\% | 88\% | 96\% | 95\% | 93\% | 96\% | 94\% | 92\% | 95\% |

(Series) Fav/unfav (B1Q2,B1Q3,B1Q4)

|  | TOTAL | AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  | DECIDED to vote |  |  | GOP |  | VOTE PLAN |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ***BLK* |  |  |  |  |  |  |  |  |  | ALWAYS KNEW | **3 MONTHS* MORE WITHIN |  | CON | MOD/ | INITIALPLAN | Changed PLAN |
|  |  | MALE | FEMALE | <55 | 55+ | NON | COLL | DEM | NON | LIB | NON |  |  |  | LIB |  |  |
| total | 800 | 19 | 22 | 25 | 15 | 31 | 10 | 32 | 8 | 16 | 25 | 352 | 253 | 161 |  | 283 | 102 | 683 | 84 |
| B1Q2. DONALD TRUMP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 34\% | 9\% | 5\% | 7\% | 6\% | 7\% | 6\% | 2\% | 28\% | - | 11\% | 41\% | 36\% | 16\% | 73\% | 49\% | 35\% | 25\% |
| Favorable - Somewhat | 15\% | - | 7\% | 4\% | 3\% | 5\% | 1\% | 1\% | 13\% | - | 6\% | 11\% | 9\% | 30\% | 20\% | 35\% | 15\% | 9\% |
| Unfavorable - Somewhat | 5\% | 10\% | 5\% | 6\% | 11\% | 8\% | 5\% | 9\% | 5\% | 4\% | 11\% | 1\% | 3\% | 15\% | 3\% | 6\% | 4\% | 5\% |
| Unfavorable - Very | 45\% | 76\% | 73\% | 80\% | 66\% | 72\% | 86\% | 86\% | 31\% | 94\% | 62\% | 47\% | 50\% | 39\% | 4\% | 10\% | 45\% | 61\% |
| (Heard of, but can't rate) | 1\% | 4\% | 4\% | 3\% | 7\% | 5\% | 2\% | 1\% | 17\% | 1\% | 7\% | * | 1\% | 1\% | - | - | 1\% | - |
| Haven't heard of | * | - | 2\% | - | 2\% | 1\% | - | - | 4\% | 2\% | - | - | * | - | - | - | - | * |
| (Don't know/Refused) | * | - | 4\% | - | 5\% | 2\% | 1\% | 2\% | 2\% | - | 3\% | * | * | - | - | - | * | - |
| FAVORABLE (NET) | 49\% | 9\% | 12\% | 11\% | 9\% | 12\% | 7\% | 3\% | 41\% | - | 17\% | 52\% | 45\% | 46\% | 93\% | 84\% | 50\% | 34\% |
| UNFAVORABLE (NET) | 50\% | 87\% | 78\% | 85\% | 77\% | 80\% | 91\% | 94\% | 35\% | 97\% | 73\% | 48\% | 53\% | 53\% | 7\% | 16\% | 49\% | 66\% |
| FAMILIAR (NET) | 99\% | 96\% | 90\% | 97\% | 86\% | 92\% | 97\% | 97\% | 76\% | 97\% | 90\% | 100\% | 99\% | 99\% | 100\% | 100\% | 99\% | 100\% |
| B1Q3. JOE BIDEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 26\% | 54\% | 64\% | 53\% | 69\% | 58\% | 66\% | 69\% | 22\% | 61\% | 59\% | 32\% | 28\% | 14\% | 1\% | 5\% | 27\% | 25\% |
| Favorable - Somewhat | 21\% | 28\% | 19\% | 28\% | 16\% | 25\% | 20\% | 24\% | 19\% | 31\% | 18\% | 15\% | 22\% | 33\% | 2\% | 13\% | 19\% | 36\% |
| Unfavorable - Somewhat | 10\% | 7\% | 6\% | 9\% | 3\% | 6\% | 7\% | 5\% | 13\% | 7\% | 7\% | 7\% | 5\% | 22\% | 13\% | 22\% | 10\% | 8\% |
| Unfavorable - Very | 41\% | 4\% | 7\% | 6\% | 4\% | 6\% | 4\% | * | 24\% | * | 8\% | 45\% | 43\% | 29\% | 83\% | 58\% | 42\% | 30\% |
| (Heard of, but can't rate) | 2\% | 5\% | 3\% | 4\% | 4\% | 4\% | 3\% | 1\% | 16\% | 1\% | 6\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% |
| Haven't heard of | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| (Don't know/Refused) | * | 2\% | 1\% | - | 3\% | 1\% | - | - | 6\% | - | 2\% | * | 1\% | - | - | - | * | - |
| FAVORABLE (NET) | 48\% | 82\% | 83\% | 81\% | 85\% | 83\% | 85\% | 93\% | 41\% | 92\% | 77\% | 47\% | 50\% | 48\% | 3\% | 17\% | 47\% | 61\% |
| UNFAVORABLE (NET) | 51\% | 11\% | 13\% | 15\% | 7\% | 12\% | 11\% | 5\% | 37\% | 7\% | 15\% | 52\% | 48\% | 51\% | 96\% | 80\% | 52\% | 37\% |
| FAMILIAR (NET) | 98\% | 93\% | 96\% | 96\% | 92\% | 95\% | 97\% | 99\% | 78\% | 99\% | 92\% | 99\% | 98\% | 99\% | 99\% | 98\% | 99\% | 99\% |
| B1Q4. TONY EVERS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 23\% | 55\% | 32\% | 40\% | 47\% | 42\% | 46\% | 53\% | 4\% | 55\% | 35\% | 28\% | 23\% | 11\% | 2\% | 5\% | 22\% | 34\% |
| Favorable - Somewhat | 23\% | 20\% | 31\% | 31\% | 18\% | 28\% | 19\% | 28\% | 20\% | 26\% | 26\% | 18\% | 23\% | 37\% | 5\% | 19\% | 23\% | 31\% |
| Unfavorable - Somewhat | 12\% | 4\% | 6\% | 8\% | - | 5\% | 3\% | 4\% | 8\% | 3\% | 6\% | 10\% | 10\% | 22\% | 16\% | 23\% | 13\% | 8\% |
| Unfavorable - Very | 35\% | 4\% | 7\% | 5\% | 7\% | 5\% | 6\% | 2\% | 20\% | 2\% | 8\% | 39\% | 38\% | 25\% | 73\% | 47\% | 37\% | 27\% |
| (Heard of, but can't rate) | 4\% | 8\% | 10\% | 10\% | 7\% | $9 \%$ | 8\% | 7\% | 17\% | 7\% | 10\% | $3 \%$ | 4\% | 3\% | 3\% | 5\% | 4\% | - |
| Haven't heard of | 2\% | 6\% | 11\% | 5\% | 14\% | 8\% | 12\% | 6\% | 18\% | 3\% | 12\% | 2\% | 3\% | 1\% | 1\% | 1\% | 2\% | - |
| (Don't know/Refused) | * | 4\% | 3\% | 1\% | 7\% | 2\% | 5\% | 1\% | 12\% | 3\% | 3\% | * | * | 1\% | 1\% | - | * | * |
| FAVORABLE (NET) | 46\% | 75\% | 63\% | 71\% | 65\% | 70\% | 66\% | 80\% | 24\% | 82\% | 61\% | 46\% | 46\% | 48\% | 6\% | 24\% | 45\% | 65\% |
| UNFAVORABLE (NET) | 48\% | 8\% | 13\% | 12\% | 7\% | 11\% | 9\% | 6\% | 28\% | 5\% | 14\% | 49\% | 47\% | 47\% | 89\% | 70\% | 50\% | 35\% |
| FAMILIAR (NET) | 94\% | 83\% | 76\% | 83\% | 72\% | 81\% | 75\% | 86\% | 52\% | 87\% | 74\% | 95\% | 94\% | 95\% | 96\% | 94\% | 94\% | 100\% |

(Series) Fav/unfav (B1Q2,B1Q3,B1Q4)

(Series) Fav/unfav (B1Q2,B1Q3,B1Q4).

|  | PRES VOTE |  |  |  |  | State vote |  |  | VOte mode |  |  |  |  |  | v CONCERNED - Covid | FOR VOTES |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | тотal | BIDEN | TRUMP | JORG | REF | DEM | REP | REF |  | MASEN | EE** | EARLY | PERSO | $\begin{array}{r} \text { ON** } \\ \text { TOT } \end{array}$ | тот | ****FOR**** **AGAINST** BIDEN TRUMP BIDEN TRUMP |  |  |  |
| TOTAL | 800 | 377 | 367 | 11 | 13 | 370 | 378 | 20 | 309 | 170 | 139 | 168 | 292 | 459 | 358 | 203 | 312 | 55 | 173 |
| B192. DONALD TRUMP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 34\% | 1\% | 70\% | - | 7\% | 1\% | 68\% | 18\% | 15\% | 16\% | 15\% | 40\% | 51\% | 47\% | 8\% | 2\% | 78\% | 27\% | - |
| Favorable - Somewhat | 15\% | 1\% | 27\% | 31\% | 22\% | 5\% | 23\% | 12\% | 6\% | $9 \%$ | 4\% | 16\% | 21\% | 20\% | 7\% | 2\% | 20\% | 62\% | * |
| Unfavorable - Somewhat | 5\% | 5\% | 2\% | 34\% | 20\% | 5\% | 4\% | 10\% | 4\% | 3\% | 5\% | 3\% | 6\% | 5\% | 4\% | 3\% | 1\% | 9\% | 8\% |
| Unfavorable - Very | 45\% | 91\% | 1\% | 35\% | 34\% | 89\% | 5\% | 45\% | 73\% | 72\% | 74\% | 40\% | 21\% | 28\% | 79\% | 92\% | 1\% | 2\% | 91\% |
| (Heard of, but can't rate) | 1\% | 1\% | - | - | 16\% | * | 1\% | 15\% | 1\% | 1\% | 1\% | * | * | * | 1\% | * | - | - | 1\% |
| Haven't heard of | * | * | - | - | - | * | - | - | - | - | - | * | - | * | * | * | - | - | - |
| (Don't know/Refused) | * | * | - | - | 1\% | * | - | 1\% | * | - | * | - | - | - | * | * | - | - | - |
| FAVORABLE (NET) | 49\% | 2\% | 97\% | 31\% | 29\% | 6\% | 91\% | 30\% | 22\% | 24\% | 19\% | 57\% | 72\% | 66\% | 16\% | 4\% | 98\% | 89\% | * |
| UNFAVORABLE (NET) | 50\% | 97\% | 3\% | 69\% | 54\% | 94\% | 8\% | 55\% | 77\% | 75\% | 80\% | 43\% | 28\% | 33\% | 83\% | 95\% | 2\% | 11\% | 98\% |
| FAMILIAR (NET) | 99\% | 99\% | 100\% | 100\% | 83\% | 100\% | 99\% | 84\% | 99\% | 99\% | 98\% | 99\% | 100\% | 100\% | 99\% | 99\% | 100\% | 100\% | 99\% |
| B1Q3. JOE BIDEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 26\% | 55\% | * | - | 17\% | 53\% | 2\% | 33\% | 45\% | 46\% | 43\% | 22\% | 12\% | 15\% | 51\% | 72\% | * | - | 34\% |
| Favorable - Somewhat | 21\% | 40\% | 2\% | 15\% | 24\% | 39\% | 3\% | 24\% | 29\% | 26\% | 31\% | 21\% | 13\% | 16\% | 30\% | 27\% | * | 8\% | 55\% |
| Unfavorable - Somewhat | 10\% | 3\% | 15\% | 51\% | 15\% | 4\% | 16\% | 7\% | 6\% | 7\% | 4\% | 10\% | 14\% | 12\% | 8\% | - | 12\% | 33\% | 6\% |
| Unfavorable - Very | 41\% | 2\% | 82\% | 34\% | 20\% | 3\% | 78\% | 24\% | 19\% | 18\% | 20\% | 47\% | 61\% | 55\% | 10\% | * | 87\% | 55\% | 3\% |
| (Heard of, but can't rate) | 2\% | 1\% | 1\% | - | 12\% | 1\% | 1\% | 10\% | 2\% | 3\% | 1\% | * | * | * | 1\% | * | * | 4\% | 2\% |
| Haven't heard of | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| (Don't know/Refused) | * | - | - | - | 11\% | * | - | 3\% | * | - | * | - | * | * | * | - | - | - | - |
| FAVORABLE (NET) | 48\% | 95\% | 2\% | 15\% | 41\% | 92\% | 5\% | 57\% | 73\% | 72\% | 75\% | 43\% | 25\% | 32\% | 81\% | 99\% | 1\% | 8\% | 89\% |
| UNFAVORABLE (NET) | 51\% | 4\% | 97\% | 85\% | 35\% | 7\% | 94\% | 30\% | 25\% | 25\% | 24\% | 56\% | 74\% | 68\% | 18\% | * | 99\% | 88\% | 9\% |
| FAMILIAR (NET) | 98\% | 99\% | 99\% | 100\% | 76\% | 99\% | 99\% | 87\% | 98\% | 97\% | 98\% | 100\% | 99\% | 99\% | 99\% | 100\% | 100\% | 96\% | 98\% |
| B1Q4. TONY EVERS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 23\% | 44\% | 1\% | 16\% | 31\% | 44\% | 2\% | 21\% | 37\% | 35\% | 39\% | 20\% | 10\% | 14\% | 44\% | 53\% | 1\% | - | 34\% |
| Favorable - Somewhat | 23\% | 40\% | 7\% | 14\% | 23\% | 40\% | 8\% | 26\% | 31\% | 31\% | 31\% | 20\% | 18\% | 19\% | 34\% | 32\% | 7\% | 11\% | 49\% |
| Unfavorable - Somewhat | 12\% | 6\% | 19\% | 39\% | 10\% | 7\% | 17\% | 12\% | 10\% | 10\% | 11\% | 12\% | 15\% | 14\% | $8 \%$ | 5\% | 17\% | 28\% | 7\% |
| Unfavorable - Very | 35\% | 4\% | 69\% | 26\% | 10\% | 3\% | 68\% | 13\% | 15\% | 16\% | 13\% | 43\% | 53\% | 49\% | 8\% | 4\% | 72\% | 55\% | 3\% |
| (Heard of, but can't rate) | 4\% | 3\% | 2\% | 5\% | 21\% | 3\% | 2\% | 19\% | 4\% | 7\% | 2\% | 1\% | 3\% | 2\% | 3\% | 4\% | 2\% | 6\% | 3\% |
| Haven't heard of | 2\% | 3\% | 1\% | - | 1\% | 2\% | 1\% | 7\% | 2\% | 1\% | 3\% | 2\% | 1\% | 2\% | 2\% | 2\% | 1\% | - | 4\% |
| (Don't know/Refused) | * | * | * | - | 4\% | * | * | 3\% | * | * | 1\% | 1\% | * | * | 1\% | * | * | - | - |
| FAVORABLE (NET) | 46\% | 84\% | 9\% | 30\% | 55\% | 84\% | 10\% | 47\% | 68\% | 66\% | 71\% | 40\% | 28\% | 33\% | 78\% | 86\% | 8\% | 11\% | 83\% |
| UNFAVORABLE (NET) | 48\% | 9\% | 88\% | 65\% | 20\% | 10\% | 86\% | 25\% | 25\% | 26\% | 24\% | 55\% | 68\% | 63\% | 16\% | 8\% | 89\% | 83\% | 10\% |
| FAMILIAR (NET) | 94\% | 94\% | 96\% | 95\% | 75\% | 94\% | 96\% | 71\% | 93\% | 92\% | 95\% | 96\% | 96\% | 96\% | 94\% | 94\% | 97\% | 94\% | 93\% |

(Series) Fav/unfav (B1Q2,B1Q3,B1Q4).

TOTAL
B1Q2. DONALD TRUM
Favorable - Very
Favorable - Somewhat
Unfavorable - Somewhat
Unfavorable - Very
(Heard of, but can't rate)
Haven't heard of
(Don't know/Refused)
FAVORABLE (NET) UNFAVORABLE (NET) FAMILIAR (NET)

B1Q3. JOE BIDEN
Favorable - Very
Favorable - Somewhat
Unfavorable - Somewhat
Unfavorable - Very
(Heard of, but can't rate)
Haven't heard of
(Don't know/Refused)
FAVORABLE (NET)
NNFAVORABLE (NE
FAMILIAR (NET)
B1Q4. TONY EVERS
Favorable - Very
Favorable - Somewhat
Unfavorable - Somewhat
Unfavorable - Very
(Heard of, but can't rate)
Haven't heard of
(Don't know/Refused)
FAVORABLE (NET)
JNFAVORABLE (NET)
FAMILIAR (NET)

| TOTAL | CHILDREN <18 |  | CHILDREN X GENDER |  |  |  | $\begin{gathered} \text { B2/B3 YES } \\ ======== \\ \text { TOTAL } \end{gathered}$ | UNION HH |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | YES | NO | $\begin{aligned} & \text { **MALE** } \\ & \text { YES NO } \end{aligned}$ |  | *FEMALE* |  |  |  |  |
|  |  |  |  |  | yes | No |  | YES | No |
| 800 | 242 | 557 | 115 | 264 | 127 | 292 | 296 | 155 | 645 |
| 34\% | 38\% | 32\% | 36\% | 34\% | 41\% | 30\% | 24\% | 35\% | 34\% |
| 15\% | 17\% | 14\% | 19\% | 17\% | 15\% | 11\% | 9\% | 12\% | 15\% |
| 5\% | 5\% | 5\% | 7\% | 5\% | 3\% | 4\% | 4\% | 6\% | 4\% |
| 45\% | 39\% | 48\% | 36\% | 43\% | 41\% | 53\% | 63\% | 46\% | 45\% |
| 1\% | 1\% | 1\% | 2\% | * | * | 1\% | * | * | 1\% |
| * | - | * | - | - | - | * | * | - | * |
| * | - | * | - | - | - | * | * | * | * |


| 49\% | 55\% | 46\% | 55\% | 52\% | 56\% | 41\% | 33\% | 47\% | 49\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 50\% | 44\% | 53\% | 43\% | 48\% | 44\% | 57\% | 67\% | 52\% | 50\% |
| 99\% | 99\% | 99\% | 98\% | 100\% | 100\% | 99\% | 99\% | 99\% | 99\% |
| 26\% | 19\% | 30\% | 16\% | 26\% | 22\% | 33\% | 36\% | 29\% | 26\% |
| 21\% | 24\% | 20\% | 26\% | 18\% | 23\% | 22\% | 28\% | 21\% | 21\% |
| 10\% | 6\% | 12\% | 2\% | 13\% | 10\% | 11\% | 9\% | 10\% | 10\% |
| 41\% | 48\% | 37\% | 52\% | 43\% | 44\% | 33\% | 26\% | 37\% | 41\% |
| 2\% | 2\% | 1\% | 4\% | * | * | 2\% | 1\% | 1\% | 2\% |
| - | - | - | - | - | - | - | - | - |  |
| * | * | * | - | * | 1\% | - | * | 1\% | * |
| 48\% | 43\% | 49\% | 42\% | 44\% | 45\% | 54\% | 64\% | 51\% | 47\% |
| 51\% | 54\% | 49\% | 54\% | 56\% | 54\% | 44\% | 35\% | 48\% | 51\% |
| 98\% | 97\% | 99\% | 96\% | 99\% | 99\% | 98\% | 99\% | 99\% | 98\% |
| 23\% | 19\% | 24\% | 22\% | 20\% | 18\% | 28\% | 33\% | 29\% | 21\% |
| 23\% | 22\% | 24\% | 18\% | 24\% | 25\% | 24\% | 28\% | 23\% | 23\% |
| 12\% | 11\% | 13\% | 9\% | 15\% | 13\% | 11\% | 12\% | 13\% | 12\% |
| 35\% | 40\% | 33\% | 42\% | 39\% | 39\% | 28\% | 23\% | 31\% | 36\% |
| 4\% | 4\% | 4\% | 4\% | 1\% | 4\% | 7\% | 2\% | 2\% | 5\% |
| 2\% | 2\% | 1\% | 4\% | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% |
| * | 1\% | * | * | * | 1\% | 1\% | 1\% | 1\% | * |
| 46\% | 41\% | 48\% | 39\% | 43\% | 43\% | 53\% | 61\% | 52\% | 45\% |
| 48\% | 52\% | 46\% | 51\% | 54\% | 52\% | 39\% | 35\% | 44\% | 49\% |
| 94\% | 93\% | 94\% | 91\% | 97\% | 95\% | 91\% | 96\% | 96\% | 93\% |

(Series) Fav/unfav (B1Q2,B1Q3,B1Q4)

|  | TOTAL | GENDER X DEM |  | AGE 2-WAY X DEM |  |  |  |  |  | EDUCATION X DEM |  | REGION X DEM |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | *****DEM**** |  | ***DEM** |  | $\begin{aligned} & \text { *DEM } \\ & \text { <55 } \end{aligned}$ | $\begin{aligned} & \& \text { W } \\ & 55+ \end{aligned}$ | $\begin{aligned} & \text { DEM } \\ & <55 \end{aligned}$ | $\begin{gathered} \& A A \\ 55+ \end{gathered}$ | $* * * * *$ DEM******NON-COLL GRAD |  | $\begin{gathered} \text { DS/ } \\ \text { MINEAPOLIS } \end{gathered}$ | GB/ <br> APPLETON | LACROSSEEAU CLAIRE | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | $\begin{aligned} & \text { MILWZ } \\ & \text { CNTY } \end{aligned}$ | REST | WAUSAURHNLNDR | NORTH WEST |
| total | 800 | 151 | 197 | 192 | 156 | 152 | 141 | 21 | 11 | 204 | 144 | 14 | 53 | 26 | 83 | 75 | 74 | 22 | 62 |
| B192. DONALD TRUMP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 34\% | 2\% | 2\% | 2\% | 1\% | 3\% | 1\% | 2\% | - | 1\% | 3\% | - | - | 5\% | 4\% | * | 2\% | 2\% | 3\% |
| Favorable - Somewhat | 15\% | 2\% | 2\% | 3\% | 1\% | 3\% | - | 1\% | 1\% | 1\% | 2\% | - | 4\% | - | 2\% | * | 2\% | 5\% | 2\% |
| Unfavorable - Somewhat | 5\% | 6\% | 4\% | 7\% | 3\% | 7\% | 2\% | 5\% | 15\% | 6\% | 4\% | 12\% | 4\% | 3\% | 4\% | 4\% | 8\% | - | 4\% |
| Unfavorable - Very | 45\% | 91\% | 92\% | 88\% | 95\% | 87\% | 97\% | 90\% | 78\% | 91\% | 91\% | 88\% | 92\% | 92\% | 90\% | 95\% | 89\% | 93\% | 92\% |
| (Heard of, but can't rate) | 1\% | * | * | * | - | - | - | 2\% | - | * | * | - | - | - | - | * | * | - | - |
| Haven't heard of | * | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| (Don't know/Refused) | * | - | * | - | * | - | - | - | 5\% | * | * | - | - | - | - | 1\% | - | - | - |
| FAVORABLE (NET) | 49\% | 3\% | 4\% | 5\% | 2\% | 6\% | 1\% | 3\% | 1\% | 3\% | 5\% | - | 4\% | 5\% | 6\% | * | 3\% | 7\% | 4\% |
| UNFAVORABLE (NET) | 50\% | 97\% | 96\% | 95\% | 98\% | 94\% | 99\% | 95\% | 93\% | 97\% | 95\% | 100\% | 96\% | 95\% | 94\% | 99\% | 96\% | 93\% | 96\% |
| FAMILIAR (NET) | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 98\% | 95\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% |
| B1Q3. JOE BIDEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 26\% | 52\% | 58\% | 44\% | 69\% | 41\% | 68\% | 61\% | 84\% | 58\% | 52\% | 76\% | 52\% | 58\% | 56\% | 60\% | 50\% | 46\% | 58\% |
| Favorable - Somewhat | 21\% | 40\% | 37\% | 47\% | 28\% | 49\% | 30\% | 29\% | 16\% | 36\% | 42\% | 24\% | 40\% | 30\% | 40\% | 34\% | 44\% | 44\% | 34\% |
| Unfavorable - Somewhat | 10\% | 5\% | 2\% | 5\% | 1\% | 5\% | - | 7\% | - | 3\% | 3\% | - | 5\% | 3\% | 1\% | 2\% | 4\% | 10\% | 5\% |
| Unfavorable - Very | 41\% | 3\% | 1\% | 3\% | 2\% | 3\% | 2\% | 1\% | - | 1\% | 3\% | - | 3\% | 5\% | 3\% | 2\% | 2\% | - | 2\% |
| (Heard of, but can't rate) | 2\% | * | 1\% | * | 1\% | - | 1\% | 2\% | - | 1\% | * | - | - | 4\% | - | * | * | - | 2\% |
| Haven't heard of | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| (Don't know/Refused) | * | - | * | 1\% | - | 1\% | - | - | - | * | - | - | - | - | - | 1\% | - | - | - |
| FAVORABLE (NET) | 48\% | 91\% | 96\% | 91\% | 97\% | 90\% | 97\% | 90\% | 100\% | 94\% | 94\% | 100\% | 92\% | 88\% | 96\% | 94\% | 94\% | 90\% | 92\% |
| UNFAVORABLE (NET) | 51\% | 8\% | 3\% | 8\% | 2\% | 9\% | 2\% | 8\% | - | 5\% | 6\% | - | 8\% | 8\% | 4\% | 4\% | 6\% | 10\% | 7\% |
| FAMILIAR (NET) | 98\% | 100\% | 99\% | 99\% | 99\% | 99\% | 99\% | 98\% | 100\% | 99\% | 100\% | 100\% | 100\% | 96\% | 100\% | 98\% | 100\% | 100\% | 98\% |
| B1Q4. TONY EVERS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 23\% | 45\% | 49\% | 43\% | 52\% | 40\% | 52\% | 49\% | 60\% | 46\% | 48\% | 71\% | 36\% | 31\% | 52\% | 47\% | 45\% | 64\% | 52\% |
| Favorable - Somewhat | 23\% | 41\% | 37\% | 40\% | 37\% | 43\% | 39\% | 31\% | 22\% | 42\% | 34\% | 22\% | 49\% | 46\% | 38\% | 37\% | 38\% | 28\% | 34\% |
| Unfavorable - Somewhat | 12\% | 6\% | 6\% | 9\% | 2\% | 9\% | 2\% | 6\% | - | 6\% | 6\% | - | 8\% | 7\% | 4\% | 9\% | 6\% | - | 3\% |
| Unfavorable - Very | 35\% | 2\% | 2\% | 1\% | 3\% | 2\% | 3\% | 2\% | 2\% | * | 5\% | - | 2\% | 9\% | - | 2\% | 4\% | * | 4\% |
| (Heard of, but can't rate) | 4\% | 1\% | 5\% | 4\% | 2\% | 4\% | 2\% | 9\% | 3\% | 3\% | 4\% | - | 5\% | 3\% | 5\% | 2\% | 2\% | 3\% | 3\% |
| Haven't heard of | 2\% | 4\% | 2\% | 3\% | 3\% | 3\% | 2\% | 3\% | 12\% | 3\% | 3\% | 7\% | - | 4\% | 2\% | 2\% | 5\% | 5\% | 5\% |
| (Don't know/Refused) | * | * | - | * | * | - | - | 1\% | 1\% | - | * | - | - | - | - | * | - | - | - |
| FAVORABLE (NET) | 46\% | 86\% | 85\% | 83\% | 89\% | 82\% | 91\% | 79\% | 82\% | 88\% | 82\% | 93\% | 85\% | 77\% | 90\% | 84\% | 83\% | 92\% | 86\% |
| UNFAVORABLE (NET) | 48\% | 8\% | 8\% | 10\% | 5\% | 11\% | 5\% | 8\% | 2\% | 6\% | 11\% | - | 10\% | 16\% | 4\% | 11\% | 10\% | * | 7\% |
| FAMILIAR (NET) | 94\% | 94\% | 93\% | 93\% | 94\% | 93\% | 96\% | 87\% | 84\% | 94\% | 93\% | 93\% | 95\% | 93\% | 94\% | 95\% | 92\% | 92\% | 92\% |

(Series) Fav/unfav (B1Q2,B1Q3,B1Q4).

| total | 800 | 209 | 136 | 113 | 139 | 95 | 94 | 253 | 276 | 131 | 393 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| B192. DONALD TRUMP |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 34\% | 1\% | 3\% | 2\% | 3\% | * | 2\% | 2\% | 35\% | 39\% | 32\% |
| Favorable - Somewhat | 15\% | 1\% | 3\% | 2\% | 2\% | 2\% | 2\% | 2\% | 16\% | 21\% | 12\% |
| Unfavorable - Somewhat | 5\% | 3\% | 7\% | 1\% | 5\% | 8\% | 6\% | 4\% | 5\% | 3\% | 5\% |
| Unfavorable - Very | 45\% | 95\% | 86\% | 95\% | 90\% | 90\% | 89\% | 92\% | 43\% | 34\% | 51\% |
| (Heard of, but can't rate) | 1\% | * | * | * | * | - | * | * | 1\% | 2\% | 1\% |
| Haven't heard of | * | - | - | - | - | - | - | - | - | * | - |
| (Don't know/Refused) | * | - | * | * | * | - | - | * | * | - | * |
| FAVORABLE (NET) | 49\% | 2\% | 6\% | 3\% | 5\% | 2\% | 5\% | 3\% | 51\% | 60\% | 44\% |
| UNFAVORABLE (NET) | 50\% | 98\% | 93\% | 96\% | 95\% | 98\% | 95\% | 97\% | 48\% | 38\% | 56\% |
| FAMILIAR (NET) | 99\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% | 98\% | 99\% |
| B1Q3. JOE BIDEN |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 26\% | 57\% | 54\% | 50\% | 54\% | 64\% | 47\% | 58\% | 21\% | 19\% | 33\% |
| Favorable - Somewhat | 21\% | 38\% | 39\% | 46\% | 37\% | 32\% | 48\% | 35\% | 24\% | 19\% | 20\% |
| Unfavorable - Somewhat | 10\% | 3\% | 3\% | 1\% | 4\% | 4\% | 3\% | 3\% | 14\% | 8\% | 8\% |
| Unfavorable - Very | 41\% | 1\% | 4\% | 2\% | 4\% | - | * | 3\% | 39\% | 50\% | 38\% |
| (Heard of, but can't rate) | 2\% | 1\% | * | 1\% | * | - | * | * | 2\% | 3\% | 1\% |
| Haven't heard of | - | - | - | - | - | - | - | - | - | - | - |
| (Don't know/Refused) | * | - | 1\% | - | 1\% | - | 1\% | - | * | - | * |
| FAVORABLE (NET) | 48\% | 95\% | 92\% | 96\% | 91\% | 96\% | 95\% | 93\% | 45\% | 38\% | 53\% |
| UNFAVORABLE (NET) | 51\% | 5\% | 7\% | 3\% | 8\% | 4\% | 3\% | 6\% | 53\% | 58\% | 47\% |
| FAMILIAR (NET) | 98\% | 99\% | 99\% | 99\% | 99\% | 100\% | 99\% | 100\% | 98\% | 97\% | 99\% |
| B1Q4. TONY EVERS |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 23\% | 54\% | 37\% | 45\% | 42\% | 57\% | 44\% | 48\% | 19\% | 15\% | 28\% |
| Favorable - Somewhat | 23\% | 38\% | 39\% | 41\% | 40\% | 34\% | 38\% | 39\% | 24\% | 19\% | 24\% |
| Unfavorable - Somewhat | 12\% | 3\% | 10\% | 6\% | 7\% | 4\% | 5\% | 6\% | 13\% | 20\% | 9\% |
| Unfavorable - Very | 35\% | 1\% | 5\% | 1\% | 4\% | * | 4\% | 2\% | 34\% | 38\% | 35\% |
| (Heard of, but can't rate) | 4\% | 2\% | 6\% | 5\% | 3\% | 2\% | 4\% | 3\% | 7\% | 5\% | 2\% |
| Haven't heard of | 2\% | 2\% | 4\% | 2\% | 4\% | 3\% | 4\% | 2\% | 3\% | 2\% | 1\% |
| (Don't know/Refused) | * | * | * | - | * | - | * | * | 1\% | * | * |
| FAVORABLE (NET) | 46\% | 92\% | 75\% | 86\% | 82\% | 92\% | 82\% | 87\% | 43\% | 33\% | 52\% |
| UNFAVORABLE (NET) | 48\% | 4\% | 15\% | 8\% | 11\% | 4\% | 9\% | 8\% | 47\% | 59\% | 45\% |
| FAMILIAR (NET) | 94\% | 96\% | 90\% | 93\% | 93\% | 96\% | 91\% | 95\% | 90\% | 92\% | 97\% |

(Series) Fav/unfav (B1Q5X,B1Q5Y).

| total | 800 | 380 | 420 | 295 | 299 | 206 | 429 | 371 | 206 | 173 | 223 | 197 | 526 | 273 | 222 | 158 | 304 | 116 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| B105X. REPUBLICANS IN THESTATE LEGISLATURE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 21\% | 19\% | 22\% | 17\% | 21\% | 25\% | 18\% | 24\% | 15\% | 23\% | 20\% | 25\% | 25\% | 13\% | 21\% | 15\% | 27\% | 10\% |
| Favorable - Somewhat | 25\% | 31\% | 19\% | 23\% | 26\% | 26\% | 25\% | 24\% | 32\% | 31\% | 19\% | 19\% | 25\% | 24\% | 33\% | 29\% | 19\% | 17\% |
| Unfavorable - Somewhat | 14\% | 12\% | 15\% | 13\% | 13\% | 15\% | 13\% | 14\% | 12\% | 12\% | 15\% | 15\% | 12\% | 17\% | 10\% | 15\% | 13\% | 21\% |
| Unfavorable - Very | 32\% | 30\% | 34\% | 35\% | 32\% | 29\% | 33\% | 32\% | 32\% | 28\% | 34\% | 35\% | 28\% | 41\% | 25\% | 38\% | 30\% | 45\% |
| (Heard of, but can't rate) | 7\% | 4\% | 9\% | 9\% | 6\% | 4\% | 8\% | 5\% | 4\% | 4\% | 11\% | 6\% | 8\% | 4\% | 6\% | 1\% | 9\% | 8\% |
| Haven't heard of | 1\% | 2\% | * | 2\% | 1\% | - | 2\% | * | 4\% | - | 1\% | * | 1\% | 1\% | 2\% | 1\% | * |  |
| (Don't know/Refused) | 1\% | 1\% | 1\% | * | 1\% | 1\% | * | 1\% | * | 2\% | 1\% | * | 1\% | 1\% | 1\% | 2\% | 1\% |  |
| FAVORABLE (NET) | 45\% | 50\% | 41\% | 40\% | 47\% | 51\% | 43\% | 48\% | 47\% | 53\% | 39\% | 43\% | 50\% | 36\% | 55\% | 43\% | 47\% | 27\% |
| UNFAVORABLE (NET) | 46\% | 43\% | 49\% | 49\% | 45\% | 44\% | 46\% | 46\% | 44\% | 41\% | 48\% | 50\% | 40\% | 58\% | 36\% | 52\% | 43\% | 65\% |
| FAMILIAR (NET) | 91\% | 93\% | 90\% | 88\% | 92\% | 95\% | 89\% | 94\% | 92\% | 94\% | 87\% | 94\% | 90\% | 94\% | 91\% | 96\% | 90\% | 92\% |
| B1Q5Y. DEMOCRATS IN THE State legislature |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 20\% | 18\% | 21\% | 20\% | 15\% | 24\% | 17\% | 23\% | 17\% | 19\% | 16\% | 26\% | 18\% | 23\% | 16\% | 21\% | 19\% | 26\% |
| Favorable - Somewhat | 23\% | 24\% | 22\% | 24\% | 25\% | 18\% | 24\% | 21\% | 23\% | 24\% | 25\% | 19\% | 21\% | 26\% | 24\% | 23\% | 19\% | 30\% |
| Unfavorable - Somewhat | 17\% | 19\% | 15\% | 19\% | 17\% | 12\% | 19\% | 14\% | 21\% | 17\% | 18\% | 10\% | 17\% | 17\% | 21\% | 16\% | 13\% | 18\% |
| Unfavorable - Very | 32\% | 31\% | 32\% | 25\% | 35\% | 36\% | 30\% | 34\% | 30\% | 33\% | 29\% | 35\% | 34\% | 27\% | 30\% | 33\% | 37\% | 19\% |
| (Heard of, but can't rate) | 7\% | 4\% | 9\% | 8\% | 6\% | 5\% | 8\% | 5\% | 5\% | 3\% | 10\% | 7\% | 7\% | 6\% | 4\% | 5\% | 9\% | 8\% |
| Haven't heard of | 1\% | 3\% | * | 2\% | * | 2\% | 2\% | 1\% | 3\% | 3\% | - | * | 2\% | 1\% | 4\% | 1\% | * |  |
| (Don't know/Refused) | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | 2\% | 1\% | 2\% | 1\% | 2\% | 1\% | 1\% | 1\% | 2\% | 1\% |  |
| FAVORABLE (NET) | 42\% | 41\% | 43\% | 45\% | 40\% | 43\% | 41\% | 44\% | 41\% | 42\% | 41\% | 45\% | 39\% | 49\% | 40\% | 44\% | 39\% | 55\% |
| UNFAVORABLE (NET) | 48\% | 50\% | 47\% | 44\% | 52\% | 48\% | 49\% | 47\% | 50\% | 50\% | 48\% | 46\% | 51\% | 44\% | 51\% | 49\% | 51\% | 36\% |
| FAMILIAR (NET) | 91\% | 91\% | 90\% | 89\% | 92\% | 91\% | 90\% | 92\% | 91\% | 92\% | 89\% | 91\% | 90\% | 92\% | 91\% | 92\% | 89\% | 92\% |

(Series) Fav/unfav (B1Q5X,B1Q5Y).


| B125X. Republicans in the STATE LEGISLATURE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable - Very | 21\% | 21\% | 4\% | 13\% | 21\% | 19\% | 24\% | 19\% | 24\% | 26\% | 13\% | 1\% | 12\% | 40\% | 4\% | 15\% | 37\% | 4\% | 15\% | 37\% |
| Favorable - Somewhat | 25\% | 26\% | 11\% | 14\% | 26\% | 33\% | 20\% | 27\% | 25\% | 27\% | 24\% | 3\% | 20\% | 45\% | 6\% | 19\% | 46\% | 7\% | 18\% | 43 |
| Unfavorable - Somewhat | 14\% | 14\% | 13\% | 12\% | 14\% | 12\% | 15\% | 13\% | 14\% | 12\% | 18\% | 21\% | 16\% | 7\% | 15\% | 21\% | 8\% | 14\% | 20\% | 9\% |
| Unfavorable - Very | 32\% | 31\% | 56\% | 49\% | 31\% | 29\% | 32\% | 31\% | 30\% | 26\% | 39\% | 65\% | 28\% | 3\% | 66\% | 32\% | 4\% | 67\% | 33\% | 6\% |
| (Heard of, but can't rate) | 7\% | 6\% | 11\% | 9\% | 6\% | 4\% | 9\% | 8\% | 5\% | 8\% | 4\% | 7\% | 19\% | 4\% | 6\% | 11\% | 3\% | 7\% | 11\% | 3\% |
| Haven't heard of | 1\% | 1\% | 2\% | 1\% | 1\% | 2\% | * | 2\% | * | 1\% | 1\% | 1\% | 4\% | 1\% | 1\% | 2\% | 1\% | 1\% | 2\% | 1\% |
| (Don't know/Refused) | 1\% | 1\% | 5\% | 2\% | 1\% | 1\% | * | * | 1\% | * | 1\% | 1\% | - | * | 1\% | * | 1\% | 1\% | 1\% | 1\% |
| FAVORABLE (NET) | 45\% | 47\% | 15\% | 27\% | 47\% | 52\% | 44\% | 45\% | 50\% | 53\% | 37\% | 4\% | 32\% | 85\% | 10\% | 35\% | 83\% | 10\% | 33\% | 81 |
| UNFAVORABLE (NET) | 46\% | 44\% | 68\% | 61\% | 44\% | 41\% | 47\% | 44\% | 45\% | 38\% | 57\% | 87\% | 44\% | 11\% | 82\% | 52\% | 12\% | 81\% | 53\% | 15\% |
| FAMILIAR (NET) | 91\% | 92\% | 83\% | 88\% | 92\% | 93\% | 91\% | 89\% | 94\% | 91\% | 94\% | 90\% | 77\% | 95\% | 92\% | 87\% | 95\% | 92\% | 87\% | 95\% |
| B1Q5Y. DEMOCRATS IN THE STATE LEGISLATURE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 20\% | 18\% | 43\% | 36\% | 18\% | 16\% | 19\% | 14\% | 21\% | 16\% | 21\% | 43\% | 2\% | - | 41\% | 16\% | 2\% | 43\% | 18\% | 3\% |
| Favorable - Somewhat | 23\% | 22\% | 31\% | 28\% | 22\% | 23\% | 22\% | 23\% | 21\% | 21\% | 25\% | 43\% | 28\% | 5\% | 38\% | 31\% | 5\% | 38\% | 31\% | 6\% |
| Unfavorable - Somewhat | 17\% | 18\% | 8\% | 8\% | 18\% | 20\% | 15\% | 21\% | 14\% | 18\% | 17\% | 5\% | 20\% | 28\% | 6\% | 22\% | 23\% | 5\% | 20\% | 22\% |
| Unfavorable - Very | 32\% | 33\% | 5\% | 17\% | 33\% | 32\% | 34\% | 31\% | 35\% | 36\% | 29\% | 2\% | 22\% | 60\% | 6\% | 19\% | 63\% | 5\% | 18\% | 61\% |
| (Heard of, but can't rate) | 7\% | 7\% | 7\% | 7\% | 7\% | 4\% | 9\% | 8\% | 5\% | 7\% | 6\% | 7\% | 21\% | 4\% | 7\% | 10\% | 4\% | 6\% | 10\% | 4\% |
| Haven't heard of | 1\% | 2\% | * | * | 2\% | 3\% | * | 2\% | 2\% | 2\% | 1\% | 1\% | 4\% | 2\% | * | 2\% | 2\% | * | 2\% | 2\% |
| (Don't know/Refused) | 1\% | 1\% | 5\% | 4\% | 1\% | 1\% | 1\% | * | 2\% | 1\% | 1\% | 1\% | 3\% | 1\% | 2\% | * | 1\% | 2\% | 1\% | 18 |
| FAVORABLE (NET) | 42\% | 40\% | 74\% | 64\% | 40\% | 39\% | 41\% | 37\% | 43\% | 37\% | 46\% | 85\% | 30\% | 5\% | 80\% | 47\% | 7\% | 81\% | 49\% | 9\% |
| UNFAVORABLE (NET) | 48\% | 51\% | 13\% | 25\% | 51\% | 53\% | 49\% | 52\% | 49\% | 54\% | 46\% | 6\% | 42\% | 88\% | 12\% | 40\% | 86\% | 11\% | 38\% | 84 |
| FAMILIAR (NET) | 91\% | 91\% | 88\% | 89\% | 91\% | 91\% | 90\% | 90\% | 92\% | 90\% | 92\% | 92\% | 72\% | 93\% | 91\% | 87\% | 93\% | 92\% | 88\% | 93\% |

(Series) Fav/unfav (B1Q5X,B1Q5Y).

|  | TOTAL | AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  | decided to vote |  |  | GOP |  | Vote plan |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ***********************BLK***** |  |  |  |  |  |  |  |  |  | ALWAYS KNEW | **3 MONTHS* MORE WITHIN |  | CON | $\begin{gathered} \text { MOD/ } \\ \text { LIB } \end{gathered}$ | INITIAL PLAN | CHANGED PLAN |
| total | 800 | 19 | 22 | 25 | 15 | 31 | 10 | 32 | 8 | 16 | 25 | 352 | 253 | 161 | 283 | 102 | 683 | 84 |
| B125X. Republicans in the STATE LEGISLATURE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 21\% | 6\% | 3\% | 3\% | 6\% | 4\% | 5\% | 1\% | 18\% | - | 7\% | 26\% | 20\% | 9\% | 41\% | 38\% | 21\% | 14\% |
| Favorable - Somewhat | 25\% | 8\% | 13\% | 13\% | 6\% | 12\% | 4\% | 8\% | 19\% | 3\% | 15\% | 22\% | 22\% | 34\% | 46\% | 37\% | 25\% | 21\% |
| Unfavorable - Somewhat | 14\% | 14\% | 12\% | 12\% | 13\% | 15\% | 6\% | 15\% | 4\% | 4\% | 18\% | 10\% | 13\% | 23\% | 6\% | 11\% | 13\% | 19\% |
| Unfavorable - Very | 32\% | 53\% | 58\% | 58\% | 51\% | 50\% | 73\% | 66\% | 13\% | 77\% | 42\% | 35\% | 37\% | 25\% | 3\% | 5\% | 32\% | 42\% |
| (Heard of, but can't rate) | 7\% | 12\% | 9\% | $9 \%$ | 13\% | 10\% | 12\% | 7\% | 24\% | 12\% | 10\% | 6\% | 4\% | 7\% | 2\% | 8\% | 6\% | 3\% |
| Haven't heard of | 1\% | 3\% | - | 3\% | - | 2\% | 1\% | * | 6\% | 3\% | * | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| (Don't know/Refused) | 1\% | 4\% | 6\% | 1\% | 10\% | 6\% | - | 2\% | 14\% | - | 8\% | * | 2\% | 1\% | * | - | 1\% | - |
| FAVORABLE (NET) | 45\% | 14\% | 15\% | 16\% | 13\% | 17\% | 8\% | 9\% | 38\% | 3\% | 22\% | 48\% | 43\% | 43\% | 88\% | 75\% | 47\% | 35\% |
| UNFAVORABLE (NET) | 46\% | 66\% | 70\% | 71\% | 64\% | 66\% | 79\% | 81\% | 17\% | 81\% | 60\% | 45\% | 50\% | 48\% | $9 \%$ | 16\% | 45\% | 61\% |
| FAMILIAR (NET) | 91\% | 81\% | 85\% | 87\% | 77\% | 82\% | 87\% | 90\% | 55\% | 84\% | 82\% | 93\% | 92\% | 91\% | 96\% | 91\% | 92\% | 96\% |
| B1Q5y. DEMOCRATS IN THE STATE LEGISLATURE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 20\% | 42\% | 44\% | 39\% | 49\% | 42\% | 47\% | 51\% | 14\% | 51\% | 38\% | 24\% | 21\% | 8\% | - | * | 20\% | 21\% |
| Favorable - Somewhat | 23\% | 29\% | 33\% | 32\% | 30\% | 31\% | 32\% | 36\% | 12\% | 35\% | 29\% | 20\% | 23\% | 33\% | 3\% | 10\% | 22\% | 39\% |
| Unfavorable - Somewhat | 17\% | 10\% | 7\% | 12\% | 3\% | 8\% | 8\% | 5\% | 21\% | 2\% | 12\% | 12\% | 14\% | 30\% | 23\% | 38\% | 17\% | 10\% |
| Unfavorable - Very | 32\% | 6\% | 4\% | 6\% | 4\% | 6\% | 3\% | 2\% | 18\% | 3\% | 6\% | 38\% | 33\% | 18\% | 66\% | 42\% | 33\% | 26\% |
| (Heard of, but can't rate) | 7\% | 5\% | 9\% | 7\% | 6\% | 7\% | 5\% | 4\% | 19\% | 2\% | 10\% | 6\% | 4\% | 8\% | 4\% | 7\% | 6\% | 3\% |
| Haven't heard of | 1\% | 1\% | - | * | - | - | 1\% | * | - | - | * | * | 3\% | 1\% | 2\% | 2\% | 1\% | 2\% |
| (Don't know/Refused) | 1\% | 8\% | 3\% | 4\% | 8\% | 5\% | 4\% | 2\% | 17\% | 7\% | 4\% | 1\% | 2\% | 1\% | 1\% | - | 1\% | * |
| FAVORABLE (NET) | 42\% | 71\% | 77\% | 71\% | 79\% | 74\% | 79\% | 87\% | 25\% | 85\% | 67\% | 44\% | 44\% | 42\% | 3\% | 10\% | 42\% | 59\% |
| UNFAVORABLE (NET) | 48\% | 16\% | 11\% | 17\% | 7\% | 14\% | 11\% | 7\% | 39\% | 6\% | 18\% | 50\% | 47\% | 49\% | 90\% | 80\% | 50\% | 36\% |
| FAMILIAR (NET) | 91\% | 86\% | 89\% | 89\% | 86\% | 87\% | 90\% | 94\% | 64\% | 91\% | 85\% | 94\% | 91\% | 91\% | 93\% | 90\% | 92\% | 95\% |

(Series) Fav/unfav (B1Q5X,B1Q5Y).

|  |  | REGION |  |  |  |  |  |  |  | DENSITY |  |  | DENSITY X GENDER |  |  |  |  |  | PARTY ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | $\begin{gathered} \text { DS/ } \\ \text { MINEAPOLIS } \end{gathered}$ | GB/ <br> APPLETON | LACROSSEeau claire | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | $\begin{aligned} & \text { MILWA } \\ & \text { CNTY } \end{aligned}$ | AUKEE REST | WAUSAURHNLNDR | NORTH WEST | URBN | SUB- <br> URBN | RURAL | ****** | MALE* SRBN | **** | $* * * * F$ URBN | SMALE | **** | DEM | $\begin{aligned} & \text { IND } \\ & \text { OTH } \end{aligned}$ | GOP |
| total | 800 | 58 | 146 | 64 | 148 | 126 | 195 | 62 | 184 | 191 | 322 | 284 | 85 | 164 | 129 | 107 | 157 | 155 | 348 | 67 | 385 |
| B1Q5X. REPUBLICANS IN THE STATE LEGISLATURE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 21\% | 26\% | 24\% | 18\% | 16\% | 12\% | 25\% | 26\% | 23\% | 14\% | 20\% | 26\% | 17\% | 16\% | 23\% | 12\% | 24\% | 28\% | 1\% | 11\% | 40\% |
| Favorable - Somewhat | 25\% | 37\% | 30\% | 20\% | 19\% | 17\% | 27\% | 30\% | 29\% | 19\% | 26\% | 27\% | 19\% | 36\% | 35\% | 20\% | 15\% | 21\% | 5\% | 18\% | 44\% |
| Unfavorable - Somewhat | 14\% | 8\% | 15\% | 16\% | 10\% | 15\% | 16\% | 9\% | 11\% | 13\% | 14\% | 13\% | 13\% | 11\% | 13\% | 14\% | 18\% | 13\% | 20\% | 15\% | 7\% |
| Unfavorable - Very | 32\% | 24\% | 23\% | 29\% | 47\% | 43\% | 26\% | 30\% | 28\% | 44\% | 33\% | 25\% | 39\% | 34\% | 20\% | 48\% | 31\% | 29\% | 65\% | 30\% | 3\% |
| (Heard of, but can't rate) | 7\% | 1\% | 6\% | 12\% | 8\% | 10\% | 4\% | 5\% | 6\% | 8\% | 6\% | 7\% | 9\% | 2\% | 5\% | 7\% | 10\% | 9\% | 7\% | 20\% | 4\% |
| Haven't heard of | 1\% | 1\% | 1\% | 3\% | - | 2\% | 2\% | - | 1\% | 1\% | 1\% | 1\% | 2\% | 2\% | 2\% | - | 1\% | * | 1\% | 4\% | 1\% |
| (Don't know/Refused) | 1\% | 3\% | * | 1\% | 1\% | 2\% | * | - | 1\% | * | 1\% | 1\% | * | 1\% | 2\% | * | 1\% | - | 1\% | 2\% | * |
| FAVORABLE (NET) | 45\% | 63\% | 54\% | 38\% | 35\% | 28\% | 52\% | 56\% | 52\% | 34\% | 45\% | 53\% | 36\% | 51\% | 58\% | 32\% | 39\% | 50\% | 5\% | 29\% | 84\% |
| UNFAVORABLE (NET) | 46\% | 32\% | 38\% | 44\% | 57\% | 58\% | 42\% | 39\% | 39\% | 57\% | 47\% | 38\% | 53\% | 45\% | 33\% | 61\% | 49\% | 41\% | 85\% | 45\% | 11\% |
| FAMILIAR (NET) | 91\% | 95\% | 93\% | 83\% | 92\% | 87\% | 94\% | 95\% | 91\% | 91\% | 92\% | 91\% | 88\% | 96\% | 91\% | 93\% | 88\% | 91\% | 91\% | 74\% | 95\% |
| B1Q5Y. DEMOCRATS IN THE STATE LEGISLATURE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 20\% | 13\% | 16\% | 15\% | 26\% | 28\% | 15\% | 21\% | 16\% | 27\% | 17\% | 18\% | 26\% | 17\% | 14\% | 27\% | 17\% | 21\% | 44\% | 3\% | * |
| Favorable - Somewhat | 23\% | 13\% | 20\% | 21\% | 31\% | 31\% | 19\% | 16\% | 17\% | 31\% | 25\% | 15\% | 31\% | 29\% | 12\% | 31\% | 21\% | 17\% | 42\% | 26\% | 5\% |
| Unfavorable - Somewhat | 17\% | 19\% | 17\% | 21\% | 11\% | 13\% | 21\% | 14\% | 18\% | 10\% | 20\% | 17\% | 7\% | 21\% | 24\% | 14\% | 18\% | 12\% | 5\% | 18\% | 27\% |
| Unfavorable - Very | 32\% | 47\% | 34\% | 29\% | 22\% | 20\% | 38\% | 41\% | 38\% | 23\% | 31\% | 38\% | 27\% | 30\% | 34\% | 19\% | 32\% | 41\% | 2\% | 24\% | 60\% |
| (Heard of, but can't rate) | 7\% | 3\% | 8\% | 14\% | 8\% | 6\% | 5\% | 2\% | 6\% | 7\% | 7\% | 6\% | 6\% | 2\% | 6\% | 7\% | 11\% | 7\% | 6\% | 21\% | 5\% |
| Haven't heard of | 1\% | 1\% | 4\% | 1\% | - | * | 1\% | 4\% | 2\% | 1\% | - | 3\% | 3\% | - | 7\% | - | - | * | 1\% | 3\% | 2\% |
| (Don't know/Refused) | 1\% | 5\% | * | - | 2\% | 2\% | - | 3\% | 2\% | 1\% | 1\% | 2\% | 1\% | 1\% | 2\% | 2\% | 1\% | 2\% | 1\% | 5\% | 1\% |
| FAVORABLE (NET) | 42\% | 26\% | 36\% | 36\% | 57\% | 59\% | 34\% | 37\% | 33\% | 58\% | 42\% | 33\% | 56\% | 46\% | 27\% | 59\% | 38\% | 38\% | 86\% | 29\% | 5\% |
| UNFAVORABLE (NET) | 48\% | 66\% | 52\% | 49\% | 33\% | 32\% | 60\% | 55\% | 56\% | 33\% | 51\% | 56\% | 34\% | 51\% | 59\% | 32\% | 50\% | 53\% | 6\% | 42\% | 87\% |
| FAMILIAR (NET) | 91\% | 92\% | 87\% | 85\% | 90\% | 92\% | 94\% | 91\% | 89\% | 91\% | 93\% | 88\% | 91\% | 97\% | 85\% | 91\% | 88\% | 91\% | 93\% | 71\% | 92\% |

(Series) Fav/unfav (B1Q5X,B1Q5Y).

|  | PRES VOTE |  |  |  |  | State vote |  |  | Vote mode |  |  |  |  |  | v CONCERNED - Covid | FOR VOTES |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | BIDEN | TRUMP | JORG | REF | DEM | REP | REF | $\begin{aligned} & * * * \mathrm{~A} \\ & \text { тот } \end{aligned}$ | MASEN | DRE** | ****IN PERSON*** early e day tot |  |  | тот | ****FOR**** **AGAINST** <br> BIDEN TRUMP BIDEN TRUMP |  |  |  |
| total | 800 | 377 | 367 | 11 | 13 | 370 | 378 | 20 | 309 | 170 | 139 | 168 | 292 | 459 | 358 | 203 | 312 | 55 | 173 |
| B125x. REPUBLICANS IN THE STATE LEGISLATURE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 21\% | 1\% | 42\% | 4\% | - | 1\% | 41\% | 4\% | 10\% | 9\% | 11\% | 20\% | 32\% | 28\% | 7\% | 1\% | 46\% | 19\% | 1\% |
| Favorable - Somewhat | 25\% | 5\% | 45\% | 28\% | 24\% | 5\% | 45\% | 19\% | 12\% | 14\% | 11\% | 34\% | 33\% | 33\% | 11\% | 4\% | 44\% | 49\% | 6\% |
| Unfavorable - Somewhat | 14\% | 20\% | 6\% | 28\% | 13\% | 20\% | 8\% | 14\% | 15\% | 15\% | 14\% | 13\% | 13\% | 13\% | 15\% | 19\% | 5\% | 15\% | 22\% |
| Unfavorable - Very | 32\% | 64\% | 2\% | 25\% | 27\% | 66\% | 2\% | 29\% | 55\% | 54\% | 56\% | 26\% | 15\% | 19\% | 59\% | 65\% | 1\% | 7\% | 64\% |
| (Heard of, but can't rate) | 7\% | 7\% | 3\% | 12\% | 21\% | 7\% | 3\% | 19\% | 6\% | 6\% | 6\% | 5\% | 5\% | 5\% | 7\% | 8\% | 3\% | 8\% | 6\% |
| Haven't heard of | 1\% | 1\% | 1\% | 3\% | 4\% | 1\% | 1\% | 3\% | 2\% | 1\% | 2\% | - | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% |
| (Don't know/Refused) | 1\% | 1\% | * | - | 11\% | 1\% | * | 13\% | 1\% | 1\% | * | 2\% | * | 1\% | 1\% | 1\% | * | - | 1\% |
| FAVORABLE (NET) | 45\% | 6\% | 87\% | 31\% | 24\% | 5\% | 85\% | 23\% | 22\% | 23\% | 21\% | 54\% | 65\% | 61\% | 17\% | 5\% | 90\% | 69\% | 7\% |
| UNFAVORABLE (NET) | 46\% | 85\% | 9\% | 53\% | 40\% | 86\% | 10\% | 43\% | 70\% | 70\% | 70\% | 39\% | 28\% | 32\% | 74\% | 84\% | 6\% | 21\% | 86\% |
| FAMILIAR (NET) | 91\% | 91\% | 95\% | 85\% | 64\% | 91\% | 95\% | 65\% | 92\% | 92\% | 91\% | 93\% | 93\% | 93\% | 91\% | 90\% | 96\% | 90\% | 92\% |
| B1Q5y. DEMOCRATS IN THE STATE LEGISLATURE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 20\% | 40\% | - | - | 16\% | 41\% | - | 12\% | 34\% | 33\% | 35\% | 16\% | 8\% | 11\% | 39\% | 54\% | - | - | 25\% |
| Favorable - Somewhat | 23\% | 42\% | 5\% | 12\% | 25\% | 42\% | 4\% | 48\% | 31\% | 30\% | 33\% | 20\% | 17\% | 18\% | 34\% | 35\% | 3\% | 13\% | 51\% |
| Unfavorable - Somewhat | 17\% | 6\% | 26\% | 30\% | 19\% | 6\% | 27\% | 5\% | 11\% | 13\% | 8\% | 20\% | 20\% | 20\% | 10\% | 2\% | 24\% | 39\% | 11\% |
| Unfavorable - Very | 32\% | 3\% | 63\% | 39\% | 10\% | 2\% | 63\% | 6\% | 14\% | 13\% | 15\% | 35\% | 50\% | 44\% | 8\% | 2\% | 67\% | 40\% | 4\% |
| (Heard of, but can't rate) | 7\% | 6\% | 4\% | 16\% | 21\% | 7\% | 4\% | 16\% | 7\% | 7\% | 7\% | 5\% | 4\% | 5\% | 6\% | 6\% | 3\% | 6\% | 7\% |
| Haven't heard of | 1\% | 1\% | 1\% | 3\% | - | 1\% | 2\% | - | 1\% | 1\% | 1\% | 3\% | * | 1\% | 1\% | 1\% | 2\% | - | 1\% |
| (Don't know/Refused) | 1\% | 1\% | 1\% | - | 8\% | 1\% | 1\% | 13\% | 2\% | 3\% | 1\% | 2\% | * | 1\% | 2\% | 1\% | 1\% | 2\% | 2\% |
| FAVORABLE (NET) | 42\% | 82\% | 5\% | 12\% | 42\% | 83\% | 4\% | 60\% | 65\% | 63\% | 68\% | 35\% | 26\% | 29\% | 73\% | 89\% | 3\% | 13\% | 75\% |
| UNFAVORABLE (NET) | 48\% | 9\% | 89\% | 69\% | 29\% | 8\% | 90\% | 10\% | 25\% | 27\% | 23\% | 55\% | 69\% | 64\% | 17\% | 4\% | 91\% | 79\% | 15\% |
| FAMILIAR (NET) | 91\% | 91\% | 94\% | 81\% | 71\% | 92\% | 94\% | 71\% | 90\% | 90\% | 91\% | 90\% | 95\% | 93\% | 91\% | 92\% | 94\% | 92\% | 90\% |

(Series) Fav/unfav (B1Q5X,B1Q5Y).


| Q5X. REPUBLICANS IN THE STATE LEGISLATURE |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable - Very | 21\% | 19\% | 21\% | 10\% | 22\% | 28\% | 20\% | 16\% | 21\% | 20\% |
| Favorable - Somewhat | 25\% | 27\% | 24\% | 34\% | 30\% | 21\% | 18\% | 18\% | 22\% | 25\% |
| Unfavorable - Somewhat | 14\% | 14\% | 14\% | 14\% | 12\% | 14\% | 16\% | 12\% | 16\% | 13\% |
| Unfavorable - Very | 32\% | 30\% | 34\% | 30\% | 31\% | 29\% | 36\% | 47\% | 36\% | 32\% |
| (Heard of, but can't rate) | 7\% | 7\% | 7\% | 6\% | 4\% | 8\% | 9\% | 6\% | 3\% | 8\% |
| Haven't heard of | 1\% | 2\% | 1\% | 4\% | 1\% | - | 1\% | 1\% | * | 1\% |
| (Don't know/Refused) | 1\% | 2\% | * | 2\% | * | 1\% | * | 1\% | 2\% | 1\% |
| FAVORABLE (NET) | 45\% | 46\% | 45\% | 44\% | 52\% | 48\% | 38\% | 33\% | 44\% | 46\% |
| UNFAVORABLE (NET) | 46\% | 43\% | 47\% | 43\% | 42\% | 43\% | 52\% | 59\% | 51\% | 45\% |
| FAMILIAR (NET) | 91\% | 89\% | 92\% | 88\% | 95\% | 91\% | 90\% | 92\% | 95\% | 90\% |
| B1Q5Y. DEMOCRATS IN THE STATE LEGISLATURE |  |  |  |  |  |  |  |  |  |  |
| Favorable - Very | 20\% | 15\% | 22\% | 13\% | 20\% | 16\% | 23\% | 28\% | 23\% | 19\% |
| Favorable - Somewhat | 23\% | 22\% | 24\% | 22\% | 24\% | 21\% | 23\% | 29\% | 24\% | 23\% |
| Unfavorable - Somewhat | 17\% | 21\% | 15\% | 24\% | 17\% | 18\% | 13\% | $9 \%$ | 18\% | 16\% |
| Unfavorable - Very | 32\% | 29\% | 33\% | 21\% | 35\% | 36\% | 30\% | 24\% | 29\% | 32\% |
| (Heard of, but can't rate) | 7\% | 8\% | 6\% | 9\% | 2\% | 7\% | 9\% | 8\% | 5\% | 7\% |
| Haven't heard of | 1\% | 4\% | * | 8\% | 1\% | - | * | 2\% | 1\% | 2\% |
| (Don't know/Refused) | 1\% | 2\% | 1\% | 3\% | * | 1\% | 1\% | 1\% | * | 2\% |
| FAVORABLE (NET) | 42\% | 36\% | 45\% | 34\% | 45\% | 38\% | 46\% | 57\% | 47\% | 41\% |
| UNFAVORABLE (NET) | 48\% | 50\% | 48\% | 45\% | 52\% | 54\% | 43\% | 33\% | 47\% | 49\% |
| FAMILIAR (NET) | 91\% | 86\% | 93\% | 80\% | 97\% | 92\% | 89\% | 90\% | 94\% | 90\% |

(Series) Fav/unfav (B1Q5X,B1Q5Y).

TOTAL
B1Q5x. REPUBLICANS IN THE
STATE LEGISLATURE
Favorable - Very
Favorable - Somewhat
Unfavorable - Somewhat
Unfavorable - Very
(Heard of, but can't rate)
Haven't heard of
(Don't know/Refused)

FAVORABLE (NET)
UNFAVORABLE (NET)
FAMILIAR (NET)

B1Q5Y. DEMOCRATS IN THE
STATE LEGISLATURE
Favorable - Very
Favorable - Somewhat
Unfavorable - Somewhat
Unfavorable - Very
(Heard of, but can't rate)
Haven't heard of
(Don't know/Refused)
FAVorABLE (NET)
UNFAVORABLE (NET)
FAMILIAR (NET)

Q6. Presidential vote. Q7. When made up mind. Q8. State leg vote. Q17. Way you voted. Q17X. Initially planned to vote.


Q6. Presidential vote. Q7. When made up mind. Q8. State leg vote. Q17. Way you voted. Q17X. Initially planned to vote.


Q6. Presidential vote. Q7. When made up mind. Q8. State leg vote. Q17. Way you voted. Q17X. Initially planned to vote.

|  | TOTAL | AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  | DECIDED to vote |  |  | GOP |  | VOte PLAN |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | **BL |  |  |  |  |  |  |  |  |  | ALWAYS KNEW | **3 MONTHS* MORE WITHIN |  | CON | MOD/ | INITIAL <br> PLAN | CHANGED PLAN |
|  |  | MALE | FEmALE | <55 | 55+ | NON | COLL | DEM | NON | LIB | NON |  |  |  | LIB |  |  |
| If voted in 2020 | 768 | 18 | 20 | 23 | 14 | 28 | 10 | 31 | 7 | 16 | 22 | 352 | 253 | 161 |  | 274 | 95 | 683 | 84 |
| Q6. PRESIDENTIAL VOTE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Joe Biden | 49\% | 84\% | 84\% | 85\% | 83\% | 84\% | 88\% | 98\% | 25\% | 95\% | 76\% | 47\% | 51\% | 49\% | 2\% | 15\% | 47\% | 65\% |
| Donald Trump | 48\% | 6\% | 6\% | 6\% | 7\% | 6\% | 7\% | * | 31\% | - | 10\% | 51\% | 45\% | 45\% | 96\% | 82\% | 50\% | 33\% |
| Jo Jorgenson | 1\% | 1\% | * | 1\% | - | - | 2\% | - | 3\% | * | 1\% | 1\% | 1\% | 3\% | 1\% | 2\% | 1\% | 1\% |
| (Refused) | 2\% | 9\% | 9\% | 9\% | 10\% | 10\% | 4\% | 2\% | 41\% | 5\% | 13\% | 1\% | 2\% | 3\% | 1\% | 1\% | 2\% | 1\% |
| Q7. WHEN MADE UP MIND |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| In the last few days before the election | 3\% | 5\% | 4\% | 5\% | 5\% | 6\% | 2\% | 2\% | 18\% | 1\% | 7\% | - | - | 14\% | 4\% | 2\% | 3\% | 3\% |
| The week before the election | 2\% | 3\% | 4\% | 6\% | - | 4\% | 2\% | 4\% | 3\% | 2\% | 4\% | - | - | 8\% | 1\% | 3\% | 1\% | 5\% |
| The month before the election | 5\% | 6\% | 4\% | 7\% | 2\% | 5\% | 5\% | 5\% | 5\% | 2\% | 8\% | - | - | 24\% | 3\% | 7\% | 4\% | 11\% |
| One to three months before the election | 11\% | 7\% | 7\% | 5\% | 10\% | 9\% | 4\% | 9\% | 2\% | 4\% | 10\% | - | - | 53\% | 7\% | 22\% | 12\% | 8\% |
| More than three months before the election | 33\% | 35\% | 41\% | 41\% | 34\% | 37\% | 45\% | 38\% | 40\% | 46\% | 33\% | - | 100\% | - | 31\% | 35\% | 34\% | 27\% |
| I always knew how I was voting | 46\% | 41\% | 38\% | 34\% | 48\% | 40\% | 39\% | 41\% | 32\% | 43\% | 37\% | 100\% | - | - | 54\% | 32\% | 46\% | 44\% |
| (Don't Know/Refused) | * | 1\% | 1\% | 1\% | 1\% | - | 2\% | 1\% | 1\% | 2\% | 1\% | - | - | - | - | - | * | 1\% |
| Q8. State leg vote |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Democratic candidate | 48\% | 78\% | 80\% | 78\% | 81\% | 77\% | 87\% | 92\% | 22\% | 88\% | 73\% | 48\% | 46\% | 52\% | 2\% | 13\% | 47\% | 62\% |
| Republican candidate | 49\% | 6\% | 11\% | 10\% | 7\% | 8\% | 9\% | 1\% | 40\% | * | 14\% | 51\% | 49\% | 46\% | 98\% | 85\% | 51\% | 38\% |
| (Undecided/Refused) | 3\% | 15\% | $9 \%$ | 12\% | 12\% | 14\% | 4\% | 6\% | 38\% | 12\% | 13\% | * | 5\% | 2\% | - | 2\% | 3\% | - |
| Q17. WAY YOU VOTED |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Voted in-person on election day inside a polling location | 38\% | 23\% | 20\% | 22\% | 20\% | 26\% | 11\% | 16\% | 46\% | 14\% | 27\% | 42\% | 33\% | 37\% | 56\% | 46\% | 40\% | 21\% |
| Voted in-person early which means any time before election day | 22\% | 27\% | 27\% | 26\% | 29\% | 26\% | 31\% | 28\% | 21\% | 20\% | 31\% | 18\% | 24\% | 26\% | 25\% | 28\% | 21\% | 29\% |
| Voted absentee by mailing ballot in | 22\% | 24\% | 25\% | 21\% | 30\% | 26\% | 21\% | 26\% | 17\% | 28\% | 22\% | 21\% | 23\% | 23\% | 10\% | 18\% | 22\% | 26\% |
| Voted absentee by dropping ballot at drop box | 18\% | $24 \%$ $2 \%$ | 28\% | 29\% | $21 \%$ - | $22 \%$ $1 \%$ | $38 \%$ - | 28\% | 17\% | 36\% | 19\% | 18\% | 20\% | 14\% | 9\% | 7\% | 18\% | 23\% |
| (Undecided/Refused) | * | 2\% | - | 2\% | - | 1\% | - | 1\% | - | 1\% | 1\% | * | - | - | - | - | * | - |
| In PERSON (NET) | 60\% | 50\% | 47\% | 48\% | 49\% | 51\% | 42\% | 44\% | 66\% | 34\% | 58\% | 61\% | 57\% | 63\% | 81\% | 74\% | 61\% | 51\% |
| ABSENTEE (NET) | 40\% | 48\% | 53\% | 50\% | 51\% | 48\% | 58\% | 54\% | 34\% | 64\% | 41\% | 39\% | 43\% | 37\% | 19\% | 26\% | 39\% | 49\% |
| Q17X. INITIALLY PLANNED TO vote |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Voted how I initially planned to | 89\% | 93\% | 90\% | 93\% | 90\% | 92\% | 92\% | 92\% | 91\% | 95\% | 89\% | 89\% | 91\% | 85\% | 91\% | 94\% | 100\% | - |
| Changed my plan to vote | 11\% | 5\% | 8\% | 6\% | 8\% | 7\% | 6\% | 7\% | 7\% | 4\% | 9\% | 11\% | 9\% | 15\% | 9\% | 6\% | - | 100\% |
| (Don't know/Refused) | * | 1\% | 2\% | 1\% | 2\% | 1\% | 1\% | 1\% | 2\% | 1\% | 2\% | - | * | 1\% | - | - | - | - |

Q6. Presidential vote. Q7. When made up mind. Q8. State leg vote. Q17. Way you voted. Q17X. Initially planned to vote.


| If voted in 2020 | 768 | 54 | 144 | 59 | 143 | 120 | 191 | 58 | 171 | 187 | 308 | 270 | 84 | 159 | 127 | 103 | 149 | 143 | 342 | 58 | 369 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q6. PRESIDENTIAL Vote |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Joe Biden | 49\% | 37\% | 42\% | 45\% | 63\% | 65\% | 41\% | 39\% | 41\% | 65\% | 50\% | 37\% | 64\% | 47\% | 31\% | 66\% | 53\% | 43\% | 97\% | 46\% | 5\% |
| Donald Trump | 48\% | 61\% | 55\% | 49\% | 34\% | 30\% | 56\% | 58\% | 56\% | 32\% | 47\% | 59\% | 34\% | 50\% | 66\% | 31\% | 44\% | 53\% | 2\% | 35\% | 92\% |
| Jo Jorgenson | 1\% | 1\% | 2\% | 3\% | 2\% | 1\% | 1\% | 1\% | 2\% | 2\% | 1\% | 2\% | 2\% | 1\% | 2\% | 2\% | 1\% | 1\% | * | 8\% | 2\% |
| (Refused) | 2\% | 1\% | 1\% | 3\% | 1\% | 3\% | 1\% | 1\% | 2\% | 1\% | 1\% | 2\% | * | 1\% | 1\% | 1\% | 1\% | 3\% | 1\% | 11\% | 1\% |
| Q7. WHEN MADE UP MIND |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| In the last few days before the election | 3\% | 3\% | 4\% | 6\% | 2\% | 5\% | 1\% | - | 3\% | 2\% | 3\% | 4\% | 2\% | 2\% | 4\% | 2\% | 4\% | 4\% | 1\% | 14\% | 3\% |
| The week before the election | 2\% | * | 2\% | 2\% | 2\% | 2\% | 1\% | * | 1\% | 3\% | 2\% | * | 3\% | 1\% | * | 2\% | 4\% | - | 2\% | 4\% | 1\% |
| The month before the election | 5\% | 6\% | 4\% | 6\% | 6\% | 9\% | 3\% | 5\% | 5\% | 5\% | 6\% | 4\% | 2\% | 7\% | 5\% | 8\% | 6\% | 3\% | 5\% | 14\% | 4\% |
| One to three months before the election | 11\% | 5\% | 15\% | 11\% | 8\% | 10\% | 12\% | 14\% | 10\% | 14\% | 10\% | 10\% | 12\% | 15\% | 15\% | 15\% | 6\% | 6\% | 11\% | 14\% | 11\% |
| More than three months before the election | 33\% | 26\% | 40\% | 28\% | 34\% | 26\% | 33\% | 38\% | 31\% | 34\% | 30\% | 36\% | 36\% | 30\% | 36\% | 32\% | 29\% | 36\% | 34\% | 34\% | 32\% |
| I always knew how I was voting | 46\% | 59\% | 34\% | 47\% | 48\% | 47\% | 49\% | 41\% | 49\% | 43\% | 48\% | 46\% | 45\% | 45\% | 40\% | 41\% | 52\% | 50\% | 48\% | 20\% | 48\% |
| (Don't Know/Refused) | * | - | - | - | - | * | * | 1\% | * | * | * | 1\% | * | - | - | - | * | 1\% | * | 1\% | - |
| Q8. State leg vote |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Democratic candidate | 48\% | 31\% | 42\% | 46\% | 62\% | 66\% | 40\% | 38\% | 38\% | 64\% | 49\% | 37\% | 63\% | 48\% | 29\% | 65\% | 50\% | 44\% | 95\% | 47\% | 5\% |
| Republican candidate | 49\% | 66\% | 58\% | 53\% | 33\% | 30\% | 58\% | 60\% | 60\% | 33\% | 49\% | 61\% | 34\% | 50\% | 68\% | 33\% | 49\% | 54\% | 2\% | 42\% | 95\% |
| (Undecided/Refused) | 3\% | 3\% | * | 1\% | 5\% | 4\% | 2\% | 2\% | 2\% | 3\% | 2\% | 2\% | 3\% | 3\% | 2\% | 2\% | 1\% | 3\% | 3\% | 12\% | 1\% |
| Q17. WAY You voted |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Voted in-person on election day inside a polling location | 38\% | 61\% | 40\% | 54\% | 28\% | 23\% | 38\% | 50\% | 55\% | 27\% | 30\% | 54\% | 28\% | 30\% | 59\% | 27\% | 29\% | 50\% | 20\% | 44\% | 53\% |
| Voted in-person early which means any time before election day | 22\% | 15\% | 17\% | 21\% | 17\% | 26\% | 32\% | 12\% | 16\% | 21\% | 28\% | 16\% | 21\% | 29\% | 21\% | 21\% | 26\% | 11\% | 19\% | 14\% | 26\% |
| Voted absentee by mailing ballot in | 22\% | 20\% | 26\% | 16\% | 28\% | 22\% | 15\% | 29\% | 22\% | 26\% | 20\% | 22\% | 24\% | 19\% | 16\% | 27\% | 22\% | 28\% | 32\% | 25\% | 12\% |
| Voted absentee by dropping ballot at drop box | $18 \%$ $*$ | $4 \%$ - | 17\% | $10 \%$ - | $26 \%$ - | $29 \%$ $*$ | $15 \%$ $*$ | 8\% | 8\% | 26\% | $22 \%$ $*$ | 8\% | 28\% | $22 \%$ $*$ | 4\% | 25\% | 23\% | 11\% | 29\% | 18\% | 8\% |
| In Person (NET) | 60\% | 76\% | 57\% | 74\% | 45\% | 49\% | 70\% | 62\% | 71\% | 48\% | 58\% | 70\% | 49\% | 60\% | 80\% | 48\% | 55\% | 61\% | 39\% | 57\% | 79\% |
| ABSENTEE (NET) | 40\% | 24\% | 43\% | 26\% | 55\% | 51\% | 30\% | 38\% | 29\% | 52\% | 42\% | 30\% | 51\% | 40\% | 20\% | 52\% | 45\% | 39\% | 61\% | 43\% | 21\% |
| Q17X. INITIALLY PLANNED TO vote |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Voted how I initially planned to | 89\% | 96\% | 91\% | 84\% | 89\% | 89\% | 86\% | 90\% | 90\% | 90\% | 87\% | 90\% | 96\% | 85\% | 90\% | 86\% | 89\% | 90\% | 85\% | 91\% | 92\% |
| Changed my plan to vote | 11\% | 4\% | 9\% | 15\% | 11\% | 10\% | 14\% | 10\% | 10\% | 10\% | 13\% | 10\% | 4\% | 15\% | 10\% | 14\% | 11\% | 10\% | 15\% | 8\% | 8\% |
| (Don't know/Refused) | * | - | - | 1\% | - | * | * | - | * | * | * | - | - | * | - | * | * | - | * | 1\% | - |

Q6. Presidential vote. Q7. When made up mind. Q8. State leg vote. Q17. Way you voted. Q17X. Initially planned to vote.


Q6. Presidential vote. Q7. When made up mind. Q8. State leg vote. Q17. Way you voted. Q17X. Initially planned to vote.

|  | TOTAL | CHILDREN <18 |  | Child ren X GENDER |  |  |  | B2/B3 YES | UNION HH |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | **MA | LE** | *FEM | ALE* |  |  |  |
|  |  | YeS | No | YES | NO | YES | No | total | YES | No |
| If voted in 2020 | 768 | 229 | 538 | 111 | 259 | 117 | 279 | 276 | 153 | 615 |
| Q6. PRESIDENTIAL VOTE |  |  |  |  |  |  |  |  |  |  |
| Joe Biden | 49\% | 44\% | 51\% | 43\% | 46\% | 45\% | 56\% | 66\% | 51\% | 49\% |
| Donald Trump | 48\% | 52\% | 46\% | 53\% | 51\% | 50\% | 41\% | 29\% | 43\% | 49\% |
| Jo Jorgenson | 1\% | 2\% | 1\% | 2\% | 1\% | 1\% | 1\% | 2\% | 2\% | 1\% |
| (Refused) | 2\% | 3\% | 1\% | 2\% | 1\% | 4\% | 1\% | 2\% | 4\% | 1\% |
| Q7. WHEN MADE UP MIND |  |  |  |  |  |  |  |  |  |  |
| In the last few days before the election | 3\% | 2\% | 4\% | 1\% | 3\% | 2\% | 4\% | 3\% | 4\% | 3\% |
| The week before the election | 2\% | * | 2\% | * | 2\% | 1\% | 3\% | 3\% | 2\% | 2\% |
| The month before the election | 5\% | 7\% | 4\% | 7\% | 4\% | 7\% | 5\% | 6\% | 7\% | 5\% |
| One to three months before the election | 11\% | 12\% | 11\% | 17\% | 13\% | 7\% | 9\% | 10\% | 8\% | 12\% |
| More than three months before the election | 33\% | 32\% | 33\% | 35\% | 33\% | 30\% | 33\% | 32\% | 37\% | 32\% |
| I always knew how I was voting | 46\% | $47 \%$ $*$ | 46\% | 40\% | $45 \%$ $*$ | 53\% | $46 \%$ $1 \%$ | 47\% | 43\% | 47\% |
| Q8. State leg vote |  |  |  |  |  |  |  |  |  |  |
| Democratic candidate | 48\% | 44\% | 50\% | 42\% | 46\% | 46\% | 54\% | 64\% | 52\% | 47\% |
| Republican candidate | 49\% | 52\% | 48\% | 54\% | 52\% | 51\% | 44\% | 34\% | 45\% | 50\% |
| (Undecided/Refused) | 3\% | 3\% | 2\% | 4\% | 3\% | 2\% | 2\% | 1\% | 3\% | 3\% |
| Q17. WAY YOU VOTED |  |  |  |  |  |  |  |  |  |  |
| Voted in-person on election day inside a polling location | 38\% | 44\% | 36\% | 46\% | 37\% | 41\% | 34\% | 27\% | 41\% | 37\% |
| Voted in-person early which means any time before election day | 22\% | 18\% | 23\% | 19\% | 27\% | 17\% | 20\% | 18\% | 23\% | 21\% |
| Voted absentee by mailing ballot in | 22\% | 21\% | 23\% | 17\% | 19\% | 24\% | 26\% | 30\% | 15\% | 24\% |
| Voted absentee by dropping ballot at drop box (Undecided/Refused) | 18\% | 17\% | 18\% | 17\% | $17 \%$ - | 17\% | 20\% | 25\% | 20\% | 18\% |
| In Person (NET) | 60\% | 62\% | 59\% | 65\% | 64\% | 58\% | 54\% | 45\% | 64\% | 59\% |
| ABSENTEE (NET) | 40\% | 38\% | 41\% | 34\% | 36\% | 42\% | 46\% | 55\% | 36\% | 41\% |
| Q17X. INITIALLY PLANNED TO vote |  |  |  |  |  |  |  |  |  |  |
| Voted how I initially planned to | 89\% | 89\% | 89\% | 88\% | 90\% | 90\% | 88\% | 82\% | 87\% | 89\% |
| Changed my plan to vote (Don't know/Refused) | $\begin{array}{r} \text { * } \\ \hline \end{array}$ | $11 \%$ * | $11 \%$ * | $12 \%$ $*$ | $10 \%$ $*$ | $10 \%$ $*$ | $12 \%$ $*$ | 18\% | 13\% | 11\% |

Q6. Presidential vote. Q7. When made up mind. Q8. State leg vote. Q17. Way you voted. Q17X. Initially planned to vote.

|  | TOTAL | GENDER X DEM |  | AGE 2-WAY X DEM |  |  |  |  |  | EDUCATION X DEM <br> ================ |  | REGION X DEM |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | *****DEM**** |  | ***DEM** |  | $\begin{aligned} & \text { *DEM } \\ & \text { <55 } \end{aligned}$ | $\begin{aligned} & \& \text { W } \\ & 55+ \end{aligned}$ | $\begin{aligned} & \text { DEM } \\ & \hline 55 \end{aligned}$ | $\begin{gathered} \& A A \\ 55+ \end{gathered}$ | ******DEM****** |  | $\begin{gathered} \text { DS/ } \\ \text { MINEAPOLIS } \end{gathered}$ | GB/ <br> APPLETON | LACROSSEEAU CLAIRE | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | MILWAUKEE <br> CNTY REST |  | WAUSAU- NORTH RHNLNDR WEST |  |
| If voted in 2020 | 768 | 150 | 192 | 187 | 155 | 149 | 141 | 20 | 11 | 199 | 143 | 14 | 53 | 26 | 82 | 73 | 72 | 21 | 62 |
| Q6. PRESIDENTIAL VOTE <br> Joe Biden | 49\% | 96\% | 97\% | 95\% | 98\% | 95\% | 99\% | 96\% | 100\% | 98\% | 95\% | 97\% | 99\% | 92\% | 96\% | 98\% | 96\% | 95\% | 94\% |
| Donald Trump | 48\% | 2\% | 2\% | 2\% | 1\% | 3\% | 1\% | 1\% | - | * | 4\% | - | - | 5\% | 4\% | * | 2\% | 5\% | 4\% |
| Jo Jorgenson | 1\% | 1\% | * | 1\% | - | 1\% | - | - | - | 1\% | * | - | 1\% | 3\% | - | - | - | - | 1\% |
| (Refused) | 2\% | 1\% | 1\% | 1\% | * | 1\% | * | 3\% | - | 1\% | 1\% | 3\% | - | - | - | 2\% | 2\% | - | 1\% |
| Q7. When made up mind |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| In the last few days before the election | 3\% | * | 1\% | 2\% | - | 2\% | - | 3\% | - | 1\% | 1\% | - | * | - | 1\% | 1\% | 2\% | - | - |
| The week before the election | 2\% | 1\% | 2\% | 1\% | 3\% | - | 3\% | 6\% | - | 2\% | * | - | 2\% | - | 2\% | 1\% | 3\% | * | * |
| The month before the election | 5\% | 5\% | 5\% | 6\% | 3\% | 7\% | 3\% | 6\% | 3\% | 5\% | 5\% | 5\% | 10\% | - | 5\% | 8\% | 1\% | 1\% | 2\% |
| One to three months before the election | 11\% | 13\% | 10\% | 16\% | 6\% | 17\% | 4\% | 6\% | 14\% | 14\% | 7\% | - | 16\% | 4\% | 7\% | 10\% | 15\% | 20\% | 9\% |
| More than three months before the election | 33\% | 33\% | 34\% | 30\% | 37\% | 28\% | 37\% | 40\% | 35\% | 30\% | 39\% | 31\% | 42\% | 31\% | 36\% | 27\% | 31\% | 38\% | 34\% |
| I always knew how I was voting | 46\% | 49\% | 47\% | 45\% | 51\% | 46\% | 52\% | 38\% | 47\% | 48\% | 48\% | 64\% | 30\% | 65\% | 48\% | 53\% | 48\% | 41\% | 56\% |
| (Don't Know/Refused) | * | * | * | * | * | * | - | 1\% | 1\% | * | * | - | - | - | - | * | 1\% | - | - |
| Q8. State leg vote |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Democratic candidate | 48\% | 93\% | 97\% | 95\% | 95\% | 96\% | 95\% | 88\% | 100\% | 98\% | 91\% | 89\% | 98\% | 91\% | 93\% | 97\% | 96\% | 95\% | 92\% |
| Republican candidate | 49\% | 1\% | 2\% | * | 3\% | * | 3\% | 2\% | - | 1\% | 3\% | - | 2\% | 9\% | - | 1\% | 1\% | 5\% | 5\% |
| (Undecided/Refused) | 3\% | 5\% | 1\% | 4\% | 2\% | 4\% | 2\% | 10\% | - | 1\% | 6\% | 11\% | - | - | 7\% | 2\% | 3\% | - | 3\% |
| Q17. WAY You voted |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Voted in-person on election day inside a polling location | 38\% | 18\% | 22\% | 24\% | 16\% | 27\% | 16\% | 18\% | 13\% | 23\% | 16\% | 26\% | 15\% | 46\% | 14\% | 15\% | 17\% | 53\% | 44\% |
| Voted in-person early which means any time before election day | 22\% | 21\% | 17\% | 16\% | 23\% | 14\% | 22\% | 26\% | 32\% | 16\% | 22\% | 21\% | 14\% | 8\% | 12\% | 22\% | 30\% | 15\% | 13\% |
| Voted absentee by mailing ballot in | 22\% | 30\% | 33\% | 28\% | 37\% | 27\% | 37\% | 22\% | 34\% | 35\% | 29\% | 37\% | 52\% | 26\% | 32\% | 25\% | 29\% | 22\% | 27\% |
| Voted absentee by dropping ballot at drop box (Undecided/Refused) | $18 \%$ $*$ | 31\% | $27 \%$ - | $32 \%$ $*$ | $24 \%$ - | $32 \%$ - | $25 \%$ - | $32 \%$ $2 \%$ | $21 \%$ - | $26 \%$ $*$ | $33 \%$ - | $16 \%$ - | $19 \%$ - | 21\% | $41 \%$ - | $38 \%$ $*$ | $24 \%$ $*$ | $10 \%$ - | 16\% |
| IN PERSON (NET) | 60\% | 39\% | 40\% | 39\% | 39\% | 41\% | 38\% | 44\% | 45\% | 40\% | 39\% | 47\% | 29\% | 54\% | 27\% | 37\% | 47\% | 68\% | 57\% |
| ABSENTEE (NET) | 40\% | 61\% | 60\% | 60\% | 61\% | 59\% | 62\% | 54\% | 55\% | 60\% | 61\% | 53\% | 71\% | 46\% | 73\% | 63\% | 52\% | 32\% | 43\% |
| Q17X. INITIALLY PLANNED TO VOTE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Voted how I initially planned to | 89\% | 86\% | 85\% | 84\% | 87\% | 83\% | 87\% | 93\% | 90\% | 86\% | 85\% | 91\% | 85\% | 87\% | 85\% | 88\% | 79\% | 93\% | 90\% |
| Changed my plan to vote | 11\% | $14 \%$ | 15\% | $16 \%$ $*$ | 13\% | 17\% | $13 \%$ | $6 \%$ | $\begin{aligned} & 8 \% \\ & 2 \% \end{aligned}$ | 14\% | 15\% | 9\% | 15\% | 13\% | 15\% | $12 \%$ $1 \%$ | 21\% | 7\% | 10\% |

Q6. Presidential vote. Q7. When made up mind. Q8. State leg vote. Q17. Way you voted. Q17X. Initially planned to vote.

|  | TOTAL | IDEOLOGY X DEM |  | DENSITY X DEM |  |  | CHILDREN <18 X DEM |  | TSCORE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} * * * * * \\ \text { LIB } \end{gathered}$ | $\begin{aligned} & \text { DEM***** } \\ & \text { CON/IND } \end{aligned}$ | ***** URBN | $\begin{aligned} & * * * * \text { DEM } * * * \\ & \text { SUB-URBN } \end{aligned}$ | RURAL | $\begin{gathered} * * * * * * * D \\ \text { YES } \end{gathered}$ |  | $\begin{aligned} & 0- \\ & 84 \end{aligned}$ | $\begin{aligned} & 90- \\ & 94 \end{aligned}$ | $\begin{aligned} & 95- \\ & 100 \end{aligned}$ |
| If voted in 2020 | 768 | 209 | 131 | 112 | 136 | 93 | 92 | 250 | 250 | 127 | 391 |
| Q6. presidential vote |  |  |  |  |  |  |  |  |  |  |  |
| Joe Biden | 49\% | 99\% | 94\% | 99\% | 95\% | 97\% | 97\% | 97\% | 47\% | 41\% | 53\% |
| Donald Trump | 48\% | 1\% | 4\% | 1\% | 3\% | 2\% | * | 3\% | 49\% | 56\% | 44\% |
| Jo Jorgenson | 1\% | * | 1\% | 1\% | * | * | 1\% | * | 2\% | 2\% | 1\% |
| (Refused) | 2\% | * | 2\% | - | 2\% | * | 2\% | * | 3\% | - | 2\% |
| Q7. WHEN MADE UP MIND |  |  |  |  |  |  |  |  |  |  |  |
| In the last few days before the election | 3\% | 1\% | 1\% | * | 1\% | 1\% | 1\% | 1\% | 3\% | 1\% | 4\% |
| The week before the election | 2\% | * | 4\% | 2\% | 2\% | - | - | 2\% | 3\% | 1\% | 1\% |
| The month before the election | 5\% | 4\% | 7\% | 2\% | 9\% | 3\% | 7\% | 4\% | 4\% | 4\% | 6\% |
| One to three months before the election | 11\% | 7\% | 17\% | 15\% | 7\% | 12\% | 13\% | 10\% | 16\% | 10\% | 9\% |
| More than three months before the election | 33\% | 34\% | 33\% | 31\% | 32\% | 39\% | 30\% | 35\% | 34\% | 32\% | 32\% |
| ```I always knew how I was voting``` | 46\% | 54\% | 39\% | 50\% | 49\% | 44\% | 49\% | 47\% | 41\% | 53\% | 47\% |
| (Don't Know/Refused) | * | * | * | - | * | 1\% | * | * | - | * | * |
| Q8. State leg vote |  |  |  |  |  |  |  |  |  |  |  |
| Democratic candidate | 48\% | 96\% | 94\% | 96\% | 95\% | 95\% | 95\% | 95\% | 45\% | 42\% | 52\% |
| Republican candidate | 49\% | 1\% | 3\% | 1\% | 2\% | 1\% | * | 2\% | 50\% | 57\% | 46\% |
| (Undecided/Refused) | 3\% | 3\% | 3\% | 2\% | 3\% | 4\% | 5\% | 3\% | 5\% | * | 2\% |
| Q17. WAY YOU VOTED |  |  |  |  |  |  |  |  |  |  |  |
| Voted in-person on election day inside a polling location | 38\% | 17\% | 26\% | 14\% | 15\% | 36\% | 17\% | 22\% | 43\% | 50\% | 31\% |
| Voted in-person early which means any time before election day | 22\% | 16\% | 23\% | 22\% | 20\% | 13\% | 18\% | 19\% | 22\% | 18\% | 23\% |
| Voted absentee by mailing ballot in | 22\% | 34\% | 29\% | 31\% | 31\% | 36\% | 35\% | 31\% | 19\% | 23\% | 24\% |
| Voted absentee by dropping ballot at drop box | $18 \%$ $*$ | 32\% | 22\% | 33\% | $34 \%$ $*$ | $15 \%$ - | $30 \%$ $*$ | 28\% | 15\% | $9 \%$ - | 23\% |
| In PERSON (NET) | 60\% | 33\% | 48\% | 36\% | 35\% | 49\% | 35\% | 41\% | 65\% | 68\% | 54\% |
| ABSENTEE (NET) | 40\% | 67\% | 51\% | 64\% | 65\% | 51\% | 65\% | 59\% | 35\% | 32\% | 46\% |
| Q17X. INITIALLY PLANNED TOVOTE |  |  |  |  |  |  |  |  |  |  |  |
| Voted how I initially planned to | 89\% | 83\% | 89\% | 86\% | 85\% | 85\% | 88\% | 85\% | 91\% | 84\% | 89\% |
| Changed my plan to vote | 11\% | 17\% | 10\% | 14\% | 15\% | 15\% | 12\% | 15\% | 9\% | 16\% | 11\% |
| (Don't know/Refused) | * | * | * | * | - | - | * | - | * | - | * |

 encountered voting (open end).

 encountered voting (open end)


Q9. CONFIDENCE RESULTS WERE FAIR AND ACCURATE very confident
Somewhat confident
Not too confident
ot
CONFIDENT (NET)
NOT CONFIDENT (NET)
Q10. EVERS ON COVID
Strongly approve
Somewhat approve
Somewhat disapprove
Strongly disapprove
(Undecided/Refused)
APPROVE (NET) DISAPPROVE (NET)

Q11. BEST REASON TO VOTE FOR BIDEN (OPEN END)

Q14. BEST REASON TO VOTE FOR TRUMP (OPEN END)

Q18. PROBLEMS ENCOUNTERED VOTING (OPEN END)
 encountered voting (open end)

|  | TOTAL | AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  | DECIDED to vote |  |  | GOP |  | Vote Plan |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ***** | FEMALE | ***** | ***** | **BLK | coll | ***** | NON | ***** | **** NON | ALWAYS KNEW | $\begin{aligned} & \text { **3 m } \\ & \text { MORE } \end{aligned}$ | MONTHS* WITHIN | CON | $\begin{array}{r} \text { MOD/ } \\ \text { LIB } \end{array}$ | $\begin{aligned} & \text { INITIAL } \\ & \text { PLAN } \end{aligned}$ | $\begin{aligned} & \text { CHANGED } \\ & \text { PLAN } \end{aligned}$ |
| TOTAL | 800 | 19 | 22 | 25 | 15 | 31 | 10 | 32 | 8 | 16 | 25 | 352 | 253 | 161 | 283 | 102 | 683 | 84 |
| Q9. CONFIDENCE RESULTS WERE FAIR AND ACCURATE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very confident | 36\% | 70\% | 54\% | 61\% | 64\% | 63\% | 61\% | 71\% | 28\% | 76\% | 53\% | 38\% | 40\% | 30\% | 3\% | 11\% | 36\% | 44\% |
| Somewhat confident | 22\% | 15\% | 17\% | 17\% | 14\% | 13\% | 28\% | 15\% | 22\% | 13\% | 18\% | 18\% | 16\% | 39\% | 19\% | 26\% | 21\% | 24\% |
| Not too confident | 15\% | 5\% | 10\% | 10\% | 3\% | 9\% | 4\% | 4\% | 22\% | 1\% | 12\% | 14\% | 18\% | 13\% | 27\% | 22\% | 15\% | 15\% |
| Not confident at all | 26\% | 6\% | 11\% | 8\% | $9 \%$ | 10\% | 3\% | 5\% | 20\% | 4\% | 11\% | 28\% | 25\% | 19\% | 50\% | 41\% | 26\% | 17\% |
| (Don't know/Refused) | 2\% | 4\% | 8\% | 4\% | $9 \%$ | 6\% | 4\% | 5\% | 9\% | 6\% | 6\% | 2\% | 2\% | * | 1\% | - | 2\% | * |
| CONFIDENT (NET) | 57\% | 86\% | 71\% | 78\% | 78\% | 75\% | 89\% | 85\% | 49\% | 89\% | 71\% | 56\% | 55\% | 68\% | 22\% | 37\% | 57\% | 68\% |
| NOT CONFIDENT (NET) | 41\% | 11\% | 21\% | 18\% | 12\% | 18\% | 7\% | 9\% | 42\% | 5\% | 23\% | 42\% | 43\% | 32\% | 77\% | 63\% | 41\% | 32\% |
| Q10. EVERS ON COVId |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strongly approve | 26\% | 56\% | 41\% | 48\% | 47\% | 47\% | 52\% | 54\% | 22\% | 55\% | 43\% | 29\% | 30\% | 19\% | 2\% | 5\% | 27\% | 34\% |
| Somewhat approve | 27\% | 24\% | 27\% | 25\% | 25\% | 28\% | 18\% | 29\% | 12\% | 34\% | 20\% | 23\% | 25\% | 35\% | 18\% | 30\% | 26\% | 33\% |
| Somewhat disapprove | 14\% | 4\% | 7\% | 8\% | - | 6\% | 3\% | 4\% | 12\% | 2\% | 7\% | 11\% | 10\% | 24\% | 19\% | 25\% | 13\% | 16\% |
| Strongly disapprove | 28\% | 7\% | 7\% | 7\% | 6\% | 7\% | 7\% | 3\% | 24\% | - | 11\% | 33\% | 30\% | 17\% | 57\% | 37\% | 30\% | 17\% |
| (Undecided/Refused) | 4\% | 9\% | 20\% | 11\% | 22\% | 12\% | 20\% | 11\% | 30\% | 9\% | 19\% | 4\% | 5\% | 4\% | 4\% | 4\% | 5\% | 1\% |
| APPROVE (NET) | 53\% | 79\% | 67\% | 73\% | 72\% | 75\% | 69\% | 83\% | 34\% | 89\% | 63\% | 53\% | 55\% | 55\% | 20\% | 35\% | 53\% | 67\% |
| DISAPPROVE (NET) | 43\% | 11\% | 13\% | 16\% | 6\% | 13\% | 10\% | 6\% | 36\% | 2\% | 19\% | 43\% | 40\% | 41\% | 76\% | 61\% | 43\% | 32\% |
| Q11. BEST REASON TO VOTE FOR biden (OPEN END) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q14. BEST REASON TO VOTE FOR TRUMP (OPEN END) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q18. PROBLEMS ENCOUNTERED VOTING (OPEN END) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

 encountered voting (open end)

TOTAL
Q9. CONFIDENCE RESULTS WERE
FAIR AND ACCURATE
Very confident
Somewhat confident
Not too confident
Not confident at all
(Don't know/Refused)
CONFIDENT (NET)
NOT CONFIDENT (NET)
Q10. EVERS ON COVID
Strongly approve
Somewhat approve
Somewhat disapprove
Strongly disapprove
(Undecided/Refused)
APPROVE (NET)
DISAPPROVE (NET)
Q11. BEST REASON TO VOTE FOR
BIDEN (OPEN END)
Q14. BEST REASON TO VOTE FOR
TRUMP (OPEN END)
Q18. PROBLEMS ENCOUNTERED
VOTING (OPEN END)

22
15\%
26\%
2\%
41\%
26\% 22

27\%
14\%
28\%
4\%
$53 \%$
$43 \%$
$30 \% \quad 35 \% \quad 46 \% \quad 50 \% \quad 28 \% \quad 33 \% \quad 31 \%$

| $46 \%$ | $35 \%$ | $29 \%$ | $48 \%$ | $33 \%$ | $26 \%$ | $44 \%$ | $38 \%$ | $31 \%$ | $70 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $23 \%$ | $26 \%$ | $17 \%$ | $19 \%$ | $23 \%$ | $15 \%$ | $26 \%$ | $28 \%$ | $19 \%$ | $22 \%$ |
| $16 \%$ | $12 \%$ | $19 \%$ | $19 \%$ | $13 \%$ | $23 \%$ | $13 \%$ | $12 \%$ | $15 \%$ | $3 \%$ |
| $14 \%$ | $25 \%$ | $34 \%$ | $13 \%$ | $29 \%$ | $35 \%$ | $15 \%$ | $21 \%$ | $32 \%$ | $2 \%$ |


| $46 \%$ | $35 \%$ | $29 \%$ | $48 \%$ | $33 \%$ | $26 \%$ | $44 \%$ | $38 \%$ | $31 \%$ | $70 \%$ | $32 \%$ | $5 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $23 \%$ | $26 \%$ | $17 \%$ | $19 \%$ | $23 \%$ | $15 \%$ | $26 \%$ | $28 \%$ | $19 \%$ | $22 \%$ | $25 \%$ | $21 \%$ |
| $16 \%$ | $12 \%$ | $19 \%$ | $19 \%$ | $13 \%$ | $23 \%$ | $13 \%$ | $12 \%$ | $15 \%$ | $3 \%$ | $19 \%$ | $26 \%$ |
| $14 \%$ | $25 \%$ | $34 \%$ | $13 \%$ | $29 \%$ | $35 \%$ | $15 \%$ | $21 \%$ | $32 \%$ | $2 \%$ | $23 \%$ | $48 \%$ |


| $35 \%$ | $46 \%$ | $50 \%$ | $28 \%$ | $33 \%$ | $31 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $32 \%$ | $18 \%$ | $22 \%$ | $22 \%$ | $15 \%$ | $24 \%$ |
| $12 \%$ | $12 \%$ | $11 \%$ | $20 \%$ | $15 \%$ | $13 \%$ |

21\%

| $24 \%$ | $22 \%$ |
| :--- | :--- |
| $11 \%$ | $20 \%$ |
| $41 \%$ | $26 \%$ |

## 69\% 61\%

2\% $\qquad$ $\begin{array}{rr}15 \% & 21 \\ 2 \% & 1\end{array}$
$\begin{array}{lll}3 \% & 19 \% & 26 \% \\ 2 \% & 23 \% & 48\end{array}$
$\begin{array}{rrr}2 \% & 23 \% & 48 \% \\ 2 \% & 1 \% & 1 \%\end{array}$
$67 \% \quad 56 \% ~ 42 \% ~ 70 \% ~ 66 \% ~ 50 \% ~ 92 \% ~ 57 \% ~ 26 \% ~$

|  | $33 \%$ | $42 \%$ | $58 \%$ | $28 \%$ | $33 \%$ | $47 \%$ | $5 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

22\%
43\%
2\%
$24 \% \quad 20$

| $20 \%$ | $34 \%$ | $37 \%$ | $19 \%$ | $27 \%$ | $23 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- |


|  |  |  |  |  |  |  |  |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $33 \%$ | $25 \%$ | $24 \%$ | $36 \%$ | $24 \%$ | $20 \%$ | $30 \%$ | $26 \%$ | $27 \%$ | $55 \%$ | $16 \%$ | 3 |
| $36 \%$ | $24 \%$ | $24 \%$ | $32 \%$ | $21 \%$ | $21 \%$ | $39 \%$ | $26 \%$ | $27 \%$ | $32 \%$ | $31 \%$ | 21 |
| $11 \%$ | $19 \%$ | $11 \%$ | $8 \%$ | $19 \%$ | $9 \%$ | $13 \%$ | $20 \%$ | $12 \%$ | $6 \%$ | $22 \%$ | 20 |


| $41 \%$ | $52 \%$ |
| :--- | :--- |
| $57 \%$ | $44 \%$ |


| $35 \%$ | $30 \%$ | $28 \%$ | $25 \%$ | $18 \%$ | $24 \%$ |
| ---: | ---: | ---: | ---: | ---: | ---: |
| $15 \%$ | $9 \%$ | $13 \%$ | $16 \%$ | $15 \%$ | $15 \%$ |
| $22 \%$ | $23 \%$ | $17 \%$ | $37 \%$ | $35 \%$ | $33 \%$ |

$\begin{array}{rrrrrrr}36 \% & 24 \% & 20 \% & 30 \% & 26 \% & 27 \% & 55 \% \\ 32 \% & 21 \% & 21 \% & 39 \% & 26 \% & 27 \% & 32 \% \\ 8 \% & 19 \% & 9 \% & 13 \% & 20 \% & 12 \% & 6 \% \\ 20 \% & 33 \% & 45 \% & 10 \% & 25 \% & 30 \% & 3 \%\end{array}$ 3\%
18\%
$20 \%$
$4 \%$
$\begin{array}{llllll}55 \% & 64 \% & 65 \% & 44 \% & 45 \% & 47 \% \\ 37 \% & 32 \% & 30 \% & 53 \% & 50 \% & 48 \%\end{array}$
$\begin{array}{lll}69 \% & 49 \% & 48 \% \\ 26 \% & 48 \% & 47 \%\end{array}$
68\% 45\% 41
$41 \% \quad 69 \%$
$\begin{array}{ll}52 \% & 54 \% \\ 5 \% & 42 \%\end{array}$
$\begin{array}{ccc}87 \% & 46 \% & 24 \% \\ 9 \% & 48 \% & 72 \%\end{array}$
 encountered voting (open end).


TOTAL
Q9. CONFIDENCE RESULTS WERE FAIR AND ACCURATE

Somewhat confident
ot too confident
(Don't kident at al
CONFIDENT (NET) NOT CONFIDENT (NET)

Q10. EVERS ON COVID Strongly approve Somewhat approve
Somewhat disapprove
Strongly disapprove
(Undecided/Refused)
APPROVE (NET) DISAPPROVE (NET)

Q11. BEST REASON TO VOTE FOR BIDEN (OPEN END)
14. BEST REASON TO VOTE FOR TRUMP (OPEN END)

Q18. PROBLEMS ENCOUNTERED voting (OPEN END)
VOTING (OPEN END)

| $36 \%$ | $70 \%$ | $2 \%$ | $26 \%$ | $40 \%$ | $68 \%$ | $6 \%$ | $43 \%$ | $58 \%$ | $59 \%$ | $57 \%$ | $30 \%$ | $18 \%$ | $22 \%$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $22 \%$ | $23 \%$ | $20 \%$ | $23 \%$ | $32 \%$ | $25 \%$ | $19 \%$ | $11 \%$ | $25 \%$ | $24 \%$ | $26 \%$ | $23 \%$ | $18 \%$ | $20 \%$ |
| $15 \%$ | $3 \%$ | $27 \%$ | $26 \%$ | $5 \%$ | $2 \%$ | $27 \%$ | $16 \%$ | $7 \%$ | $5 \%$ | $9 \%$ | $18 \%$ | $21 \%$ | $20 \%$ |
| $26 \%$ | $1 \%$ | $51 \%$ | $21 \%$ | $19 \%$ | $3 \%$ | $47 \%$ | $28 \%$ | $8 \%$ | $9 \%$ | $6 \%$ | $29 \%$ | $42 \%$ | $37 \%$ |
| $2 \%$ | $2 \%$ | $1 \%$ | $4 \%$ | $3 \%$ | $2 \%$ | $1 \%$ | $2 \%$ | $3 \%$ | $3 \%$ | $2 \%$ | $1 \%$ | $1 \%$ | $1 \%$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $57 \%$ | $94 \%$ | $22 \%$ | $49 \%$ | $72 \%$ | $93 \%$ | $25 \%$ | $54 \%$ | $83 \%$ | $83 \%$ | $83 \%$ | $53 \%$ | $36 \%$ | $42 \%$ |
| $41 \%$ | $4 \%$ | $77 \%$ | $47 \%$ | $25 \%$ | $5 \%$ | $74 \%$ | $44 \%$ | $15 \%$ | $14 \%$ | $16 \%$ | $47 \%$ | $63 \%$ | $57 \%$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $26 \%$ | $53 \%$ | $2 \%$ | $11 \%$ | $30 \%$ | $54 \%$ | $2 \%$ | $28 \%$ | $43 \%$ | $42 \%$ | $44 \%$ | $22 \%$ | $15 \%$ | $17 \%$ |
| $27 \%$ | $33 \%$ | $19 \%$ | $36 \%$ | $22 \%$ | $32 \%$ | $22 \%$ | $21 \%$ | $32 \%$ | $31 \%$ | $34 \%$ | $23 \%$ | $22 \%$ | $23 \%$ |
| $14 \%$ | $6 \%$ | $20 \%$ | $27 \%$ | $20 \%$ | $7 \%$ | $20 \%$ | $12 \%$ | $10 \%$ | $7 \%$ | $13 \%$ | $16 \%$ | $15 \%$ | $16 \%$ |
| $28 \%$ | $4 \%$ | $54 \%$ | $26 \%$ | $10 \%$ | $4 \%$ | $53 \%$ | $18 \%$ | $11 \%$ | $15 \%$ | $7 \%$ | $33 \%$ | $43 \%$ | $40 \%$ |
| $4 \%$ | $4 \%$ | $5 \%$ | - | $18 \%$ | $4 \%$ | $4 \%$ | $22 \%$ | $4 \%$ | $5 \%$ | $2 \%$ | $5 \%$ | $4 \%$ | $5 \%$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $53 \%$ | $86 \%$ | $21 \%$ | $47 \%$ | $52 \%$ | $86 \%$ | $24 \%$ | $48 \%$ | $75 \%$ | $73 \%$ | $78 \%$ | $45 \%$ | $37 \%$ | $40 \%$ |
| $43 \%$ | $10 \%$ | $74 \%$ | $53 \%$ | $30 \%$ | $11 \%$ | $72 \%$ | $30 \%$ | $21 \%$ | $22 \%$ | $20 \%$ | $50 \%$ | $59 \%$ | $55 \%$ |

$\begin{array}{llllllllllllll}800 & 377 & 367 & 11 & 13 & 370 & 378 & 20 & 309 & 170 & 139 & 168 & 292 & 459\end{array}$


203312
$55 \quad 173$
 encountered voting (open end).


## TOTAL

Q9. CONFIDENCE RESULTS WERE FAIR AND ACCURATE Very confiden omewhat confiden ot too confident
Not confident at all (Don't know/Refused)
CONFIDENT (NET) NOT CONFIDENT (NET)
10. evers on Covid Strongly approve Somewhat approve
Somewhat disapprove
Strongly disapprove
(Undecided/Refused)

APPROVE (NET)
DISAPPROVE (NET)
011. BEST REASON TO VOTE FOR BIDEN (OPEN END)

Q14. BEST REASON TO VOTE FOR TRUMP (OPEN END)

Q18. PROBLEMS ENCOUNTERED VOTING (OPEN END)
 encountered voting (open end)

 encountered voting (open end).

|  | IDEOLOGY X DEm | density X dem | CHILDREN <18 X DEM | tSCORE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ******DEM***** | ********EM******** | ********DEM******* | $0-$ | 90- | $95-$ |
| TOTAL | LIB CON/IND | URBN SUB-URBN RURAL | YES NO | 84 | 94 | 100 |

## TOTAL

Q9. CONFIDENCE RESULTS WERE FAIR AND ACCURATE Very confident Somewhat confident Tot too confident Not confident at all (Don't know/Refused)

CONFIDENT (NET) NOT CONFIDENT (NET)

Q10. EVERS ON COVID Strongly approve Somewhat approve
Somewhat disapprove
Strongly disapprove (Undecided/Refused)

APPROVE (NET) DISAPPROVE (NET)

Q11. BEST REASON TO VOTE FOR BIDEN (OPEN END)

Q14. BEST REASON TO VOTE FOR TRUMP (OPEN END)

Q18. PROBLEMS ENCOUNTERED voting (OPEN END)

Q12. Best reason to vote for Biden. Q13. Why voted for Biden.


Q12. Best reason to vote for Biden. Q13. Why voted for Biden.
Ethnicity
WHITE
IDEOLOGY

$$
\text { TOTAL WHT BLK POC TOT MEN WOM <55 } 55+\text { NON COLL DEM IND GOP LIB MOD CON LIB MOD CON }
$$

$\begin{array}{llllllllllllllllllll}377 & 324 & 32 & 53 & 324 & 142 & 181 & 160 & 164 & 181 & 143 & 281 & 25 & 18 & 182 & 122 & 17 & 213 & 135 & 26\end{array}$ Q12. BEST REASON TO VOTE FOR

That he is a good and decent person
His views on the pandemic and public health
His views on health care His views on racial equality and justice His views on the environment and climate change
His views on the economy (Undecided/Refused)

Q13. WHY VOTED FOR BIDEN I was voting FOR Joe Biden I was voting AGAINST Donald Trump
(Don't know/Refused)

| 37\% | 40\% | 18\% | 18\% | 40\% | 45\% | 36\% | 32\% | 47\% | 39\% | 40\% | 39\% | 55\% | 26\% | 38\% | 45\% | 29\% | 34\% | 43\% | 23 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 28\% | 28\% | 30\% | 31\% | 28\% | 24\% | 30\% | 27\% | 28\% | 27\% | 28\% | 26\% | 26\% | 56\% | 27\% | 28\% | 30\% | 28\% | 28\% | 33 |
| 14\% | 13\% | 14\% | 21\% | 13\% | 13\% | 13\% | 16\% | 9\% | 14\% | 11\% | 14\% | 12\% | - | 11\% | 16\% | 12\% | 13\% | 17\% | 14 |
| 9\% | 7\% | 23\% | 20\% | 7\% | 5\% | 9\% | 10\% | 4\% | 6\% | 8\% | 8\% | - | - | 10\% | 2\% | 8\% | 11\% | 4\% | 15 |
| 6\% | 7\% | 2\% | 2\% | 7\% | 8\% | 7\% | 9\% | 6\% | 8\% | 6\% | 7\% | 5\% | 14\% | 8\% | 5\% | 7\% | 7\% | 5\% |  |
| 3\% | 3\% | 4\% | 3\% | 3\% | 3\% | 3\% | 5\% | 1\% | 3\% | 3\% | 3\% | - | - | 4\% | 2\% | - | 4\% | 2\% |  |
| 3\% | 2\% | 8\% | 6\% | 2\% | 2\% | 3\% | * | 4\% | 2\% | 4\% | 2\% | 2\% | 4\% | 2\% | 1\% | 13\% | 3\% | 2\% | 10 |
| 54\% | 53\% | 61\% | 59\% | 53\% | 53\% | 53\% | 45\% | 61\% | 58\% | 48\% | 57\% | 28\% | 32\% | 52\% | 55\% | 65\% | 52\% | 56\% |  |
| 46\% | 47\% | 39\% | 41\% | 47\% | 47\% | 47\% | 55\% | 39\% | 42\% | 52\% | 43\% | 72\% | 68\% | 48\% | 45\% | 35 | 48 | 44\% |  | $\begin{array}{llllllllllllllllllll}54 \% & 53 \% & 61 \% & 59 \% & 53 \% & 53 \% & 53 \% & 45 \% & 61 \% & 58 \% & 48 \% & 57 \% & 28 \% & 32 \% & 52 \% & 55 \% & 65 \% & 52 \% & 56 \% & 64 \% \\ 46 \% & 47 \% & 39 \% & 41 \% & 47 \% & 47 \% & 47 \% & 55 \% & 39 \% & 42 \% & 52 \% & 43 \% & 72 \% & 68 \% & 48 \% & 45 \% & 35 \% & 48 \% & 44 \% & 36 \%\end{array}$

Q12. Best reason to vote for Biden. Q13. Why voted for Biden.

|  | AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  |  | decided to vote |  |  | GOP |  | VOTE PLAN |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | ***** | ******** | **** | **** $55+$ | N*BL | COL」 | DEM | **** | LIB | NO* | ALWAYS KNEW | **3 MONTHS* MORE WITHIN |  | CON | $\begin{array}{r} \text { MOD/ } \\ \text { LIB } \end{array}$ | INITIAL PLAN | $\begin{aligned} & \text { CHANGED } \\ & \text { PLAN } \end{aligned}$ |
| If voted for Biden | 377 | 15 | 16 | 20 | 12 | 23 | 9 | 30 | 2 | 15 | 17 | 167 | 130 | 79 | 5 | 14 | 322 | 55 |
| Q12. BEST REASON TO VOTE FOR BIDEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| That he is a good and decent person | 37\% | 13\% | 23\% | 15\% | 24\% | 17\% | 22\% | 19\% | 8\% | 12\% | 24\% | 44\% | 34\% | 25\% | 42\% | 18\% | 37\% | 32\% |
| His views on the pandemic and public health | 28\% | 36\% | 25\% | 35\% | 22\% | 32\% | 25\% | 30\% | 34\% | 42\% | 20\% | 25\% | 27\% | 36\% | 58\% | 56\% | 26\% | 40\% |
| His views on health care | 14\% | 18\% | 10\% | 14\% | 12\% | 13\% | 16\% | 14\% | 9\% | 6\% | 20\% | 9\% | 16\% | 21\% | - | - | 15\% | 10\% |
| His views on racial equality and justice | 9\% | 27\% | 19\% | 19\% | 29\% | 22\% | 24\% | 24\% | - | 26\% | 20\% | 11\% | 10\% | 4\% | - | 2\% | 9\% | 11\% |
| His views on the environment and climate change | 6\% | - | 4\% | 3\% | 1\% | 3\% | 1\% | 2\% | - | 4\% | 1\% | 4\% | 8\% | 8\% | - | 18\% | 7\% | 5\% |
| His views on the economy | 3\% | 3\% | 5\% | 3\% | 6\% | 4\% | 5\% | 3\% | 27\% | 2\% | 7\% | 3\% | 3\% | 4\% | - | - | 3\% | 1\% |
| (Undecided/Refused) | 3\% | 3\% | 13\% | 10\% | 6\% | 9\% | 6\% | 7\% | 21\% | 8\% | 9\% | 3\% | 4\% | 2\% | - | 6\% | 3\% | 1\% |
| Q13. WHY VOTED FOR BIDEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I was voting FOR Joe Biden | 54\% | 53\% | 68\% | 57\% | 67\% | 62\% | 56\% | 59\% | 94\% | 52\% | 68\% | 62\% | 48\% | 47\% | 15\% | 38\% | 56\% | 44\% |
| I was voting AGAINST Donald Trump | 46\% | 46\% | 32\% | 42\% | 33\% | 37\% | 44\% | 41\% | 6\% | 48\% | 31\% | 38\% | 52\% | 53\% | 85\% | 62\% | 44\% | 56\% |
| (Don't know/Refused) | * | 1\% | - | 1\% | - | 1\% | - |  | - | - | 1\% | * | - | - | - | - | * | - |

Q12. Best reason to vote for Biden. Q13. Why voted for Biden.



Q12. Best reason to vote for Biden. Q13. Why voted for Biden.

|  | PRES VOTE |  |  |  |  | State vote |  |  | VOte mode |  |  |  |  |  | $\begin{gathered} \text { V CONCERNED - COVID } \\ ================= \\ \text { TOT } \end{gathered}$ | FOR VOTES |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | BIDEN | TRUMP | JORG | REF | DEM | REP | REF |  | BSENT MAIL | EE** <br> DROP | EARLY | $\begin{aligned} & \text { PERSO } \\ & \text { DAY } \end{aligned}$ | тот |  | ****FO |  | $\begin{aligned} & * *_{\text {AGAI }} \\ & \text { BIDEN } \end{aligned}$ | ST** TRUMP |
| If voted for Biden | 377 | 377 | 0 | 0 | 0 | 349 | 19 | 9 | 237 | 128 | 109 | 68 | 71 | 139 | 290 | 203 | 0 | 0 | 173 |
| Q12. BEST REASON TO VOTE FOR BIDEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| That he is a good and decent person | 37\% | 37\% | - | - | - | 36\% | 44\% | 47\% | 38\% | 35\% | 42\% | 30\% | 38\% | 34\% | 37\% | 34\% | - | - | 39\% |
| His views on the pandemic and public health | 28\% | 28\% | - | - | - | 29\% | 24\% | 20\% | 30\% | 34\% | 26\% | 26\% | 23\% | 24\% | 31\% | 27\% | - | - | 30\% |
| His views on health care | 14\% | 14\% | - | - | - | 15\% | - | 3\% | 14\% | 15\% | 13\% | 19\% | 9\% | 14\% | 13\% | 16\% | - | - | 12\% |
| His views on racial equality and justice | $9 \%$ | 9\% | - | - | - | 9\% | 11\% | - | 7\% | 6\% | 8\% | 15\% | 10\% | 13\% | 9\% | 10\% | - | - | 8\% |
| His views on the environment and climate change | 6\% | 6\% | - | - | - | 6\% | 21\% | 6\% | 6\% | 5\% | 7\% | 5\% | 9\% | 7\% | 5\% | 7\% | - | - | 5\% |
| His views on the economy | 3\% | 3\% | - | - | - | 3\% | 1\% | 4\% | 3\% | 4\% | 2\% | * | 5\% | 3\% | 2\% | 3\% | - | - | 3\% |
| (Undecided/Refused) | 3\% | 3\% | - | - | - | 3\% | - | 20\% | 1\% | 1\% | 2\% | 4\% | 6\% | 6\% | 3\% | 2\% | - | - | 3\% |
| Q13. WHY VOTED FOR BIDEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I was voting FOR Joe Biden | 54\% | 54\% | - | - | - | 55\% | 33\% | 44\% | 52\% | 54\% | 50\% | 59\% | 54\% | 57\% | 57\% | 100\% | - | - | - |
| I was voting AGAINST Donald | 46\% | 46\% | - | - | - | 45\% | 67\% | 56\% | 48\% | 46\% | 50\% | 41\% | 46\% | 43\% | 43\% | - | - | - | 100\% |
| (Don't know/Refused) | * | * | - | - | - | * | - | - | - | - | - | - | - | - | - | - | - | - | - |

Q12. Best reason to vote for Biden. Q13. Why voted for Biden.

|  | CHILDREN $<18$ <br> $============$ <br> TOTAL YES NO |
| :--- | :--- |


| CHILDREN | X GEN | ER | B2/B3 YES | UNION HH |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| **MALE** | *FEM | ALE* |  |  |  |
| YES NO | YeS NO |  | TOTAL | YES | No |

If voted for Biden

| 377 | 100 | 276 | 48 | 120 | 52 | 156 | 183 | 78 | 299 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 37\% | 38\% | 36\% | 45\% | 39\% | 32\% | 34\% | 33\% | 34\% | 37\% |
| 28\% | 24\% | 30\% | 19\% | 28\% | 29\% | 31\% | 37\% | 35\% | 26\% |
| 14\% | 16\% | 13\% | 17\% | 15\% | 16\% | 12\% | 9\% | 6\% | 16\% |
| 9\% | 10\% | 9\% | 10\% | 6\% | 10\% | 11\% | 10\% | 11\% | 9\% |
| 6\% | 5\% | 7\% | 5\% | 7\% | 5\% | 6\% | 6\% | 7\% | 6\% |
| 3\% | 4\% | 3\% | - | 4\% | 7\% | 1\% | 3\% | 6\% | 2\% |
| 3\% | 3\% | 3\% | 4\% | 1\% | 1\% | 5\% | 2\% | 1\% | 3\% |
| 54\% | 48\% | 56\% | 39\% | 58\% | 57\% | 55\% | 54\% | 67\% | 51\% |
| 46\% | 52\% | 44\% | 60\% | 42\% | 43\% | 45\% | 46\% | 33\% | 49\% |

Q12. Best reason to vote for Biden. Q13. Why voted for Biden.


Q12. Best reason to vote for Biden. Q13. Why voted for Biden.


Q15. Best reason to vote for Trump. Q16. Why voted for Trump.

|  | TOTAL | GENDER |  | AGE |  |  |  |  | GENDER \& AGE |  |  |  | education |  | GENDER \& EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MEN | WOM | $\begin{aligned} & 18- \\ & 44 \end{aligned}$ | $\begin{aligned} & 45- \\ & 64 \end{aligned}$ | 65+ | ***NET** |  | ****MEN*** |  | ****WOM*** |  | $\begin{aligned} & \text { NON } \\ & \text { COLL } \end{aligned}$ | COLLGRAD | ***MEN** |  | ***WOM** |  |
|  |  |  |  |  |  |  | <55 | 55+ | 18-54 | 55+ | 8-54 | 55+ |  |  | NON | COLL | NON | COLL |
| If voted for Trump | 367 | 192 | 175 | 113 | 152 | 101 | 189 | 178 | 101 | 92 | 88 | 86 | 266 | 101 | 124 | 68 | 142 | 33 |
| Q15. BEST REASON TO VOTE FOR |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| That he will stand up for America | 54\% | 52\% | 56\% | 60\% | 48\% | 56\% | 55\% | 52\% | 57\% | 47\% | 53\% | 59\% | 56\% | 47\% | 54\% | 48\% | 58\% | 45\% |
| His views on the economy | 30\% | 29\% | 32\% | 30\% | 32\% | 28\% | 32\% | 29\% | 26\% | 32\% | 38\% | 26\% | 26\% | 42\% | 23\% | 40\% | 28\% | 47\% |
| His views on law and order | 8\% | 11\% | 6\% | 9\% | 6\% | 11\% | 7\% | 9\% | $9 \%$ | 13\% | 6\% | 5\% | 9\% | 7\% | 12\% | 8\% | 6\% | 6\% |
| His views on immigration | 4\% | 5\% | 3\% | - | 8\% | 1\% | 4\% | 4\% | 7\% | 3\% | - | 5\% | 5\% | 1\% | 7\% | 2\% | 3\% | - |
| His views on health care | 2\% | 1\% | 3\% | * | 3\% | 1\% | 2\% | 2\% | 1\% | 2\% | 3\% | 2\% | 2\% | 1\% | 1\% | 1\% | 3\% | - |
| His views on the pandemic and public health | 1\% | - | 1\% | - | 1\% | - | - | 1\% | - | - | - | 2\% | 1\% | - | - | - | 1\% | - |
| (Undecided/Refused) | 1\% | 2\% | * | 1\% | 1\% | 2\% | * | 2\% | 1\% | 4\% | - | 1\% | 1\% | 1\% | 3\% | 1\% | - | 2\% |
| Q16. WHY VOTED FOR TRUMP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I was voting FOR Donald Trump | 85\% | 80\% | 90\% | 89\% | 84\% | 82\% | 82\% | 88\% | 76\% | 85\% | 88\% | 92\% | 83\% | 91\% | 75\% | 90\% | 89\% | 93\% |
| I was voting AGAINST Joe Biden | 15\% | 20\% | 9\% | 11\% | 16\% | 18\% | 18\% | 12\% | 24\% | 15\% | 11\% | 8\% | 17\% | 9\% | 25\% | 10\% | 10\% | 7\% |
| (Don't know/Refused) | * | - | * | 1\% | - | - | * | - | - | - | 1\% | - | * | - | - | - | 1\% | - |

Q15. Best reason to vote for Trump. Q16. Why voted for Trump.
ETHNICITY
WHITE
IDEOLOGY TOTAL WHT BLK POC TOT MEN WOM <55 55+ NON COLL DEM IND GOP LIB MOD CON LIB MOD CON $\begin{array}{lllllllllllllllllllll}367 & 350 & 2 & 17 & 350 & 184 & 165 & 178 & 171 & 254 & 96 & 6 & 18 & 326 & 18 & 69 & 260 & 18 & 71 & 276\end{array}$ Q15. BEST REASON TO VOTE FOR TRUMP America
His views on the economy His views on law and orde His views on immigratio his views on health care His views on the pandemic and public health (Undecided/Refused)

Q16. WHY VOTED FOR TRUMP was voting FOR Donald Trump
I was voting AGAINST Joe Biden
(Don't know/Refused)

| 54\% | 54\% | 40\% | 54\% | 54\% | 51\% | 57\% | 55\% | 53\% | 56\% | 48\% | 61\% | 52\% | 54\% | 31\% | 50\% | 57\% | 31\% | 51\% | 56\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 30\% | 31\% | 25\% | 19\% | 31\% | 30\% | 32\% | 32\% | 30\% | 27\% | 42\% | 22\% | 35\% | 31\% | 34\% | 35\% | 30\% | 34\% | 35\% | 29\% |
| 8\% | 8\% | - | 5\% | 8\% | 11\% | 6\% | 7\% | 9\% | 9\% | 8\% | 17\% | 2\% | 9\% | 16\% | 7\% | 8\% | 16\% | 6\% | 8\% |
| 4\% | 3\% | 23\% | 21\% | 3\% | 4\% | 1\% | 4\% | 2\% | 4\% | - | - | - | 3\% | 5\% | 6\% | 2\% | 5\% | 6\% | 3\% |
| 2\% | 2\% | 12\% | 2\% | 2\% | 1\% | 3\% | 2\% | 2\% | 2\% | 1\% | - | - | 2\% | - | - | 2\% | - | - | 2 |
| 1\% | 1\% | - | - | 1\% | - | 1\% | - | 1\% | 1\% | - | - | 11\% | - | - | - | 1\% | - | - | 1\% |
| 1\% | 1\% | - | - | 1\% | 2\% | * | * | 2\% | 1\% | 1\% | - | - | 1\% | 14\% | 2\% | * | 14\% | 2\% |  |
| 85\% | 84\% | 100\% | 100\% | 84\% | 79\% | 90\% | 81\% | 88\% | 82\% | 91\% | 68\% | 71\% | 85\% | 47\% | 77\% | 89\% | 47\% | 78\% | 89\% |
| 15\% | 16\% | - | - | 16\% | 21\% | 10\% | 19\% | 12\% | 18\% | 9\% | 32\% | 29\% | 15\% | 53\% | 22\% | 11\% | 53\% | 21\% | 11\% |
|  |  | - | - | * | - | * | * | - | * | - | - | - | * | - | 1\% | - |  |  |  |

Q15. Best reason to vote for Trump. Q16. Why voted for Trump.

|  | TOTAL | AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  | decided to vote |  |  | GOP |  | Vote plan |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MALE | FEMALE | < 5 *** | 5*** | $\begin{gathered} * * *_{\text {BLI }} \\ \text { NON } \end{gathered}$ | $\begin{aligned} & \text { K**** } \\ & \text { COLL } \end{aligned}$ | DEM | NON | B | NON | ALWAYS KNEW | **3 <br> MORE |  | CON | $\begin{gathered} \text { MOD/ } \\ \text { LIB } \end{gathered}$ | INITIAL PLAN | CHANGED PLAN |
| If voted for Trump | 367 | 1 | 1 | 1 | 1 | 2 | 1 | 0 | 2 | 0 | 2 | 180 | 114 | 73 | 262 | 78 | 339 | 28 |
| Q15. BEST REASON TO VOTE FOR TRUMP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| That he will stand up for America | 54\% | 51\% | 30\% | 36\% | 46\% | 16\% | 100\% | 100\% | 37\% | - | 40\% | 65\% | 54\% | 26\% | 57\% | 45\% | 53\% | 63\% |
| His views on the economy | 30\% | - | 48\% | 44\% | - | 35\% | - | - | 26\% | - | 25\% | 26\% | 28\% | 44\% | 30\% | 33\% | 31\% | 26\% |
| His views on law and order | 8\% | - | - | - | - | - | - | - | - | - | - | 5\% | 10\% | 12\% | 9\% | 8\% | 8\% | 5\% |
| His views on immigration | 4\% | 49\% | - | - | 54\% | 32\% | - | - | 24\% | - | 23\% | 2\% | 2\% | 12\% | 2\% | 8\% | 4\% | - |
| His views on health care | 2\% | - | 22\% | 20\% | - | 16\% | - | - | 12\% | - | 12\% | 1\% | 3\% | 1\% | 3\% | - | 2\% | 3\% |
| His views on the pandemic and public health | 1\% | - | - | - | - | - | - | - | - | - | - | - | 2\% | - | - | - | 1\% | - |
| (Undecided/Refused) | 1\% | - | - | - | - | - | - | - | - | - | - | * | 1\% | 4\% | * | 5\% | 1\% | 3\% |
| Q16. WHY VOTED FOR TRUMP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I was voting FOR Donald Trump | 85\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 94\% | 86\% | 62\% | 89\% | 75\% | 85\% | 84\% |
| I was voting AGAINST Joe Biden | 15\% | - | - | - | - | - | - | - | - | - | - | 6\% | 14\% | 38\% | 11\% | 24\% | 15\% | 16\% |
| (Don't know/Refused) | * | - | - | - | - | - | - | - | - | - | - | - | 1\% | - | - | 1\% | * | - |

Q15. Best reason to vote for Trump. Q16. Why voted for Trump.


Q15. BEST REASON TO VOTE FOR
That he will stand up fr

## America

His views on the economy
His views on law and order
His views on immigration His views on health care His views on the pandemic
and public health
(Undecided/Refused)
Q16. WHY VOTED FOR TRUMP I was voting FOR Donald Trump

Biden
(Don't know/Refused)
$33 \quad 79$

| $60 \%$ | $53 \%$ |
| ---: | ---: |
| $29 \%$ | $26 \%$ |
| $4 \%$ | $15 \%$ |
| $3 \%$ | - |
| $2 \%$ | $2 \%$ |
| - | $3 \%$ |
| $2 \%$ | $3 \%$ |
|  |  |
| $86 \%$ | $80 \%$ |
| $14 \%$ | $19 \%$ |
|  |  |


| $47 \%$ | $56 \%$ | $49 \%$ | $61 \%$ |
| ---: | ---: | ---: | ---: |
| $40 \%$ | $39 \%$ | $33 \%$ | $26 \%$ |
| $3 \%$ | $4 \%$ | $14 \%$ | $6 \%$ |
| $7 \%$ | $1 \%$ | $4 \%$ | $4 \%$ |
| $3 \%$ | - | $1 \%$ | $2 \%$ |
| - | - | - | - |
| - | - | - | $1 \%$ |
| $89 \%$ | $84 \%$ | $76 \%$ | $89 \%$ |
| $11 \%$ | $16 \%$ | $24 \%$ | $11 \%$ |


| $38 \%$ | $48 \%$ |
| ---: | ---: |
| $34 \%$ | $34 \%$ |
| $8 \%$ | $5 \%$ |
| $14 \%$ | $8 \%$ |
| $3 \%$ | $3 \%$ |
| - | - |
| $2 \%$ | $1 \%$ |
|  |  |
| $90 \%$ | $88 \%$ |
| $10 \%$ | $12 \%$ |


| $46 \%$ | $55 \%$ | $56 \%$ | $53 \%$ | $50 \%$ | $53 \%$ | $40 \%$ | $60 \%$ | $60 \%$ | $52 \%$ | $47 \%$ | $54 \%$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $39 \%$ | $30 \%$ | $27 \%$ | $38 \%$ | $27 \%$ | $28 \%$ | $40 \%$ | $33 \%$ | $27 \%$ | $18 \%$ | $32 \%$ | $31 \%$ |
| $5 \%$ | $8 \%$ | $9 \%$ | $9 \%$ | $11 \%$ | $10 \%$ | $2 \%$ | $4 \%$ | $8 \%$ | $14 \%$ | $2 \%$ | $9 \%$ |
| $3 \%$ | $4 \%$ | $4 \%$ | - | $7 \%$ | $5 \%$ | $6 \%$ | - | $3 \%$ | $16 \%$ | $10 \%$ | $3 \%$ |
| $6 \%$ | $1 \%$ | $1 \%$ | - | $2 \%$ | $1 \%$ | $11 \%$ | - | $1 \%$ | - | - | $2 \%$ |
| - | $1 \%$ | - | - | - | - | - | $3 \%$ | - | - | $10 \%$ | - |
| - | $1 \%$ | $2 \%$ | - | $2 \%$ | $3 \%$ | - | - | $1 \%$ | - | - | $1 \%$ |
|  |  |  |  |  |  |  |  |  |  |  |  |
| $81 \%$ | $84 \%$ | $88 \%$ | $76 \%$ | $78 \%$ | $84 \%$ | $86 \%$ | $91 \%$ | $92 \%$ | $73 \%$ | $74 \%$ | $86 \%$ |
| $19 \%$ | $16 \%$ | $12 \%$ | $24 \%$ | $22 \%$ | $16 \%$ | $14 \%$ | $9 \%$ | $7 \%$ | $27 \%$ | $26 \%$ | $14 \%$ |
| - | - | $*$ | - | - | - | - | - | $1 \%$ | - | - | $*$ |

Q15. Best reason to vote for Trump. Q16. Why voted for Trump.


Q15. Best reason to vote for Trump. Q16. Why voted for Trump.

|  | CHILDREN <18 |
| :--- | :---: |
|  | $==========$ |
| TOTAL YES NO |  |



| 367 | 118 | 248 | 59 | 133 | 59 | 116 | 81 | 66 | 301 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  |  |  |  |  |  |
| $54 \%$ | $55 \%$ | $53 \%$ | $59 \%$ | $49 \%$ | $52 \%$ | $58 \%$ | $53 \%$ | $52 \%$ | $54 \%$ |
| $30 \%$ | $30 \%$ | $30 \%$ | $23 \%$ | $32 \%$ | $38 \%$ | $29 \%$ | $31 \%$ | $32 \%$ | $30 \%$ |
| $8 \%$ | $11 \%$ | $7 \%$ | $17 \%$ | $8 \%$ | $5 \%$ | $6 \%$ | $5 \%$ | $9 \%$ | $8 \%$ |
| $4 \%$ | - | $6 \%$ | - | $7 \%$ | - | $4 \%$ | $4 \%$ | $2 \%$ | $4 \%$ |
| $2 \%$ | $3 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $5 \%$ | $1 \%$ | $5 \%$ | $5 \%$ | $1 \%$ |
| $1 \%$ | - | $1 \%$ | - | - | - | $2 \%$ | - | - | $1 \%$ |
| $1 \%$ | - | $2 \%$ | - | $3 \%$ | - | $*$ | $2 \%$ | - | $2 \%$ |
|  |  |  |  |  |  |  |  |  |  |
| $85 \%$ | $86 \%$ | $85 \%$ | $81 \%$ | $80 \%$ | $90 \%$ | $90 \%$ | $82 \%$ | $87 \%$ | $85 \%$ |
| $15 \%$ | $14 \%$ | $15 \%$ | $19 \%$ | $20 \%$ | $9 \%$ | $10 \%$ | $17 \%$ | $13 \%$ | $15 \%$ |
| $*$ | $1 \%$ | - | - | - | $1 \%$ | - |  | $1 \%$ | - |
| $*$ |  |  |  |  |  |  |  |  |  |

Q15. Best reason to vote for Trump. Q16. Why voted for Trump.

|  | TOTAL | $\begin{aligned} & \text { GENDER X DEM } \\ & ============ \\ & * * * * * \text { DEM**** } \end{aligned}$ |  | AGE 2-WAy X DEm |  |  |  |  |  | EDUCATION X DEM$==============$$\star * * * *$ DEM $* * * * *$NON-COLL GRAD |  | REGION X DEM |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | ***DEM** |  |  |  | $\begin{aligned} & \text { DEM \& AA } \\ & <55 \quad 55+ \end{aligned}$ |  |  |  | DS/ MINEAPOLIS | GB/ <br> APPLETON | LACROSSE eau Claire | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | $\begin{aligned} & \text { MILW, } \\ & \text { CNTY } \end{aligned}$ | AUKEE REST | WAUSAU- NORTH RHNLNDR WEST |  |
| If voted for Trump | 367 | 3 | 3 | 5 | 2 | 4 | 1 | 0 | 0 | 1 | 6 | 0 | 0 | 1 | 3 | 0 | 1 | 1 | 2 |
| Q15. BEST REASON TO VOTE FOR TRUMP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| That he will stand up for America | 54\% | 68\% | 38\% | 79\% | - | 78\% |  | 100\% | - | 100\% | 46\% | - | - | - | 100\% | 100\% | 32\% | - | - |
| His views on the economy | 30\% | - | 35\% | - | 53\% |  | 100\% | - | - | - | 20\% | - | - | 100\% | - | - | - | - | 53\% |
| His views on law and order | 8\% | - | 28\% | 21\% | - | 22\% | - | - | - | - | 16\% | - | - | - | - | - | 68\% | - | - |
| His views on immigration | 4\% | 32\% | - | - | 47\% | - | - | - | - | - | 18\% | - | - | - | - | - | - | 100\% | 47\% |
| His views on health care | 2\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| His views on the pandemic and public health | 1\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| (Undecided/Refused) | 1\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Q16. WHY VOTED FOR TRUMP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I was voting FOR Donald Trump | 85\% | 100\% | 48\% | 60\% | 100\% | 59\% | 100\% | 100\% | - | - | 84\% | - | - | 100\% | 71\% | 100\% | 32\% | 100\% | 100\% |
| I was voting AGAINST Joe Biden | 15\% | - | 52\% | 40\% | - | 41\% | - | - | - | 100\% | 16\% | - | - | - |  | - |  | - | - |
| (Don't know/Refused) | * | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Q15. Best reason to vote for Trump. Q16. Why voted for Trump.


Q19. Waited to vote.

## If voted in person <br> Q19. WAITED TO VOTE MEAN

 MEDIAN|  | GENDER |  | AGE |  |  |  |  | GENDER \& AGE |  |  |  | EDUCATION |  | GENDER \& EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 18- | 45- |  | *** | NET** | ****ME | N*** | ****WO | M*** | NON | COLL | ***M | MEN** | ** | NOM** |
| тоtal | MEN | wom | 44 | 64 | 65+ | <55 | 55+ | 18-54 | 55+ | 18-54 | 55+ | COLL | GRAD | NON | COLL | NON | COLL |
| 459 | 238 | 221 | 165 | 179 | 115 | 249 | 210 | 125 | 113 | 123 | 98 | 317 | 142 | 152 | 86 | 165 | 56 |
| 13.6 | 14.4 | 12.7 | 12.9 | 14.1 | 13.9 | 13.7 | 13.5 | 13.8 | 15.0 | 13.6 | 11.6 | 13.4 | 14.2 | 13.7 | 15.8 | 13.1 | 11.5 |
| 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | 5.00 | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | 7.00 |

Q19. Waited to vote.

ETHNICITY
WHITE
IDEOLOGY
*GENDER* ***AGE** **EDUC** ***PARTY ID** ***IDEOLOGY**
TOTAL WHT BLK POC TOT MEN WOM <55 55+ NON COLL DEM IND GOP LIB MOD CON LIB MOD CON ------ ---- ---- ---- ---- ---- ---- ---- ---- ---- ---- ---- ---- ---- ---- ---- --------------------$\begin{array}{llllllllllllllllllll}459 & 420 & 18 & 39 & 420 & 220 & 201 & 224 & 197 & 289 & 131 & 115 & 28 & 278 & 79 & 111 & 228 & 88 & 119 & 248\end{array}$



Q19. Waited to vote.

|  | TOTAL | AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  | decided to vote |  |  | GOP |  | Vote plan |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MALE | ****** | $<55$ | **** | $\begin{gathered} * * * \mathrm{BLI} \\ \quad \begin{array}{c} \text { NON } \end{array} \end{gathered}$ | COLL | DEM | NON | LIB | NON | ALWAYS KNEW | $\begin{aligned} & * * 31 \\ & \text { MORE } \end{aligned}$ | $\begin{aligned} & \text { JNTHS* } \\ & \text { IITHIN } \end{aligned}$ | CON | $\begin{array}{r} \text { MOD/ } \\ \text { LIB } \end{array}$ | $\begin{aligned} & \text { INITIAL } \\ & \text { PLAN } \end{aligned}$ | CHANGED PLAN |
| If voted in person | 459 | 9 | 9 | 11 | 7 | 14 | 4 | 14 | 5 | 5 | 13 | 214 | 143 | 102 | 221 | 71 | 416 | 43 |
| Q19. WAITED TO VOTE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| MEAN | 13.6 | 18.4 | 13.9 | 17.1 | 15.0 | 16.9 | 14.4 | 16.0 | 17.4 | 11.0 | 18.0 | 12.8 | 14.6 | 13.9 | 14.7 | 11.9 | 13.7 | 12.5 |
| MEDIAN | 10.0 | 7.00 | 10.0 | 10.0 | 5.00 | 8.00 | 10.0 | 5.00 | 15.0 | 5.00 | 10.0 | 10.0 | 5.00 | 10.0 | 10.0 | 5.00 | 10.0 | 5.00 |

## Q19. Waited to vote.

TOTAL

459
13.6
13.6
10.0

REGION
$=========================================================$
DS/ GB/ LACROSSE- MAD- MILWAUKEE WAUSAU- NORTH
MINEAPOLIS APPLETON EAU CLAIRE ISON CNTY REST RHNLNDR WEST REGION
$=======================================================$
DS/ GB/ LACROSSE- MAD- MILWAUKEE WAUSAU- NORTH
MINEAPOLIS APPLETON EAU CLAIRE ISON CNTY REST RHNLNDR WEST SUB-
URBN URBN RURAL
$============================$
$* * * *$ MALE $* * * * * *$ FEMALE $* * *$
PARTY ID URBN SRBN RUR URBN SRBN RUR DEM OTH GOP
--- ---- ----

Q19. WAITED TO VOTE
If voted in person

MEDIAN

## Global Strategy Group Page 61

 Banner4 Table8|  | PRES VOTE |  |  |  |  | State vote |  |  | VOte mode |  |  |  |  |  | v CONCERNED - Covid |  | FOR VOTES |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | BIDEN | TRUMP | Jorg | REF | DEM | REP | REF | $============================$***ABSENTEE** ****IN PERSON*** |  |  |  |  |  | тот |  | $======================$$* * *$ FOR*****AGAINST** BIDEN TRUMP BIDEN TRUMP |  |  |  |
| If voted in person | 459 | 139 | 303 | 8 | 9 | 140 | 305 | 13 | 0 | 0 | 0 | 168 | 292 | 459 |  | 137 | 79 | 262 | 41 | 60 |
| Q19. WAITED TO VOTE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| MEAN | 13.6 | 13.3 | 13.7 | 13.5 | 16.1 | 13.7 | 13.8 | 7.54 | - | - | - | 13.9 | 13.5 | 13.6 |  | 14.5 | 14.7 | 13.5 | 14.7 | 11.5 |
| MEDIAN | 10.0 | 7.00 | 10.0 | 5.00 | 10.0 | 10.0 | 10.0 | 4.00 | 0.00 | 0.00 | 0.00 | 10.0 | 10.0 | 10.0 |  | 5.00 | 10.0 | 10.0 | 5.00 | 5.00 |

If voted in person
Q19. WAITED TO VOTE MEAN MEAN
MEDIAN

## Q19. Waited to vote.

|  | CHILDREN <18 |  | CHILDREN X GENDER |  |  |  | B2/B3 YES | UNION HH |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | **MA | ALE** | *FEM | MALE* |  |  |  |
| TOTAL | YES | NO | YES | NO | YES | NO | TOTAL | YES | NO |
| 459 | 141 | 317 | 73 | 165 | 69 | 152 | 124 | 98 | 361 |
| 13.6 | 14.8 | 13.1 | 14.1 | 14.5 | 15.5 | 11.4 | 22.4 | 12.8 | 13.8 |
| 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | 5.00 | 15.0 | 5.00 | 10.0 |

Q19. Waited to vote.

|  | TOTAL | GENDER X DEM |  | AGE 2-WAy X dem |  |  |  |  |  | EDUCATION X DEM |  | REGION X DEM |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | *****DEM**** |  | ***DEM** |  | $\begin{aligned} & \text { *DEM } \\ & \text { <55 } \end{aligned}$ | $\begin{gathered} M \& W \\ 55+ \end{gathered}$ | $\begin{aligned} & \text { DEM } \\ & \text { <55 } \end{aligned}$ | $\begin{gathered} \& A A \\ 55+ \end{gathered}$ | ******DEM****** |  | $\begin{gathered} ======== \\ \text { DS/ } \\ \text { MINEAPOLIS } \end{gathered}$ | GB/ <br> APPLETON | LACROSSEEAU CLAIRE | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | MILWAUKEE CNTY REST |  | WAUSAU- NORTH RHNLNDR WEST |  |
|  |  | MEN | WOM | <55 | 55+ |  |  |  |  | NON-COLL | GRAD |  |  |  |  |  |  |  |  |
| If voted in person | 459 | 58 | 76 | 74 | 60 | 61 | 54 | 9 | 5 | 79 | 55 | 7 | 15 | 14 | 22 | 27 | 34 | 15 | 35 |
| Q19. WAITED TO VOTE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| MEAN | 13.6 | 15.6 | 12.1 | 15.5 | 11.5 | 15.1 | 11.0 | 15.7 | 16.6 | 11.7 | 16.6 | 4.94 | 17.7 | 16.6 | 9.43 | 17.6 | 12.2 | 14.8 | 13.4 |
| MEDIAN | 10.0 | 10.0 | 7.00 | 10.0 | 5.00 | 10.0 | 5.00 | 7.00 | 5.00 | 7.00 | 10.0 | 5.00 | 10.0 | 7.00 | 5.00 | 7.00 | 10.0 | 5.00 | 5.00 |

## Q19. Waited to vote


(Series) Encounter this problem ( $\mathrm{B} 2 \mathrm{Q} 20, \mathrm{~B} 2 \mathrm{Q} 21, \mathrm{~B} 2 \mathrm{Q} 22, \mathrm{~B} 2 \mathrm{Q} 23, \mathrm{~B} 2 \mathrm{Q} 24, \mathrm{~B} 2 \mathrm{Q} 25, \mathrm{~B} 2 \mathrm{Q} 26, \mathrm{~B} 2 \mathrm{Q} 27, \mathrm{~B} 2 \mathrm{Q} 28$ ). If voted in 2020

|  | TOTAL | GENDER |  | AGE |  |  |  |  | GENDER \& AGE |  |  |  | EDUCATION |  | GENDER \& EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 18- | 45- |  | *** | ET** | ****ME | *** | ****WO | M*** |  | COLL | ***M | N** | *** | ом** |
|  |  | MEN | wом | 44 | 64 | 65+ | <55 | 55+ | 18-54 | 55+ | 18-54 | 55+ | COLL | GRAD | NON | COLL | NON | COLL |
| If voted in 2020 | 768 | 371 | 397 | 276 | 290 | 203 | 403 | 365 | 199 | 172 | 205 | 193 | 499 | 269 | 216 | 155 | 283 | 114 |
| B2Q20. I WAS CONCERNED ABOUT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| BEING EXPOSED TO CORONAVIRUS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 23\% | 18\% | 28\% | 28\% | 22\% | 18\% | 25\% | 21\% | 18\% | 17\% | 31\% | 25\% | 22\% | 26\% | 14\% | 24\% | 28\% | 29\% |
| No | 76\% | 82\% | 72\% | 72\% | 78\% | 81\% | 75\% | 78\% | 82\% | 81\% | 69\% | 75\% | 78\% | 74\% | 86\% | 76\% | 72\% | 71\% |
| (Don't know/Refused) | * | 1\% | * | * | - | 1\% | * | 1\% | * | 1\% | * | - | * | * | 1\% | 1\% | * | - |
| B2Q21. CONFUSED BY AbSENTEE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 3\% | 2\% | 5\% | 1\% | 1\% | 4\% | 1\% | 4\% | 1\% | 3\% | 1\% | 2\% | 3\% | 2\% | 3\% | 2\% | 2\% |
| No | 97\% | 97\% | 98\% | 95\% | 99\% | 98\% | 96\% | 99\% | 96\% | 98\% | 97\% | 99\% | 98\% | 97\% | 97\% | 96\% | 98\% | 98\% |
| (Don't know/Refused) | * | 1\% | * | * | * | 1\% | * | 1\% | * | 1\% | - | * | * | * | 1\% | 1\% | - |  |
| B2Q22. DIDN'T RECEIVE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 3\% | 2\% | 4\% | 2\% | 1\% | 3\% | 2\% | 4\% | 2\% | 2\% | 1\% | 3\% | 1\% | 4\% | 2\% | 2\% | 1\% |
| No | 97\% | 96\% | 98\% | 96\% | 98\% | 97\% | 97\% | 97\% | 96\% | 97\% | 98\% | 98\% | 96\% | 98\% | 96\% | 98\% | 97\% | 99\% |
| (Don't know/Refused) | 1\% | 1\% | * | * | * | 2\% | * | 1\% | * | 1\% | - | 1\% | 1\% | * | 1\% | 1\% | 1\% | - |
| B2Q23. LONG LINES AT MY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 7\% | 9\% | 6\% | 8\% | 6\% | 8\% | 8\% | 7\% | 10\% | 7\% | 5\% | 6\% | 8\% | 5\% | 10\% | 7\% | 7\% | 3\% |
| No | 92\% | 91\% | 94\% | 91\% | 94\% | 91\% | 92\% | 93\% | 89\% | 92\% | 95\% | 94\% | 92\% | 94\% | 90\% | 92\% | 93\% | 97\% |
| (Don't know/Refused) | * | 1\% | * | * | - | 1\% | * | 1\% | * | 1\% | * | - | * | * | 1\% | 1\% | - |  |
| B2Q24. TROUBLE FINDING |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 2\% | 2\% | 4\% | * | 1\% | 3\% | 1\% | 3\% | 1\% | 2\% | 1\% | 2\% | 2\% | 1\% | 3\% | 2\% | 2\% |
| No | 98\% | 97\% | 98\% | 96\% | 99\% | 97\% | 97\% | 98\% | 97\% | 97\% | 97\% | 99\% | 98\% | 97\% | 98\% | 96\% | 98\% | 98\% |
| (Don't know/Refused) | 1\% | 1\% | * | * | * | 2\% | * | 1\% | * | 2\% | * | * | 1\% | * | 1\% | 1\% | * | - |
| B2Q25. INTIMIDATED BY POLL |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 3\% | 2\% | 5\% | 1\% | 1\% | 3\% | 1\% | 3\% | 2\% | 4\% | 1\% | 3\% | 2\% | 3\% | 2\% | 3\% | 2\% |
| No | 97\% | 97\% | 98\% | 95\% | 99\% | 98\% | 97\% | 98\% | 97\% | 97\% | 96\% | 99\% | 97\% | 98\% | 96\% | 98\% | 97\% | 98\% |
| (Don't know/Refused) | * | 1\% | - | * | - | 1\% | * | 1\% | * | 1\% | - | - | * | * | 1\% | 1\% | - | - |
| B2Q26. DIDN'T BRING PROPER ID |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 3\% | 1\% | 3\% | 2\% | 1\% | 3\% | 1\% | 4\% | 1\% | 2\% | - | 2\% | 2\% | 4\% | 2\% | 1\% | 1\% |
| No | 97\% | 96\% | 99\% | 97\% | 98\% | 97\% | 96\% | 98\% | 95\% | 97\% | 98\% | 100\% | 97\% | 98\% | 96\% | 97\% | 99\% | 98\% |
| (Don't know/Refused) | 1\% | 1\% | 1\% | * | * | 1\% | * | 1\% | * | 1\% | 1\% | * | * | 1\% | 1\% | 1\% | * | 1\% |
| B2Q27. POLLING LOCATION CHANGED |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 11\% | 10\% | 12\% | 14\% | 8\% | 12\% | 13\% | 9\% | 11\% | 9\% | 15\% | 10\% | 12\% | 10\% | 9\% | 12\% | 14\% | 7\% |
| No | 88\% | 89\% | 88\% | 85\% | 92\% | 87\% | 86\% | 90\% | 88\% | 90\% | 85\% | 90\% | 87\% | 90\% | 89\% | 88\% | 86\% | 93\% |
| (Don't know/Refused) | 1\% | 1\% | * | 1\% | * | 1\% | * | 1\% | 1\% | 1\% | - | * | 1\% | * | 1\% | 1\% | * | - |
| B2Q28. DID HAVE PROOF OF |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 2\% | 1\% | 3\% | 1\% | 1\% | 2\% | 1\% | 3\% | 2\% | 2\% | 1\% | 2\% | 2\% | 2\% | 3\% | 1\% | 1\% |
| No | 98\% | 97\% | 99\% | 97\% | 99\% | 98\% | 98\% | 98\% | 97\% | 97\% | 98\% | 99\% | 98\% | 98\% | 97\% | 97\% | 98\% | 99\% |

(Series) Encounter this problem ( $\mathrm{B} 2 \mathrm{Q} 20, \mathrm{~B} 2 \mathrm{Q} 21, \mathrm{~B} 2 \mathrm{Q} 22, \mathrm{~B} 2 \mathrm{Q} 23, \mathrm{~B} 2 \mathrm{Q} 24, \mathrm{~B} 2 \mathrm{Q} 25, \mathrm{~B} 2 \mathrm{Q} 26, \mathrm{~B} 2 \mathrm{Q} 27, \mathrm{~B} 2 \mathrm{Q} 28$ ). If voted in 2020

|  | TOTAL | GENDER |  | AGE |  |  |  |  | GENDER \& AGE |  |  |  | EDUCATION |  | GENDER \& EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MEN | WOM | $\begin{aligned} & 18- \\ & 44 \end{aligned}$ | $\begin{aligned} & 45- \\ & 64 \end{aligned}$ | 65+ | ***NET** |  | ****MEN*** |  | ****WOM*** |  | $\begin{aligned} & \text { NON COLL } \\ & \text { COLL GRAD } \end{aligned}$ |  | ***MEN** |  | ***WOM** |  |
|  |  |  |  |  |  |  | <55 | 55+ | 18-54 | 55+ | 18-54 | 55+ |  |  | NON | OLL | NON | COLL |
| If voted in 2020 | 768 | 371 | 397 | 276 | 290 | 203 | 403 | 365 | 199 | 172 | 205 | 193 | 499 | 269 | 216 | 155 | 283 | 114 |
| (Don't know/Refused) | * | 1\% | * | * | - | 1\% | * | 1\% | * | 1\% | * | - | * | * | 1\% | 1\% | * | - |

(Series) Encounter this problem ( $\mathrm{B} 2 \mathrm{Q} 20, \mathrm{~B} 2 \mathrm{Q} 21, \mathrm{~B} 2 \mathrm{Q} 22, \mathrm{~B} 2 \mathrm{Q} 23, \mathrm{~B} 2 \mathrm{Q} 24, \mathrm{~B} 2 \mathrm{Q} 25, \mathrm{~B} 2 \mathrm{Q} 26, \mathrm{~B} 2 \mathrm{Q} 27, \mathrm{~B} 2 \mathrm{Q} 28$ ). If voted in 2020

|  | ETHNICITY |  |  |  | WHITE |  |  |  |  |  |  |  |  |  |  |  |  | IDEOLOGY |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | WHT | BLK | POC | тот | *GENDER* |  | ***AGE** |  | **EDUC** |  | ***PARTY |  | ID** | ***IDEOLOGY** |  |  | LIB | MOD | CON |
|  |  |  |  |  |  | MEN | WOM | <55 | 55+ | NON | COLL | DEM | IND | GOP | LIB | MOD | CON |  |  |  |
| If voted in 2020 | 768 | 693 | 38 | 75 | 693 | 335 | 358 | 352 | 341 | 448 | 245 | 290 | 51 | 352 | 202 | 202 | 284 | 233 | 218 | 309 |
| B2Q20. I WAS CONCERNED ABOUT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| BEING EXPOSED TO CORONAVIRUS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 23\% | 22\% | 33\% | 32\% | 22\% | 16\% | 28\% | 23\% | 21\% | 21\% | 25\% | 40\% | 24\% | 7\% | 43\% | 24\% | 6\% | 44\% | 24\% | 7\% |
| No | 76\% | 77\% | 66\% | 68\% | 77\% | 83\% | 72\% | 77\% | 78\% | 79\% | 74\% | 59\% | 76\% | 93\% | 56\% | 76\% | 94\% | 55\% | 75\% | 93\% |
| (Don't know/Refused) | * | * | 1\% | * | * | 1\% | * | * | 1\% | * | * | 1\% | - | - | 1\% | 1\% | - | 1\% | 1\% |  |
| B2Q21. CONFUSED BY ABSENTEE DEADLINE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 2\% | 1\% | 5\% | 2\% | 2\% | 2\% | 3\% | 1\% | 2\% | 3\% | 2\% | 2\% | 2\% | 3\% | 3\% | 1\% | 3\% | 3\% | 1\% |
| No | 97\% | 98\% | 98\% | 95\% | 98\% | 97\% | 98\% | 97\% | 99\% | 98\% | 97\% | 97\% | 98\% | 98\% | 97\% | 97\% | 99\% | 96\% | 96\% | 99\% |
| (Don't know/Refused) | * | * | 1\% | * | * | 1\% | - | - | 1\% | * | * | 1\% | - | - | 1\% | * | - | 1\% | * |  |
| B2Q22. DIDN'T RECEIVE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 2\% | 1\% | 2\% | 2\% | 3\% | 2\% | 3\% | 2\% | 3\% | 1\% | 3\% | 3\% | 2\% | 3\% | 3\% | 2\% | 2\% | 3\% | 2\% |
| No | 97\% | 97\% | 98\% | 97\% | 97\% | 96\% | 98\% | 97\% | 97\% | 96\% | 98\% | 96\% | 97\% | 98\% | 97\% | 97\% | 97\% | 97\% | 97\% | 97\% |
| (Don't know/Refused) | 1\% | 1\% | 1\% | * | 1\% | 1\% | * | - | 1\% | 1\% | * | 1\% | - | * | 1\% | * | 1\% | 1\% | * |  |
| B2Q23. LONG LINES AT MYPOLLING LOCATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 7\% | 7\% | 12\% | $9 \%$ | 7\% | $9 \%$ | 6\% | 8\% | 7\% | 8\% | 5\% | 5\% | * | $9 \%$ | 6\% | 5\% | 9\% | 6\% | 6\% | 9\% |
| No | 92\% | 93\% | 86\% | 90\% | 93\% | 91\% | 94\% | 92\% | 93\% | 92\% | 95\% | 94\% | 100\% | 91\% | 93\% | 94\% | 91\% | 93\% | 93\% | 91\% |
| (Don't know/Refused) | * | * | 3\% | 1\% | * | 1\% | - | - | 1\% | * | * | 1\% | - | - | 1\% | * | - | 1\% | 1\% | * |
| B2Q24. TROUBLE FINDING |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% | 3\% | 1\% | 1\% | 2\% | 3\% | 1\% | 1\% | 3\% | 3\% | * | 3\% | 3\% | * |
| No | 98\% | 98\% | 95\% | 97\% | 98\% | 97\% | 98\% | 97\% | 98\% | 98\% | 97\% | 96\% | 99\% | 99\% | 97\% | 96\% | 100\% | 97\% | 95\% | 100\% |
| (Don't know/Refused) | 1\% | 1\% | 3\% | 1\% | 1\% | 1\% | * | * | 1\% | 1\% | * | 1\% | - | * | 1\% | 1\% | * | 1\% | 1\% | * |
| B2Q25. INTIMIDATED BY POLLMONITORS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 2\% | 1\% | 3\% | 2\% | 3\% | 2\% | 3\% | 1\% | 3\% | 2\% | 2\% | 2\% | 3\% | 1\% | 3\% | 3\% | 1\% | 3\% | 3\% |
| No | 97\% | 97\% | 99\% | 97\% | 97\% | 97\% | 98\% | 97\% | 98\% | 97\% | 98\% | 97\% | 98\% | 97\% | 98\% | 97\% | 97\% | 98\% | 97\% | 97\% |
| (Don't know/Refused) | * | * | 1\% | * | * | 1\% | - | - | 1\% | * | * | 1\% | - | - | 1\% | * | - | 1\% | * | - |
| B2026. DIDN'T BRING PROPER ID |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 1\% | 1\% | 7\% | 1\% | 2\% | 1\% | 2\% | 1\% | 1\% | 1\% | 2\% | - | 1\% | 1\% | 2\% | 2\% | 1\% | 2\% | 3\% |
| No | 97\% | 98\% | 96\% | 91\% | 98\% | 97\% | 99\% | 98\% | 99\% | 98\% | 98\% | 97\% | 100\% | 99\% | 98\% | 98\% | 98\% | 98\% | 97\% | 97\% |
| (Don't know/Refused) | 1\% | 1\% | 3\% | 1\% | 1\% | 1\% | * | * | 1\% | * | 1\% | 1\% | - | - | 1\% | * | - | 2\% | 1\% | * |
| B2Q27. POLLING LOCATION CHANGED |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 11\% | 11\% | 15\% | 15\% | 11\% | 9\% | 12\% | 12\% | 9\% | 12\% | 9\% | 13\% | 3\% | 10\% | 13\% | 7\% | 12\% | 13\% | 9\% | 12\% |
| No | 88\% | 89\% | 83\% | 84\% | 89\% | 90\% | 88\% | 87\% | 90\% | 88\% | 90\% | 85\% | 97\% | 90\% | 86\% | 92\% | 88\% | 85\% | 91\% | 88\% |
| (Don't know/Refused) | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | - | 1\% | 1\% | 1\% | * | 1\% | - | - | 2\% | * | - | 2\% | * | - |
| B2Q28. DID HAVE PROOF OF |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 2\% | 3\% | 3\% | 2\% | 2\% | 1\% | 2\% | 1\% | 2\% | 2\% | 3\% | * | 1\% | 2\% | 1\% | 2\% | 2\% | 2\% | 1\% |
| No | 98\% | 98\% | 96\% | 97\% | 98\% | 97\% | 99\% | 98\% | 98\% | 98\% | 98\% | 97\% | 100\% | 99\% | 97\% | 98\% | 98\% | 97\% | 98\% | 99\% |

(Series) Encounter this problem (B2Q20,B2Q21,B2Q22,B2Q23,B2Q24,B2Q25,B2Q26,B2Q27,B2Q28). If voted in 2020

|  | TOTAL | ETHNICITY |  |  | WHITE |  |  |  |  |  |  |  |  |  |  |  |  | IDEOLOGY |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | тот | *GENDER* |  | ***AGE** |  | **EDUC** |  | ***PARTY |  | ID** | ***IDEOLOGY** |  |  | LIB | MOD | ON |
|  |  | WHT | LK | POC |  | MEN | wom | <55 | 55+ | NON | OLL | DEM | ND | GOP | LIB | MOD | CON |  |  |  |
| If voted in 2020 | 768 | 693 | 38 | 75 | 693 | 335 | 358 | 352 | 341 | 448 | 245 | 290 | 51 | 352 | 202 | 202 | 284 | 233 | 218 | 309 |
| (Don't know/Refused) | * | * | 1\% | 1\% | * | 1\% | - | - | 1\% | * | * | 1\% | - | - | 1\% | * | - | 1\% | * |  |

(Series) Encounter this problem ( $\mathrm{B} 2 \mathrm{Q} 20, \mathrm{~B} 2 \mathrm{Q} 21, \mathrm{~B} 2 \mathrm{Q} 22, \mathrm{~B} 2 \mathrm{Q} 23, \mathrm{~B} 2 \mathrm{Q} 24, \mathrm{~B} 2 \mathrm{Q} 25, \mathrm{~B} 2 \mathrm{Q} 26, \mathrm{~B} 2 \mathrm{Q} 27, \mathrm{~B} 2 \mathrm{Q} 28$ ). If voted in 2020

|  | TOTAL | AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  | decided to vote |  |  | GOP |  | VOTE PLAN |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MALE | MA*** | <55 | 5*** | N CBLK |  | DEM | NO** | LIB | **** NON | ALWAYS KNEW | $\begin{aligned} & \text { **3 m } \\ & \text { MORE } \end{aligned}$ |  | CON | $\begin{array}{r} \text { MOD/ } \\ \text { LIB } \end{array}$ | INITIAL PLAN |  |
| If voted in 2020 | 768 | 18 | 20 | 23 | 14 | 28 | 10 | 31 | 7 | 16 | 22 | 352 | 253 | 161 | 274 | 95 | 683 | 84 |
| B2Q20. I WAS CONCERNED ABOUT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 23\% | 29\% | 37\% | 36\% | 29\% | 29\% | 45\% | 37\% | 16\% | 44\% | 25\% | 24\% | 21\% | 24\% | 5\% | 12\% | 20\% | 50\% |
| No | 76\% | 70\% | 63\% | 64\% | 71\% | 71\% | 55\% | 63\% | 84\% | 55\% | 75\% | 76\% | 78\% | 76\% | 95\% | 88\% | 80\% | 50\% |
| (Don't know/Refused) | * | 1\% | - | 1\% | - | - | - | 1\% | - | 1\% | - | - | 1\% | - | - | - | * | - |
| B2Q21. CONFUSED BY ABSENTEE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 1\% | 2\% | - | 3\% | 1\% | 1\% | 2\% | - | 1\% | 2\% | 2\% | 3\% | 3\% | 1\% | 4\% | 2\% | 6\% |
| No | 97\% | 98\% | 97\% | 99\% | 95\% | 99\% | 99\% | 98\% | 97\% | 98\% | 98\% | 98\% | 97\% | 97\% | 99\% | 96\% | 98\% | 94\% |
| (Don't know/Refused) | * | 1\% | 1\% | 1\% | 1\% | - | - | 1\% | 3\% | 1\% | 1\% | * | 1\% | - | - | - | * | - |
| B2022. DIDN'T RECEIVE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 3\% | * | 2\% | - | 1\% | 3\% | 2\% | 1\% | 1\% | 1\% | 1\% | 3\% | 5\% | 2\% | 1\% | 2\% | 4\% |
| No | 97\% | 96\% | 99\% | 97\% | 99\% | 99\% | 97\% | 98\% | 97\% | 97\% | 98\% | 99\% | 96\% | 94\% | 98\% | 99\% | 97\% | 96\% |
| (Don't know/Refused) | 1\% | 1\% | 1\% | 1\% | 1\% | - | - | 1\% | 3\% | 1\% | 1\% | * | 1\% | 1\% | 1\% | - | 1\% | - |
| B2Q23. LONG LINES AT MY POLLING LOCATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 7\% | 12\% | 11\% | 12\% | 11\% | 12\% | 12\% | 13\% | 6\% | 11\% | 12\% | 7\% | 7\% | 8\% | 9\% | 9\% | 7\% | 4\% |
| No | 92\% | 83\% | 88\% | 84\% | 88\% | 86\% | 85\% | 84\% | 92\% | 88\% | 84\% | 93\% | 92\% | 92\% | 91\% | 91\% | 92\% | 95\% |
| (Don't know/Refused) | * | 5\% | 1\% | 4\% | 1\% | 2\% | 2\% | 3\% | 1\% | 1\% | 4\% | * | 1\% | * | - | - | * | 1\% |
| B2Q24. TROUBLE FINDING |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 3\% | 2\% | 4\% | - | 2\% | 4\% | 3\% | - | 5\% | 1\% | 2\% | 2\% | 2\% | * | 4\% | 2\% | 3\% |
| No | 98\% | 94\% | 96\% | 94\% | 97\% | 97\% | 92\% | 94\% | 97\% | 94\% | 96\% | 98\% | 97\% | 98\% | 100\% | 96\% | 98\% | 97\% |
| (Don't know/Refused) | 1\% | 3\% | 2\% | 2\% | 3\% | 1\% | 4\% | 3\% | 3\% | 1\% | 3\% | * | 1\% | - | * | - | 1\% | - |
| B2Q25. INTIMIDATED BY POLL |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | - | 2\% | - | 3\% | 2\% | 2\% | 3\% | 1\% | 2\% | 2\% |
| No | 97\% | 98\% | 99\% | 98\% | 99\% | 99\% | 99\% | 98\% | 100\% | 96\% | 100\% | 97\% | 97\% | 98\% | 97\% | 99\% | 97\% | 98\% |
| (Don't know/Refused) | * | 1\% | - | 1\% | - | - | - | 1\% | - | 1\% | - | - | 1\% | - | - | - | * | - |
| B2Q26. DIDN'T BRING PROPER ID |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | - | 2\% | 2\% | - | 1\% | 2\% | 1\% | 1\% | 2\% | * | 2\% | 2\% | 3\% | 3\% | 2\% | 2\% | 2\% |
| No | 97\% | 97\% | 95\% | 96\% | 96\% | 96\% | 98\% | 95\% | 99\% | 93\% | 98\% | 98\% | 97\% | 97\% | 97\% | 98\% | 97\% | 98\% |
| (Don't know/Refused) | 1\% | 3\% | 3\% | 2\% | 4\% | 3\% | - | 4\% | - | 5\% | 2\% |  | 1\% | * | - | - | 1\% | - |
| B2Q27. POLLING LOCATION CHANGED |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 11\% | 16\% | 15\% | 14\% | 17\% | 16\% | 14\% | 15\% | 17\% | 10\% | 20\% | 12\% | 12\% | 9\% | 12\% | 5\% | 10\% | 22\% |
| No | 88\% | 83\% | 84\% | 85\% | 81\% | 83\% | 86\% | 84\% | 83\% | 88\% | 80\% | 88\% | 87\% | 89\% | 88\% | 95\% | 89\% | 78\% |
| (Don't know/Refused) | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | - | 1\% | - | 3\% | - | - | 1\% | 1\% | - | - | 1\% | - |
| B2Q28. DID HAVE PROOF OF RESIDENCY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 4\% | 2\% | 5\% | 1\% | 3\% | 3\% | 4\% | - | 3\% | 3\% | 2\% | 2\% | 1\% | 1\% | - | 2\% | 3\% |
| No | 98\% | 95\% | 96\% | 93\% | 99\% | 96\% | 97\% | 95\% | 100\% | 95\% | 96\% | 98\% | 97\% | 98\% | 99\% | 100\% | 98\% | 97\% |

(Series) Encounter this problem (B2Q20,B2Q21,B2Q22,B2Q23,B2Q24,B2Q25,B2Q26,B2Q27,B2Q28). If voted in 2020

If voted in 2020
(Don't know/Refused)

AFRICAN AMERICAN
 TOTAL MALE FEMALE <55 55+ NON COLL DEM NON LIB NON

$$
\begin{aligned}
& \text { DECIDED TO VOTE } \\
& \text { ==================} \\
& \text { ALWAYS **3 MONTHS* } \\
& \text { KNEW MORE WITHIN }
\end{aligned}
$$

VOTE PLAN MOD/ ================ CON LIB PLAN PLAN

|  |  |  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 768 | 18 | 20 | 23 | 14 | 28 | 10 | 31 | 7 | 16 | 22 |


| 352 | 253 | 161 | 274 | 95 |
| :--- | :--- | :--- | :--- | :--- |

683
84
(Series) Encounter this problem (B2Q20,B2Q21,B2Q22,B2Q23,B2Q24,B2Q25,B2Q26,B2Q27,B2Q28). If voted in 2020

(Series) Encounter this problem ( $\mathrm{B} 2 \mathrm{Q} 20, \mathrm{~B} 2 \mathrm{Q} 21, \mathrm{~B} 2 \mathrm{Q} 22, \mathrm{~B} 2 \mathrm{Q} 23, \mathrm{~B} 2 \mathrm{Q} 24, \mathrm{~B} 2 \mathrm{Q} 25, \mathrm{~B} 2 \mathrm{Q} 26, \mathrm{~B} 2 \mathrm{Q} 27, \mathrm{~B} 2 \mathrm{Q} 28$ ). If voted in 2020

|  | REGION |  |  |  |  |  |  |  | DENSITY |  |  | DENSITY X GENDER |  |  |  |  |  | PARTY ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL | $\begin{gathered} \text { DS/ } \\ \text { MINEAPOLIS } \end{gathered}$ | GB/ <br> APPLETON | LACROSSEEAU CLAIRE | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | MILWA CNTY | AUKEE <br> REST | WAUSAURHNLNDR | NORTH WEST | URBN | SUBURBN | RURAL | URBN | MALE SRBN | **** | **** | EEMALE SRBN | **** | DEM | IND | GOP |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 768 | 54 | 144 | 59 | 143 | 120 | 191 | 58 | 171 | 187 | 308 | 270 | 84 | 159 | 127 | 103 | 149 | 143 | 342 | 58 | 369 |
| * | - | 1\% | - | 1\% | * | - | - | - | * | - | 1\% | - | - | 2\% | * | - | - | 1\% | - | - |

(Series) Encounter this problem (B2Q20,B2Q21,B2Q22,B2Q23,B2Q24,B2Q25,B2Q26,B2Q27,B2Q28). If voted in 2020

(Series) Encounter this problem ( $\mathrm{B} 2 \mathrm{Q} 20, \mathrm{~B} 2 \mathrm{Q} 21, \mathrm{~B} 2 \mathrm{Q} 22, \mathrm{~B} 2 \mathrm{Q} 23, \mathrm{~B} 2 \mathrm{Q} 24, \mathrm{~B} 2 \mathrm{Q} 25, \mathrm{~B} 2 \mathrm{Q} 26, \mathrm{~B} 2 \mathrm{Q} 27, \mathrm{~B} 2 \mathrm{Q} 28$ ). If voted in 2020

(Series) Encounter this problem ( $\mathrm{B} 2 \mathrm{Q} 20, \mathrm{~B} 2 \mathrm{Q} 21, \mathrm{~B} 2 \mathrm{Q} 22, \mathrm{~B} 2 \mathrm{Q} 23, \mathrm{~B} 2 \mathrm{Q} 24, \mathrm{~B} 2 \mathrm{Q} 25, \mathrm{~B} 2 \mathrm{Q} 26, \mathrm{~B} 2 \mathrm{Q} 27, \mathrm{~B} 2 \mathrm{Q} 28$ ). If voted in 2020

(Series) Encounter this problem ( $\mathrm{B} 2 \mathrm{Q} 20, \mathrm{~B} 2 \mathrm{Q} 21, \mathrm{~B} 2 \mathrm{Q} 22, \mathrm{~B} 2 \mathrm{Q} 23, \mathrm{~B} 2 \mathrm{Q} 24, \mathrm{~B} 2 \mathrm{Q} 25, \mathrm{~B} 2 \mathrm{Q} 26, \mathrm{~B} 2 \mathrm{Q} 27, \mathrm{~B} 2 \mathrm{Q} 28$ ). If voted in 2020

(Series) Encounter this problem ( $\mathrm{B} 2 \mathrm{Q} 20, \mathrm{~B} 2 \mathrm{Q} 21, \mathrm{~B} 2 \mathrm{Q} 22, \mathrm{~B} 2 \mathrm{Q} 23, \mathrm{~B} 2 \mathrm{Q} 24, \mathrm{~B} 2 \mathrm{Q} 25, \mathrm{~B} 2 \mathrm{Q} 26, \mathrm{~B} 2 \mathrm{Q} 27, \mathrm{~B} 2 \mathrm{Q} 28$ ). If voted in 2020

|  | TOTAL | GENDER X DEM |  | AGE 2-WAy X DEM |  |  |  |  |  | EDUCATION X DEM |  | REGION X DEM |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | *****D | **** | ***D |  | $\begin{aligned} & \text { *DEM } \\ & \text { <55 } \end{aligned}$ | $\begin{aligned} & \& W \\ & 55+ \end{aligned}$ | $\begin{aligned} & \text { DEM } \\ & <55 \end{aligned}$ | $\begin{gathered} \& A A \\ 55+ \end{gathered}$ | ******DEM* <br> NON-COLL | GRAD | DS/ MINEAPOLIS | GB/ <br> APPLETON | LACROSSEEAU CLAIRE | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | MILW CNTY | UKEE REST | WAUSAURHNLNDR | NORTH WEST |
| If voted in 2020 | 768 | 150 | 192 | 187 | 155 | 149 | 141 | 20 | 11 | 199 | 143 | 14 | 53 | 26 | 82 | 73 | 72 | 21 | 62 |
| B2Q20. I WAS CONCERNED ABOUT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 23\% | 35\% | 45\% | 43\% | 37\% | 42\% | 38\% | 39\% | 33\% | 40\% | 41\% | 39\% | 44\% | 29\% | 49\% | 27\% | 44\% | 47\% | 38\% |
| No | 76\% | 64\% | 55\% | 57\% | 61\% | 58\% | 60\% | 60\% | 67\% | 59\% | 59\% | 61\% | 52\% | 71\% | 50\% | 73\% | 56\% | 53\% | 62\% |
| (Don't know/Refused) | * | 2\% | * | * | 1\% | * | 2\% | 1\% | - | 1\% | 1\% | - | 3\% | - | 1\% | * | - | - | - |
| B2021. CONFUSED BY ABSENTEE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 4\% | 2\% | 5\% | 1\% | 4\% | * | - | 5\% | 3\% | 2\% | - | 2\% | 6\% | 3\% | 3\% | 5\% | - | 2\% |
| No | 97\% | 94\% | 98\% | 95\% | 98\% | 96\% | 98\% | 99\% | 95\% | 96\% | 97\% | 100\% | 95\% | 94\% | 96\% | 97\% | 95\% | 100\% | 98\% |
| (Don't know/Refused) | * | 2\% | - | * | 1\% | - | 2\% | 1\% | - | 1\% | 1\% | - | 3\% | - | 1\% | * | - | - | - |
| B2Q22. DIDN'T RECEIVE <br> ABSENTEE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 5\% | 2\% | 5\% | 1\% | 5\% | 1\% | 2\% | - | 4\% | 2\% | 8\% | 6\% | 5\% | - | 3\% | 4\% | - | 4\% |
| No | 97\% | 93\% | 98\% | 95\% | 97\% | 95\% | 97\% | 97\% | 100\% | 95\% | 97\% | 92\% | 92\% | 95\% | 99\% | 96\% | 96\% | 100\% | 96\% |
| (Don't know/Refused) | 1\% | 2\% | - | * | 1\% | - | 2\% | 1\% | - | 1\% | 1\% | - | 3\% | - | 1\% | * | - | - | - |
| B2Q23. LONG LINES AT MY POLLING LOCATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 7\% | 9\% | 4\% | 7\% | 5\% | 6\% | 5\% | 14\% | 11\% | 7\% | 5\% | 4\% | 7\% | 5\% | 3\% | 10\% | 6\% | 4\% | 5\% |
| No | 92\% | 89\% | 96\% | 93\% | 93\% | 94\% | 93\% | 83\% | 87\% | 92\% | 94\% | 96\% | 90\% | 95\% | 96\% | 88\% | 94\% | 96\% | 95\% |
| (Don't know/Refused) | * | 2\% | - | * | 2\% | - | 2\% | 4\% | 1\% | 1\% | 1\% | - | 3\% | - | 1\% | 1\% | - | - | - |
| B2Q24. TROUBLE FINDING WITNESS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 3\% | 2\% | 4\% | 1\% | 5\% | 1\% | 5\% | - | 2\% | 4\% | 3\% | - | - | 3\% | 6\% | 3\% | 3\% | 2\% |
| No | 98\% | 94\% | 98\% | 95\% | 97\% | 95\% | 97\% | 93\% | 98\% | 97\% | 96\% | 97\% | 97\% | 97\% | 96\% | 93\% | 97\% | 97\% | 97\% |
| (Don't know/Refused) | 1\% | 2\% | * | * | 2\% | - | 2\% | 3\% | 2\% | 1\% | 1\% | - | 3\% | 3\% | 2\% | 1\% | - | - | 1\% |
| B2Q25. INTIMIDATED BY POLL MONITORS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 4\% | 1\% | 4\% | 1\% | 3\% | 1\% | 1\% | 1\% | 3\% | 2\% | - | 2\% | - | 1\% | 3\% | 5\% | - | - |
| No | 97\% | 95\% | 99\% | 96\% | 98\% | 97\% | 98\% | 98\% | 99\% | 96\% | 98\% | 100\% | 95\% | 100\% | 98\% | 97\% | 95\% | 100\% | 100\% |
| (Don't know/Refused) | * | 2\% | - | * | 1\% | - | 2\% | 1\% | - | 1\% | 1\% | - | 3\% | - | 1\% | * | - | - | - |
| B2Q26. DIDN'T BRING PROPER ID |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 3\% | 1\% | 3\% | - | 3\% | - | 2\% | - | 2\% | 1\% | - | 2\% | - | - | 3\% | 3\% | - | - |
| No | 97\% | 95\% | 98\% | 96\% | 98\% | 96\% | 98\% | 96\% | 94\% | 97\% | 97\% | 100\% | 94\% | 100\% | 97\% | 97\% | 96\% | 100\% | 100\% |
| (Don't know/Refused) | 1\% | 2\% | 1\% | 1\% | $2 \%$ | 1\% | 2\% | 2\% | 6\% | 1\% | 2\% | - | 4\% | - | 3\% | 1\% | 1\% | - | - |
| B2Q27. POLLING LOCATION CHANGED |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 11\% | 12\% | 15\% | 20\% | 6\% | 20\% | 6\% | 15\% | 15\% | 15\% | 12\% | 12\% | 16\% | 8\% | 16\% | 23\% | 8\% | - | 6\% |
| No | 88\% | 85\% | 85\% | 79\% | 92\% | 79\% | 92\% | 84\% | 83\% | 83\% | 87\% | 88\% | 78\% | 92\% | 83\% | 77\% | 92\% | 100\% | 94\% |
| (Don't know/Refused) | 1\% | $3 \%$ | * | 1\% | 2\% | 1\% | 2\% | 1\% | 2\% | 2\% | 1\% | - | 6\% | - | 1\% | * | - | - | - |
| B2Q28. DID HAVE PROOF OF RESIDENCY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 3\% | 3\% | 5\% | 1\% | 5\% | 1\% | 5\% | 1\% | 3\% | 2\% | - | 4\% | 5\% | 1\% | 4\% | 3\% | * | 2\% |
| No | 98\% | 95\% | 97\% | 95\% | 98\% | 95\% | 98\% | 92\% | 99\% | 96\% | 97\% | 100\% | 93\% | 95\% | 98\% | 96\% | 97\% | 100\% | 98\% |

(Series) Encounter this problem ( $\mathrm{B} 2 \mathrm{Q} 20, \mathrm{~B} 2 \mathrm{Q} 21, \mathrm{~B} 2 \mathrm{Q} 22, \mathrm{~B} 2 \mathrm{Q} 23, \mathrm{~B} 2 \varrho 24, \mathrm{~B} 2 \varrho 25, \mathrm{~B} 2 \mathrm{Q} 26, \mathrm{~B} 2 \mathrm{Q} 27, \mathrm{~B} 2 \mathrm{Q} 28$ ). If voted in 2020

(Series) Encounter this problem ( $\mathrm{B} 2 \mathrm{Q} 20, \mathrm{~B} 2 \mathrm{Q} 21, \mathrm{~B} 2 \mathrm{Q} 22, \mathrm{~B} 2 \mathrm{Q} 23, \mathrm{~B} 2 \mathrm{Q} 24, \mathrm{~B} 2 \mathrm{Q} 25, \mathrm{~B} 2 \mathrm{Q} 26, \mathrm{~B} 2 \mathrm{Q} 27, \mathrm{~B} 2 \mathrm{Q} 28$ ). If voted in 2020

|  | TOTAL | ideology X dem |  | density X dem |  |  | CHILDREN <18 X DEM |  | tSCORE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \star * * * * \\ \text { LIB } \end{gathered}$ | $\begin{aligned} & \text { DEM } * * * * * \\ & \text { CON/IND } \end{aligned}$ | URBN | $\begin{aligned} & k * * \text { DEM }^{2} * * \\ & \text { SUB-URBN } \end{aligned}$ | RURAL | YES |  | $\begin{aligned} & 0- \\ & 84 \end{aligned}$ | $\begin{aligned} & 90- \\ & 94 \end{aligned}$ | $\begin{aligned} & 95- \\ & 100 \end{aligned}$ |
| If voted in 2020 | 768 | 209 | 131 | 112 | 136 | 93 | 92 | 250 | 250 | 127 | 391 |
| B2Q20. I WAS CONCERNED ABOUT |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 23\% | 47\% | 31\% | 43\% | 43\% | 33\% | 42\% | 40\% | 20\% | 27\% | 24\% |
| No | 76\% | 53\% | 68\% | 57\% | 56\% | 64\% | 58\% | 59\% | 80\% | 73\% | 75\% |
| (Don't know/Refused) | * | 1\% | 1\% | - | * | 2\% | 1\% | 1\% | - | - | 1\% |
| B2Q21. CONFUSED BY ABSENTEE DEADLINE |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 4\% | 2\% | 4\% | 3\% | 3\% | 3\% | 3\% | 3\% | 1\% | 2\% |
| No | 97\% | 96\% | 97\% | 96\% | 97\% | 95\% | 97\% | 96\% | 97\% | 99\% | 97\% |
| (Don't know/Refused) | * | 1\% | 1\% | - | - | 2\% | * | 1\% | - | - | 1\% |
| B2Q22. DIDN'T RECEIVE ABSENTEE |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 3\% | 4\% | 3\% | 2\% | 5\% | 4\% | 3\% | 2\% | 2\% | 2\% |
| No | 97\% | 97\% | 95\% | 97\% | 98\% | 93\% | 96\% | 96\% | 97\% | 98\% | 97\% |
| (Don't know/Refused) | 1\% | 1\% | 1\% | - | - | 2\% | * | 1\% | 1\% | - | 1\% |
| B2Q23. LONG LINES AT MY POLLING LOCATION |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 7\% | 6\% | 6\% | 8\% | 5\% | 5\% | 6\% | 6\% | 7\% | 10\% | 7\% |
| No | 92\% | 93\% | 93\% | 91\% | 95\% | 92\% | 93\% | 93\% | 93\% | 90\% | 93\% |
| (Don't know/Refused) | * | 1\% | 1\% | 1\% | - | 2\% | 1\% | 1\% | * | - | 1\% |
| B2Q24. TROUBLE FINDING |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 3\% | 3\% | 3\% | 2\% | 3\% | 6\% | 2\% | 2\% | - | 2\% |
| No | 98\% | 96\% | 95\% | 96\% | 97\% | 94\% | 93\% | 97\% | 98\% | 100\% | 97\% |
| (Don't know/Refused) | 1\% | 1\% | 2\% | 1\% | * | 2\% | 1\% | 1\% | * | - | 1\% |
| B2Q25. INTIMIDATED BY POLL MONITORS |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 1\% | 5\% | 3\% | 1\% | 4\% | 3\% | 2\% | 3\% | 5\% | 1\% |
| No | 97\% | 98\% | 95\% | 97\% | 99\% | 93\% | 97\% | 97\% | 97\% | 95\% | 98\% |
| (Don't know/Refused) | * | 1\% | 1\% | - | - | 2\% | * | 1\% | - | - | 1\% |
| B2Q26. DIDN'T BRING PROPER ID |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 1\% | 3\% | 3\% | * | 2\% | 2\% | 1\% | 3\% | 1\% | 1\% |
| No | 97\% | 98\% | 96\% | 95\% | 100\% | 95\% | 97\% | 97\% | 96\% | 99\% | 98\% |
| (Don't know/Refused) | 1\% | 2\% | 1\% | 2\% | * | 2\% | * | 2\% | * | - | 1\% |
| B2Q27. POLLING LOCATION |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 11\% | 14\% | 14\% | 25\% | 10\% | 6\% | 16\% | 13\% | 13\% | 16\% | 9\% |
| No | 88\% | 85\% | 85\% | 75\% | 89\% | 92\% | 84\% | 85\% | 86\% | 84\% | 91\% |
| (Don't know/Refused) | 1\% | 2\% | 1\% | - | 1\% | 2\% | * | 2\% | 1\% | - | 1\% |
| B2Q28. DID HAVE PROOF OF RESIDENCY |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 2\% | 3\% | 4\% | 4\% | 1\% | 5\% | 4\% | 2\% | 2\% | 2\% | 2\% |
| No | 98\% | 97\% | 96\% | 96\% | 99\% | 93\% | 95\% | 97\% | 98\% | 98\% | 98\% |

(Series) Encounter this problem ( $\mathrm{B} 2 \mathrm{Q} 20, \mathrm{~B} 2 \mathrm{Q} 21, \mathrm{~B} 2 \mathrm{Q} 22, \mathrm{~B} 2 \mathrm{Q} 23, \mathrm{~B} 2 \mathrm{Q} 24, \mathrm{~B} 2 \mathrm{Q} 25, \mathrm{~B} 2 \mathrm{Q} 26, \mathrm{~B} 2 \mathrm{Q} 27, \mathrm{~B} 2 \mathrm{Q} 28$ ). If voted in 2020

(Series) Encounter this problem (B2Q29). If voted in 2020

|  | TOTAL | GENDER |  | AGE |  |  |  |  | GENDER \& AGE |  |  |  | EDUCATION |  | GENDER \& EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MEN | WOM | $\begin{aligned} & 18- \\ & 44 \end{aligned}$ | $\begin{aligned} & 45- \\ & 64 \end{aligned}$ | 65+ | ***NET** |  | ****MEN*** |  | ****WOM*** |  |  | $\begin{aligned} & \text { COLL } \\ & \text { GRAD } \end{aligned}$ | ***MEN** |  | ***WOM** |  |
|  |  |  |  |  |  |  | <55 | 55+ | 18-54 | 55+ | 18-54 | 55+ |  |  | NON | COLL | NON | COLL |
| If voted in 2020 | 768 | 371 | 397 | 276 | 290 | 203 | 403 | 365 | 199 | 172 | 205 | 193 | 499 | 269 | 216 | 155 | 283 | 114 |
| B2Q29. HAD OR WAS EXPOSED TO |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 3\% | 3\% | 3\% | 5\% | 2\% | 2\% | 4\% | 2\% | 4\% | 2\% | 4\% | 2\% | 3\% | 4\% | 2\% | 4\% | 3\% | 4\% |
| No | 97\% | 96\% | 97\% | 95\% | 98\% | 96\% | 96\% | 97\% | 96\% | 97\% | 96\% | 98\% | 97\% | 96\% | 97\% | 96\% | 97\% | 96\% |
| (Don't know/Refused) | * | 1\% | - | * | - | 1\% | * | 1\% | * | 1\% | - | - | * | * | 1\% | 1\% | - | - |

(Series) Encounter this problem (B2Q29). If voted in 2020
ETHNICITY WHITE
*GENDER* ***AGE** **EDUC** ***PARTY ID** ***IDEOLOGY**
TOTAL WHT BLK POC TOT MEN WOM <55 55+ NON COLL DEM IND GOP LIB MOD CON LIB MOD CON ------ ---- ---- ---- ---- ---- ---- ---- ---- ---- ---- ---- ---- ---- ---- -------------------

| If voted in 2020 | 768 | 693 | 38 | 75 | 693 | 335 | 358 | 352 | 341 | 448 | 245 | 290 | 51 | 352 | 202 | 202 | 284 | 233 | 218 | 309 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| B2Q29. HAD OR WAS EXPOSED TO COVID |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 3\% | 3\% | 3\% | 7\% | 3\% | 2\% | 3\% | 4\% | 2\% | 2\% | 3\% | 3\% | 3\% | 2\% | 3\% | 4\% | 1\% | 4\% | 4\% | 2\% |
| No | 97\% | 97\% | 96\% | 93\% | 97\% | 97\% | 97\% | 96\% | 98\% | 97\% | 96\% | 96\% | 97\% | 98\% | 96\% | 96\% | 99\% | 96\% | 96\% | 98\% |
| (Don't know/Refused) | * |  | 1\% |  |  | 1\% | - | - | 1\% |  |  |  |  |  | 1\% |  |  | 1\% |  |  |

(Series) Encounter this problem (B2Q29). If voted in 2020

(Series) Encounter this problem (B2Q29). If voted in 2020

|  | REGION |  |  |  |  |  |  |  |  | DENSIty |  |  | DENSITY X GENDER |  |  |  |  |  | PARTY ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | DS/ <br> MINEAPOLIS | GB/ <br> APPLETON | LACROSSEead Claire | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | $\begin{aligned} & \text { MILWZ } \\ & \text { CNTY } \end{aligned}$ | AUKEE REST | WAUSAURHNLNDR | NORTH WEST | URBN | SUBURBN | RURAL | ***** | $\begin{aligned} & \text { MALE* } \\ & \text { SRBN } \end{aligned}$ | RU** | ****F | EMALE | RU** | DEM | $\begin{aligned} & \text { IND } \\ & \text { OTH } \end{aligned}$ | GOP |
| If voted in 2020 | 768 | 54 | 144 | 59 | 143 | 120 | 191 | 58 | 171 | 187 | 308 | 270 | 84 | 159 | 127 | 103 | 149 | 143 | 342 | 58 | 369 |
| B2Q29. HAD OR WAS EXPOSED TO COVID |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 3\% | 4\% | 5\% | 2\% | 1\% | 3\% | 2\% | 7\% | 4\% | 5\% | 2\% | 3\% | 8\% | 1\% | 2\% | 2\% | 4\% | 4\% | 4\% | 3\% | 2\% |
| No | 97\% | 96\% | 94\% | 98\% | 98\% | 97\% | 98\% | 93\% | 96\% | 95\% | 98\% | 97\% | 92\% | 99\% | 97\% | 98\% | 96\% | 96\% | 95\% | 97\% | 98\% |
| (Don't know/Refused) | * | - | 1\% | - | 1\% | * | - | - | - | - | - | 1\% | - | - | 2\% | - | - | - | 1\% | - | - |

(Series) Encounter this problem (B2Q29). If voted in 2020

(Series) Encounter this problem (B2Q29). If voted in 2020

| TOTAL | CHILDREN <18 |  | CHILDREN X GENDER |  |  |  | $\begin{gathered} \text { B2/B3 YES } \\ ======== \\ \text { TOTAL } \end{gathered}$ | UNION HH |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | **M | E** | *FEM | ALE* |  |  |  |
|  | YES | No | YES | NO | YES | NO |  | YES | NO |
| 768 | 229 | 538 | 111 | 259 | 117 | 279 | 276 | 153 | 615 |
| 3\% | 1\% | 4\% | 2\% | 3\% | 1\% | 4\% | 8\% | 4\% | 3\% |
| 97\% | 99\% | 96\% | 98\% | 96\% | 99\% | 96\% | 92\% | 95\% | 97\% |
| * | * | * | * | 1\% | - | - | - | 1\% |  |

(Series) Encounter this problem (B2Q29). If voted in 2020

|  | TOTAL | GENDER X DEM |  | AGE 2-WAY X DEM |  |  |  |  |  | EDUCATION X DEM |  | REGION X DEM |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ***** | $\begin{aligned} & \text { EM*** } \\ & \text { WOM } \end{aligned}$ | *** | $\begin{gathered} \text { EM** } \\ 55+ \end{gathered}$ | $\begin{aligned} & \text { *DEM } \\ & \text { <55 } \end{aligned}$ | $\begin{aligned} & \& \text { w } \\ & 55+ \end{aligned}$ | $\begin{aligned} & \text { DEM } \\ & <55 \end{aligned}$ | $\begin{gathered} \& A A \\ 55+ \end{gathered}$ | $\begin{aligned} & * * * * * * \text { DEM* } \\ & \text { NON-COLL } \end{aligned}$ | GRAD | $\begin{gathered} \text { DS/ } \\ \text { MINEAPOLIS } \end{gathered}$ | GB/ <br> APPLETON | LACROSSEeau Claire | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | MILW CNTY | AUKEE REST | WAUSAURHNLNDR | NORTH WEST |
| If voted in 2020 | 768 | 150 | 192 | 187 | 155 | 149 | 141 | 20 | 11 | 199 | 143 | 14 | 53 | 26 | 82 | 73 | 72 | 21 | 62 |
| B2Q29. HAD OR WAS EXPOSED TO COVID |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 3\% | 6\% | 3\% | 6\% | 2\% | 5\% | 1\% | 4\% | 2\% | 4\% | 5\% | - | 12\% | - | 2\% | 4\% | 3\% | 9\% | 3\% |
| No | 97\% | 93\% | 97\% | 94\% | 97\% | 95\% | 97\% | 95\% | 98\% | 95\% | 94\% | 100\% | 86\% | 100\% | 97\% | 96\% | 97\% | 91\% | 97\% |
| (Don't know/Refused) | * | 2\% | - | * | 1\% | - | 2\% | 1\% | - | 1\% | 1\% | - | 3\% | - | 1\% | * | - | - | - |

(Series) Encounter this problem (B2Q29). If voted in 2020

|  | TOTAL | ideology X dem |  | density X dem |  |  | CHILDREN <18 X DEM |  | TSCORE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} * * * * * \\ \text { LIB } \end{gathered}$ | $\begin{aligned} & \text { DEM***** } \\ & \text { CON/IND } \end{aligned}$ | URBN | $\begin{aligned} & k * * \text { DEM }^{2} * * \\ & \text { SUB-URBN } \end{aligned}$ | RURAL | $* * * * * * * \text { D }$ YES | NO | $\begin{aligned} & 0- \\ & 84 \end{aligned}$ | $\begin{aligned} & 90- \\ & 94 \end{aligned}$ | $\begin{aligned} & 95- \\ & 100 \end{aligned}$ |
| If voted in 2020 | 768 | 209 | 131 | 112 | 136 | 93 | 92 | 250 | 250 | 127 | 391 |
| B2Q29. HAD OR WAS EXPOSED TO |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 3\% | 4\% | 5\% | 7\% | 3\% | 3\% | 3\% | 5\% | 4\% | 2\% | 3\% |
| No | 97\% | 95\% | 94\% | 93\% | 97\% | 94\% | 96\% | 94\% | 96\% | 98\% | 97\% |
| (Don't know/Refused) | * | 1\% | 1\% | - | - | 2\% | * | 1\% | - | - | 1\% |



|  | TOTAL | GENDER |  | AGE |  |  |  |  | GENDER \& AGE |  |  |  | EDUCATION |  | GENDER \& EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MEN | WOM | $\begin{aligned} & 18- \\ & 44 \end{aligned}$ | $\begin{aligned} & 45- \\ & 64 \end{aligned}$ | 65+ | ***NET** |  | ****MEN*** |  | ****WOM*** |  | NON COLL COLL GRAD |  | ***MEN** |  | ***WOM** |  |
|  |  |  |  |  |  |  | <55 | 55+ | 18-54 | 55+ | 18-54 | 55+ |  |  | NON | COLL | NON | coll |
| тоtal | 800 | 380 | 420 | 295 | 299 | 206 | 429 | 371 | 206 | 173 | 223 | 197 | 526 | 273 | 222 | 158 | 304 | 116 |
| Q30. CONTACTED BY BIDEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 59\% | 61\% | 57\% | 67\% | 55\% | 52\% | 66\% | 51\% | 68\% | 52\% | 63\% | 50\% | 54\% | 68\% | 57\% | 66\% | 52\% | 69\% |
| No | 40\% | 38\% | 42\% | 31\% | 44\% | 48\% | 33\% | 49\% | 30\% | 48\% | 36\% | 49\% | 45\% | 31\% | 43\% | 32\% | 46\% | 31\% |
| (Don't know/Refused) | 1\% | 1\% | 1\% | 1\% | 1\% | * | 1\% | * | 1\% | - | 1\% | * | 1\% | 1\% | * | 2\% | 1\% | * |
| Q31. CONTACTED BY TRUMP CAMPAIGN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 52\% | 52\% | 52\% | 50\% | 53\% | 55\% | 53\% | 51\% | 52\% | 52\% | 54\% | 50\% | 48\% | 61\% | 47\% | 59\% | 48\% | 62\% |
| No | 47\% | 48\% | 47\% | 50\% | 47\% | 45\% | 47\% | 48\% | 48\% | 48\% | 46\% | 49\% | 52\% | 39\% | 53\% | 41\% | 51\% | 37\% |
| (Don't know/Refused) | * | * | 1\% | * | * | 1\% | * | 1\% | * | - | * | 1\% | * | * | - | - | 1\% | 1\% |
| Q34. FRIEND OR FAMILY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 21\% | 23\% | 20\% | 27\% | 19\% | 17\% | 25\% | 18\% | 27\% | 18\% | 23\% | 17\% | 17\% | 30\% | 18\% | 29\% | 16\% | 32\% |
| No | 78\% | 77\% | 79\% | 73\% | 81\% | 82\% | 75\% | 82\% | 73\% | 81\% | 77\% | 82\% | 83\% | 70\% | 81\% | 71\% | 84\% | 68\% |
| (Don't know/Refused) | * | * | * | * | * | 1\% | * | * | * | 1\% | - | * | * | - | 1\% | - | - | - |
| Q35. FRIEND OR FAMILY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 27\% | 27\% | 27\% | 35\% | 23\% | 21\% | 33\% | 19\% | 34\% | 19\% | 33\% | 20\% | 26\% | 29\% | 25\% | 29\% | 26\% | 29\% |
| No | 73\% | 73\% | 73\% | 65\% | 77\% | 78\% | 66\% | 80\% | 66\% | 80\% | 67\% | 80\% | 74\% | 71\% | 74\% | 71\% | 74\% | 71\% |
| (Don't know/Refused) | * | 1\% | * | * | * | 1\% | * | 1\% | * |  | - | * | * | * | 1\% | 1\% | - |  |



|  | ETHNICITY |  |  |  | WHITE |  |  |  |  |  |  |  |  |  |  |  |  | IDEOLOGY |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | WHT | BLK | POC | тот | *GENDER* |  | ***AGE** |  | **EDUC** |  | ***PARTY |  | ID** | ***IDEOLOGY** |  |  | LIB | MOD | CON |
|  |  |  |  |  |  | MEN | wom | <55 | 55+ | NON | coll | DEM | IND | GOP | LIB | MOD | CON |  |  |  |
| TOTAL | 800 | 718 | 41 | 82 | 718 | 343 | 376 | 372 | 346 | 468 | 250 | 293 | 59 | 367 | 204 | 217 | 292 | 236 | 236 | 320 |
| Q30. CONTACTED BY BIDEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 59\% | 58\% | 58\% | 66\% | 58\% | 60\% | 57\% | 65\% | 51\% | 54\% | 67\% | 63\% | 37\% | 57\% | 71\% | 50\% | 55\% | 71\% | 51\% | 56\% |
| No | 40\% | 41\% | 37\% | 31\% | 41\% | 40\% | 43\% | 34\% | 49\% | 46\% | 33\% | 35\% | 63\% | 43\% | 29\% | 48\% | 45\% | 29\% | 48\% | 43\% |
| (Don't know/Refused) | 1\% | 1\% | 4\% | 2\% | 1\% | 1\% | 1\% | 1\% | - | * | 1\% | 1\% | - | - | * | 1\% | * | 1\% | 1\% |  |
| Q31. CONTACTED BY TRUMP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 52\% | 53\% | 43\% | 43\% | 53\% | 53\% | 53\% | 55\% | 51\% | 48\% | 62\% | 53\% | 37\% | 55\% | 54\% | 51\% | 54\% | 53\% | 51\% | 52\% |
| No | 47\% | 47\% | 53\% | 55\% | 47\% | 47\% | 47\% | 45\% | 49\% | 51\% | 38\% | 46\% | 63\% | 45\% | 45\% | 48\% | 46\% | 46\% | 49\% | 47\% |
| (Don't know/Refused) | * | * | 4\% | 2\% | * | - | 1\% | * | * | * | 1\% | 1\% | - | - | 1\% | * | - | 1\% | * |  |
| Q34. FRIEND OR FAMILY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ENCOURAGE VOTE FOR BIDEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 21\% | 21\% | 24\% | 24\% | 21\% | 22\% | 20\% | 24\% | 18\% | 16\% | 31\% | 32\% | 12\% | 14\% | 35\% | 19\% | 14\% | 35\% | 19\% | 14\% |
| No | 78\% | 79\% | 75\% | 76\% | 79\% | 77\% | 80\% | 76\% | 82\% | 83\% | 69\% | 67\% | 88\% | 86\% | 64\% | 81\% | 86\% | 64\% | 81\% | 86\% |
| (Don't know/Refused) | * | * | 1\% | * | * | * | - | - | * | * | - | * | - | - | 1\% | - | - | 1\% | - |  |
| Q35. FRIEND OR FAMILY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ENCOURAGE VOTE FOR TRUMP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 27\% | 29\% | 12\% | 14\% | 29\% | 28\% | 29\% | 36\% | 20\% | 28\% | 29\% | 23\% | 26\% | 33\% | 26\% | 27\% | 31\% | 24\% | 26\% | 30\% |
| No | 73\% | 71\% | 87\% | 86\% | 71\% | 71\% | 71\% | 64\% | 79\% | 72\% | 70\% | 76\% | 74\% | 67\% | 74\% | 72\% | 69\% | 76\% | 73\% | 70\% |
| (Don't know/Refused) | * | * | 1\% | * | * | 1\% | - | - | 1\% | * | * | 1\% | - | - | 1\% | * | - | 1\% | * |  |

Q31. Contacted by Trump campaign. Q
Q34. Friend or family encourage vote for Biden. Q35. Friend or family encourage vote for Trump.

|  | AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  |  | DECIDED to vote |  |  | GOP |  | Vote Plan |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | ***** | ***** | <55 | ***** | NON | CoLl | DEM | NON | LIB | N** | ALWAYS KNEW | **3 MONTHS* MORE WITHIN |  |  |  | $\begin{aligned} & \text { INITIAL } \\ & \text { PLAN } \end{aligned}$ | CHANGED PLAN |
| TOTAL | 800 | 19 | 22 | 25 | 15 | 31 | 10 | 32 | 8 | 16 | 25 | 352 | 253 | 161 | 283 | 102 | 683 | 84 |
| Q30. CONTACTED BY BIDEN CAMPAIGN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 59\% | 75\% | 44\% | 67\% | 45\% | 53\% | 76\% | 57\% | 66\% | 65\% | 54\% | 64\% | 54\% | 57\% | 57\% | 61\% | 59\% | 63\% |
| No | 40\% | 23\% | 50\% | 30\% | 49\% | 42\% | 23\% | 39\% | 30\% | 33\% | 40\% | 36\% | 44\% | 41\% | 43\% | 39\% | 40\% | 36\% |
| (Don't know/Refused) | 1\% | 2\% | 6\% | 3\% | 6\% | 4\% | 1\% | 4\% | 5\% | 2\% | 6\% | * | 1\% | 1\% | - | - | 1\% | * |
| Q31. CONTACTED BY TRUMP CAMPAIGN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 52\% | 53\% | 35\% | 40\% | 49\% | 41\% | 53\% | 44\% | 41\% | 53\% | 37\% | 52\% | 51\% | 58\% | 56\% | 50\% | 52\% | 58\% |
| No | 47\% | 46\% | 59\% | 57\% | 45\% | 56\% | 46\% | 54\% | 50\% | 45\% | 58\% | 48\% | 48\% | 42\% | 44\% | 50\% | 47\% | 42\% |
| (Don't know/Refused) | * | 1\% | 6\% | 2\% | 6\% | 3\% | 1\% | 2\% | 8\% | 2\% | 5\% | * | 1\% | - | - | - | * | - |
| Q34. FRIEND OR FAMILY <br> ENCOURAGE VOTE FOR BIDEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 21\% | 34\% | 16\% | 30\% | 14\% | 26\% | 18\% | 25\% | 22\% | 34\% | 18\% | 20\% | 21\% | 27\% | 13\% | 18\% | 20\% | 36\% |
| No | 78\% | 65\% | 83\% | 69\% | 85\% | 74\% | 82\% | 75\% | 75\% | 65\% | 81\% | 80\% | 79\% | 73\% | 87\% | 82\% | 80\% | 64\% |
| (Don't know/Refused) | * | 1\% | 1\% | 1\% | 1\% | - | - | 1\% | 2\% | 1\% | 1\% | * | 1\% | - | - | - | * | - |
| Q35. FRIEND OR FAMILY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 27\% | 10\% | 15\% | 14\% | 10\% | 12\% | 15\% | 9\% | 28\% | 12\% | 13\% | 22\% | 28\% | 31\% | 30\% | 39\% | 25\% | 33\% |
| No | 73\% | 89\% | 85\% | 85\% | 89\% | 88\% | 85\% | 91\% | 70\% | 87\% | 86\% | 78\% | 71\% | 69\% | 70\% | 61\% | 74\% | 67\% |
| (Don't know/Refused) | * | 1\% | 1\% | 1\% | 1\% | - | - | 1\% | 2\% | 1\% | 1\% | * | 1\% | - | - | - | * | - |



|  |  | REGION |  |  |  |  |  |  |  | density |  |  | DENSITY X GENDER |  |  |  |  |  | PARTY ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | $\begin{gathered} \text { DS/ } \\ \text { MINEAPOLIS } \end{gathered}$ | GB/ <br> APPLETON | LACROSSEEAU CLAIRE | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | MILWA CNTY | AUKEE REST | WAUSAURHNLNDR | NORTH WEST | URBN | SUBURBN | RURAL | URBN |  | RU** | ****F | EMAL | **** | DEM | IND OTH | GOP |
| total | 800 | 58 | 146 | 64 | 148 | 126 | 195 | 62 | 184 | 191 | 322 | 284 | 85 | 164 | 129 | 107 | 157 | 155 | 348 | 67 | 385 |
| Q30. CONTACTED BY BIDEN CAMPAIGN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 59\% | 62\% | 56\% | 66\% | 67\% | 58\% | 53\% | 58\% | 62\% | 69\% | 57\% | 54\% | 74\% | 60\% | 54\% | 66\% | 53\% | 55\% | 64\% | 40\% | 58\% |
| No | 40\% | 38\% | 43\% | 34\% | 32\% | 40\% | 47\% | 42\% | 38\% | 30\% | 42\% | 46\% | 26\% | 39\% | 46\% | 33\% | 45\% | 45\% | 35\% | 59\% | 42\% |
| (Don't know/Refused) | 1\% | - | 1\% | - | 1\% | 2\% | 1\% | - | - | * | 2\% | - | - | 2\% | - | 1\% | 1\% | - | 2\% | 1\% | - |
| Q31. CONTACTED BY TRUMP CAMPAIGN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 52\% | 50\% | 55\% | 52\% | 52\% | 46\% | 56\% | 49\% | 50\% | 50\% | 56\% | 49\% | 49\% | 56\% | 49\% | 50\% | 55\% | 50\% | 52\% | 40\% | 54\% |
| No | 47\% | 50\% | 45\% | 48\% | 48\% | 54\% | 44\% | 51\% | 50\% | 50\% | 44\% | 51\% | 51\% | 44\% | 51\% | 48\% | 44\% | 50\% | 47\% | 59\% | 46\% |
| (Don't know/Refused) | * | - | - | - | 1\% | 1\% | 1\% | - | - | 1\% | * | * | - | - | - | 2\% | * | 1\% | 1\% | 1\% | - |
| Q34. FRIEND OR FAMILY ENCOURAGE VOTE FOR BIDEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 21\% | 18\% | 18\% | 33\% | 27\% | 23\% | 18\% | 15\% | 22\% | 25\% | 25\% | 15\% | 25\% | 27\% | 15\% | 25\% | 24\% | 14\% | 31\% | 16\% | 14\% |
| No | 78\% | 82\% | 81\% | 67\% | 73\% | 76\% | 82\% | 85\% | 78\% | 75\% | 75\% | 85\% | 75\% | 73\% | 84\% | 75\% | 76\% | 86\% | 69\% | 84\% | 86\% |
| (Don't know/Refused) | * | - | 1\% | - | - | * | - | - | - | - | - | * | - | - | 1\% | - | - | - | * | * | - |
| Q35. FRIEND OR FAMILY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ENCOURAGE VOTE FOR TRUMP Yes | 27\% | 31\% | 31\% | 39\% | 21\% | 19\% | 26\% | 37\% | 36\% | 24\% | 27\% | 29\% | 24\% | 26\% | 29\% | 23\% | 28\% | 29\% | 21\% | 24\% | 33\% |
| No | 73\% | 69\% | 68\% | 61\% | 79\% | 81\% | 74\% | 63\% | 64\% | 76\% | 73\% | 70\% | 76\% | 74\% | 69\% | 77\% | 72\% | 71\% | 78\% | 76\% | 67\% |
| (Don't know/Refused) |  |  | 1\% |  |  |  |  | - | - | - | - | 1\% | - | - | 2\% | - | - | - | 1\% | * |  |

campaign.



campaign.

Q30. Contacted by Biden campaign
Q31. Contacted by Trump campaig

|  | TOTAL | CHILDREN <18 |  | Child ren X GENDER |  |  |  | B2/b3 YES | UNION HH |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | **MA | LE** | *FE | ALE* |  |  |  |
|  |  | YES | No | YES | No | YES | No | total | YES | no |
| TOTAL | 800 | 242 | 557 | 115 | 264 | 127 | 292 | 296 | 155 | 645 |
| Q30. CONTACTED BY BIDEN |  |  |  |  |  |  |  |  |  |  |
| Yes | 59\% | 62\% | 58\% | 63\% | 60\% | 61\% | 55\% | 64\% | 66\% | 57\% |
| No | 40\% | 37\% | 42\% | 35\% | 39\% | 38\% | 44\% | 35\% | 32\% | 42\% |
| (Don't know/Refused) | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | * | 1\% | 2\% | * |
| Q31. CONTACTED BY TRUMP CAMPAIGN |  |  |  |  |  |  |  |  |  |  |
| Yes | 52\% | 48\% | 54\% | 45\% | 56\% | 51\% | 52\% | 51\% | 61\% | 50\% |
| No | 47\% | 51\% | 46\% | 55\% | 44\% | 47\% | 47\% | 48\% | 39\% | 50\% |
| (Don't know/Refused) | * | 1\% | * | * | - | 1\% | * | 1\% | 1\% | * |
| Q34. FRIEND OR FAMILY |  |  |  |  |  |  |  |  |  |  |
| Yes | 21\% | 21\% | 22\% | 21\% | 23\% | 22\% | 20\% | 29\% | 24\% | 21\% |
| No | 78\% | 79\% | 78\% | 79\% | 76\% | 78\% | 80\% | 71\% | 75\% | 79\% |
| (Don't know/Refused) | * | * | * | * | 1\% | - | - | - | 1\% | * |
| Q35. FRIEND OR FAMILY |  |  |  |  |  |  |  |  |  |  |
| Yes | 27\% | 28\% | 26\% | 24\% | 28\% | 33\% | 25\% | 28\% | 23\% | 28\% |
| No | 73\% | 72\% | 73\% | 76\% | 71\% | 67\% | 75\% | 72\% | 76\% | 72\% |
| (Don't know/Refused) | * | * | * | * | 1\% | - | - | - | 1\% | * |



|  | TOTAL | GENDER X DEM |  | AGE 2-WAY X DEM |  |  |  |  |  | EDUCATION X DEM |  | REGION X DEM |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | *****DEM**** |  | ***DEM** |  | $\begin{aligned} & \text { *DEM } \\ & \text { <55 } \end{aligned}$ | $\begin{aligned} & \& W \\ & 55+ \end{aligned}$ | $\begin{aligned} & \text { DEM } \\ & <55 \end{aligned}$ | $\begin{gathered} \& ~ A A \\ 55+ \end{gathered}$ | ******DEM****** |  | $\begin{gathered} \text { DS/ } \\ \text { MINEAPOLIS } \end{gathered}$ | GB/ <br> APPLETON | LACROSSEeau Claire | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | MILWAUKEE WAUSAU- NORTH CNTY REST RHNLNDR WEST |  |  |  |
| TOTAL | 800 | 151 | 197 | 192 | 156 | 152 | 141 | 21 | 11 | 204 | 144 | 14 | 53 | 26 | 83 | 75 | 74 | 22 | 62 |
| Q30. CONTACTED BY BIDEN CAMPAIGN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 59\% | 65\% | 63\% | 68\% | 58\% | 68\% | 59\% | 66\% | 38\% | 57\% | 74\% | 58\% | 67\% | 73\% | 78\% | 58\% | 51\% | 55\% | 63\% |
| No | 40\% | 34\% | 36\% | 29\% | 42\% | 29\% | 41\% | 30\% | 57\% | 42\% | 25\% | 42\% | 31\% | 27\% | 21\% | 39\% | 47\% | 45\% | 37\% |
| (Don't know/Refused) | 1\% | 2\% | 2\% | $3 \%$ | * | 3\% | - | 4\% | 5\% | 2\% | 2\% | - | 3\% | - | 1\% | 3\% | 2\% | - | - |
| Q31. CONTACTED BY TRUMP CAMPAIGN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 52\% | 49\% | 54\% | 55\% | 47\% | 59\% | 48\% | 43\% | 47\% | 50\% | 54\% | 65\% | 58\% | 37\% | 54\% | 45\% | 59\% | 38\% | 44\% |
| No | 47\% | 51\% | 44\% | 44\% | 51\% | 41\% | 51\% | 56\% | 49\% | 49\% | 45\% | 35\% | 42\% | 63\% | 45\% | 54\% | 40\% | 62\% | 56\% |
| (Don't know/Refused) | * | * | 1\% | 1\% | 1\% | * | 1\% | 1\% | 5\% | 1\% | 1\% | - | - | - | 1\% | 1\% | 2\% | - | - |
| Q34. FRIEND OR FAMILY ENCOURAGE VOTE FOR BIDEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 21\% | 34\% | 28\% | 34\% | 27\% | 35\% | 29\% | 32\% | 11\% | 26\% | 38\% | 24\% | 24\% | 34\% | 38\% | 28\% | 32\% | 25\% | 28\% |
| No | 78\% | 65\% | 72\% | 66\% | 72\% | 65\% | 70\% | 67\% | 89\% | 74\% | 62\% | 76\% | 73\% | 66\% | 62\% | 71\% | 68\% | 75\% | 72\% |
| (Don't know/Refused) | * | 1\% | - | * | 1\% | - | 1\% | 1\% | - | 1\% | - | - | 3\% | - | - | * | - | - | - |
| Q35. FRIEND OR FAMILY ENCOURAGE VOTE FOR TRUMP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 27\% | 19\% | 23\% | 27\% | 14\% | 31\% | 15\% | 11\% | 4\% | 21\% | 22\% | 30\% | 32\% | 23\% | 14\% | 10\% | 25\% | 42\% | 31\% |
| No | 73\% | 79\% | 77\% | 73\% | 84\% | 69\% | 84\% | 88\% | 96\% | 78\% | 78\% | 70\% | 66\% | 77\% | 85\% | 89\% | 75\% | 58\% | 69\% |
| (Don't know/Refused) | * | 2\% | - | * | 1\% | - | 2\% | 1\% | - | 1\% | 1\% | - | 3\% | - | 1\% | * | - | - | - |

Q34. Friend or family encourage vote for Biden.
Q35. Friend or family encourage vote for Trump

|  | TOTAL | IDEOLOGY X DEM |  | DENSITY X DEM |  |  | CHILDREN <18 x DEM |  | TSCORE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ******DEM***** |  | ********EM******** |  |  | $\begin{gathered} * * * * * * * * \text { DEM******* } \\ \text { YES NO } \end{gathered}$ |  | $\begin{aligned} & 0- \\ & 84 \end{aligned}$ | $\begin{aligned} & 90- \\ & 94 \end{aligned}$ | $\begin{aligned} & 95- \\ & 100 \end{aligned}$ |
| TOTAL | 800 | 209 | 136 | 113 | 139 | 95 | 94 | 253 | 276 | 131 | 393 |
| Q30. CONTACTED BY BIDEN CAMPAIGN |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 59\% | 71\% | 53\% | 74\% | 63\% | 51\% | 65\% | 63\% | 60\% | 59\% | 58\% |
| No | 40\% | 29\% | 44\% | 25\% | 33\% | 49\% | 32\% | 36\% | 39\% | 39\% | 42\% |
| (Don't know/Refused) | 1\% | 1\% | 3\% | 1\% | 4\% | - | 3\% | 1\% | 1\% | 2\% | 1\% |
| Q31. CONTACTED BY TRUMP CAMPAIGN |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 52\% | 53\% | 50\% | 50\% | 50\% | 57\% | 49\% | 53\% | 47\% | 53\% | 55\% |
| No | 47\% | 46\% | 49\% | 48\% | 50\% | 43\% | 50\% | 47\% | 53\% | 46\% | 44\% |
| (Don't know/Refused) | * | 1\% | 1\% | 1\% | * | 1\% | 2\% | * | * | 1\% | * |
| Q34. FRIEND OR FAMILY ENCOURAGE VOTE FOR BIDEN |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 21\% | 37\% | 21\% | 34\% | 34\% | 23\% | 27\% | 32\% | 23\% | 20\% | 21\% |
| No | 78\% | 62\% | 79\% | 66\% | 66\% | 76\% | 72\% | 67\% | 77\% | 80\% | 78\% |
| (Don't know/Refused) | * | 1\% | - | - | - | 1\% | * | 1\% | - | - | * |
| Q35. FRIEND OR FAMILY <br> ENCOURAGE VOTE FOR TRUMP |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 27\% | 21\% | 22\% | 17\% | 24\% | 23\% | 17\% | 23\% | 27\% | 37\% | 24\% |
| No | 73\% | 79\% | 77\% | 83\% | 76\% | 75\% | 83\% | 76\% | 73\% | 63\% | 75\% |
| (Don't know/Refused) | * | 1\% | 1\% | - | - | 2\% | * | 1\% | - | - | 1\% |

Q32. How Biden campaign contacted you.

|  | GENDER |  | AGE |  |  |  |  | GENDER \& AGE |  |  | EDUCATION |  | GENDER \& EDUCATION |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 18- | 45- |  | ***N | T** | ****MEN*** | ****W | M*** | NON | COLL | ***MEN** | ***WOM** |
| total | MEN | wom | 44 | 64 | 65+ | <55 | 55+ | 18-54 55+ | 18-54 | 55+ | COLL | GRAD | NON COLL | NON COLL |


| Q32. HOW BIDEN CAMPAIGN CONTACTED YOU |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Text messages | 75\% | 75\% | 75\% | 84\% | 74\% | 61\% | 81\% | 67\% | 80\% | 68\% | 82\% | 66\% | 73\% | 79\% | 71\% | 80\% | 74\% | 77\% |
| Phone calls | 65\% | 69\% | 60\% | 68\% | 61\% | 63\% | 65\% | 63\% | 72\% | 63\% | 59\% | 63\% | 66\% | 62\% | 71\% | 65\% | 62\% | 57\% |
| Social media such as Email, Facebook, etc. | 41\% | 46\% | 36\% | 44\% | 37\% | 43\% | 41\% | 40\% | 47\% | 44\% | 36\% | 37\% | 37\% | 47\% | 41\% | 51\% | 34\% | 40\% |
| Knocking at your door | 11\% | 13\% | 10\% | 14\% | 10\% | 8\% | 12\% | 11\% | 15\% | 10\% | 9\% | 11\% | 13\% | 9\% | 16\% | 10\% | 10\% | 9\% |
| (Don't know/Refused) | 1\% | 1\% | * | - | 1\% | 2\% | * | 1\% | * | 2\% | - | 1\% | 1\% | - | 1\% | - | 1\% |  |

Q32. How Biden campaign contacted you.
ETHNICITY
WHITE
IDEOLOGY
*GENDER* ***AGE** **EDUC** ***PARTY ID** ***IDEOLOGY**
TOTAL WHT BLK POC TOT MEN WOM <55 55+ NON COLL DEM IND GOP LIB MOD CON LIB MOD CON


If contacted by Biden campaig |  | 472 | 417 | 24 | 54 | 417 | 204 | 213 | 242 | 176 | 251 | 166 | 186 | 22 | 210 | 144 | 110 | 161 | 167 | 120 | 180 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |



CONTAC

## Text message

$\begin{array}{llllllllllllllllllll}75 \% & 75 \% & 84 \% & 78 \% & 75 \% & 75 \% & 74 \% & 81 \% & 66 \% & 73 \% & 78 \% & 80 \% & 72 \% & 70 \% & 81 \% & 78 \% & 67 \% & 83 \% & 78 \% & 66 \%\end{array}$ Phone calls Social media such as Email, Facebook, etc
Knocking at your door
$\begin{array}{lllllllllllllllllll}65 \% & 64 \% & 63 \% & 71 \% & 64 \% & 68 \% & 59 \% & 65 \% & 62 \% & 65 \% & 62 \% & 64 \% & 61 \% & 64 \% & 66 \% & 62 \% & 63 \% & 67 \% & 60 \% \\ 65 \%\end{array}$


## Q32. How Biden campaign contacted you.



Q32. How Biden campaign contacted you.

| REGION |  |  |  |  |  |  | DENSITY |  |  | DENSITY X GENDER |  |  |  |  |  | PARTY ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DS/ | GB/ | LACROSSE- | MAD- | MILWAUKEE | WAUSAU- | NORTH |  | SUB- |  | ***** | MALE** | *** | ****F | EMALE | **** |  | IND |  |
| MINEAPOLIS | APPLETON | EAU CLAIRE | ISON | CNTY REST | RHNLNDR | WEST | URBN | URBN | RURAL | URBN | SRBN | RUR | URBN | SRbN | RUR | DEM | отн | GOP |
| 36 | 82 | 43 | 100 | 72103 | 36 | 114 | 133 | 182 | 155 | 63 | 98 | 70 | 70 | 84 | 85 | 221 | 27 |  |

Q32. HOW BIDEN CAMPAIGN
CONTACTED YOU
Text messages 7

Phone calls
Social media such as Email
Facebook, etc
Knocking at your door
(Don't know/Refused)

| $74 \%$ | $76 \%$ |
| ---: | ---: |
| $38 \%$ | $33 \%$ |
|  | $36 \%$ |
| $5 \%$ | $8 \%$ |


| $70 \%$ | $84 \%$ | $75 \%$ | $79 \%$ | $64 \%$ | $63 \%$ | $79 \%$ | $81 \%$ | $65 \%$ | $78 \%$ | $78 \%$ | $68 \%$ | $79 \%$ | $85 \%$ | $62 \%$ | $81 \%$ | $75 \%$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $64 \%$ | $74 \%$ | $63 \%$ | $56 \%$ | $60 \%$ | $66 \%$ | $65 \%$ | $59 \%$ | $70 \%$ | $70 \%$ | $68 \%$ | $70 \%$ | $61 \%$ | $49 \%$ | $70 \%$ | $64 \%$ | $64 \%$ |
| $65 \%$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $35 \%$ | $48 \%$ | $28 \%$ | $47 \%$ | $51 \%$ | $41 \%$ | $44 \%$ | $36 \%$ | $44 \%$ | $53 \%$ | $40 \%$ | $47 \%$ | $37 \%$ | $30 \%$ | $42 \%$ | $43 \%$ | $45 \%$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $11 \%$ | $11 \%$ | $15 \%$ | $11 \%$ | $20 \%$ | $12 \%$ | $17 \%$ | $7 \%$ | $12 \%$ | $23 \%$ | $10 \%$ | $9 \%$ | $12 \%$ | $3 \%$ | $15 \%$ | $13 \%$ | $23 \%$ |
| $2 \%$ | - | $1 \%$ | - | - | $1 \%$ | $1 \%$ | - | $1 \%$ | $2 \%$ | - | - | - | - | $1 \%$ | $1 \%$ | $2 \%$ |
| $2 \%$ | - |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Q32. How Biden campaign contacted you.


Q32. How Biden campaign contacted you.


If contacted by Biden campaig | 472 | 150 | 321 | 73 | 159 | 77 | 162 | 189 | 102 | 370 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q32. HOW BIDEN CAMPAIGN
$\quad$ CONTACTED YOU

> Q32. How Biden campaign contacted you.

| TOTAL |  | GENDER X DEM$===========$$* * * * *$ DEM**** |  | AGE 2-WAY X DEM |  |  |  |  |  | EDUCATION X DEM |  | REGION X DEM |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ***DEM** | $\begin{aligned} & \text { *DEM } \\ & \text { <55 } \end{aligned}$ | $\begin{aligned} & \& ~ W \\ & 55+ \end{aligned}$ | $\begin{aligned} & \text { DEM } \\ & <55 \end{aligned}$ | $\begin{array}{r} \& A A \\ 55+ \end{array}$ | ******DEM****** |  | DS/ MINEAPOLIS | GB/ <br> APPLETON | LACROSSEEAU CLAIRE | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | MILWAUKEE WAUSAU- NORTH CNTY REST RHNLNDR WEST |  |  |  |
|  |  | MEN |  |  |  |  | wom | <55 |  |  |  |  |  |  |  |  | 55+ | NON-COLL | GRAD |
| If contacted by Biden campaig | 472 |  |  | 98 | 124 | 131 | 90 | 103 | 83 | 14 | 4 | 115 | 106 | 8 | 35 | 19 | 65 | 43 | 38 | 12 | 39 |
| Q32. HOW BIDEN CAMPAIGN CONTACTED YOU |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Text messages | 75\% | 84\% | 79\% | 87\% | 72\% | 87\% | 71\% | 87\% | 76\% | 80\% | 82\% | 78\% | 77\% | 70\% | 86\% | 85\% | 85\% | 59\% | 69\% |
| Phone calls | 65\% | 69\% | 60\% | 65\% | 63\% | 66\% | 62\% | 65\% | 64\% | 63\% | 65\% | 67\% | 66\% | 57\% | 73\% | 70\% | 47\% | 51\% | 57\% |
| Social media such as Email, Facebook, etc. | 41\% | 49\% | 38\% | 44\% | 41\% | 43\% | 40\% | 58\% | 42\% | 39\% | 47\% | 40\% | 50\% | 39\% | 48\% | 30\% | 47\% | 33\% | 37\% |
| Knocking at your door | 11\% | 19\% | 9\% | 13\% | 13\% | 10\% | 13\% | 32\% | 26\% | 14\% | 12\% | 22\% | 14\% | 3\% | 14\% | 18\% | 7\% | 20\% | 12\% |
| (Don't know/Refused) | 1\% | 1\% | 1\% | * | 2\% | - | 2\% | 2\% | - | 2\% | - | - | 4\% | 5\% | - | - | - | - | 2\% |

Q32. How Biden campaign contacted you.

|  |  | IDEOLOGY X DEM |  | DENSITY X DEM |  |  | Children <18 x dem |  | TSCORE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ******DEM***** |  | ********DEM******** |  |  | $\begin{aligned} & * * * * * * * * \text { DEM******* } \\ & \text { YES NO } \end{aligned}$ |  |  | $\begin{aligned} & 90- \\ & 94 \end{aligned}$ | $\begin{aligned} & 95- \\ & 100 \end{aligned}$ |
| If contacted by Biden campaig | 472 | 148 | 73 | 84 | 88 | 49 | 61 | 160 | 167 | 78 | 227 |
| Q32. HOW BIDEN CAMPAIGNCONTACTED YOU |  |  |  |  |  |  |  |  |  |  |  |
| Text messages | 75\% | 85\% | 74\% | 85\% | 85\% | 65\% | 82\% | 81\% | 79\% | 76\% | 72\% |
| Phone calls | 65\% | 67\% | 59\% | 70\% | 63\% | 57\% | 60\% | 65\% | 61\% | 62\% | 68\% |
| Social media such as Email, Facebook, etc. | 41\% | 41\% | 48\% | 47\% | 38\% | 45\% | 37\% | 45\% | 41\% | 33\% | 43\% |
| Knocking at your door | 11\% | 15\% | 11\% | 20\% | 9\% | 11\% | 10\% | 15\% | 16\% | 4\% | 11\% |
| (Don't know/Refused) | 1\% | * | 3\% | 1\% | - | 2\% | - | 1\% | * | - | 1\% |

Q33. How Trump campaign contacted you.

|  |  | GEN | ER |  |  | AGE |  |  |  | NDER | \& AGE |  | EDUC | TION | GEND | ER \& | EDUCA | rion |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 18- | 45- |  | *** | T** | ****ME | N** | ****WO | M*** | NON | COLL | *** | EN** | ***W | M** |
|  | total | MEN | wom | 44 | 64 | $65+$ | <55 | 55+ | 18-54 | 55+ | 18-54 | 55+ | COLL | GRAD | NON | COLL | NON | COLL |
| If contacted by Trump campaig | 417 | 198 | 218 | 147 | 157 | 113 | 227 | 189 | 107 | 91 | 120 | 98 | 251 | 165 | 104 | 94 | 147 | 72 |
| Q33. HOW TRUMP CAMPAIGN CONTACTED YOU |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Text messages | 61\% | 63\% | 59\% | 70\% | 61\% | 49\% | 66\% | 54\% | 67\% | 59\% | 66\% | 51\% | 57\% | 67\% | 61\% | 66\% | 55\% | 68\% |
| Phone calls | 53\% | 50\% | 55\% | 51\% | 51\% | 60\% | 50\% | 57\% | 51\% | 50\% | 49\% | 63\% | 56\% | 49\% | 51\% | 49\% | 59\% | 48\% |
| Knocking at your door | 11\% | 13\% | 9\% | 8\% | 15\% | 9\% | 10\% | 11\% | 11\% | 15\% | 10\% | 8\% | 13\% | 7\% | 15\% | 10\% | 12\% | 2\% |
| Social media such as Email, Facebook, etc. | 45\% | 51\% | 40\% | 46\% | 44\% | 46\% | 44\% | 46\% | 48\% | 54\% | 40\% | 39\% | 42\% | 50\% | 47\% | 55\% | 38\% | 43\% |
| (Don't know/Refused) | 1\% | 1\% | * | 1\% | 1\% | - | 1\% | - | 2\% | - | * | - | 1\% | 1\% | 1\% | 1\% | * |  |

Q33. How Trump campaign contacted you.

|  | TOTAL | ETHNICITY |  |  | White |  |  |  |  |  |  |  |  |  |  |  |  | IDEOLOGY |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | WHT | BLK | POC | тот | *GENDER* |  | ***AGE** |  | **EDUC** |  | PARTY |  | $\begin{aligned} & \text { ID** } \\ & \text { GOP } \end{aligned}$ | ***IDEOLOGY** |  |  | LIB | MOD | CON |
|  |  |  |  |  |  | MEN | WOM | <55 | 55+ | NON | COLL | DEM | IND |  | LIB | MOD | CON |  |  |  |
| If contacted by Trump campaig | 417 | 381 | 18 | 35 | 381 | 183 | 199 | 206 | 176 | 227 | 155 | 156 | 22 | 203 | 110 | 111 | 158 | 126 | 119 | 168 |
| Q33. HOW TRUMP CAMPAIGN CONTACTED YOU |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Text messages | 61\% | 61\% | 65\% | 63\% | 61\% | 63\% | 59\% | 66\% | 54\% | 56\% | 68\% | 60\% | 62\% | 61\% | 59\% | 67\% | 58\% | 60\% | 66\% | 57\% |
| Phone calls | 53\% | 53\% | 56\% | 53\% | 53\% | 49\% | 57\% | 50\% | 57\% | 56\% | 49\% | 57\% | 67\% | 48\% | 53\% | 55\% | 52\% | 54\% | 53\% | 53\% |
| Knocking at your door | 11\% | 10\% | 12\% | 20\% | 10\% | 12\% | 8\% | 9\% | 11\% | 12\% | 7\% | 8\% | 6\% | 12\% | 8\% | 13\% | 10\% | 10\% | 13\% | 10\% |
| Social media such as Email, Facebook, etc. | 45\% | 44\% | 44\% | 52\% | 44\% | 51\% | 38\% | 43\% | 46\% | 41\% | 50\% | 43\% | 44\% | 45\% | 41\% | 38\% | 52\% | 41\% | 39\% | 53\% |
| (Don't know/Refused) | 1\% |  | 2\% | 3\% | * | 1\% | - | 1\% | - | 1\% | - | - | - | 1\% | - | - | 1\% | 1\% | - |  |

Q33. How Trump campaign contacted you.

|  | total | AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  | DECIDED TO VOTE |  |  | GOP |  | VOte Plan |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | 55+ | $\begin{aligned} & * * \text { BLK } \\ & \text { NON } \end{aligned}$ |  |  |  | LIB | NON | ALWAYS KNEW | **3 MONTHS* MORE WITHIN |  | CON | $\begin{gathered} \text { MOD/ } \\ \text { LIB } \end{gathered}$ | INITIAL PLAN | CHANGED <br> PLAN |
| If contacted by Trump campaig | 417 | 10 | 8 | 10 | 7 | 12 | 5 | 14 | 3 | 8 | 9 | 182 | 129 | 94 | 158 | 51 | 357 | 48 |
| Q33. HOW TRUMP CAMPAIGN CONTACTED YOU |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Text messages | 61\% | 66\% | 63\% | 76\% | 49\% | 64\% | 67\% | 59\% | 89\% | 56\% | 73\% | 65\% | 58\% | 59\% | 56\% | 74\% | 61\% | 69\% |
| Phone calls | 53\% | 65\% | 45\% | 62\% | 49\% | 60\% | 48\% | 60\% | 40\% | 63\% | 50\% | 53\% | 58\% | 47\% | 52\% | 37\% | 53\% | 54\% |
| Knocking at your door | 11\% | 8\% | 17\% | 15\% | 9\% | 12\% | 13\% | 15\% | - | 17\% | 8\% | 8\% | 15\% | 10\% | 10\% | 18\% | 11\% | 6\% |
| Social media such as Email, Facebook, etc. | 45\% | 40\% | 48\% | 42\% | 47\% | 39\% | 55\% | 42\% | 50\% | 47\% | 41\% | 44\% | 52\% | 37\% | 52\% | 27\% | 43\% | 57\% |
| (Don't know/Refused) | 1\% | - | 4\% | 3\% | - | 2\% | 1\% | 2\% | - | 4\% | - | * | 2\% | - | 1\% | - | 1\% | 2\% |

Q33. How Trump campaign contacted you.

| REGION |  |  |  |  |  |  | DENSITY |  |  | DENSITY X GENDER |  |  |  |  |  | PARTY ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DS/ | GB/ | LACROSSE- | MAD- | MILWAUKEE | WAUSAU- | NORTH |  | SUB- |  | **** | MALE* | *** | **** | EMALE | *** |  | IND |  |
| MINEAPOLIS | APPLETON | EAU CLAIRE | ISON | CNTY REST | RHNLNDR | WEST | URBN | URBN | RURAL | URBN | SRBN | RUR | URBN | SRBN | RUR | DEM | отн | GOP |
| 29 | 81 | 34 | 77 | 57108 | 31 | 93 | 95 | 180 | 140 | 42 | 93 | 63 | 53 | 87 | 77 | 180 | 27 |  |

# Q33. HOW TRUMP CAMPAIGN CONTACTED YOU 

Text messages 6
Phone calls
Knocking at your door
Social media such as Email
Social media suc
(Don't know/Refused)

| $56 \%$ | $57 \%$ | $64 \%$ | $65 \%$ | $62 \%$ | $64 \%$ | $54 \%$ | $58 \%$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $68 \%$ | $53 \%$ | $67 \%$ | $53 \%$ | $52 \%$ | $46 \%$ | $51 \%$ | $62 \%$ |
| $7 \%$ | $11 \%$ | $8 \%$ | $7 \%$ | $7 \%$ | $17 \%$ | $11 \%$ | $9 \%$ |
| $55 \%$ | $43 \%$ | $66 \%$ | $41 \%$ | $39 \%$ | $39 \%$ | $62 \%$ | $61 \%$ |
|  |  |  |  |  |  |  |  |
| - | - | - | $*$ | $1 \%$ | - | $5 \%$ | $2 \%$ |


| $68 \%$ | $62 \%$ | $54 \%$ |
| ---: | ---: | ---: |
| $51 \%$ | $52 \%$ | $56 \%$ |
| $13 \%$ | $12 \%$ | $8 \%$ |
| $57 \%$ | $39 \%$ | $46 \%$ |
|  |  |  |
| $*$ | $1 \%$ | - |


| $69 \%$ | $64 \%$ | $58 \%$ | $67 \%$ | $60 \%$ | $51 \%$ | $60 \%$ | $67 \%$ | $61 \%$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $49 \%$ | $49 \%$ | $53 \%$ | $53 \%$ | $55 \%$ | $58 \%$ | $57 \%$ | $67 \%$ | $48 \%$ |
| $14 \%$ | $15 \%$ | $9 \%$ | $13 \%$ | $8 \%$ | $7 \%$ | $10 \%$ | $12 \%$ | $12 \%$ |
| $64 \%$ | $44 \%$ | $54 \%$ | $51 \%$ | $33 \%$ | $39 \%$ | $44 \%$ | $48 \%$ | $46 \%$ |
|  |  |  |  |  |  |  |  |  |
| - | $3 \%$ | - | $1 \%$ | $*$ | - | $1 \%$ | - | $1 \%$ |

Q33. How Trump campaign contacted you.


If contacted by Trump campaig 417
Q33. HOW TRUMP CAMPAIGN
CONTACTED YOU
Phone calls
Knocking at your door
Social media such as Email,
Facebook, etc.
(Don't know/Refused)

| $61 \%$ | $61 \%$ | $62 \%$ | $89 \%$ | $55 \%$ | $61 \%$ | $61 \%$ | $91 \%$ | $57 \%$ | $61 \%$ | $52 \%$ | $61 \%$ | $67 \%$ | $65 \%$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $53 \%$ | $57 \%$ | $49 \%$ | $72 \%$ | $79 \%$ | $56 \%$ | $50 \%$ | $70 \%$ | $59 \%$ | $55 \%$ | $65 \%$ | $52 \%$ | $48 \%$ | $49 \%$ |
| $11 \%$ | $9 \%$ | $12 \%$ | $20 \%$ | - | $9 \%$ | $12 \%$ | $11 \%$ | $8 \%$ | $12 \%$ | $4 \%$ | $22 \%$ | $6 \%$ | $12 \%$ |
| $45 \%$ | $45 \%$ | $45 \%$ | $59 \%$ | $24 \%$ | $44 \%$ | $45 \%$ | $41 \%$ | $43 \%$ | $44 \%$ | $40 \%$ | $43 \%$ | $48 \%$ | $46 \%$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $1 \%$ | $1 \%$ | $1 \%$ | - | - | $1 \%$ | $1 \%$ | - | $*$ | - | $*$ | $1 \%$ | $1 \%$ | $1 \%$ |


| $56 \%$ | $58 \%$ | $63 \%$ | $55 \%$ | $64 \%$ |
| ---: | ---: | ---: | ---: | ---: |
| $57 \%$ | $61 \%$ | $51 \%$ | $35 \%$ | $52 \%$ |
| $9 \%$ | $11 \%$ | $12 \%$ | $16 \%$ | $8 \%$ |
| $41 \%$ | $41 \%$ | $48 \%$ | $27 \%$ | $49 \%$ |
|  |  |  |  |  |
| $1 \%$ | $1 \%$ | - | $5 \%$ | - |

Q33. How Trump campaign contacted you.


If contacted by Trump campai 417
116300 $\begin{array}{llll}51 & 147 & 65 & 153\end{array}$ 152 $94 \quad 322$

Q33. HOW TRUMP CAMPAIGN
CONTACTED YOU
Text messages
Phone calls
Knocking at your door
Social media such as Email,
Facebook, etc.
(Don't know/Refused)

| $61 \%$ | $65 \%$ | $59 \%$ | $71 \%$ | $61 \%$ | $61 \%$ | $58 \%$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $53 \%$ | $50 \%$ | $54 \%$ | $49 \%$ | $51 \%$ | $50 \%$ | $58 \%$ |
| $11 \%$ | $8 \%$ | $12 \%$ | $1 \%$ | $17 \%$ | $13 \%$ | $7 \%$ |
| $45 \%$ | $39 \%$ | $47 \%$ | $43 \%$ | $54 \%$ | $36 \%$ | $41 \%$ |

$59 \% \quad 52 \% \quad 64 \%$
Rnone calls
Social media such as Email
(Don't know/Refused)
$1 \%$
$1 \%$ 1\% 2\% 1\% *
$\begin{array}{rrr}59 \% & 53 \% & 53 \% \\ 13 \% & 8 \% & 12 \%\end{array}$
2\% 1\% *

Q33. How Trump campaign contacted you.

|  |  | GENDER X DEM |  | AGE 2-WAY X DEM |  |  |  |  |  | EDUCATION X DEM |  | REGION X DEM |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | *****DEM**** |  | ***DEM** |  | $\begin{aligned} & \text { *DEM } \\ & \text { <55 } \end{aligned}$ | $\begin{aligned} & \& \text { W } \\ & 55+ \end{aligned}$ | $\begin{aligned} & \text { DEM } \\ & <55 \end{aligned}$ | $\begin{gathered} \& A A \\ 55+ \end{gathered}$ | ******EM****** |  | $\begin{gathered} \text { DS/ } \\ \text { MINEAPOLIS } \end{gathered}$ | GB/ <br> APPLETON | LACROSSEEAU CLAIRE | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | MILWAUKEE WAUSAU- NORTH CNTY REST RHNLNDR WEST |  |  |  |
|  | total | MEN | WOM | <55 | 55+ |  |  |  |  |  | GRAD |  |  |  |  |  |  |  |  |
| If contacted by Trump campaig | 417 | 73 | 107 | 106 | 74 | 89 | 67 | 9 | 5 | 103 | 78 | 9 | 31 | 10 | 45 | 34 | 44 | 8 | 27 |
| Q33. HOW TRUMP CAMPAIGN CONTACTED YOU |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Text messages | 61\% | 61\% | 60\% | 64\% | 55\% | 64\% | 56\% | 75\% | 33\% | 61\% | 60\% | 59\% | 61\% | 70\% | 59\% | 56\% | 67\% | 39\% | 57\% |
| Phone calls | 53\% | 59\% | 55\% | 57\% | 56\% | 57\% | 57\% | 63\% | 56\% | 56\% | 58\% | 58\% | 69\% | 83\% | 53\% | 64\% | 43\% | 41\% | 62\% |
| Knocking at your door | 11\% | 11\% | 9\% | 10\% | 9\% | 7\% | 9\% | 17\% | 12\% | 14\% | 4\% | 7\% | 19\% | 7\% | 5\% | 6\% | 14\% | 1\% | 5\% |
| Social media such as Email, Facebook, etc. | 45\% | 49\% | 40\% | 44\% | 43\% | 42\% | 44\% | 40\% | 47\% | 42\% | 46\% | 57\% | 57\% | 71\% | 40\% | 32\% | 34\% | 65\% | 65\% |
| (Don't know/Refused) | 1\% | 1\% | * | 1\% | - | - | - | 4\% | - | * | 1\% | - | - | - | 1\% | 2\% | - | - | - |

Q33. How Trump campaign contacted you.

## TOTAL

$\begin{array}{cc}\text { IDEOLOGY X DEM } & \text { DENSITY X DEM } \\ ============ & =============== \\ * * * * * \text { DEM } * * * * * & * * * * * * * * \text { DEM } * * * * * * * \\ \text { LIB CON/IND } & \text { URBN SUB-URBN RURAL }\end{array}$

| CHILDREN <18 X DEM | TSCORE |  |  |
| :---: | :---: | :---: | :---: |
| ********DEM******* | $0-$ | $90-$ | 95- |
| YES NO | 84 | 94 | 100 |

If contacted by Trump campaig
111
68
57
6954
46
130
69218
Q33. HOW TRUMP CAMPAIGN
CONTACTED YOU
Phone calls
Rhone calls
Knocking at your door
Social media such as Email
Facebook, etc.
(Don't know/Refused)

| $61 \%$ | $59 \%$ | $62 \%$ | $64 \%$ | $60 \%$ | $57 \%$ |
| ---: | ---: | ---: | ---: | ---: | ---: |
| $53 \%$ | $54 \%$ | $60 \%$ | $60 \%$ | $58 \%$ | $51 \%$ |
| $11 \%$ | $10 \%$ | $10 \%$ | $13 \%$ | $7 \%$ | $10 \%$ |
| $45 \%$ | $43 \%$ | $44 \%$ | $58 \%$ | $36 \%$ | $39 \%$ |
| $1 \%$ | $1 \%$ | - | $*$ | $1 \%$ | - |


| $58 \%$ | $61 \%$ | $68 \%$ | $54 \%$ | $59 \%$ |
| ---: | ---: | ---: | ---: | ---: |
| $45 \%$ | $61 \%$ | $47 \%$ | $46 \%$ | $59 \%$ |
| $10 \%$ | $9 \%$ | $15 \%$ | $9 \%$ | $9 \%$ |
| $39 \%$ | $45 \%$ | $46 \%$ | $47 \%$ | $44 \%$ |
| $2 \%$ |  |  |  |  |
|  | $*$ | $3 \%$ | $*$ |  |

Q36. Why didn't vote.

|  | TOTAL | GENDER |  | AGE |  |  |  |  | GENDER \& AGE |  |  | EDUCATION |  | GENDER \& EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MEN | WOM | $18-$ | $\begin{aligned} & 45- \\ & 64 \end{aligned}$ | $65+$ | ***NET** |  | ****MEN*** | ****WOM*** |  | non Coll COLL GRAD |  | ***MEN** |  | ***WOM** |  |
|  |  |  |  |  |  |  | <55 | 55+ | 18-54 55+ | 18-54 | 55+ |  |  | NON | COLL | NON | COLL |
| If did not vote in 2020 | 30 | 8 | 22 | 18 | 8 | 3 | 25 | 5 | 80 | 17 | 5 | 27 | 3 | 6 | 2 | 21 | 1 |
| Q36. WHY DIDN'T VOTE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I decided not to vote so I did not attempt to vote | 52\% | 61\% | 48\% | 59\% | 56\% | - | 63\% | - | 65\% | 62\% | - | 54\% | 37\% | 83\% | - | 45\% | 94\% |
| I attempted to vote, but was not able to do so | 39\% | 5\% | 51\% | 28\% | 39\% | 100\% | 26\% | 100\% | - 100\% | 38\% | 100\% | 44\% | - | 7\% | - | 55\% | - |
| I forgot to vote or didn't get around to it | 9\% | 33\% | - | 12\% | 5\% | - | 11\% | - | 35\% | - | - | 2\% | 61\% | 10\% |  | - | - |
| (Undecided/Refused) | * | - | * | * | - | - | * | - | - - | * | - | - | 3\% | - | - | - | 6\% |

Q36. Why didn't vote.
ETHNICITY
WHITE
IDEOLOGY
*GENDER* ***AGE** **EDUC** ***PARTY ID** ***IDEOLOGY**
TOTAL WHT BLK POC TOT MEN WOM <55 55+ NON COLL DEM IND GOP LIB MOD CON LIB MOD CON


| 30 | 24 | 3 | 6 | 24 | 7 | 17 | 20 | 4 | 21 | 3 | 3 | 8 | 14 | 2 | 15 | 7 | 3 | 17 | 10 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $52 \%$ | $58 \%$ | $37 \%$ | $30 \%$ | $58 \%$ | $71 \%$ | $52 \%$ | $70 \%$ | - | $61 \%$ | $38 \%$ | $33 \%$ | $42 \%$ | $71 \%$ | - | $63 \%$ | $60 \%$ | $37 \%$ | $56 \%$ | $49 \%$ |
| $39 \%$ | $34 \%$ | $40 \%$ | $59 \%$ | $34 \%$ | - | $48 \%$ | $19 \%$ | $100 \%$ | $39 \%$ | - | $67 \%$ | $58 \%$ | $15 \%$ | $100 \%$ | $37 \%$ | $12 \%$ | $63 \%$ | $42 \%$ | $25 \%$ |
| $9 \%$ | $9 \%$ | $20 \%$ | $10 \%$ | $9 \%$ | $29 \%$ | - | $10 \%$ | - | - | $62 \%$ | - | - | $15 \%$ | - | - | $28 \%$ | - | $1 \%$ | $25 \%$ |
| $*$ | - | $3 \%$ | $1 \%$ | - | - | - | - | - | - | - | - | - | - | - | - | - | - | $*$ | - |

Q36. Why didn't vote


> Q36. Why didn't vote.

|  | REGION |  |  |  |  |  |  |  |  |  | DENSIty |  |  | DENSITY X GENDER |  |  |  |  |  | PARTY ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | DS/ <br> MINEAPOLIS | GB/ <br> APPLETON | LACROSSEEAU CLAIRE | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ |  | $\begin{aligned} & \text { MILWA } \\ & \text { CNTY } \end{aligned}$ | REST | WAUSAURHNLNDR | NORTH WEST | URBN | SUBURBN | RURAL | ***** |  | RU* | ****F | Smbile | RU* | DEM | IND | GOP |
| If did not vote in 2020 | 30 | 4 | 3 | 5 | 4 |  | 6 | 5 | 3 | 12 | 4 | 13 | 14 | 1 | 5 | 3 | 3 | 8 | 11 | 6 | 9 | 16 |
| Q36. WHY DIDN'T VOTE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I decided not to vote so I did not attempt to vote | 52\% | 75\% | 100\% | 61\% | - |  | 40\% | 31\% | 86\% | 72\% | 18\% | 53\% | 59\% | - | 56\% | 86\% | 21\% | 52\% | 53\% | 20\% | 47\% | 66\% |
| I attempted to vote, but was not able to do so | 39\% | 25\% | - |  | 100\% |  | 54\% | 69\% | - | 9\% | 74\% | 30\% | 38\% | 64\% | - | - | 76\% | 48\% | 47\% | 72\% | 51\% | 21\% |
| I forgot to vote or didn't get around to it | 9\% | - | - | 39\% | - |  | 4\% | - | 14\% | 19\% | 6\% | 16\% | 3\% | 36\% | 44\% | 14\% | - | - | - | 7\% | 3\% | 13\% |
| (Undecided/Refused) | * | - | - | - | - |  | 1\% | - | - | - | 2\% | - | - | - | - | - | 3\% | - | - | 1\% | - | - |

Q36. Why didn't vote


| TOTAL | Q36. Why didn't vote. |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | CHILDREN <18 |  | CHILDREN X GENDER |  |  |  | B2/b3 YES | UNION HH |  |
|  |  |  | **MA | LE** | *FEM | ALE* |  |  |  |
|  | YES | No | YES | No | YES | No | total | YES | NO |
| 30 | 12 | 19 | 3 | 5 | 9 | 13 | 21 | 1 | 29 |
| 52\% | 55\% | 49\% | 86\% | 49\% | 46\% | 50\% | 56\% | 100\% | 49\% |
| 39\% | 41\% | 38\% | - | 8\% | 54\% | 50\% | 31\% | - | 41\% |
| 9\% | 3\% | 12\% | 14\% | 43\% | - | - | 13\% | - | 9\% |
| * | - | * | - | - | - | 1\% | - | - | * |

Q36. Why didn't vote.


Q36. Why didn't vote.

|  |  | IDEOL | GY X DEM |  | x |  | CHILDREN | X DEM |  | CORE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | $\begin{gathered} \star \star * * * \\ \text { LIB } \end{gathered}$ | $\begin{aligned} & \text { DEM***** } \\ & \text { CON/IND } \end{aligned}$ | **** | EM** | URAL | YES | no | $\begin{aligned} & 0- \\ & 84 \end{aligned}$ | $\begin{aligned} & 90- \\ & 94 \end{aligned}$ | $\begin{aligned} & 95- \\ & 100 \end{aligned}$ |
| If did not vote in 2020 | 30 | 0 | 5 | 1 | 3 | 2 | 2 | 4 | 26 | 4 | 1 |
| Q36. WHY DIDN'T VOTE I decided not to vote so I did not attempt to vote | 52\% | 100\% | 17\% | 39\% | 30\% | - | - | 32\% | 53\% | 38\% | 64\% |
| I attempted to vote, but was not able to do so | 39\% |  | 73\% | 51\% | 70\% | 82\% | 82\% | 65\% | 39\% | 55\% | - |
| I forgot to vote or didn't get around to it (Undecided/Refused) | 9\% | - | $8 \%$ $2 \%$ | 10\% | - | 18\% | 18\% | 2\% | 8\% | 6\% | 36\% |

(Series) Reason didn't vote ( $B 3 Q 37, B 3 Q 38, B 3 Q 39, B 3 Q 40, B 3 Q 41$ ). If did not vote in 2020

|  | TOTAL | GENDER |  | AGE |  |  |  |  | GENDER \& AGE |  |  |  | EDUCATION |  | GENDER \& EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MEN | WOM | $\begin{aligned} & 18- \\ & 44 \end{aligned}$ | $\begin{aligned} & 45- \\ & 64 \end{aligned}$ | $65+$ | ***NET** |  | ****MEN*** |  | ****WOM*** |  | $\begin{aligned} & \text { NON COLL } \\ & \text { COLL GRAD } \end{aligned}$ |  | ***MEN** |  | ***WOM** |  |
|  |  |  |  |  |  |  | <55 | 55+ | 18-54 | 55+ | 18-54 | 55+ |  |  | NON | COLL |  | COLL |
| If did not vote in 2020 | 30 | 8 | 22 | 18 | 8 | 3 | 25 | 5 | 8 | 0 | 17 | 5 | 27 | 3 | 6 | 2 | 21 | 1 |
| B3Q37. I WAS CONCERNED ABOUT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| BEING EXPOSED TO CORONAVIRUS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 8\% | 3\% | 10\% | 6\% | 17\% | - | 10\% | - | 3\% | - | 13\% | - | 8\% | 11\% | 4\% | - | 9\% | 28\% |
| Reason -- minor | 20\% | 55\% | 8\% | 33\% | - | - | 25\% | - | 58\% | - | 10\% | - | 15\% | 61\% | 39\% | 100\% | 8\% |  |
| Not a reason | 71\% | 42\% | 82\% | 61\% | 83\% | 100\% | 65\% | 100\% | 39\% | 100\% | 77\% | 100\% | 77\% | 28\% | 57\% | - | 82\% | 72\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - |  | - | - | - | - | - | - | - | - |  |
| REASON (NET) | 29\% | 58\% | 18\% | 39\% | 17\% | - | 35\% | - | 61\% | - | 23\% | - | 23\% | 72\% | 43\% | 100\% | 18\% | 28\% |
| B3Q38. DIDN'T RECEIVE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 5\% | 5\% | 5\% | 3\% | - | 27\% | 2\% | 18\% |  | 100\% | 3\% | 11\% | 5\% | - | 7\% | - | 5\% | - |
| Reason -- minor | 3\% | - | 4\% | 5\% | - | - | 4\% | - | - | - | 5\% | - | 3\% | - | - | - | 4\% | - |
| Not a reason | 92\% | 95\% | 91\% | 92\% | 100\% | 73\% | 94\% | 82\% | 100\% | - | 92\% | 89\% | 91\% | 100\% | 93\% | 100\% | 91\% | 100\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |  |
| REASON (NET) | 8\% | 5\% | 9\% | 8\% | - | 27\% | 6\% | 18\% |  | 100\% | 8\% | 11\% | 9\% | - | 7\% | - | 9\% | - |
| B3Q39. I HAD A PROBLEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Requesting an absentee ballot |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 8\% | 5\% | 9\% | 8\% | 5\% | 15\% | 7\% | 10\% | 5\% | - | 8\% | 11\% | 8\% | - | 6\% | - | 9\% | - |
| Reason -- minor | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Not a reason | 92\% | 95\% | 91\% | 92\% | 95\% | 85\% | 93\% | 90\% | 95\% | 100\% | 92\% | 89\% | 92\% | 100\% | 94\% | 100\% | 91\% | 100\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - |  | - | - | - | - | - | - | - | - |  |
| REASON (NET) | 8\% | 5\% | 9\% | 8\% | 5\% | 15\% | 7\% | 10\% | 5\% | - | 8\% | 11\% | 8\% | - | 6\% | - | 9\% | - |
| B3Q40. PROBLEM FILLING OUT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 6\% | - | 8\% | 2\% | 17\% | - | 7\% | - |  | - | 10\% | - | 6\% | - | - | - | 8\% | - |
| Reason -- minor | 3\% | - | 4\% | 5\% | - | - | 4\% | - | - | - | 5\% | - | 3\% | - | - | - | 4\% | - |
| Not a reason | 91\% | 100\% | 88\% | 94\% | 83\% | 100\% | 89\% | 100\% | 100\% | 100\% | 85\% | 100\% | 90\% | 100\% | 100\% | 100\% | 87\% | 100\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - |  | - | - | - | - | - | - | - | - |  |
| REASON (NET) | 9\% | - | 12\% | 6\% | 17\% | - | 11\% | - |  | - | 15\% | - | 10\% | - | - | - | 13\% | - |
| B3Q41. LONG LINES AT MY pOLLING LOCATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 2\% | 3\% | 2\% | 4\% | - | - | 3\% | - | 3\% | - | 3\% | - | 3\% | - | 4\% | - | 2\% | - |
| Reason -- minor | 10\% | 26\% | 4\% | 16\% | - | - | 12\% | - | 27\% | - | 5\% | - | 3\% | 61\% |  | 100\% | 4\% | - |
| Not a reason | 88\% | 72\% | 94\% | 80\% | 100\% | 100\% | 85\% | 100\% | 70\% | 100\% | 92\% | 100\% | 94\% | 39\% | 96\% | - | 93\% | 100\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |  |
| REASON (NET) | 12\% | 28\% | 6\% | 20\% | - | - | 15\% | - | 30\% | - | 8\% | - | 6\% | 61\% | 4\% | 100\% | 7\% | - |

(Series) Reason didn't vote ( $B 3 Q 37, B 3 Q 38, B 3 Q 39, B 3 Q 40, B 3 Q 41$ ). If did not vote in 2020

|  | ETHNICITY |  |  |  | White |  |  |  |  |  |  |  |  |  |  |  |  | IDEOLOGY |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | WHT | BLK | POC | тот | *GENDER* |  | ***AGE** |  | **EDUC** |  | *** | PARTY IND | $\begin{array}{r} \text { ID** } \\ \text { GOP } \end{array}$ | ***IDEOLOGY** |  |  | LIB | MOD | CON |
| If did not vote in 2020 | 30 | 24 | 3 | 6 | 24 | 7 | 17 | 20 | 4 | 21 | 3 | 3 | 8 | 14 | 2 | 15 | 7 | 3 | 17 | 10 |
| B3Q37. I WAS CONCERNED ABOUT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 8\% | 2\% | 24\% | 34\% | 2\% | - | 2\% | 2\% | - | - | 11\% | - | - | 3\% | - | 3\% | - | - | 14\% | 2\% |
| Reason -- minor | 20\% | 26\% | - | - | 26\% | 63\% | 10\% | 31\% | - | 20\% | 62\% | 67\% | - | 32\% | - | 28\% | 28\% | - | 24\% | 21\% |
| Not a reason <br> (Don't know/Refused) | 71\% | 73\% | 76\% | 66\% | 73\% | 37\% | 87\% | 67\% | 100\% | 80\% | 27\% | 33\% | 100\% | 65\% | $100 \%$ - | 70\% | 72\% | 100\% | 62\% | 76\% |
| REASON (NET) | 29\% | 27\% | 24\% | 34\% | 27\% | 63\% | 13\% | 33\% | - | 20\% | 73\% | 67\% | - | 35\% | - | 30\% | 28\% | - | 38\% | 24\% |
| B3Q38. DIDN'T RECEIVE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 5\% | - | 47\% | 22\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2\% | 7\% |
| Reason -- minor | 3\% | 4\% | - | - | 4\% | - | 5\% | 5\% | - | 4\% | - | - | - | 6\% | - | - | 12\% | - | - | 9\% |
| Not a reason <br> (Don't know/Refused) | 92\% | 96\% | 53\% | 78\% | 96\% | 100\% | 95\% | 95\% | $100 \%$ | 96\% | 100\% | 100\% | $100 \%$ | 94\% | $100 \%$ | 100\% | 88\% | 100\% | $98 \%$ | 84\% |
| REASON (NET) | 8\% | 4\% | 47\% | 22\% | 4\% | - | 5\% | 5\% | - | 4\% | - | - | - | 6\% | - | - | 12\% | - | 2\% | 16\% |
| B3Q39. I HAD A PROBLEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Requesting an absentee ballot |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 8\% | 4\% | 45\% | 22\% | 4\% | - | 5\% | 5\% | - | 4\% | - | - | - | 6\% | - | - | 12\% | - | 2\% | 16\% |
| Reason -- minor | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Not a reason <br> (Don't know/Refused) | 92\% | 96\% | 55\% | 78\% | 96\% | 100\% | 95\% | 95\% | $100 \%$ | 96\% | 100\% | 100\% | 100\% | 94\% | 100\% | $100 \%$ | 88\% | 100\% | 98\% | 84\% |
| REASON (NET) | 8\% | 4\% | 45\% | 22\% | 4\% | - | 5\% | 5\% | - | 4\% | - | - | - | 6\% | - | - | 12\% | - | 2\% | 16\% |
| B3Q40. PROBLEM FILLING OUTABSENTEE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 6\% | - | 9\% | 27\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 10\% | - |
| Reason -- minor | 3\% | 4\% | - | - | 4\% | - | 5\% | 5\% | - | 4\% | - | - | - | 6\% | - | - | 12\% | - | - | 9\% |
| Not a reason <br> (Don't know/Refused) | $91 \%$ | 96\% | 91\% | 73\% | 96\% | 100\% | 95\% | 95\% | 100\% | 96\% | 100\% | 100\% | $100 \%$ | 94\% | $100 \%$ | $100 \%$ | 88\% | 100\% | 90\% |  |
| REASON (NET) | 9\% | 4\% | 9\% | 27\% | 4\% | - | 5\% | 5\% | - | 4\% | - | - | - | 6\% | - | - | 12\% | - | 10\% | 9\% |
| B3Q41. LONG LINES AT MY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 2\% | - | 24\% | 11\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 3\% | 2\% |
| Reason -- minor | 10\% | 12\% | - | - | 12\% | 29\% | 5\% | 15\% | - | 4\% | 62\% | - | - | 21\% | - | - | 40\% | - | - | 31\% |
| Not a reason | 88\% | 88\% | 76\% | 89\% | 88\% | 71\% | 95\% | 85\% | 100\% | 96\% | 38\% | 100\% | 100\% | 79\% | 100\% | 100\% | 60\% | 100\% | 97\% | 67\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - |  | - | - | - | - | - | - | - | - | - |
| REASON (NET) | 12\% | 12\% | 24\% | 11\% | 12\% | 29\% | 5\% | 15\% | - | 4\% | 62\% | - | - | 21\% | - | - | 40\% | - | 3\% | 33\% |

(Series) Reason didn't vote (B3Q37,B3Q38,B3Q39,B3Q40,B3Q41). If did not vote in 2020

|  | AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  |  | DECIDED TO VOTE |  |  |  | GOP |  | VOte PLAN |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | ***********************BLK*********************** |  |  |  |  |  |  |  |  |  | ALWAYS KNEW | **3 MONTHS* MORE WITHIN |  |  | CON | $\begin{array}{r} \text { MOD/ } \\ \text { LIB } \end{array}$ | $\begin{aligned} & \text { INITIAL } \\ & \text { PLAN } \end{aligned}$ | CHANGED PLAN |
| If did not vote in 2020 | 30 | 1 | 2 | 2 | 1 | 3 | 0 | 2 | 1 | 0 | 3 | 0 |  | 0 | 0 | 9 | 7 | 0 | 0 |
| B3Q37. I WAS CONCERNED ABOUT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| BEING EXPOSED TO CORONAVIRUS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 8\% | 23\% | 24\% | 34\% | - | 24\% | - | - | 54\% | - | 27\% | - |  | - | - | - | 9\% | - | - |
| Reason -- minor | 20\% | - | - | - | - | - | - | - |  | - | - | - |  | - | - | 24\% | 32\% | - | - |
| Not a reason | 71\% | 77\% | 76\% | 66\% | 100\% | 76\% | 100\% | 100\% | 46\% | 100\% | 73\% | - |  | - | - | 76\% | 60\% | - | - |
| (Don't know/Refused) | - | - | - | - | - | - | - | - |  | - | - | - |  | - | - | - | - | - | - |
| REASON (NET) | 29\% | 23\% | 24\% | 34\% | - | 24\% | - | - | 54\% | - | 27\% | - |  | - | - | 24\% | 40\% | - | - |
| B3Q38. DIDN'T RECEIVE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 5\% | 41\% | 50\% | 23\% | 100\% | 48\% | - | 55\% | 37\% | - | 52\% | - |  | - | - | - | 4\% | - | - |
| Reason -- minor | 3\% | - | - | - | - | - | - | - | - | - | - | - |  | - | - | 10\% | - | - | - |
| Not a reason | 92\% | 59\% | 50\% | 77\% | - | 52\% | 100\% | 45\% | 63\% | 100\% | 48\% | - |  | - | - | 90\% | 96\% | - | - |
| (Don't know/Refused) | - | - | - | - | - | - | - | - |  | - | - | - |  | - | - | - | - | - | - |
| REASON (NET) | 8\% | 41\% | 50\% | 23\% | 100\% | 48\% | - | 55\% | 37\% | - | 52\% | - |  | - | - | 10\% | 4\% | - | - |
| B3Q39. I HAD A PROBLEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ReQuesting an absentee ballot |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 8\% | 37\% | 50\% | 41\% | 55\% | 47\% | - | 52\% | 37\% | - | 51\% | - |  | - | - | 10\% | 4\% | - | - |
| Reason -- minor | - | - | - | - | - | - | - | - | - | - | - | - |  | - | - | - | - | - | - |
| Not a reason | 92\% | 63\% | 50\% | 59\% | 45\% | 53\% | 100\% | 48\% | 63\% | 100\% | 49\% | - |  | - | - | 90\% | 96\% | - | - |
| (Don't know/Refused) | - | - | - | - | - | - | - | - |  | - | - | - |  | - | - | - | - | - | - |
| REASON (NET) | 8\% | 37\% | 50\% | 41\% | 55\% | 47\% | - | 52\% | 37\% | - | 51\% | - |  | - | - | 10\% | 4\% | - | - |
| B3Q40. PROBLEM FILLING OUT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 6\% | - | 14\% | 13\% | - | 9\% | - | - | 21\% | - | 10\% | - |  | - | - | - | 4\% | - | - |
| Reason -- minor | 3\% | - | - | - | - | - | - | - | - | - | - | - |  | - | - | 10\% | - | - | - |
| Not a reason | 91\% | 100\% | 86\% | 87\% | 100\% | 91\% | 100\% | 100\% | 79\% | 100\% | 90\% | - |  | - | - | 90\% | 96\% | - | - |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - | - | - |  | - | - | - | - | - | - |
| REASON (NET) | 9\% | - | 14\% | 13\% | - | 9\% | - | - | 21\% | - | 10\% | - |  | - | - | 10\% | 4\% | - | - |
| B3Q41. LONG LINES AT MY POLLING LOCATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 2\% | 23\% | 24\% | 34\% | - | 24\% | - | - | 54\% | - | 27\% | - |  | - | - | - | 4\% | - | - |
| Reason -- minor | 10\% | - | - | - | - | - | - | - |  | - | - | - |  | - | - | 35\% | - | - | - |
| Not a reason | 88\% | 77\% | 76\% | 66\% | 100\% | 76\% | 100\% | 100\% | $46 \%$ | 100\% | 73\% | - |  | - | - | 65\% | 96\% | - | - |
| (Don't know/Refused) | - | - | - | - | - | - |  | - |  | - | - | - |  | - | - | - | - | - | - |
| REASON (NET) | 12\% | 23\% | 24\% | 34\% | - | 24\% | - | - | 54\% | - | 27\% | - |  | - | - | 35\% | 4\% | - | - |

(Series) Reason didn't vote ( $B 3 Q 37, B 3 Q 38, B 3 Q 39, B 3 Q 40, B 3 Q 41$ ). If did not vote in 2020

|  | TOTAL | REGION |  |  |  |  |  |  |  | DENSITY |  |  | DENSITY X GENDER |  |  |  |  |  | PARTY ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { DS/ } \\ \text { MINEAPOLIS } \end{gathered}$ | GB/ <br> APPLETON | LACROSSE- <br> EAU CLAIRE | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | MILW <br> CNTY | $\begin{gathered} \text { AUKEE } \\ \text { REST } \end{gathered}$ | WAUSAURHNLNDR | NORTH WEST | URBN | SUBURBN | RURAL | ***** |  | RUR |  |  | **** | DEM | $\begin{aligned} & \text { IND } \\ & \text { OTH } \end{aligned}$ | GOP |
| If did not vote in 2020 | 30 | 4 | 3 | 5 | 4 | 6 | 5 | 3 | 12 | 4 | 13 | 14 | 1 | 5 | 3 | 3 | 8 | 11 | 6 | 9 | 16 |
| B3Q37. I WAS CONCERNED ABOUT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 8\% | - | 13\% | - | - | 12\% | 31\% | - | - | 14\% | 16\% | - | 36\% | - | - | 9\% | 26\% | - | 25\% | 5\% | 4\% |
| Reason -- minor | 20\% | - | - | 39\% | 41\% | - | - | 86\% | 35\% | - | 16\% | 29\% | - | 44\% | 86\% | - | - | 15\% | 30\% | - | 28\% |
| Not a reason <br> (Don't know/Refused) | 71\% | $100 \%$ - | $87 \%$ - | 61\% | $59 \%$ | 88\% | 69\% | 14\% | $65 \%$ | $86 \%$ - | $67 \%$ - | $71 \%$ | 64\% | 56\% | 14\% | 91\% | 74\% | $85 \%$ | 45\% | 95\% | 68\% |
| REASON (NET) | 29\% | - | 13\% | 39\% | 41\% | 12\% | 31\% | 86\% | 35\% | 14\% | 33\% | 29\% | 36\% | 44\% | 86\% | 9\% | 26\% | 15\% | 55\% | 5\% | 32\% |
| B3Q38. DIDN'T RECEIVE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 5\% | - | - | - | - | 24\% | - | - | - | 19\% | 6\% | - | 64\% | - | - | 9\% | 9\% | - | 16\% | 3\% | 2\% |
| Reason -- minor | 3\% | - | - | - | - | 15\% | - | - | - | 24\% | - | - | - | - | - | 30\% | - | - | - | - | 6\% |
| Not a reason <br> (Don't know/Refused) | 92\% | $100 \%$ - | $100 \%$ - | 100\% | 100\% | $61 \%$ | $100 \%$ - | 100\% | $100 \%$ | 56\% | 94\% | $100 \%$ | 36\% | $100 \%$ | $100 \%$ - | 61\% | 91\% | $100 \%$ | 84\% | 97\% | 93\% |
| REASON (NET) | 8\% | - | - | - | - | 39\% | - | - | - | 44\% | 6\% | - | 64\% | - | - | 39\% | 9\% | - | 16\% | 3\% | 7\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 8\% | - | - | - | - | 32\% | - | 14\% | 3\% | 32\% | 6\% | 3\% | - | - | 14\% | 39\% | 9\% | - | 15\% | 3\% | 7\% |
| Reason -- minor | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Not a reason <br> (Don't know/Refused) | $92 \%$ | 100\% | $100 \%$ - | 100\% | $100 \%$ | $68 \%$ | 100\% | 86\% | 97\% | 68\% | 94\% | 97\% | 100\% | 100\% | 86\% | 61\% | 91\% | $100 \%$ | 85\% | 97\% | 93\% |
| REASON (NET) | 8\% | - | - | - | - | 32\% | - | 14\% | 3\% | 32\% | 6\% | 3\% | - | - | 14\% | 39\% | 9\% | - | 15\% | 3\% | 7\% |
| B3Q40. PROBLEM FILLING OUT AbSENTEE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 6\% | - | - | - | - | 5\% | 31\% | - | - | 8\% | 12\% | - | - | - | - | 9\% | 19\% | - | 25\% | - | 2\% |
| Reason -- minor | 3\% | - | - | - | - | 15\% | - | - | - | 24\% | - | - | - | - | - | 30\% | - | - | - | - | 6\% |
| Not a reason | 91\% | 100\% | 100\% | 100\% | 100\% | 80\% | 69\% | 100\% | 100\% | 68\% | 88\% | 100\% | 100\% | 100\% | 100\% | 61\% | 81\% | 100\% | 75\% | 100\% | 93\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| REASON (NET) | 9\% | - | - | - | - | 20\% | 31\% | - | - | 32\% | 12\% | - | - | - | - | 39\% | 19\% | - | 25\% | - | 7\% |
| B3Q41. LONG LINES AT MYPOLLING LOCATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 2\% | - | - | - | - | 12\% | - | - | - | 14\% | 2\% | - | 36\% | - | - | 9\% | 3\% | - | - | 5\% | 2\% |
| Reason -- minor | 10\% | - | - | 39\% | - | 15\% | - | - | 16\% | 24\% | 16\% | - | - | 44\% | - | 30\% | - | - | - | - | 18\% |
| Not a reason | 88\% | 100\% | 100\% | 61\% | 100\% | 73\% | 100\% | 100\% | 84\% | 62\% | 82\% | 100\% | 64\% | 56\% | 100\% | 61\% | 97\% | 100\% | 100\% | 95\% | 80\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| REASON (NET) | 12\% | - | - | 39\% | - | 27\% | - | - | 16\% | 38\% | 18\% | - | 36\% | 44\% | - | 39\% | 3\% | - | - | 5\% | 20\% |

(Series) Reason didn't vote (B3Q37,B3Q38,B3Q39,B3Q40,B3Q41). If did not vote in 2020

(Series) Reason didn't vote (B3Q37,B3Q38,B3Q39,B3Q40,B3Q41). If did not vote in 2020

|  | TOTAL | CHILDREN <18 |  | CHILDREN X GENDER |  |  |  | B2/B3 YES | UNION HH |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | **M | ALE** | *FEM | ALE* |  |  |  |
|  |  | YES | No | YES | NO | YES | No | TOTAL | YES | NO |
| If did not vote in 2020 | 30 | 12 | 19 | 3 | 5 | 9 | 13 | 21 | 1 | 29 |
| B3Q37. I WAS CONCERNED ABOUT |  |  |  |  |  |  |  |  |  |  |
| BEING EXPOSED TO CORONAVIRUS |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 8\% | 5\% | 11\% | - | 4\% | 6\% | 13\% | 12\% | - | 9\% |
| Reason -- minor | 20\% | 35\% | 11\% | 86\% | 39\% | 19\% | - | 30\% | - | 21\% |
| Not a reason | 71\% | 60\% | 78\% | 14\% | 57\% | 74\% | 87\% | 58\% | 100\% | 70\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - |
| REASON (NET) | 29\% | 40\% | 22\% | 86\% | 43\% | 26\% | 13\% | 42\% | - | 30\% |
| B3Q38. DIDN'T RECEIVE | B3Q38. DIDN'T RECEIVE |  |  |  |  |  |  |  |  |  |
| Reason -- major | 5\% | 2\% | 7\% | - | 8\% | 2\% | 6\% | 7\% | - | 5\% |
| Reason -- minor | 3\% | 8\% | - | - | - | 10\% | - | 4\% | - | 3\% |
| Not a reason | 92\% | 91\% | 93\% | 100\% | 92\% | 88\% | 94\% | 89\% | 100\% | 92\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - |
| REASON (NET) | 8\% | 9\% | 7\% | - | 8\% | 12\% | 6\% | 11\% | - | 8\% |
| B3Q39. I HAD A PROBLEM |  |  |  |  |  |  |  |  |  |  |
| REQUESTING AN ABSENTEE BALLOT |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 8\% | 13\% | 4\% | 14\% | - | 12\% | 6\% | 11\% | - | 8\% |
| Reason -- minor | - | - | - | - | - | - | - | - | - | - |
| Not a reason | 92\% | 87\% | 96\% | 86\% | 100\% | 88\% | 94\% | 89\% | 100\% | 92\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - |
| REASON (NET) | 8\% | 13\% | 4\% | 14\% | - | 12\% | 6\% | 11\% | - | 8\% |
| B3Q40. PROBLEM FILLING OUT ABSENTEE |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 6\% | - | 9\% | - | - | - | 13\% | 8\% | - | 6\% |
| Reason -- minor | 3\% | 8\% | - | - | - | 10\% | - | 4\% | - | 3\% |
| Not a reason | 91\% | 92\% | 91\% | 100\% | 100\% | 90\% | 87\% | 87\% | 100\% | 91\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - |
| REASON (NET) | 9\% | 8\% | 9\% | - | - | 10\% | 13\% | 13\% | - | 9\% |
| B3Q41. LONG LINES AT MY POLLING LOCATION |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 2\% | 2\% | 3\% | - | 4\% | 2\% | 2\% | 4\% | - | 3\% |
| Reason -- minor | 10\% | 8\% | 11\% | - | 39\% | 10\% | - | 14\% | - | 10\% |
| Not a reason | 88\% | 91\% | 86\% | 100\% | 57\% | 88\% | 98\% | 82\% | 100\% | 87\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - |
| REASON (NET) | 12\% | 9\% | 14\% | - | 43\% | 12\% | 2\% | 18\% | - | 13\% |

(Series) Reason didn't vote (B3Q37,B3Q38,B3Q39,B3Q40,B3Q41). If did not vote in 2020

(Series) Reason didn't vote ( $B 3 Q 37, B 3 Q 38, B 3 Q 39, B 3 Q 40, B 3 Q 41$ ). If did not vote in 2020

|  | TOTAL | IDEOLOGY X DEM |  | density X dem |  |  | CHILDREN <18 X DEM |  | TSCORE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} * * * * * \\ \text { LIB } \end{gathered}$ | $\begin{gathered} \text { *DEM***** } \\ \text { CON/IND } \end{gathered}$ | $\begin{aligned} & * * * * \\ & \text { URBN } \end{aligned}$ | $\begin{aligned} & * * * * \text { DEM } * * * * \\ & \text { SUB-URBN } \end{aligned}$ | RURAL | YES |  | $\begin{aligned} & 0- \\ & 84 \end{aligned}$ | $\begin{aligned} & 90- \\ & 94 \end{aligned}$ | $\begin{aligned} & 95- \\ & 100 \end{aligned}$ |
| If did not vote in 2020 | 30 | 0 | 5 | 1 | 3 | 2 | 2 | 4 | 26 | 4 | 1 |
| B3Q37. I WAS CONCERNED ABOUT |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 8\% | - | 29\% | - | 51\% | - | - | 40\% | 7\% | 12\% | 34\% |
| Reason -- minor | 20\% | - | 35\% | - | - | 82\% | 82\% | - | 24\% | - | - |
| Not a reason <br> (Don't know/Refused) | 71\% | 100\% | 35\% | $100 \%$ - | 49\% | $18 \%$ | 18\% | 60\% | 69\% | 88\% | 66\% |
| REASON (NET) | 29\% | - | 65\% | - | 51\% | 82\% | 82\% | 40\% | 31\% | 12\% | 34\% |
| B3Q38. DIDN'T RECEIVE ABSENTEE |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 5\% | - | 9\% | 51\% | 18\% | - | - | 26\% | 5\% | 6\% | - |
| Reason -- minor | 3\% | - | - | - | - | - | - | - | - | 25\% | - |
| Not a reason <br> (Don't know/Refused) | 92\% | 100\% | 91\% | 49\% | 82\% | $100 \%$ | 100\% | 74\% | 95\% | 69\% | 100\% |
| REASON (NET) | 8\% | - | 9\% | 51\% | 18\% | - | - | 26\% | 5\% | 31\% | - |
| B3Q39. I HAD A PROBLEM |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 8\% | - | 8\% | - | 18\% | 18\% | 18\% | 14\% | 3\% | 31\% | 36\% |
| Reason -- minor | - | - | - | - | - | - | - | - | - | - | - |
| Not a reason <br> (Don't know/Refused) | 92\% | 100\% | 92\% | 100\% | 82\% | 82\% | 82\% | 86\% | 97\% | 69\% | 64\% |
| REASON (NET) | 8\% | - | 8\% | - | 18\% | 18\% | 18\% | 14\% | 3\% | 31\% | 36\% |
| B3Q40. PROBLEM FILLING OUT AbSENTEE |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 6\% | - | 29\% | - | 51\% | - | - | 40\% | 7\% | - | - |
| Reason -- minor | 3\% | - | - | - | - | - | - | - | - | 25\% | - |
| Not a reason <br> (Don't know/Refused) | 91\% | 100\% | $71 \%$ - | 100\% | 49\% | 100\% | 100\% | 60\% | 93\% | 75\% | 100\% |
| REASON (NET) | 9\% | - | 29\% | - | 51\% | - | - | 40\% | 7\% | 25\% | - |
| B3Q41. LONG LINES AT MY POLLING LOCATION |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 2\% | - | - | - | - | - | - | - | 1\% | 12\% | - |
| Reason -- minor | 10\% | - | - | - | - | - | - | - | 8\% | 25\% | - |
| Not a reason <br> (Don't know/Refused) | 88\% | 100\% | $100 \%$ - | 100\% | 100\% | 100\% | 100\% | 100\% | 91\% | 63\% | 100\% |
| REASON (NET) | 12\% | - | - | - | - | - | - | - | 9\% | 37\% | - |

(Series) Reason didn't vote (B3Q42,B3Q43,B3Q44,B3Q45). If did not vote in 2020

|  | TOTAL | GENDER |  | AGE |  |  |  |  | GENDER \& AGE |  |  |  | EDUCATION |  | GENDER \& EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MEN | WOM | $\begin{aligned} & 18- \\ & 44 \end{aligned}$ | $\begin{aligned} & 45- \\ & 64 \end{aligned}$ | $65+$ | ***NET** |  | ****MEN*** |  | ****WOM*** |  | $\begin{gathered} \text { NON COLL } \\ \text { COLL GRAD } \end{gathered}$ |  | ***MEN** |  | ***WOM** |  |
|  |  |  |  |  |  |  | <55 | 55+ | 18-54 | 55+ | 18-54 | 55+ |  |  | NON | COLL | NON | COLL |
| If did not vote in 2020 | 30 | 8 | 22 | 18 | 8 | 3 | 25 | 5 | 8 | 0 | 17 | 5 | 27 | 3 | 6 | 2 | 21 | 1 |
| B3Q42. DIDN'T BRING PROPER ID |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 6\% | - | 8\% | 10\% | - | - | 7\% | - | - | - | 10\% | - | 7\% | - | - | - | 8\% | - |
| Reason -- minor | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Not a reason | 94\% | 100\% | 92\% | 90\% | 100\% | 100\% | 93\% | 100\% | 100\% | 100\% | 90\% | 100\% | 93\% | 100\% | 100\% | 100\% | 92\% | 100\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |  |
| REASON (NET) | 6\% | - | 8\% | 10\% | - | - | 7\% | - | - | - | 10\% | - | 7\% | - | - | - | 8\% | - |
| B3Q43. NOT MOTIVATED BY EITHER CANDIDATE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 29\% | 32\% | 28\% | 23\% | 53\% | - | 35\% | - | 34\% | - | 35\% | - | 28\% | 37\% | 43\% | - | 23\% | 94\% |
| Reason -- minor | 7\% | - | 9\% | 11\% | - | - | 8\% | - | - | - | 12\% | - | 8\% | - | - | - | 10\% | - |
| Not a reason | 64\% | 68\% | 63\% | 65\% | 47\% | 100\% | 57\% | 100\% | 66\% | 100\% | 53\% | 100\% | 65\% | 63\% | 57\% | 100\% | 67\% | 6\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |  |
| REASON (NET) | 36\% | 32\% | 37\% | 35\% | 53\% | - | 43\% | - | 34\% | - | 47\% | - | 35\% | 37\% | 43\% | - | 33\% | 94\% |
| B3Q44. I DID NOT FEEL LIKE I KNEW ENOUGH TO VOTE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | $9 \%$ | - | 12\% | 13\% | 4\% | - | 11\% | - | - | - | 16\% | - | 7\% | 26\% | - | - | 9\% | 66\% |
| Reason -- minor | 2\% | - | 3\% | 3\% | - | - | 2\% | - | - | - | 4\% | - | 2\% | - | - | - | 3\% | - |
| Not a reason | 87\% | 100\% | 82\% | 83\% | 96\% | 85\% | 86\% | 90\% | 100\% | 100\% | 81\% | 89\% | 89\% | 74\% | 100\% | 100\% | 85\% | 34\% |
| (Don't know/Refused) | 2\% | - | 2\% | - | - | 15\% | - | 10\% | - | - | - | 11\% | 2\% | - | - | - | 2\% | - |
| REASON (NET) | 11\% | - | 15\% | 17\% | 4\% | - | 14\% | - | - | - | 19\% | - | 9\% | 26\% | - | - | 12\% | 66\% |
| B3Q45. HAD OR WAS EXPOSED TO COVID |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 7\% | - | 9\% | 11\% | - | - | 8\% | - | - | - | 11\% | - | 4\% | 26\% | - | - | 5\% | 66\% |
| Reason -- minor | 1\% | - | 2\% | 2\% | - | - | 1\% | - | - | - | 2\% | - | - | 11\% | - | - | - | 28\% |
| Not a reason | 92\% | 100\% | 90\% | 87\% | 100\% | 100\% | 91\% | 100\% | 100\% | 100\% | 87\% | 100\% | 96\% | 63\% | 100\% | 100\% | 95\% | 6\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| REASON (NET) | 8\% | - | 10\% | 13\% | - | - | 9\% | - | - | - | 13\% | - | 4\% | 37\% | - | - | 5\% | 94\% |

(Series) Reason didn't vote (B3Q42,B3Q43,B3Q44,B3Q45). If did not vote in 2020

|  | ETHNICITY |  |  |  | White |  |  |  |  |  |  |  |  |  |  |  |  | IDEOLOGY |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | WHT | BLK | POC | тот | *GENDER* |  | ***AGE** |  | **EDUC** |  | *** | PARTY | ID** | ***IDEOLOGY** |  |  | LI | MOD | CON |
| If did not vote in 2020 | 30 | 24 | 3 | 6 | 24 | 7 | 17 | 20 | 4 | 21 | 3 | 3 | 8 | 14 | 2 | 15 | 7 | 3 | 17 | 10 |
| B3Q42. DIDN'T BRING PROPER ID | $6 \%$ | 7\% | - | - | 7\% | - | 10\% | 9\% |  | 9\% | - | 67\% | - | - | - | 12\% | - | - | 10\% |  |
| Reason -- major |  | - | - | _ | - |  |  | - |  |  | - |  |  |  |  |  |  |  |  |  |
| Reason -- minor | 94\% | 93\% |  | - | 93\% | 100\% |  | 91\% | 100\% | 91\% | 100\% |  | - |  | - |  | - | - | - | - |
| Not a reason <br> (Don't know/Refused) | 94\% | $93 \%$ | $\begin{array}{r} 100 \% \\ \hline \end{array}$ | $\begin{array}{r} 100 \% \\ \hline \end{array}$ | 93\% | 100\% | 90\% | 91\% | 100\% | 91\% | $\begin{array}{r} 100 \% \\ - \end{array}$ | 33\% | 100\% | 100\% | $\begin{array}{r} 100 \% \\ - \end{array}$ | 88\% | 100\% | 100\% | 90\% | $\begin{array}{r} 100 \% \\ - \end{array}$ |
| REASON (NET) | 6\% | 7\% | - | - | 7\% | - | 10\% | 9\% | - | 9\% | - | 67\% | - | - | - | 12\% | - | - | 10\% | - |
| B3Q43. NOT MOTIVATED BY EITHER CANDIDATE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 29\% | 34\% | 17\% | 8\% | 34\% | 37\% | 33\% | 42\% | - | 34\% | 38\% | 33\% | 25\% | 40\% | - | 38\% | 35\% | - | 33\% | 29\% |
| Reason -- minor | 7\% | 7\% | 10\% | 5\% | 7\% | - | 10\% | 9\% | - | 9\% | - | 67\% | - | - | - | 12\% | - | 11\% | 10\% | - |
| Not a reason <br> (Don't know/Refused) | $64 \%$ | 58\% | $73 \%$ | 87\% | 58\% | 63\% | $56 \%$ | 49\% | 100\% | $58 \%$ | 62\% | - | 75\% | 60\% | $\begin{gathered} 100 \% \\ \hline \end{gathered}$ | 50\% |  | 89\% |  | 71\% |
| REASON (NET) | 36\% | 42\% | 27\% | 13\% | 42\% | 37\% | 44\% | 51\% | - | 42\% | 38\% | 100\% | 25\% | 40\% | - | 50\% | 35\% | 11\% | 43\% | 29\% |
| B3Q44. I DID NOT FEEL LIKE IKNEW ENOUGH TO VOTE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 9\% | 9\% | 17\% | 8\% | 9\% | - | 13\% | 11\% | - | 7\% | 27\% | 33\% | - | 10\% | - | 15\% | - | - | 15\% | 2\% |
| Reason -- minor | 2\% | - | 20\% | 10\% | - | - | - | - | - | - | - | - | - | - | - | - | - | 11\% | - | - |
| Not a reason | 87\% | 91\% | 46\% | 74\% | 91\% | 100\% | 87\% | 89\% | 100\% | 93\% | 73\% | 67\% | 100\% | 90\% | 100\% | 85\% | 100\% | 89\% | 85\% | 98\% |
| (Don't know/Refused) | 2\% | - | 17\% | 8\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| REASON (NET) | 11\% | 9\% | 37\% | 18\% | 9\% | - | 13\% | 11\% | - | 7\% | 27\% | 33\% | - | 10\% | - | 15\% | - | 11\% | 15\% | 2\% |
| B3Q45. HAD OR WAS EXPOSED TO covid |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 7\% | 4\% | - | 17\% | 4\% | - | 5\% | 4\% | - | - | 27\% | 33\% | - | - | - | 6\% | - | - | 5\% | 12\% |
| Reason -- minor | 1\% | 2\% | - | - | 2\% | - | 2\% | 2\% | - | - | 11\% | - | - | 3\% | - | 3\% | - | - | 2\% | - |
| Not a reason | 92\% | 95\% | 100\% | 83\% | 95\% | 100\% | 93\% | 94\% | 100\% | 100\% | 62\% | 67\% | 100\% | 97\% | 100\% | 92\% | 100\% | 100\% | 93\% | 88\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |  | - | - | - | - |
| REASON (NET) | 8\% | 5\% | - | 17\% | 5\% | - | 7\% | 6\% | - | - | 38\% | 33\% | - | 3\% | - | 8\% | - | - | 7\% | 12\% |

(Series) Reason didn't vote (B3Q42,B3Q43,B3Q44,B3Q45). If did not vote in 2020

(Series) Reason didn't vote (B3Q42,B3Q43,B3Q44,B3Q45). If did not vote in 2020

|  | REGION |  |  |  |  |  |  |  |  | DENSITY |  |  | DENSITY X GENDER |  |  |  |  |  | PARTY ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | $\begin{gathered} \text { DS/ } \\ \text { MINEAPOLIS } \end{gathered}$ | GB/ <br> APPLETON | LACROSSEEAU CLAIRE | MADISON | MILW CNTY | $\begin{aligned} & \text { AUKEE } \\ & \text { REST } \end{aligned}$ | WAUSAURHNLNDR | NORTH WEST | URBN | SUBURBN | RURAL |  |  | $\begin{gathered} \star * * * * \\ \text { RUR } \end{gathered}$ | URBN | $\begin{aligned} & \text { FEMALI } \\ & \text { SRBBN } \end{aligned}$ | $* * * *$ RUR | DEM | $\begin{aligned} & \text { IND } \\ & \text { OTH } \end{aligned}$ | GOP |
| If did not vote in 2020 | 30 | 4 | 3 | 5 | 4 | 6 | 5 | 3 | 12 | 4 | 13 | 14 | 1 | 5 | 3 | 3 | 8 | 11 | 6 | 9 | 16 |
| B3Q42. DIDN'T BRING PROPER ID |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- minor | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Not a reason <br> (Don't know/Refused) | 94\% | 100\% | 100\% | 100\% | $59 \%$ | 100\% | $100 \%$ | 100\% | 100\% | 100\% | 100\% | 88\% | 100\% | $100 \%$ | 100\% | 100\% | 100\% | 85\% | 70\% | 100\% | 100\% |
| REASON (NET) | 6\% | - | - | - | 41\% | - | - | - | - | - | - | 12\% | - | - | - | - | - | 15\% | 30\% | - | - |
| B3Q43. NOT MOTIVATED BY EITHER CANDIDATE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 29\% | 58\% | 54\% | 26\% | - | 35\% | 24\% | - | 32\% | - | 47\% | 20\% | - | 56\% | - | - | 42\% | 25\% | 15\% | 27\% | 34\% |
| Reason -- minor | 7\% | - | - | - | 41\% | 5\% | - | - | - | 9\% | - | 12\% | - | - | - | 11\% | - | 15\% | 36\% | - | - |
| Not a reason <br> (Don't know/Refused) | 64\% | 42\% | 46\% | 74\% | 59\% | 60\% | 76\% | 100\% | $68 \%$ | 91\% | 53\% | 68\% | 100\% | 44\% | $100 \%$ | 89\% | $58 \%$ | 60\% | 49\% | 73\% |  |
| REASON (NET) | 36\% | 58\% | 54\% | 26\% | 41\% | 40\% | 24\% | - | 32\% | 9\% | 47\% | 32\% | - | 56\% | - | 11\% | 42\% | 40\% | 51\% | 27\% | 34\% |
| B3Q44. I DID NOT FEEL LIKE I KNEW ENOUGH TO VOTE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 9\% | - | - | 26\% | - | 4\% | 25\% | - | 11\% | 9\% | 9\% | 10\% | - | - | - | 11\% | 14\% | 12\% | 15\% | 6\% | 9\% |
| Reason -- minor | 2\% | - | - | - | - | 5\% | 6\% | - | - | 9\% | - | 2\% | - | - | - | 11\% | - | 3\% | 6\% | 3\% | - |
| Not a reason | 87\% | 100\% | 100\% | 74\% | 100\% | 82\% | 69\% | 100\% | 89\% | 82\% | 87\% | 88\% | 100\% | 100\% | 100\% | 79\% | 80\% | 85\% | 71\% | 90\% | 91\% |
| (Don't know/Refused) | 2\% | - | - | - | - | 9\% | - | - | - | - | 4\% | - | - | - | - | - | 7\% | - | 9\% | - | - |
| REASON (NET) | 11\% | - | - | 26\% | - | 9\% | 31\% | - | 11\% | 18\% | 9\% | 12\% | - | - | - | 21\% | 14\% | 15\% | 20\% | 10\% | 9\% |
| B3Q45. HAD OR WAS EXPOSED TO COVID |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 7\% | - | - | - | - | 19\% | 18\% | - | - | 30\% | 7\% | - | - | - | - | 37\% | 11\% | - | 15\% | - | 7\% |
| Reason -- minor | 1\% | - | 13\% | - | - | - | - | - | - | - | 3\% | - | - | - | - | - | 5\% | - | - | - | 2\% |
| Not a reason | 92\% | 100\% | 87\% | 100\% | 100\% | 81\% | 82\% | 100\% | 100\% | 70\% | 90\% | 100\% | 100\% | 100\% | 100\% | 63\% | 84\% | 100\% | 85\% | 100\% | 91\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| REASON (NET) | 8\% | - | 13\% | - | - | 19\% | 18\% | - | - | 30\% | 10\% | - | - | - | - | 37\% | 16\% | - | 15\% | - | 9\% |

(Series) Reason didn't vote (B3Q42,B3Q43,B3Q44,B3Q45). If did not vote in 2020

(Series) Reason didn't vote (B3Q42,B3Q43,B3Q44,B3Q45). If did not vote in 2020

|  | TOTAL | CHILDREN <18 |  | Children X Gender |  |  |  | B2/B3 YES <br> ======== <br> TOTAL | UNION HH |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | LE** |  |  |  |  |  |
|  |  | YES | No | YES | No | YES | no |  | YES | NO |
| If did not vote in 2020 | 30 | 12 | 19 | 3 | 5 | 9 | 13 | 21 | 1 | 29 |
| B3Q42. DIDN'T BRING PROPER ID |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 6\% | 15\% | - | - | - | 19\% | - | 8\% | - | 6\% |
| Reason -- minor | - | - | - | - | - | - | - | - | - | - |
| Not a reason | 94\% | 85\% | 100\% | 100\% | 100\% | 81\% | 100\% | 92\% | 100\% | 94\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - |
| REASON (NET) | 6\% | 15\% | - | - | - | 19\% | - | 8\% | - | 6\% |
| B3Q43. NOT MOTIVATED BY EITHER CANDIDATE |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 29\% | 17\% | 36\% | - | 49\% | 23\% | 31\% | 42\% | 100\% | 25\% |
| Reason -- minor | 7\% | 15\% | 2\% | - | - | 19\% | 2\% | 10\% | - | 7\% |
| Not a reason | 64\% | 68\% | 62\% | 100\% | 51\% | 58\% | 67\% | 48\% | - | 67\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - |
| REASON (NET) | 36\% | 32\% | 38\% | - | 49\% | 42\% | 33\% | 52\% | 100\% | 33\% |
| B3Q44. I DID NOT FEEL LIKE I KNEW ENOUGH TO VOTE |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 9\% | 2\% | 14\% | - | - | 2\% | 19\% | 13\% | 100\% | 5\% |
| Reason -- minor | 2\% | 3\% | 2\% | - | - | 3\% | 2\% | 3\% | - | 2\% |
| Not a reason | 87\% | 96\% | 82\% | 100\% | 100\% | 94\% | 74\% | 81\% | - | 91\% |
| (Don't know/Refused) | 2\% | - | 3\% | - | - | - | 4\% | 2\% | - | 2\% |
| REASON (NET) | 11\% | 4\% | 16\% | - | - | 6\% | 22\% | 16\% | 100\% | 7\% |
| B3Q45. HAD OR WAS EXPOSED TO |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 7\% | 9\% | 5\% | - | - | 12\% | 7\% | 9\% | - | 7\% |
| Reason -- minor | 1\% | 3\% | - | - | - | 4\% | - | 2\% | - | 1\% |
| Not a reason | 92\% | 87\% | 95\% | 100\% | 100\% | 84\% | 93\% | 89\% | 100\% | 92\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - |
| REASON (NET) | 8\% | 13\% | 5\% | - | - | 16\% | 7\% | 11\% | - | 8\% |

(Series) Reason didn't vote (B3Q42,B3Q43,B3Q44,B3Q45). If did not vote in 2020


| Reason -- major | 6\% | - | 35\% | 36\% | - | 67\% | - | - | - | 36\% | - | - | - |  | 100\% | - | - | - | - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Reason -- minor | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Not a reason | 94\% | 100\% | 65\% | 64\% | 100\% | 33\% |  | 100\% | 100\% | 64\% | 100\% | - | - | - | - | 100\% | 100\% | 100\% | 100\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| REASON (NET) | 6\% | - | 35\% | 36\% | - | 67\% | - | - | - | 36\% | - | - | - |  | 100\% | - | - | - | - |
| B3Q43. NOT MOTIVATED BY EITHER CANDIDATE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 29\% | - | 17\% | 18\% | - | 33\% | - | - | - | - | 91\% | - | - | - | - | - | 37\% | - | - |
| Reason -- minor | 7\% | - | 41\% | 43\% | - | 67\% | - | 41\% | - | 43\% | - | - | - |  | 100\% | 24\% | - | - | - |
| Not a reason | 64\% | 100\% | 41\% | 40\% | 100\% | - | - | 59\% | 100\% | 57\% | 9\% | - | - | - | - | 76\% | 63\% | 100\% | 100\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| REASON (NET) | 36\% | - | 59\% | 60\% | - | 100\% | - | 41\% | - | 43\% | 91\% | - | - |  | 100\% | 24\% | 37\% | - | - |
| B3Q44. I DID NOT FEEL LIKE I KNEW ENOUGH TO VOTE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 9\% | - | 17\% | 18\% | - | 33\% | - | - | - | - | 91\% | - | - | - | - | - | 37\% | - | - |
| Reason -- minor | 2\% | - | 6\% | 7\% | - | - | - | 41\% | - | 7\% | - | - | - | - | - | 24\% | - | - | - |
| Not a reason | 87\% | 100\% | 66\% | 76\% | 45\% | 67\% | - | 59\% | 45\% | 83\% | 9\% | - | - | - | 100\% | 38\% | 63\% | 100\% | 100\% |
| (Don't know/Refused) | 2\% | - | 10\% | - | 55\% | - | - | - | 55\% | 11\% | - | - | - | - | - | 38\% | - | - | - |
| REASON (NET) | 11\% | - | 24\% | 24\% | - | 33\% | - | 41\% | - | 7\% | 91\% | - | - | - | - | 24\% | 37\% | - | - |
| B3Q45. HAD OR WAS EXPOSED TO COVID |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 7\% | - | 17\% | 18\% | - | 33\% | - | - | - | - | 91\% | - | - | - | - | - | 37\% | - | - |
| Reason -- minor | 1\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Not a reason | 92\% | 100\% | 83\% | 82\% | 100\% | 67\% |  | 100\% | 100\% | 100\% | 9\% | - | - | - | 100\% | 100\% | 63\% | 100\% | 100\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| REASON (NET) | 8\% | - | 17\% | 18\% | - | 33\% | - | - | - | - | 91\% | - | - | - | - | - | 37\% | - | - |

(Series) Reason didn't vote (B3Q42,B3Q43,B3Q44,B3Q45). If did not vote in 2020

|  | TOTAL | IDEOLOGY X DEM |  | density X dem |  |  | $\begin{aligned} & \text { CHILDREN <18 X DEM } \\ & \text { ===============} \end{aligned}$ |  | TSCORE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \star * * * * \\ \text { LIB } \end{gathered}$ | $\begin{aligned} & \text { DEM***** } \\ & \text { CON/IND } \end{aligned}$ | URBN | URBN | RURAL | YES |  | $\begin{aligned} & 0- \\ & 84 \end{aligned}$ | $\begin{aligned} & 90- \\ & 94 \end{aligned}$ | $\begin{aligned} & 95- \\ & 100 \end{aligned}$ |
| If did not vote in 2020 | 30 | 0 | 5 | 1 | 3 | 2 | 2 | 4 | 26 | 4 | 1 |
| B3Q42. DIDN'T BRING PROPER ID |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 6\% | - | 35\% | - | - | 82\% | 82\% | - | 7\% | - | - |
| Reason -- minor | - | - | - | - | - | - | - | - | - | - | - |
| Not a reason | 94\% | 100\% | 65\% | 100\% | 100\% | 18\% | 18\% | 100\% | 93\% | 100\% | 100\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - | - |
| REASON (NET) | 6\% | - | 35\% | - | - | 82\% | 82\% | - | 7\% | - | - |
| B3Q43. NOT MOTIVATED BY EITHER CANDIDATE |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 29\% | - | 17\% | - | 30\% | - | - | 24\% | 27\% | 38\% | 34\% |
| Reason -- minor | 7\% | 100\% | 35\% | 39\% | - | 82\% | 82\% | 9\% | 8\% | - | - |
| Not a reason | 64\% | - | 47\% | 61\% | 70\% | 18\% | 18\% | 68\% | 65\% | 62\% | 66\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - | - |
| REASON (NET) | 36\% | 100\% | 53\% | 39\% | 30\% | 82\% | 82\% | 32\% | 35\% | 38\% | 34\% |
| B3Q44. I DID NOT FEEL LIKE I KNEW ENOUGH TO VOTE |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 9\% | - | 17\% | - | 30\% | - | - | 24\% | 9\% | 6\% | 30\% |
| Reason -- minor | 2\% | 100\% | - | 39\% | - | - | - | 9\% | 2\% | - | - |
| Not a reason | 87\% | - | 83\% | 61\% | 51\% | 100\% | 100\% | 54\% | 87\% | 94\% | 70\% |
| (Don't know/Refused) | 2\% | - | - | - | 18\% | - | - | 14\% | 2\% | - | - |
| REASON (NET) | 11\% | 100\% | 17\% | 39\% | 30\% | - | - | 32\% | 11\% | 6\% | 30\% |
| B3Q45. HAD OR WAS EXPOSED TO COVID |  |  |  |  |  |  |  |  |  |  |  |
| Reason -- major | 7\% | - | 17\% | - | 30\% | - | - | 24\% | 8\% | - | - |
| Reason -- minor | 1\% | - | - | - | - | - | - | - | - | - | 34\% |
| Not a reason | 92\% | 100\% | 83\% | 100\% | 70\% | 100\% | 100\% | 76\% | 92\% | 100\% | 66\% |
| (Don't know/Refused) | - | - | - | - | - | - | - | - | - | - | - |
| REASON (NET) | 8\% | - | 17\% | - | 30\% | - | - | 24\% | 8\% | - | 34\% |

(Series) Confident counted correctly (B4Q46,B4Q47,B4Q48,B4Q49).

|  | TOTAL | GENDER |  | AGE |  |  |  |  | GENDER \& AGE |  |  |  | EDUCATION |  | GENDER \& EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MEN | WOM | $\begin{aligned} & 18- \\ & 44 \end{aligned}$ | $\begin{aligned} & 45- \\ & 64 \end{aligned}$ | 65+ | ***NET** |  | ****MEN*** |  | ****WOM*** |  | $\begin{gathered} \text { NON } \\ \text { COLL } \end{gathered}$ | $\begin{aligned} & \text { COLL } \\ & \text { GRAD } \end{aligned}$ | ***MEN** |  | ***WOM** |  |
|  |  |  |  |  |  |  | <55 | 55+ | 18-54 | 55+ | 18-54 | $55+$ |  |  | NON | COLL | NON | COLL |
| TOTAL | 800 | 380 | 420 | 295 | 299 | 206 | 429 | 371 | 206 | 173 | 223 | 197 | 526 | 273 | 222 | 158 | 304 | 116 |
| B4Q46. PLACING IN THE MAIL |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very confident | 32\% | 29\% | 35\% | 29\% | 31\% | 37\% | 28\% | 36\% | 27\% | 30\% | 28\% | 42\% | 30\% | 36\% | 27\% | 30\% | 31\% | 44\% |
| Somewhat confident | 29\% | 32\% | 27\% | 29\% | 29\% | 28\% | 30\% | 28\% | 31\% | 33\% | 30\% | 23\% | 25\% | 38\% | 23\% | 44\% | 26\% | 30\% |
| Not confident | 38\% | 39\% | 38\% | 41\% | 39\% | 33\% | 41\% | 35\% | 42\% | 35\% | 41\% | 34\% | 45\% | 25\% | 49\% | 24\% | 42\% | 26\% |
| (Don't know/Refused) | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | - |
| CONFIDENT (NET) | 61\% | 60\% | 61\% | 58\% | 61\% | 65\% | 58\% | 64\% | 58\% | 64\% | 58\% | 65\% | 54\% | 74\% | 51\% | 74\% | 57\% | 74\% |
| B4Q47. PLACING IN A DROP BOX |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very confident | 42\% | 41\% | 43\% | 39\% | 42\% | 45\% | 38\% | 46\% | 39\% | 43\% | 38\% | 48\% | 36\% | 52\% | 34\% | 50\% | 38\% | 56\% |
| Somewhat confident | 26\% | 28\% | 25\% | 29\% | 26\% | 24\% | 28\% | 25\% | 29\% | 27\% | 27\% | 23\% | 26\% | 26\% | 28\% | 29\% | 25\% | 23\% |
| Not confident | 31\% | 30\% | 31\% | 32\% | 31\% | 28\% | 33\% | 28\% | 31\% | 29\% | 35\% | 27\% | 36\% | 20\% | 37\% | 21\% | 35\% | 20\% |
| (Don't know/Refused) | 1\% | 1\% | 1\% | * | 1\% | 3\% | 1\% | 2\% | 1\% | 1\% | 1\% | 3\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% |
| CONFIDENT (NET) | 68\% | 69\% | 67\% | 68\% | 68\% | 69\% | 66\% | 70\% | 68\% | 70\% | 65\% | 71\% | 63\% | 79\% | 62\% | 78\% | 63\% | 79\% |
| B4Q48. IN PERSON EARLY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very confident | 61\% | 63\% | 60\% | 56\% | 64\% | 64\% | 58\% | 65\% | 62\% | 64\% | 54\% | 66\% | 57\% | 69\% | 58\% | 70\% | 57\% | 68\% |
| Somewhat confident | 26\% | 26\% | 26\% | 30\% | 23\% | 24\% | 29\% | 23\% | 26\% | 25\% | 31\% | 21\% | 28\% | 22\% | 28\% | 22\% | 28\% | 22\% |
| Not confident | 12\% | 11\% | 12\% | 13\% | 13\% | 10\% | 12\% | 11\% | 12\% | 11\% | 13\% | 12\% | 14\% | 8\% | 14\% | 8\% | 14\% | 9\% |
| (Don't know/Refused) | 1\% | * | 2\% | 2\% | * | 2\% | 1\% | 1\% | * | 1\% | 2\% | 2\% | 1\% | 1\% | 1\% | - | 2\% | 1\% |
| CONFIDENT (NET) | 87\% | 88\% | 86\% | 86\% | 87\% | 88\% | 86\% | 88\% | 88\% | 89\% | 85\% | 87\% | 85\% | 91\% | 85\% | 92\% | 84\% | 90\% |
| B4Q49. VOTED IN-PERSON ON ELECTION DAY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very confident | 80\% | 81\% | 80\% | 77\% | 81\% | 85\% | 78\% | 83\% | 79\% | 84\% | 77\% | 83\% | 78\% | 85\% | 80\% | 83\% | 77\% | 88\% |
| Somewhat confident | 14\% | 14\% | 15\% | 18\% | 14\% | 10\% | 17\% | 11\% | 16\% | 11\% | 18\% | 11\% | 16\% | 12\% | 14\% | 14\% | 17\% | 9\% |
| Not confident | 4\% | 4\% | 4\% | 4\% | 5\% | 3\% | 4\% | 4\% | 5\% | 3\% | 3\% | 5\% | 5\% | 2\% | 5\% | 3\% | 5\% | 2\% |
| (Don't know/Refused) | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | 2\% | * | 2\% | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% |
| CONFIDENT (NET) | 95\% | 95\% | 95\% | 95\% | 95\% | 95\% | 95\% | 94\% | 95\% | 95\% | 95\% | 94\% | 94\% | 97\% | 94\% | 97\% | 94\% | 97\% |

(Series) Confident counted correctly (B4Q46,B4Q47,B4Q48,B4Q49).

(Series) Confident counted correctly (B4Q46,B4Q47,B4Q48,B4Q49).

|  |  | AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  | DECIDED TO Vote |  |  | GOP |  | Vote plan |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | MALE | FEMALE | <55 | 55+ | NON | COLL | DEM | NON | LIB | NON | ALWAYS KNEW | $\begin{aligned} & * * 3 \\ & \text { MORE } \end{aligned}$ | MONTHS* WITHIN | CON | $\begin{gathered} \text { MOD/ } \\ \text { LIB } \end{gathered}$ | INITIAL PLAN | CHANGED PLAN |
| total | 800 | 19 | 22 | 25 | 15 | 31 | 10 | 32 | 8 | 16 | 25 | 352 | 253 | 161 | 283 | 102 | 683 | 84 |
| B4Q46. PLACING IN THE MAIL |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very confident | 32\% | 46\% | 34\% | 37\% | 45\% | 44\% | 29\% | 43\% | 27\% | 42\% | 38\% | 30\% | 35\% | 33\% | 11\% | 16\% | 33\% | 30\% |
| Somewhat confident | 29\% | 22\% | 24\% | 30\% | 12\% | 17\% | 42\% | 23\% | 23\% | 29\% | 19\% | 29\% | 29\% | 30\% | 25\% | 23\% | 28\% | 41\% |
| Not confident | 38\% | 31\% | 41\% | 33\% | 42\% | 39\% | 28\% | 33\% | 51\% | 27\% | 42\% | 40\% | 35\% | 34\% | 63\% | 61\% | 38\% | 27\% |
| (Don't know/Refused) | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | - | 1\% | - | 1\% | 1\% | * | 1\% | 2\% | 1\% | - | 1\% | 2\% |
| CONFIDENT (NET) | 61\% | 68\% | 58\% | 66\% | 57\% | 61\% | 72\% | 66\% | 49\% | 71\% | 57\% | 60\% | 64\% | 63\% | $36 \%$ | 39\% | 61\% | 71\% |
| B4Q47. PLACING IN A DROP BOX |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very confident | 42\% | 52\% | 49\% | 47\% | 56\% | 52\% | 47\% | 53\% | 41\% | 45\% | 54\% | 40\% | 47\% | 42\% | 16\% | 20\% | 42\% | 50\% |
| Somewhat confident | 26\% | 30\% | 26\% | 32\% | 21\% | 24\% | 43\% | 29\% | 23\% | 38\% | 22\% | 26\% | 22\% | 34\% | 29\% | 31\% | 25\% | 36\% |
| Not confident | 31\% | 16\% | 22\% | 20\% | 19\% | 23\% | 10\% | 16\% | 31\% | 15\% | 22\% | 33\% | 29\% | 22\% | 54\% | 50\% | 31\% | 13\% |
| (Don't know/Refused) | 1\% | 1\% | 3\% | 1\% | 4\% | 2\% | - | 1\% | 4\% | 1\% | 2\% | * | 2\% | 2\% | 1\% | - | 1\% | - |
| CONFIDENT (NET) | 68\% | 83\% | 75\% | 80\% | 77\% | 76\% | 90\% | 82\% | 65\% | 83\% | 76\% | 66\% | 68\% | 77\% | 45\% | 50\% | 67\% | 87\% |
| B4Q48. In PERSON EARLY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very confident | 61\% | 69\% | 68\% | 68\% | 70\% | 69\% | 70\% | 71\% | 59\% | 68\% | 69\% | 59\% | 66\% | 65\% | 45\% | 43\% | 62\% | 64\% |
| Somewhat confident | 26\% | 20\% | 20\% | 25\% | 11\% | 18\% | 26\% | 20\% | 20\% | 24\% | 17\% | 28\% | 22\% | 28\% | 37\% | 34\% | 25\% | 32\% |
| Not confident | 12\% | 10\% | 7\% | 5\% | 13\% | 10\% | 4\% | 5\% | 19\% | 7\% | 9\% | 13\% | 11\% | 6\% | 17\% | 22\% | 12\% | 2\% |
| (Don't know/Refused) | 1\% | 1\% | 5\% | 2\% | 6\% | 3\% | - | 4\% | 2\% | 1\% | 5\% | 1\% | 2\% | 1\% | 1\% | - | 1\% | 2\% |
| CONFIDENT (NET) | 87\% | 89\% | 88\% | 93\% | 81\% | 87\% | 96\% | 91\% | 78\% | 91\% | 87\% | 86\% | 88\% | 93\% | 82\% | 78\% | 87\% | 96\% |
| B4Q49. VOTED IN-PERSON ON ELECTION DAY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very confident | 80\% | 87\% | 72\% | 79\% | 79\% | 81\% | 75\% | 81\% | 70\% | 81\% | 78\% | 80\% | 80\% | 84\% | 77\% | 78\% | 81\% | 80\% |
| Somewhat confident | 14\% | 6\% | 17\% | 13\% | 10\% | 8\% | 23\% | 11\% | 15\% | 11\% | 13\% | 16\% | 15\% | 11\% | 19\% | 18\% | 15\% | 12\% |
| Not confident | 4\% | 3\% | 10\% | 7\% | 5\% | 8\% | 2\% | 5\% | 13\% | 5\% | 7\% | 3\% | 4\% | 4\% | 3\% | 4\% | 3\% | 6\% |
| (Don't know/Refused) | 1\% | 4\% | 2\% | 1\% | 6\% | 2\% | - | 3\% | 2\% | 3\% | 3\% | 1\% | 1\% | 2\% | 1\% | - | 1\% | 2\% |
| CONFIDENT (NET) | 95\% | 93\% | 89\% | 92\% | 89\% | 90\% | 98\% | 92\% | 85\% | 92\% | 90\% | 97\% | 95\% | 94\% | 96\% | 96\% | 96\% | 92\% |

B4O46. PLACING IN THE MAII Very confident Somewhat confident Not confident
(Don't know/Refused)

B4Q47. PLACING IN A DROP bOX Very confident Not confident (Don't know/Refused)

B4Q48. IN PERSON EARLY Very confident Somewhat confident Not confident (Don't know/Refused)

CONFIDENT (NET)
B4Q49. VOTED IN-PERSON ON Election day Somewhat confident Not confident

CONFIDENT (NET)
$\begin{array}{llllllll}89 \% & 92 \% & 89 \% & 90 \% & 98 \% & 92 \% & 85 \% & 92 \%\end{array}$
(Series) Confident counted correctly (B4Q46,B4Q47,B4Q48,B4Q49).


| 800 | 58 | 146 | 64 | 148 | 126 | 195 | 62 | 184 | 191 | 322 | 284 | 85 | 164 | 129 | 107 | 157 | 155 | 348 | 67 | 385 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 32\% | 39\% | 29\% | 39\% | 34\% | 36\% | 26\% | 30\% | 36\% | 33\% | 31\% | 32\% | 34\% | 26\% | 28\% | 32\% | 36\% | 35\% | 53\% | 33\% | 12\% |
| 29\% | 14\% | 28\% | 26\% | 36\% | 31\% | 30\% | 26\% | 22\% | 37\% | 33\% | 20\% | 43\% | 38\% | 17\% | 32\% | 27\% | 23\% | 35\% | 25\% | 25\% |
| 38\% | 48\% | 42\% | 34\% | 29\% | 32\% | 43\% | 42\% | 41\% | 30\% | 36\% | 46\% | 23\% | 36\% | 52\% | 36\% | 36\% | 41\% | 11\% | 42\% | 62\% |
| 1\% | - | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | - | * | 2\% | - | - | 3\% | - | 1\% | 1\% | 1\% | - | 1\% |
| 61\% | 52\% | 57\% | 65\% | 70\% | 66\% | 56\% | 56\% | 58\% | 70\% | 64\% | 52\% | 77\% | 64\% | 45\% | 64\% | 63\% | 58\% | 88\% | 58\% | 37\% |
| 42\% | 39\% | 40\% | 45\% | 48\% | 53\% | 35\% | 25\% | 37\% | 48\% | 45\% | 34\% | 54\% | 41\% | 31\% | 43\% | 48\% | 36\% | 70\% | 38\% | 17\% |
| 26\% | 19\% | 22\% | 24\% | 25\% | 25\% | 34\% | 31\% | 25\% | 32\% | 27\% | 22\% | 30\% | 34\% | 19\% | 32\% | 20\% | 25\% | 23\% | 25\% | 30\% |
| 31\% | 42\% | 37\% | 29\% | 25\% | 20\% | 31\% | 41\% | 37\% | 20\% | 28\% | 41\% | 15\% | 24\% | 47\% | 24\% | 31\% | 35\% | 5\% | 36\% | 53\% |
| 1\% | - | 1\% | 1\% | 2\% | 2\% | - | 3\% | 2\% | - | * | 3\% | - | - | 3\% | - | * | 4\% | 2\% | 1\% | 1\% |
| 68\% | 58\% | 62\% | 70\% | 73\% | 78\% | 69\% | 56\% | 61\% | 80\% | 72\% | 56\% | 85\% | 76\% | 50\% | 76\% | 69\% | 61\% | 93\% | 63\% | 46\% |
| 61\% | 64\% | 62\% | 58\% | 61\% | 66\% | 59\% | 55\% | 59\% | 70\% | 60\% | 56\% | 74\% | 60\% | 60\% | 66\% | 61\% | 54\% | 81\% | 49\% | 45\% |
| 26\% | 21\% | 23\% | 35\% | 30\% | 23\% | 24\% | 29\% | 29\% | 23\% | 28\% | 26\% | 20\% | 32\% | 22\% | 26\% | 23\% | 29\% | 14\% | 26\% | 36\% |
| 12\% | 16\% | 14\% | 5\% | 8\% | 9\% | 15\% | 15\% | 12\% | 6\% | 11\% | 16\% | 6\% | 9\% | 18\% | 7\% | 14\% | 15\% | 2\% | 24\% | 18\% |
| 1\% | - | 1\% | 1\% | 1\% | 1\% | 2\% | 2\% | 1\% | 1\% | 1\% | 2\% | - | - | 1\% | 1\% | 1\% | 3\% | 2\% | * | 1\% |
| 87\% | 84\% | 85\% | 94\% | 91\% | 89\% | 83\% | 84\% | 87\% | 93\% | 88\% | 82\% | 94\% | 91\% | 81\% | 92\% | 85\% | 82\% | 96\% | 75\% | 81\% |
| 80\% | 84\% | 86\% | 83\% | 82\% | 78\% | 79\% | 66\% | 78\% | 84\% | 80\% | 79\% | 82\% | 81\% | 81\% | 85\% | 78\% | 78\% | 86\% | 73\% | 77\% |
| 14\% | 15\% | 9\% | 11\% | 14\% | 14\% | 17\% | 25\% | 17\% | 13\% | 15\% | 14\% | 16\% | 15\% | 12\% | 10\% | 16\% | 16\% | 9\% | 17\% | 19\% |
| 4\% | 1\% | 5\% | 4\% | 2\% | 7\% | 3\% | 6\% | 4\% | 3\% | 4\% | 4\% | 2\% | 4\% | 5\% | 3\% | 4\% | 4\% | 4\% | 7\% | 3\% |
| 1\% | - | 1\% | 1\% | 2\% | 1\% | 1\% | 3\% | 2\% | 1\% | 1\% | 2\% | - | * | 2\% | 1\% | 1\% | 2\% | 1\% | 3\% | 1\% |
| 95\% | 99\% | 94\% | 95\% | 96\% | 93\% | 96\% | 90\% | 95\% | 97\% | 95\% | 94\% | 98\% | 96\% | 93\% | 96\% | 95\% | 94\% | 95\% | 90\% | 96\% |

(Series) Confident counted correctly (B4Q46,B4Q47,B4Q48,B4Q49).

(Series) Confident counted correctly (B4Q46,B4Q47,B4Q48,B4Q49).

|  | TOTAL | CHILDREN < 18 |  | CHILDREN X GENDER |  |  |  | B2/B3 YES <br> TOTAL | UNION HH |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | **M | LE** | *FEM | ALE* |  |  |  |
|  |  | YeS | No | YES | No | YES | No |  | YES | No |
| total | 800 | 242 | 557 | 115 | 264 | 127 | 292 | 296 | 155 | 645 |
| B4Q46. PLACING IN THE MAIL |  |  |  |  |  |  |  |  |  |  |
| Very confident | 32\% | 30\% | 33\% | 27\% | 29\% | 31\% | 36\% | 37\% | 30\% | 32\% |
| Somewhat confident | 29\% | 20\% | 33\% | 21\% | 37\% | 19\% | 30\% | 33\% | 31\% | 29\% |
| Not confident | 38\% | 50\% | 33\% | 51\% | 33\% | 49\% | 33\% | 29\% | 37\% | 38\% |
| (Don't know/Refused) | 1\% | * | 1\% | * | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% |
| CONFIDENT (NET) | 61\% | 49\% | 66\% | 48\% | 66\% | 50\% | 66\% | 70\% | 61\% | 61\% |
| B4Q47. PLACING IN A DROP BOX |  |  |  |  |  |  |  |  |  |  |
| Very confident | 42\% | 37\% | 43\% | 36\% | 42\% | 38\% | 44\% | 50\% | 43\% | 41\% |
| Somewhat confident | 26\% | 20\% | 29\% | 24\% | 30\% | 18\% | 28\% | 27\% | 25\% | 27\% |
| Not confident | 31\% | 42\% | 26\% | 40\% | 26\% | 43\% | 26\% | 23\% | 29\% | 31\% |
| (Don't know/Refused) | 1\% | * | 2\% | * | 1\% | 1\% | 2\% | 1\% | 3\% | 1\% |
| CONFIDENT (NET) | 68\% | 58\% | 73\% | 60\% | 73\% | 56\% | 73\% | 77\% | 68\% | 68\% |
| B4Q48. IN PERSON EARLY |  |  |  |  |  |  |  |  |  |  |
| Very confident | 61\% | 57\% | 63\% | 60\% | 64\% | 53\% | 62\% | 66\% | 67\% | 60\% |
| Somewhat confident | 26\% | 26\% | 26\% | 25\% | 26\% | 27\% | 26\% | 24\% | 23\% | 27\% |
| Not confident | 12\% | 16\% | 10\% | 14\% | 10\% | 18\% | 10\% | 9\% | 8\% | 13\% |
| (Don't know/Refused) | 1\% | 1\% | 1\% | * | 1\% | 2\% | 2\% | 1\% | 2\% | 1\% |
| CONFIDENT (NET) | 87\% | 83\% | 89\% | 86\% | 89\% | 80\% | 88\% | 90\% | 90\% | 86\% |
| B4Q49. VOTED IN-PERSON ON ELECTION DAY |  |  |  |  |  |  |  |  |  |  |
| Very confident | 80\% | 78\% | 82\% | 76\% | 84\% | 80\% | 80\% | 81\% | 87\% | 79\% |
| Somewhat confident | 14\% | 16\% | 14\% | 18\% | 12\% | 14\% | 15\% | 12\% | 9\% | 16\% |
| Not confident | 4\% | 6\% | 3\% | 6\% | 3\% | 6\% | 3\% | 6\% | 3\% | 4\% |
| (Don't know/Refused) | 1\% | * | 1\% | * | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% |
| CONFIDENT (NET) | 95\% | 94\% | 95\% | 94\% | 96\% | 93\% | 95\% | 93\% | 96\% | 95\% |

(Series) Confident counted correctly (B4Q46,B4Q47,B4Q48,B4Q49).

|  | TOTAL | GENDER X DEM$===========$ |  | AGE 2-WAy X DEM |  |  |  |  |  | EDUCATION X DEM |  | REGION X DEM |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $* * * * * D$ MEN | M**** WOM | $* * * D$ $<55$ | 54** | $\begin{aligned} & \text { *DEM } \\ & \text { <55 } \end{aligned}$ | $\begin{gathered} \& \text { W } \\ 55+ \end{gathered}$ | $\begin{aligned} & \text { DEM } \\ & <55 \end{aligned}$ | $\begin{gathered} \& A A \\ 55+ \end{gathered}$ | $\begin{aligned} & * * * * * * \text { DEM* } \\ & \text { NON-COLL } \end{aligned}$ | GRAD | $\begin{gathered} \text { DS/ } \\ \text { MINEAPOLIS } \end{gathered}$ | GB/ <br> APPLETON | LACROSSEEAU CLAIRE | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | $\begin{aligned} & \text { MILWA } \\ & \text { CNTY } \end{aligned}$ | $\begin{aligned} & \text { AUKEE } \\ & \text { REST } \end{aligned}$ | WAUSAURHNLNDR | NORTH WEST |
| total | 800 | 151 | 197 | 192 | 156 | 152 | 141 | 21 | 11 | 204 | 144 | 14 | 53 | 26 | 83 | 75 | 74 | 22 | 62 |
| B4Q46. PLACING IN THE MAIL |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Somewhat confident | 29\% | 41\% | 30\% | 40\% | 28\% | 42\% | 31\% | 31\% | 9\% | 30\% | 41\% | 15\% | 34\% | 31\% | 44\% | 27\% | 38\% | 33\% | 28\% |
| Not confident | 38\% | 6\% | 15\% | 13\% | 7\% | 11\% | 5\% | 30\% | 38\% | 11\% | 10\% | 11\% | 5\% | 6\% | 11\% | 20\% | 8\% | $9 \%$ | 8\% |
| (Don't know/Refused) | 1\% | 2\% | * | * | 2\% | * | 1\% | 1\% | 1\% | 1\% | 1\% | - | 3\% | 3\% | - | , | - | 5\% | 3\% |
| CONFIDENT (NET) | 61\% | 93\% | 85\% | 86\% | 91\% | 88\% | 94\% | 69\% | 61\% | 88\% | 89\% | 89\% | 92\% | 91\% | 89\% | 80\% | 92\% | 86\% | 89\% |
| B4Q47. PLACING IN A DROP BOX |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very confident | 42\% | 71\% | 70\% | 64\% | 77\% | 67\% | 80\% | 48\% | 62\% | 69\% | 72\% | 76\% | 75\% | 82\% | 70\% | 74\% | 65\% | 45\% | 68\% |
| Somewhat confident | 26\% | 24\% | 23\% | 28\% | 17\% | 27\% | 17\% | 34\% | 21\% | 25\% | 20\% | 10\% | 18\% | 15\% | 25\% | 20\% | 29\% | 38\% | 22\% |
| Not confident | 31\% | 4\% | 6\% | 7\% | 3\% | 5\% | 2\% | 17\% | 15\% | 4\% | 6\% | 14\% | 3\% | - | 4\% | 6\% | 6\% | 12\% | 7\% |
| (Don't know/Refused) | 1\% | 2\% | 2\% | * | $3 \%$ | * | 1\% | 1\% | 1\% | 2\% | 1\% | - | 4\% | 3\% | 2\% | * | - | 5\% | 3\% |
| CONFIDENT (NET) | 68\% | 95\% | 92\% | 93\% | 94\% | 94\% | 97\% | 82\% | 83\% | 94\% | 93\% | 86\% | 94\% | 97\% | 95\% | 93\% | 94\% | 83\% | 90\% |
| B4Q48. IN PERSON EARLY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very confident | 61\% | 81\% | 82\% | 76\% | 88\% | 78\% | 89\% | 69\% | 75\% | 79\% | 85\% | 97\% | 78\% | 81\% | 79\% | 85\% | 82\% | 76\% | 83\% |
| Somewhat confident | 26\% | 18\% | 12\% | 20\% | 7\% | 19\% | 7\% | 25\% | 10\% | 16\% | 13\% | 3\% | 17\% | 12\% | 19\% | 8\% | 16\% | 22\% | 13\% |
| Not confident | 12\% | 1\% | 4\% | 2\% | 3\% | 2\% | 2\% | 3\% | 9\% | 3\% | 1\% | - | 2\% | 4\% | 1\% | 6\% | 2\% | 2\% | 2\% |
| (Don't know/Refused) | 1\% | 1\% | 2\% | 1\% | 2\% | 1\% | 2\% | 2\% | 6\% | 2\% | 1\% | - | 4\% | 3\% | 1\% | 2\% | 1\% | - | 1\% |
| CONFIDENT (NET) | 87\% | 98\% | 94\% | 96\% | 95\% | 96\% | 96\% | 94\% | 85\% | 95\% | 98\% | 100\% | 94\% | 93\% | 98\% | 93\% | 97\% | 98\% | 96\% |
| B4Q49. VOTED IN-PERSON ON ELECTION DAY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very confident | 80\% | 84\% | 87\% | 84\% | 88\% | 85\% | 89\% | 83\% | 77\% | 82\% | 91\% | 96\% | 85\% | 84\% | 90\% | 86\% | 82\% | 79\% | 85\% |
| Somewhat confident | 14\% | 10\% | 8\% | 11\% | 6\% | 10\% | 6\% | 10\% | 13\% | 11\% | 6\% | 4\% | 6\% | 5\% | 8\% | 6\% | 15\% | 16\% | 9\% |
| Not confident | 4\% | 4\% | 4\% | 4\% | 4\% | 3\% | 4\% | 5\% | 4\% | 6\% | 1\% | - | 6\% | 8\% | 1\% | 8\% | 3\% | - | 3\% |
| (Don't know/Refused) | 1\% | 2\% | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | 6\% | 1\% | 2\% | - | 3\% | 3\% | 1\% | 1\% | - | 5\% | 3\% |
| CONFIDENT (NET) | 95\% | 94\% | 95\% | 95\% | 94\% | 95\% | 95\% | 94\% | 90\% | 93\% | 97\% | 100\% | 91\% | 90\% | 98\% | 91\% | 97\% | 95\% | 94\% |

(Series) Confident counted correctly (B4Q46,B4Q47,B4Q48,B4Q49).

|  | TOTAL | IDEOLOGY X DEM |  | Density x dem |  |  | CHILDREN <18 X DEM |  | TSCORE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \star * * * * \\ \text { LIB } \end{gathered}$ | DEM***** CON/IND | $\begin{aligned} & \star * * * * \\ & \text { URBN } \end{aligned}$ | JRBN | RURAL | YES | NO | $\begin{aligned} & 0- \\ & 84 \end{aligned}$ | $\begin{aligned} & 90- \\ & 94 \end{aligned}$ | $\begin{aligned} & 95- \\ & 100 \end{aligned}$ |
| total | 800 | 209 | 136 | 113 | 139 | 95 | 94 | 253 | 276 | 131 | 393 |
| B4Q46. PLACING IN THE MAIL |  |  |  |  |  |  |  |  |  |  |  |
| Somewhat confident | 29\% | 42\% | 24\% | 41\% | 37\% | 24\% | 28\% | 37\% | 28\% | 31\% | 30\% |
| Not confident | 38\% | 9\% | 14\% | 14\% | 11\% | 6\% | 14\% | 9\% | 42\% | 47\% | 32\% |
| (Don't know/Refused) | 1\% | 1\% | 1\% | - | * | 3\% | 1\% | 1\% | 1\% | - | 1\% |
| CONFIDENT (NET) | 61\% | 90\% | 85\% | 86\% | 89\% | 91\% | 85\% | 89\% | 56\% | 53\% | 67\% |
| B4Q47. PLACING IN A DROP BOX |  |  |  |  |  |  |  |  |  |  |  |
| Very confident | 42\% | 68\% | 74\% | 68\% | 71\% | 73\% | 69\% | 71\% | 37\% | 27\% | 50\% |
| Somewhat confident | 26\% | 26\% | 19\% | 26\% | 24\% | 19\% | 24\% | 23\% | 28\% | 32\% | 23\% |
| Not confident | 31\% | 4\% | 6\% | 6\% | 6\% | 3\% | 6\% | 5\% | 33\% | 41\% | 25\% |
| (Don't know/Refused) | 1\% | 2\% | 1\% | - | * | 5\% | 1\% | 2\% | 1\% | * | 2\% |
| CONFIDENT (NET) | 68\% | 94\% | 93\% | 94\% | 94\% | 92\% | 93\% | 94\% | 66\% | 59\% | 73\% |
| B4Q48. IN PERSON EARLY |  |  |  |  |  |  |  |  |  |  |  |
| Very confident | 61\% | 81\% | 82\% | 86\% | 80\% | 78\% | 80\% | 82\% | 58\% | 49\% | 67\% |
| Somewhat confident | 26\% | 15\% | 14\% | 10\% | 16\% | 16\% | 15\% | 14\% | 28\% | 30\% | 23\% |
| Not confident | 12\% | 2\% | 3\% | 2\% | 3\% | 2\% | 3\% | 2\% | 12\% | 21\% | 8\% |
| (Don't know/Refused) | 1\% | 2\% | 1\% | 1\% | * | 4\% | 1\% | 2\% | 2\% | - | 1\% |
| CONFIDENT (NET) | 87\% | 96\% | 96\% | 96\% | 96\% | 95\% | 95\% | 96\% | 86\% | 79\% | 90\% |
| B4Q49. VOTED IN-PERSON ON |  |  |  |  |  |  |  |  |  |  |  |
| Very confident | 80\% | 86\% | 85\% | 89\% | 83\% | 85\% | 85\% | 86\% | 77\% | 81\% | 83\% |
| Somewhat confident | 14\% | 9\% | 9\% | 6\% | 11\% | 9\% | 10\% | 8\% | 16\% | 13\% | 14\% |
| Not confident | 4\% | 3\% | 5\% | 4\% | 6\% | 2\% | 4\% | 4\% | 5\% | 5\% | 3\% |
| (Don't know/Refused) | 1\% | 2\% | 1\% | 1\% | * | 4\% | 1\% | 2\% | 1\% | 1\% | 1\% |
| CONFIDENT (NET) | 95\% | 95\% | 94\% | 95\% | 94\% | 95\% | 95\% | 94\% | 93\% | 94\% | 96\% |







|  | AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  | DECIDED TO VOTE |  |  | GOP |  | VOTE PLAN |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL | *******************BLK*********************** |  |  |  |  |  |  |  |  |  | ALWAYS **3 MONTHS* KNEW MORE WITHIN |  |  | CON MOD/ |  | INITIAL <br> PLAN | CHANGED PLAN |
| 800 | 19 | 22 | 25 | 15 | 31 | 10 | 32 | 8 | 16 | 25 | 352 | 253 | 161 | 283 | 102 | 683 | 84 |
| 33\% | 13\% | 25\% | 21\% | 17\% | 16\% | 32\% | 18\% | 24\% | 16\% | 21\% | 36\% | 36\% | 26\% | 61\% | 37\% | 34\% | 31\% |
| 24\% | 19\% | 19\% | 18\% | 21\% | 22\% | 13\% | 20\% | 16\% | 23\% | 17\% | 26\% | 21\% | 26\% | 19\% | 35\% | 23\% | 33\% |
| 40\% | 64\% | 53\% | 56\% | 62\% | 60\% | 53\% | 59\% | 56\% | 58\% | 59\% | 35\% | 42\% | 47\% | 18\% | 27\% | 41\% | 34\% |
| 2\% | 3\% | 1\% | 3\% | - | 2\% | 2\% | 2\% | - | 2\% | 2\% | 3\% | 1\% | 1\% | 2\% | 2\% | 2\% | 1\% |
| * | 1\% | 1\% | 2\% | - | 1\% | - | 1\% | 4\% | 1\% | 1\% | - | * | - | - | - | * | - |

D110. CHILDREN UNDER 18
Yesâ $\epsilon^{\prime \prime}$ at least one 18 or
under
Yesâ $\epsilon^{\prime \prime}$ all over the age of 18
No (Refused)
251. What did you hear that

D100. GENDER
Female
D102. EDUCATION
Did not complete high school Graduated high school Attended technical/ vocational school no degree
no degree
Graduated two-year college
with Associate's degree
raduated four-year college
Obtained Master's, P-h-D
or other professional degree
(Refused)
D105. IDEOLOGY
Very liberal
Somewhat liberal
Moderate
Somewhat conservative
Very conservative (Refused)

LIBERAL (NET)
CONSERVATIVE (NET)
Q50. hear anything that gave
YOU CONCERNS
Yes, serious concerns
Yes, minor concerns
No concerns
(Didn't hear anything)
(Undecided/Refused)
Q51. WHAT DID YOU HEAR THAT
GAVE YOU CONCERNS? (OPEN END)
D100 GER

| 47\% | 100\% | - | 49\% | 44\% | 49\% | 42\% | 50\% | 34\% | 50\% | 45\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 53\% | - | 100\% | 51\% | 56\% | 51\% | 58\% | 50\% | 66\% | 50\% | 55\% |
| 1\% | - | 7\% | 3\% | 5\% | 5\% | - | 4\% | 3\% | 4\% | 4\% |
| 22\% | 30\% | 28\% | 26\% | 35\% | 39\% | - | 28\% | 32\% | 15\% | 38\% |
| 9\% | - | 4\% | 2\% | 2\% | 3\% | - | * | 10\% | - | 4\% |
| 21\% | 23\% | 18\% | 25\% | 14\% | 28\% | - | 20\% | 22\% | 31\% | 14\% |
| 14\% | 24\% | 15\% | 19\% | 19\% | 26\% | - | 20\% | 14\% | 17\% | 21\% |
| 24\% | 18\% | 18\% | 18\% | 18\% | - | 75\% | 18\% | 18\% | 22\% | 16\% |
| 10\% | 3\% | 8\% | 6\% | 7\% | - | 25\% | 8\% | - | 11\% | 3\% |
| * | 1\% | 1\% | 1\% | 1\% | - | - | 1\% | 2\% | 1\% | 1\% |
| 12\% | 16\% | 20\% | 24\% | 8\% | 17\% | 22\% | 23\% | - | 47\% | - |
| 17\% | 26\% | 16\% | 19\% | 24\% | 18\% | 30\% | 23\% | 11\% | 53\% | - |
| 29\% | 26\% | 34\% | 28\% | 34\% | 29\% | 36\% | 28\% | 39\% | - | 49\% |
| 21\% | 20\% | 8\% | 18\% | 7\% | 15\% | 9\% | 13\% | 16\% | - | 22\% |
| 19\% | 9\% | 9\% | 6\% | 14\% | 11\% | 2\% | 7\% | 16\% | - | 15\% |
| 1\% | 3\% | 13\% | 5\% | 13\% | 10\% | 1\% | 6\% | 18\% | - | 14\% |
| 30\% | 42\% | 36\% | 43\% | 32\% | 34\% | 52\% | 46\% | 11\% | 100\% | - |
| 40\% | 29\% | 17\% | 24\% | 20\% | 27\% | 11\% | 20\% | 32\% | - | 37\% |


$\begin{array}{ll}48 \% & 47 \% \\ 52 \% & 53 \%\end{array}$

| $1 \%$ | $*$ | $*$ | $1 \%$ | - | $*$ | $2 \%$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $24 \%$ | $18 \%$ | $20 \%$ | $22 \%$ | $33 \%$ | $23 \%$ | $11 \%$ |
| $10 \%$ | $8 \%$ | $9 \%$ | $13 \%$ | $12 \%$ | $9 \%$ | $12 \%$ |
| $19 \%$ | $19 \%$ | $29 \%$ | $17 \%$ | $19 \%$ | $22 \%$ | $16 \%$ |
| $13 \%$ | $16 \%$ | $9 \%$ | $18 \%$ | $13 \%$ | $12 \%$ | $17 \%$ |
| $24 \%$ | $25 \%$ | $24 \%$ | $20 \%$ | $17 \%$ | $24 \%$ | $29 \%$ |
| $9 \%$ | $14 \%$ | $9 \%$ | $9 \%$ | $5 \%$ | $11 \%$ | $12 \%$ |
| $*$ | - | - | - | - | $*$ | - |


| $16 \%$ | $13 \%$ | $6 \%$ | - | $7 \%$ | $12 \%$ | $18 \%$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $18 \%$ | $18 \%$ | $18 \%$ | - | $11 \%$ | $17 \%$ | $27 \%$ |
| $22 \%$ | $29 \%$ | $43 \%$ | - | $79 \%$ | $29 \%$ | $23 \%$ |
| $20 \%$ | $21 \%$ | $28 \%$ | $51 \%$ | - | $21 \%$ | $26 \%$ |
| $25 \%$ | $19 \%$ | $5 \%$ | $49 \%$ | - | $20 \%$ | $6 \%$ |
| $1 \%$ | $1 \%$ | $1 \%$ | - | $3 \%$ | $1 \%$ | - |
|  |  |  |  |  |  |  |
| $33 \%$ | $31 \%$ | $23 \%$ | - | $18 \%$ | $29 \%$ | $45 \%$ |
| $44 \%$ | $39 \%$ | $33 \%$ | $100 \%$ | - | $41 \%$ | $31 \%$ |








Q51. What did you hear that gave you concerns? (Open end). D100. Gender. D102. Education. D105. Ideology. D110. Children under 18.





TOTAL
Q52. HOW WOULD YOU DESCRIBE the area where you live? Jrban
Suburba
Rural
(Refused)
D103. UNION
Yes- Respondent
Yes- Household
No
(Refused)
Yes - Both in household

Q52. How would you describe the area where you live? . D103. Union.

|  |  |  | AGE |  |  |  |  | GENDER \& AGE |  |  |  | EDUCATION |  | GENDER \& EDUCATION |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 18- | 45- |  | ***N | T** | ****MEN | *** | ****W | *** | NON | COLL | ***MEN** | ***WOM** |
| TOTAL | MEN | WOM | 44 | 64 | $65+$ | <55 | 55+ | 18-54 | 55+ | 18-54 | 55+ | COLL | GRAD | NON COLL | NON COLL |


| $24 \%$ | $22 \%$ | $25 \%$ | $30 \%$ | $18 \%$ | $23 \%$ | $26 \%$ | $21 \%$ | $22 \%$ | $23 \%$ | $31 \%$ | $20 \%$ | $22 \%$ | $27 \%$ | $19 \%$ | $27 \%$ | $25 \%$ | $27 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $40 \%$ | $43 \%$ | $37 \%$ | $37 \%$ | $48 \%$ | $33 \%$ | $43 \%$ | $37 \%$ | $46 \%$ | $40 \%$ | $39 \%$ | $35 \%$ | $35 \%$ | $51 \%$ | $35 \%$ | $55 \%$ | $34 \%$ | 46 |


| $40 \%$ | $43 \%$ | $37 \%$ | $37 \%$ | $48 \%$ | $33 \%$ | $43 \%$ | $37 \%$ | $46 \%$ | $40 \%$ | $39 \%$ | $35 \%$ | $35 \%$ | $51 \%$ | $35 \%$ | $55 \%$ | $34 \%$ | $46 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| $36 \%$ | $34 \%$ | $37 \%$ | $32 \%$ | $34 \%$ | $44 \%$ | $31 \%$ | $41 \%$ | $32 \%$ | $37 \%$ | $30 \%$ | $45 \%$ | $43 \%$ | $22 \%$ | $46 \%$ | $18 \%$ | $41 \%$ | $27 \%$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ | $*$ |


| $10 \%$ | $10 \%$ | $10 \%$ | $7 \%$ | $10 \%$ | $15 \%$ | $8 \%$ | $12 \%$ | $8 \%$ | $13 \%$ | $8 \%$ | $12 \%$ | $10 \%$ | $11 \%$ | $10 \%$ | $11 \%$ | $9 \%$ | $11 \%$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $9 \%$ | $9 \%$ | $9 \%$ | $9 \%$ | $7 \%$ | $12 \%$ | $7 \%$ | $11 \%$ | $8 \%$ | $9 \%$ | $7 \%$ | $12 \%$ | $11 \%$ | $6 \%$ | $10 \%$ | $6 \%$ | $11 \%$ | $5 \%$ |
| $80 \%$ | $81 \%$ | $79 \%$ | $84 \%$ | $82 \%$ | $71 \%$ | $84 \%$ | $75 \%$ | $84 \%$ | $77 \%$ | $84 \%$ | $74 \%$ | $78 \%$ | $83 \%$ | $79 \%$ | $83 \%$ | $78 \%$ | $82 \%$ |
| $1 \%$ | $*$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $*$ | - | $1 \%$ | $2 \%$ | $1 \%$ | $*$ | $*$ | - | $2 \%$ | $*$ |
| $*$ | $*$ | $*$ | $*$ | $*$ | $1 \%$ | $*$ | $1 \%$ | - | $*$ | $*$ | $1 \%$ | $*$ | $*$ | - | $*$ | $*$ | $1 \%$ |

Q52. How would you describe the area where you live? . D103. Union.

| TOTAL | ETHNICITY |  |  | White |  |  |  |  |  |  |  |  |  |  |  |  | IDEOLOGY |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | *GENDER* |  |  | ***AGE** |  | **EDUC** |  | ***PARTY |  | $\begin{aligned} & \text { ID** } \\ & \text { GOP } \end{aligned}$ | ***IDEOLOGY** |  |  | LIB | MOD | CON |
|  | WHT | BLK | POC | тот | MEN | WOM | <55 | 55+ | NON | COLL | DEM | IND |  | LIB | MOD | CON |  |  |  |
| 800 | 718 | 41 | 82 | 718 | 343 | 376 | 372 | 346 | 468 | 250 | 293 | 59 | 367 | 204 | 217 | 292 | 236 | 236 | 320 |
| 24\% | 22\% | 55\% | 42\% | 22\% | 21\% | 23\% | 24\% | 19\% | 19\% | 27\% | 30\% | 24\% | 15\% | 32\% | 21\% | 16\% | 34\% | 22\% | 18\% |
| 40\% | 41\% | 31\% | 36\% | 41\% | 44\% | 38\% | 43\% | 38\% | 35\% | 50\% | 40\% | 39\% | 41\% | 41\% | 43\% | 39\% | 41\% | 44\% | 38\% |
| 36\% | 37\% | $9 \%$ | 20\% | 37\% | 35\% | 39\% | 33\% | 42\% | 45\% | 23\% | 30\% | 36\% | 44\% | 27\% | 36\% | 45\% | 25\% | 34\% | 44\% |
| * | * | 5\% | 2\% | * | - | * | * | - | * | - | - | - | * | * | - | - | * | - | * |
| 10\% | 10\% | 12\% | 10\% | 10\% | 11\% | 9\% | 9\% | 12\% | 10\% | 11\% | 13\% | 4\% | 9\% | 13\% | 10\% | 8\% | 13\% | 10\% | 8\% |
| 9\% | 9\% | 11\% | 10\% | 9\% | 8\% | 9\% | 7\% | 10\% | 10\% | 6\% | 9\% | 6\% | 9\% | 9\% | 8\% | 9\% | 10\% | 8\% | 9\% |
| 80\% | 80\% | 76\% | 79\% | 80\% | 80\% | 80\% | 83\% | 76\% | 79\% | 82\% | 77\% | 88\% | 81\% | 77\% | 80\% | 82\% | 77\% | 80\% | 82\% |
| 1\% | 1\% | 1\% | * | 1\% | * | 1\% | 1\% | 1\% | 1\% | * | * | 1\% | 1\% | * | 2\% | 1\% | * | 2\% | 1\% |
| * | * | 1\% | * | * | - | * | - | 1\% | * | * | * | - | * | - | 1\% | * | * | 1\% | * |

Q52. How would you describe the area where you live? . D103. Union


Q52. How would you describe the area where you live? . D103. Union.

|  |  | REGION |  |  |  |  |  |  |  | density |  |  | DENSIty X GENDER |  |  |  |  |  | PARTY ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | $\begin{gathered} \text { DS/ } \\ \text { MINEAPOLIS } \end{gathered}$ | GB/ <br> APPLETON | LACROSSEEAU CLAIRE | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | $\begin{aligned} & \text { MILWA } \\ & \text { CNTY } \end{aligned}$ | REST | WAUSAURHNLNDR | NORTH WEST | URBN | SUBURBN | RURAL | ***** |  | ***** | ****F | SRMALE | **** | DEM | IND OTH | GOP |
| TOTAL | 800 | 58 | 146 | 64 | 148 | 126 | 195 | 62 | 184 | 191 | 322 | 284 | 85 | 164 | 129 | 107 | 157 | 155 | 348 | 67 | 385 |
| Q52. HOW WOULD YOU DESCRIBE THE AREA WHERE YOU LIVE? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Urban | 24\% | 5\% | 19\% | 13\% | 34\% | 48\% | 18\% | 9\% | 9\% | 100\% | - | - | 100\% | - | - | 100\% | - | - | 32\% | 28\% | 16\% |
| Suburban | 40\% | 22\% | 44\% | 43\% | 32\% | 44\% | 50\% | 24\% | 30\% | - | 100\% | - | - | 100\% | - | - | 100\% | - | 40\% | 36\% | 41\% |
| Rural | 36\% | 73\% | 37\% | 44\% | 33\% | 5\% | 31\% | 67\% | 61\% | - | - | 100\% | - | - | 100\% | - | - | 100\% | 27\% | 34\% | 43\% |
| (Refused) | * | - | - | - | - | 2\% | - | - | - | - | - | - | - | - | - | - | - | - | * | 2\% | * |
| D103. UNION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes- Respondent | 10\% | 10\% | 11\% | 9\% | 9\% | 13\% | 9\% | 9\% | 9\% | 11\% | 10\% | 10\% | 12\% | 12\% | 8\% | 11\% | 7\% | 12\% | 13\% | 5\% | 9\% |
| Yes- Household | 9\% | 9\% | 11\% | 5\% | 9\% | 9\% | 10\% | 5\% | 6\% | 6\% | 7\% | 13\% | 4\% | 7\% | 13\% | 8\% | 6\% | 13\% | 9\% | 6\% | 9\% |
| No | 80\% | 78\% | 77\% | 84\% | 82\% | 77\% | 81\% | 81\% | 81\% | 81\% | 83\% | 75\% | 84\% | 81\% | 78\% | 79\% | 85\% | 73\% | 77\% | 88\% | 81\% |
| (Refused) | 1\% | 2\% | 1\% | 2\% | - | 1\% | * | 3\% | 2\% | 1\% | 1\% | 1\% | - | - | 1\% | 1\% | 1\% | 1\% | * | 1\% | 1\% |
| Yes - Both in household | * | 1\% | - | - | - | * | * | 2\% | 1\% | - | * | 1\% | - | * | - | - | - | 1\% | * | * |  |

Q52. How would you describe the area where you live? . D103. Union.


Q52. How would you describe the area where you live? . D103. Union.

TOTAL
Q52. HOW WOULD YOU DESCRIBE THE AREA WHERE YOU LIVE?

## Jrban

Suburban
Rural
(Refused)
D103. UNION
Yes- Respondent
Yes- Household
No
(Refused)
Yes - Both in household


| 800 | 242 | 557 | 115 | 264 | 127 | 292 | 296 | 155 | 645 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| 24\% | 21\% | 25\% | 18\% | 24\% | 23\% | 26\% | 29\% | 22\% | 24\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 40\% | 41\% | 40\% | 44\% | 43\% | 39\% | 37\% | 43\% | 34\% | 42\% |
| 36\% | 38\% | 34\% | 38\% | 32\% | 38\% | 36\% | 27\% | 44\% | 33\% |
| * | * | * | * | * | - | * | * | * | * |
| 10\% | 8\% | 11\% | 9\% | 11\% | 7\% | 11\% | 13\% | 52\% | - |
| 9\% | 9\% | 9\% | 9\% | 8\% | 9\% | 9\% | 9\% | 46\% | - |
| 80\% | 82\% | 79\% | 80\% | 81\% | 83\% | 77\% | 77\% | - | 99\% |
| 1\% | * | 1\% | 1\% | - | - | 2\% | 1\% | - | 1\% |
| * | * | * | - | * | * | 1\% | * | 1\% | - |

Q52. How would you describe the area where you live? . D103. Union.


| 24\% | 32\% | 33\% | 37\% | 27\% | 34\% | 25\% | 58\% | 58\% | 33\% | 32\% | 12\% | 26\% | 20\% | 41\% | 54\% | 21\% | 7\% | 13\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 40\% | 44\% | 37\% | 43\% | 37\% | 43\% | 37\% | 31\% | 37\% | 32\% | 51\% | 4\% | 43\% | 45\% | 39\% | 42\% | 48\% | 23\% | 28\% |
| 36\% | 24\% | 30\% | 20\% | 36\% | 23\% | 37\% | 8\% | 3\% | 35\% | 17\% | 83\% | 32\% | 36\% | 20\% | 2\% | 32\% | 71\% | 59\% |
| * | * | * | * | * | - | - | 3\% | 2\% | * | * | - | - | - | - | 1\% | - | - | - |
| 10\% | 15\% | 12\% | 12\% | 14\% | 13\% | 13\% | 12\% | 14\% | 11\% | 16\% | 29\% | 17\% | 7\% | 11\% | 15\% | 12\% | 5\% | 12\% |
| 9\% | 9\% | 9\% | 7\% | 12\% | 6\% | 12\% | 10\% | 16\% | 12\% | 4\% | 24\% | 15\% | - | 6\% | 8\% | 9\% | 7\% | 8\% |
| 80\% | 76\% | 78\% | 81\% | 73\% | 81\% | 74\% | 76\% | 69\% | 76\% | 79\% | 44\% | 68\% | 93\% | 83\% | 76\% | 79\% | 83\% | 78\% |
| 1\% | - | * | * | - | * | - | 1\% | - | * | * | - | - | - | - | * | 1\% | - | - |
| * | * | 1\% | - | 1\% | - | 1\% | - | 1\% | * | * | 2\% | - | - | - | - | * | 4\% | 2\% |

Q52. How would you describe the area where you live? . D103. Union.

|  | TOTAL | IDEOLOGY X DEM |  | DENSITY X DEm |  |  | CHILDREN <18 X DEM |  | TSCORE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} * * * * * \\ \text { LIB } \end{gathered}$ | CON/IND | ***** URBN | DEM** | RURAL | YES | no | $\begin{aligned} & 0- \\ & 84 \end{aligned}$ | $\begin{aligned} & 90- \\ & 94 \end{aligned}$ | $\begin{aligned} & 95- \\ & 100 \end{aligned}$ |
| total | 800 | 209 | 136 | 113 | 139 | 95 | 94 | 253 | 276 | 131 | 393 |
| Q52. HOW WOULD YOU DESCRIBE the area where you live? |  |  |  |  |  |  |  |  |  |  |  |
| Urban | 24\% | 35\% | 28\% | 100\% | - | - | 29\% | 34\% | 26\% | 27\% | 21\% |
| Suburban | 40\% | 40\% | 40\% | - | 100\% | - | 44\% | 38\% | 38\% | 43\% | 41\% |
| Rural | 36\% | 25\% | 32\% | - | - | 100\% | 27\% | 28\% | 36\% | 30\% | 37\% |
| (Refused) | * | * | * | - | - | - | * | * | * | * | * |
| D103. UNION |  |  |  |  |  |  |  |  |  |  |  |
| Yes- Respondent | 10\% | 13\% | 13\% | 13\% | 11\% | 15\% | 11\% | 14\% | 9\% | 10\% | 11\% |
| Yes- Household | 9\% | 9\% | 9\% | 8\% | 4\% | 17\% | 8\% | 9\% | 9\% | 6\% | 10\% |
| No | 80\% | 77\% | 78\% | 79\% | 84\% | 66\% | 81\% | 76\% | 82\% | 83\% | 77\% |
| (Refused) | 1\% | * | - | - | * | - | - | * | - | 1\% | 1\% |
| Yes - Both in household | * | * | 1\% | - | * | 1\% | - | 1\% | - | - | 1\% |

DRACE. Derived Race. DAGE. Derived Age. REGIONNUM. Region.

| total | 800 | 380 | 420 | 295 | 299 | 206 | 429 | 371 | 206 | 173 | 223 | 197 | 526 | 273 | 222 | 158 | 304 | 116 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DRACE. DERIVED RACE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Black/African-American | 5\% | 5\% | 5\% | 7\% | 4\% | 4\% | 6\% | 4\% | 6\% | 4\% | 6\% | 4\% | 6\% | 4\% | 7\% | 3\% | 5\% | 5\% |
| White/Caucasian | 90\% | 90\% | 89\% | 85\% | 91\% | 95\% | 87\% | 93\% | 86\% | 95\% | 87\% | 92\% | 89\% | 91\% | 89\% | 92\% | 89\% | 90\% |
| Hispanic/Latino | 3\% | 2\% | 4\% | 6\% | 2\% | 2\% | 5\% | 2\% | 4\% | * | 5\% | 3\% | 3\% | 4\% | 2\% | 4\% | 4\% | 4\% |
| Asian-American | 1\% | 1\% | 1\% | 2\% | * | - | 1\% | * | 1\% | - | 1\% | * | 1\% | * | 1\% | * | 1\% | 1\% |
| Native American | 1\% | 2\% | 1\% | 1\% | 2\% | - | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% |  |
| Other | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |  |
| (Refused) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |  |

DAGE. DERIVED AGE

| 18-29 | 12\% | 11\% | 14\% | 34\% | - | - | 23\% | - | 20\% | - | 26\% | - | 13\% | 12\% | 11\% | 10\% | 13\% | 15\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 30-44 | 24\% | 25\% | 24\% | 66\% | - | - | 46\% | - | 47\% | - | 44\% | - | 25\% | 24\% | 27\% | 23\% | 23\% | 25\% |
| 45-54 | 17\% | 18\% | 15\% | - | 45\% | - | 31\% | - | 34\% | - | 29\% | - | 16\% | 19\% | 16\% | 21\% | 15\% | 17\% |
| 55-64 | 21\% | 20\% | 21\% | - | 55\% | - | - | 44\% | - | 44\% | - | 45\% | 20\% | 21\% | 19\% | 21\% | 21\% | 21\% |
| 65+ | 26\% | 26\% | 26\% | - | - | 100\% | - | 56\% | - | 56\% | - | 55\% | 27\% | 24\% | 26\% | 25\% | 27\% | 22\% |
| (Refused) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |  |
| REGIONNUM. REGION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Duluth-Superior/MinneapolisSt. Paul | 7\% | 8\% | 7\% | 5\% | 10\% | 6\% | 7\% | 8\% | 7\% | 8\% | 7\% | 8\% | 7\% | 7\% | 9\% | 5\% | 6\% | 10 |
| Green Bay-Appleton | 18\% | 18\% | 18\% | 17\% | 16\% | 23\% | 16\% | 20\% | 16\% | 21\% | 17\% | 20\% | 19\% | 16\% | 20\% | 16\% | 19\% | 16\% |
| La Crosse-Eau Claire | 8\% | 8\% | 8\% | 8\% | 8\% | 8\% | 8\% | 8\% | 10\% | 6\% | 6\% | 10\% | 8\% | 8\% | 8\% | 8\% | 8\% | 9\% |
| Madison | 19\% | 18\% | 19\% | 22\% | 16\% | 18\% | 19\% | 17\% | 18\% | 18\% | 21\% | 17\% | 14\% | 26\% | 12\% | 27\% | 16\% | 25\% |
| Milwaukee County | 16\% | 15\% | 16\% | 17\% | 16\% | 14\% | 17\% | 14\% | 15\% | 14\% | 19\% | 13\% | 16\% | 14\% | 15\% | 14\% | 17\% | 14\% |
| Milwaukee Rest | 24\% | 24\% | 24\% | 24\% | 25\% | 24\% | 24\% | 25\% | 23\% | 27\% | 26\% | 23\% | 26\% | 21\% | 26\% | 22\% | 26\% | 21\% |
| Wausau-Rhinelander | 8\% | 9\% | 7\% | 7\% | 10\% | 7\% | 8\% | 8\% | 10\% | 6\% | 5\% | 9\% | 8\% | 6\% | 10\% | 7\% | 8\% | 5\% |

DRACE. Derived Race. DAGE. Derived Age. REGIONNUM. Region.

| TOTAL | ETHNICITY |  |  | WHITE |  |  |  |  |  |  |  |  |  |  |  |  | IDEOLOGY |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | WHT | BLK | POC | тот | *GENDER* |  | $\begin{aligned} & \star * * \text { AGE** } \\ & <55 \quad 55+ \end{aligned}$ |  | $\begin{aligned} & * * E D \\ & \text { NON } \end{aligned}$ | $\begin{gathered} \text { JUC** } \\ \text { COLL } \end{gathered}$ | DEM | $\begin{aligned} & \text { PARTY } \\ & \text { IND } \end{aligned}$ | $\begin{array}{r} \text { ID** } \\ \text { GOP } \end{array}$ | $\begin{aligned} & * * * I \\ & \text { LIB } \end{aligned}$ | DEOLO MOD | $\begin{array}{r} \text { OGY** } \\ \text { CON } \end{array}$ | LIB | MOD | CON |
|  |  |  |  |  | MEN | wom |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 800 | 718 | 41 | 82 | 718 | 343 | 376 | 372 | 346 | 468 | 250 | 293 | 59 | 367 | 204 | 217 | 292 | 236 | 236 | 320 |
| 5\% | - | 100\% | 50\% | - | - | - | - | - | - | - | - | - | - | - | - | - | 7\% | 5\% | 3\% |
| 90\% | 100\% | - | - | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 86\% | 92\% | 92\% |
| 3\% | - | - | 33\% | - | - | - | - | - | - | - | - | - | - | - | - | - | 5\% | 2\% | 3\% |
| 1\% | - | - | 6\% | - | - | - | - | - | - | - | - | - | - | - | - | - | 1\% | - | 1\% |
| 1\% | - | - | 11\% | - | - | - | - | - | - | - | - | - | - | - | - | - | * | 1\% | 2\% |
| - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |  |
| - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |  |

DAGE. DERIVED AGE

| 18-29 | 12\% | 11\% | 17\% | 23\% | 11\% | 9\% | 13\% | 22\% | - | 11\% | 11\% | 14\% | 8\% | 10\% | 12\% | 15\% | 8\% | 15\% | 14\% | 9\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 30-44 | 24\% | 24\% | 34\% | 31\% | 24\% | 24\% | 23\% | 46\% | - | 24\% | 24\% | 24\% | 25\% | 23\% | 24\% | 28\% | 20\% | 25\% | 28\% | 21\% |
| 45-54 | 17\% | 17\% | 11\% | 16\% | 17\% | 18\% | 16\% | 33\% | - | 16\% | 19\% | 14\% | 6\% | 21\% | 15\% | 17\% | 18\% | 15\% | 18\% | 18\% |
| 55-64 | 21\% | 21\% | 19\% | 17\% | 21\% | 21\% | 21\% | - | 44\% | 21\% | 21\% | 23\% | 26\% | 19\% | 26\% | 17\% | 20\% | 23\% | 17\% | 21\% |
| 65+ | 26\% | 27\% | 19\% | 13\% | 27\% | 28\% | 27\% | - | 56\% | 28\% | 25\% | 25\% | 34\% | 27\% | 23\% | 24\% | 33\% | 21\% | 23\% | 32\% |
| (Refused) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |  |  |
| REGIONNUM. REGION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Duluth-Superior/MinneapolisSt. Paul | 7\% | 7\% | - | 6\% | 7\% | 7\% | 8\% | 7\% | 8\% | 7\% | 7\% | 5\% | 6\% | 10\% | 7\% | 5\% | 10\% | 6\% | 5\% | 10\% |
| Green Bay-Appleton | 18\% | 19\% | 4\% | 8\% | 19\% | 19\% | 20\% | 18\% | 21\% | 21\% | 17\% | 17\% | 23\% | 21\% | 18\% | 20\% | 21\% | 17\% | 18\% | 20\% |
| La Crosse-Eau Claire | 8\% | 8\% | - | 4\% | 8\% | 9\% | 8\% | 9\% | 8\% | 8\% | 9\% | 9\% | 4\% | 9\% | 7\% | 11\% | 8\% | 6\% | 10\% | 8\% |
| Madison | 19\% | 18\% | 17\% | 20\% | 18\% | 18\% | 19\% | 20\% | 17\% | 14\% | 27\% | 24\% | 30\% | 12\% | 26\% | 17\% | 14\% | 27\% | 16\% | 14\% |
| Milwaukee County | 16\% | 12\% | 71\% | 46\% | 12\% | 12\% | 13\% | 13\% | 11\% | 13\% | 12\% | 16\% | 16\% | 9\% | 16\% | 13\% | 9\% | 19\% | 17\% | 11 |
| Milwaukee Rest | 24\% | 26\% | 7\% | 13\% | 26\% | 26\% | 26\% | 25\% | 26\% | 28\% | 22\% | 23\% | 15\% | 29\% | 20\% | 27\% | 28\% | 19\% | 27\% | 27\% |
| Wausau-Rhinelander | 8\% | 8\% | 1\% | 3\% | 8\% | 9\% | 8\% | 8\% | 8\% | 9\% | 6\% | 7\% | 5\% | 10\% | 6\% | 6\% | 11\% | 5\% | 6\% | 10\% |

DRACE. Derived Race. DAGE. Derived Age. REGIONNUM. Region

|  | TOTAL | AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  | decided to vote |  |  | GOP |  | VOte PLAN |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | BLK* |  |  |  |  |  |  |  |  |  | ALWAYS KNEW | **3 MONTHS* MORE WITHIN |  | CON | $\begin{array}{r} \text { MOD/ } \\ \text { LIB } \end{array}$ | INITIAL PLAN | CHANGEDPLAN |
|  |  | MALE | FEMALE | <55 | 55+ | NON | COLL | DEM | NON | LIB | NON |  |  |  |  |  |  |  |
| total | 800 | 19 | 22 | 25 | 15 | 31 | 10 | 32 | 8 | 16 | 25 | 352 | 253 | 161 | 283 | 102 | 683 | 84 |
| DRACE. DERIVED RACE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Black/African-American | 5\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 4\% | 6\% | 5\% | 1\% | 1\% | 5\% | 3\% |
| White/Caucasian | 90\% | - | - | - | - | - | - | - | - | - | - | 91\% | 90\% | 89\% | 95\% | 96\% | 90\% | 92\% |
| Hispanic/Latino | 3\% | - | - | - | - | - | - | - | - | - | - | 3\% | 3\% | 4\% | 2\% | 2\% | 3\% | 5\% |
| Asian-American | 1\% | - | - | - | - | - | - | - | - | - | - | 1\% | 1\% | 1\% | 1\% | - | 1\% | - |
| Native American | 1\% | - | - | - | - | - | - | - | - | - | - | 2\% | * | 1\% | 2\% | 1\% | 1\% | - |
| Other | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| (Refused) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| DAGE. DERIVED AGE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-29 | 12\% | 17\% | 18\% | 28\% | - | 19\% | 12\% | 18\% | 15\% | 23\% | 14\% | 10\% | 12\% | 15\% | 8\% | 16\% | 12\% | 12\% |
| 30-44 | 24\% | 40\% | 28\% | 54\% | - | 35\% | 30\% | 35\% | 31\% | 32\% | 35\% | 23\% | 26\% | 23\% | 22\% | 30\% | 23\% | 31\% |
| 45-54 | 17\% | 8\% | 14\% | 18\% | - | 9\% | 20\% | 12\% | 8\% | 14\% | 10\% | 18\% | 13\% | 21\% | 19\% | 25\% | 16\% | 19\% |
| 55-64 | 21\% | 18\% | 20\% | - | 50\% | 17\% | 24\% | 18\% | 22\% | 19\% | 19\% | 23\% | 18\% | 20\% | 20\% | 15\% | 21\% | 22\% |
| 65+ | 26\% | 17\% | 20\% | - | 50\% | 21\% | 13\% | 17\% | 24\% | 12\% | 23\% | 26\% | 31\% | 21\% | 31\% | 14\% | 28\% | 16\% |
| (Refused) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| REGIONNUM. REGION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Duluth-Superior/MinneapolisSt. Paul | 7\% | - | - | - | - | - | - | - | - | - | - | 9\% | 6\% | 5\% | 11\% | 9\% | 8\% | 3\% |
| Green Bay-Appleton | 18\% | 3\% | 4\% | 4\% | 4\% | 5\% | - | 3\% | 9\% | 5\% | 3\% | 14\% | 23\% | 23\% | 20\% | 23\% | 19\% | 15\% |
| La Crosse-Eau Claire | 8\% | - | - | - | - | - | - | - | - | - | - | 8\% | 7\% | 9\% | 8\% | 12\% | 7\% | 10\% |
| Madison | 19\% | 22\% | 12\% | 19\% | 14\% | 12\% | 33\% | 17\% | 17\% | 32\% | 7\% | 20\% | 19\% | 16\% | 14\% | 7\% | 19\% | 19\% |
| Milwaukee County | 16\% | 69\% | 73\% | 68\% | 77\% | 75\% | 57\% | 73\% | 65\% | 59\% | 79\% | 16\% | 12\% | 20\% | 9\% | 12\% | 16\% | 15\% |
| Milwaukee Rest | 24\% | 4\% | 10\% | 8\% | 6\% | 6\% | 10\% | 7\% | 10\% | 3\% | 10\% | 27\% | 25\% | 21\% | 29\% | 27\% | 24\% | 31\% |
| Wausau-Rhinelander | 8\% | 2\% | * | 2\% | - | 1\% | 1\% | 1\% | - | * | 2\% | 7\% | 9\% | 7\% | 10\% | 9\% | 8\% | 7\% |

DRACE. Derived Race. DAGE. Derived Age. REGIONNUM. Region.

|  | TOTAL | REGION |  |  |  |  |  |  |  | DENSITY |  |  | DENSITY X GENDER |  |  |  |  |  | PARTY ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | DS/ MINEAPOLIS | GB/ <br> APPLETON | LACROSSEeau claire | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | MILWA CNTY | $\begin{gathered} \text { AUKEE } \\ \text { REST } \end{gathered}$ | WAUSAURHNLNDR | NORTH WEST | URBN | SUBURBN | RURAL | URBN |  | RU** | **** | $\begin{aligned} & \text { EMALI } \\ & \text { SRBN } \end{aligned}$ | **** | DEM | IND OTH | GOP |
| total | 800 | 58 | 146 | 64 | 148 | 126 | 195 | 62 | 184 | 191 | 322 | 284 | 85 | 164 | 129 | 107 | 157 | 155 | 348 | 67 | 385 |
| DRACE. DERIVED RACE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Black/African-American | 5\% | - | 1\% | - | 5\% | 23\% | 1\% | 1\% | * | 12\% | 4\% | 1\% | 13\% | 3\% | 2\% | 11\% | 5\% | 1\% | 9\% | 8\% | 1\% |
| White/Caucasian | 90\% | 92\% | 95\% | 94\% | 89\% | 70\% | 94\% | 96\% | 94\% | 82\% | 91\% | 94\% | 83\% | 92\% | 94\% | 81\% | 90\% | 95\% | 84\% | 88\% | 95\% |
| Hispanic/Latino | 3\% | 1\% | 1\% | 3\% | 5\% | 5\% | 4\% | 1\% | 2\% | 4\% | 4\% | 2\% | 1\% | 5\% | - | 7\% | 4\% | 3\% | 5\% | 4\% | 2\% |
| Asian-American | 1\% | - | 2\% | 2\% | * | - | - | * | 1\% | 2\% | * | * | 3\% | - | * | 1\% | 1\% | * | 1\% | - | * |
| Native American | 1\% | 8\% | 1\% | - | * | 2\% | - | 2\% | 3\% | - | 1\% | 2\% | - | * | 4\% | - | 1\% | 1\% | 1\% | 1\% | 1\% |
| Other | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| (Refused) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| DAGE. DERIVED AGE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-29 | 12\% | 2\% | 19\% | 12\% | 15\% | 13\% | 11\% | 5\% | 7\% | 17\% | 12\% | 10\% | 11\% | 11\% | 10\% | 22\% | 12\% | 11\% | 16\% | 7\% | 10\% |
| 30-44 | 24\% | 25\% | 16\% | 26\% | 28\% | 27\% | 25\% | 26\% | 26\% | 30\% | 23\% | 23\% | 35\% | 22\% | 24\% | 26\% | 23\% | 22\% | 25\% | 26\% | 24\% |
| 45-54 | 17\% | 24\% | 14\% | 16\% | 13\% | 19\% | 17\% | 22\% | 20\% | 12\% | 23\% | 13\% | 8\% | 25\% | 17\% | 16\% | 20\% | 10\% | 14\% | 6\% | 21\% |
| 55-64 | 21\% | 26\% | 19\% | 22\% | 18\% | 18\% | 22\% | 25\% | 24\% | 16\% | 22\% | 22\% | 17\% | 21\% | 20\% | 16\% | 22\% | 24\% | 21\% | 28\% | 19\% |
| 65+ | 26\% | 23\% | 33\% | 25\% | 26\% | 23\% | 25\% | 22\% | 23\% | 25\% | 21\% | 32\% | 30\% | 21\% | 30\% | 20\% | 22\% | 33\% | 24\% | 33\% | 27\% |
| (Refused) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| REGIONNUM. REGION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Duluth-Superior/MinneapolisSt.Paul | 7\% | 100\% | - | - | - | - | - | - | 31\% | 2\% | 4\% | 15\% | - | 4\% | 17\% | 3\% | 4\% | 13\% | 4\% | 6\% | 10\% |
| Green Bay-Appleton | 18\% | - | 100\% | - | - | - | - | - | - | 14\% | 20\% | 19\% | 17\% | 17\% | 21\% | 12\% | 23\% | 18\% | 15\% | 21\% | 21\% |
| La Crosse-Eau Claire | 8\% | - | - | 100\% | - | - | - | - | 35\% | 4\% | 9\% | 10\% | 4\% | 8\% | 11\% | 5\% | 10\% | 9\% | 8\% | 7\% | 9\% |
| Madison | 19\% | - | - |  | 100\% | - | - | - | - | 27\% | 15\% | 17\% | 28\% | 15\% | 16\% | 25\% | 14\% | 19\% | 24\% | 27\% | 12\% |
| Milwaukee County | 16\% | - | - | - | - | 100\% | - | - | - | 32\% | 17\% | 2\% | 31\% | 17\% | 1\% | 33\% | 18\% | 3\% | 22\% | 20\% | 10\% |
| Milwaukee Rest | 24\% | - | - | - | - | - | 100\% | - | - | 19\% | 31\% | 22\% | 16\% | 33\% | 20\% | 20\% | 28\% | 23\% | 21\% | 15\% | 29\% |
| Wausau-Rhinelander | 8\% | - | - | - | - | - | - | 100\% | 34\% | 3\% | 5\% | 15\% | 4\% | 6\% | 15\% | 2\% | 3\% | 14\% | 6\% | 4\% | 10\% |

DRACE. Derived Race. DAGE. Derived Age. REGIONNUM. Region.


DRACE. Derived Race. DAGE. Derived Age. REGIONNUM. Region.

|  | TOTAL | CHILDREN <18 |  | Children X Gender |  |  |  | $\begin{gathered} \mathrm{B} 2 / \mathrm{B} 3 \text { YES } \\ ======== \\ \text { TOTAL } \end{gathered}$ | UNION HH |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | YES | NO | **MALE** |  | *FEMALE* |  |  |  |  |
|  |  |  |  | YES | no | YES | no |  | YES | no |
| TOTAL | 800 | 242 | 557 | 115 | 264 | 127 | 292 | 296 | 155 | 645 |
| DRACE. DERIVED RACE |  |  |  |  |  |  |  |  |  |  |
| Black/African-American | 5\% | 6\% | 5\% | 7\% | 4\% | 5\% | 5\% | 7\% | 6\% | 5\% |
| White/Caucasian | 90\% | 89\% | 90\% | 89\% | 91\% | 90\% | 89\% | 85\% | 89\% | 90\% |
| Hispanic/Latino | 3\% | 3\% | 3\% | 3\% | 2\% | 4\% | 4\% | 5\% | 4\% | 3\% |
| Asian-American | 1\% | 1\% | 1\% | * | 1\% | 1\% | * | 2\% | * | 1\% |
| Native American | 1\% | * | 1\% | * | 2\% | 1\% | 1\% | 2\% | 1\% | 1\% |
| Other | - | - | - | - | - | - | - | - | - | - |
| (Refused) | - | - | - | - | - | - | - | - | - | - |
| DAGE. DERIVED AGE |  |  |  |  |  |  |  |  |  |  |
| 18-29 | 12\% | 15\% | 11\% | 9\% | 11\% | 19\% | 12\% | 15\% | 14\% | 12\% |
| 30-44 | 24\% | 50\% | 13\% | 55\% | 12\% | 46\% | 14\% | 27\% | 16\% | 27\% |
| 45-54 | 17\% | 20\% | 16\% | 18\% | 19\% | 21\% | 13\% | 17\% | 14\% | 18\% |
| 55-64 | 21\% | 9\% | 25\% | 10\% | 24\% | 8\% | 27\% | 19\% | 20\% | 21\% |
| 65+ | 26\% | 6\% | 34\% | 8\% | 34\% | 5\% | 35\% | 22\% | 37\% | 23\% |
| (Refused) | - | - | - | - | - | - | - | - | - | - |
| REGIONNUM. REGION |  |  |  |  |  |  |  |  |  |  |
| Duluth-Superior/MinneapolisSt. Paul | 7\% | 7\% | 7\% | 7\% | 8\% | 7\% | 7\% | 8\% | 7\% | 7\% |
| Green Bay-Appleton | 18\% | 19\% | 18\% | 18\% | 19\% | 20\% | 18\% | 19\% | 21\% | 18\% |
| La Crosse-Eau Claire | 8\% | 9\% | 8\% | 12\% | 6\% | 7\% | 9\% | 6\% | 6\% | 9\% |
| Madison | 19\% | 18\% | 19\% | 16\% | 19\% | 20\% | 18\% | 20\% | 17\% | 19\% |
| Milwaukee County | 16\% | 15\% | 16\% | 12\% | 16\% | 19\% | 15\% | 19\% | 18\% | 15\% |
| Milwaukee Rest | 24\% | 25\% | 24\% | 28\% | 23\% | 23\% | 25\% | 20\% | 24\% | 25\% |
| Wausau-Rhinelander | 8\% | 7\% | 8\% | 9\% | 8\% | 5\% | 8\% | 7\% | 7\% | 8\% |

DRACE. Derived Race. DAGE. Derived Age. REGIONNUM. Region.

| TOTAL | GENDE | dem | AGE 2-WAy X DEM |  |  |  |  |  | EdUCATION X DEM |  | REGION X DEM |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | *****DEM**** |  | ***DEM** |  | $\begin{aligned} & \text { *DEM } \\ & \text { <55 } \end{aligned}$ | $\begin{aligned} & \& W \\ & 55+ \end{aligned}$ | $\begin{aligned} & \text { DEM } \\ & <55 \end{aligned}$ | $\begin{gathered} \& A A \\ 55+ \end{gathered}$ | ******DEM****** |  | DS/ MINEAPOLIS | GB/ <br> APPLETON | LACROSSEEAU CLAIRE | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | MILWAUKEE CNTY REST |  | WAUSAU- NORTH <br> RHNLNDR WEST |  |
|  | MEN | WOM | <55 | 55+ |  |  |  |  | NON-COLL | GRAD |  |  |  |  |  |  |  |  |
| 800 | 151 | 197 | 192 | 156 | 152 | 141 | 21 | 11 | 204 | 144 | 14 | 53 | 26 | 83 | 75 | 74 | 22 | 62 |
| 5\% | 11\% | 8\% | 11\% | 7\% | - | - | 100\% | 100\% | 12\% | 6\% | - | 2\% | - | 7\% | 32\% | 3\% | 2\% | 1\% |
| 90\% | 82\% | 86\% | 79\% | 90\% | 100\% | 100\% | - | - | 82\% | 87\% | 97\% | 92\% | 96\% | 86\% | 62\% | 91\% | 90\% | 94\% |
| 3\% | 5\% | 4\% | 7\% | 1\% | - | - | - | - | 4\% | 5\% | 3\% | 1\% | - | 8\% | 5\% | 6\% | 1\% | 1\% |
| 1\% | 1\% | 1\% | 2\% | - | - | - | - | - | 2\% | * | - | 4\% | 4\% | - | - | - | 1\% | 2\% |
| 1\% | 1\% | 1\% | 1\% | 1\% | - | - | - | - | 1\% | 1\% | - | 2\% | - | - | 2\% | - | 5\% | 2\% |
| - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

DAGE. DERIVED AGE

| 18-29 | 12\% | 16\% | 16\% | 28\% | - | 27\% | - | 27\% | - | 16\% | 16\% | 5\% | 24\% | 14\% | 21\% | 14\% | 10\% | 9\% | 10\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 30-44 | 24\% | 30\% | 21\% | 45\% | - | 46\% | - | 53\% | - | 23\% | 27\% | 18\% | 10\% | 12\% | 34\% | 28\% | 29\% | 24\% | 18\% |
| 45-54 | 17\% | 12\% | 16\% | 26\% | - | 28\% | - | 19\% | - | 13\% | 17\% | 19\% | 13\% | 8\% | 13\% | 18\% | 16\% | 11\% | 12\% |
| 55-64 | 21\% | 21\% | 22\% | - | 48\% | - | 47\% | - | 52\% | 20\% | 23\% | 37\% | 20\% | 28\% | 16\% | 17\% | 24\% | 29\% | 30\% |
| 65+ | 26\% | 21\% | 25\% | - | 52\% | - | 53\% | - | 48\% | 28\% | 17\% | 22\% | 33\% | 37\% | 15\% | 23\% | 22\% | 27\% | 30\% |
| (Refused) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| REGIONNUM. REGION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Duluth-Superior/MinneapolisSt. Paul | 7\% | 4\% | 4\% | 3\% | 5\% | 4\% | 6\% | - | - | 3\% | 5\% | 100\% | - | - | - | - | - | - | 23\% |
| Green Bay-Appleton | 18\% | 13\% | 17\% | 13\% | 18\% | 14\% | 19\% | 3\% | 2\% | 17\% | 13\% | - | 100\% | - | - | - | - | - | - |
| La Crosse-Eau Claire | 8\% | 4\% | 10\% | 5\% | 11\% | 5\% | 12\% | - | - | 8\% | 6\% | - | - | 100\% | - | - | - | - | 42\% |
| Madison | 19\% | 22\% | 25\% | 30\% | 17\% | 31\% | 17\% | 21\% | 9\% | 18\% | 33\% | - | - | - | 100\% | - | - | - | - |
| Milwaukee County | 16\% | 25\% | 19\% | 23\% | 19\% | 17\% | 15\% | 68\% | 82\% | 24\% | 18\% | - | - | - | - | 100\% | - | - | - |
| Milwaukee Rest | 24\% | 25\% | 19\% | 21\% | 22\% | 23\% | 24\% | 6\% | 8\% | 24\% | 18\% | - | - | - | - | - | 100\% | - | - |
| Wausau-Rhinelander | 8\% | 6\% | 6\% | 5\% | 8\% | 6\% | 8\% | 2\% | - | 6\% | 7\% | - | - | - | - | - | - | 100\% | 35\% |

DRACE. Derived Race. DAGE. Derived Age. REGIONNUM. Region.

| total | 800 | 209 | 136 | 113 | 139 | 95 | 94 | 253 | 276 | 131 | 393 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DRACE. DERIVED RACE |  |  |  |  |  |  |  |  |  |  |  |
| Black/African-American | 5\% | 7\% | 11\% | 17\% | 8\% | 2\% | 13\% | 8\% | 8\% | 4\% | 3\% |
| White/Caucasian | 90\% | 85\% | 83\% | 78\% | 85\% | 92\% | 84\% | 84\% | 83\% | 92\% | 94\% |
| Hispanic/Latino | 3\% | 6\% | 3\% | 3\% | 7\% | 3\% | 3\% | 5\% | 5\% | 3\% | 2\% |
| Asian-American | 1\% | 2\% | - | 3\% | - | * | - | 1\% | 1\% | 1\% | * |
| Native American | 1\% | - | 2\% | - | * | 3\% | - | 1\% | 2\% | - | 1\% |
| Other | - | - | - | - | - | - | - | - | - | - | - |
| (Refused) | - | - | - | - | - | - | - | - | - | - | - |
| DAGE. DERIVED AGE |  |  |  |  |  |  |  |  |  |  |  |
| 18-29 | 12\% | 17\% | 14\% | 22\% | 14\% | 10\% | 16\% | 15\% | 25\% | 17\% | 2\% |
| 30-44 | 24\% | 26\% | 23\% | 32\% | 24\% | 18\% | 50\% | 16\% | 34\% | 26\% | 18\% |
| 45-54 | 17\% | 13\% | 16\% | 8\% | 21\% | 13\% | 21\% | 12\% | 13\% | 18\% | 19\% |
| 55-64 | 21\% | 24\% | 18\% | 16\% | 25\% | 22\% | 9\% | 26\% | 15\% | 17\% | 26\% |
| 65+ | 26\% | 20\% | 29\% | 22\% | 16\% | 38\% | 4\% | 31\% | 13\% | 23\% | 36\% |
| (Refused) | - | - | - | - | - | - | - | - | - | - | - |
| REGIONNUM. REGION |  |  |  |  |  |  |  |  |  |  |  |
| Duluth-Superior/MinneapolisSt. Paul | 7\% | 5\% | 3\% | 2\% | * | 13\% | 5\% | 4\% | 7\% | 5\% | 8\% |
| Green Bay-Appleton | 18\% | 14\% | 17\% | 12\% | 16\% | 18\% | 8\% | 18\% | 17\% | 26\% | 16\% |
| La Crosse-Eau Claire | 8\% | 6\% | 10\% | 5\% | 8\% | 10\% | 8\% | 7\% | 6\% | 11\% | 8\% |
| Madison | 19\% | 29\% | 16\% | 31\% | 23\% | 17\% | 28\% | 23\% | 16\% | 19\% | 20\% |
| Milwaukee County | 16\% | 20\% | 23\% | 36\% | 23\% | 2\% | 22\% | 21\% | 21\% | 9\% | 14\% |
| Milwaukee Rest | 24\% | 20\% | 24\% | 14\% | 25\% | 25\% | 24\% | 20\% | 23\% | 25\% | 25\% |
| Wausau-Rhinelander | 8\% | 6\% | 7\% | 1\% | 4\% | 16\% | 5\% | 7\% | 9\% | 5\% | 8\% |


|  | TOTAL | GENDER |  | AGE |  |  |  |  | GENDER \& AGE |  |  |  | EDUCATION |  | GENDER \& EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 18- | 45- |  | ***N | ET** | ****ME | N*** | ****WO | M** | NON | COLL | ***M | EN** | ** | NOM** |
|  |  | MEN | WOM | 44 | 64 | $65+$ | <55 | 55+ | 18-54 | 55+ | 18-54 | 55+ | COLL | GRAD | NON | COLL | NON | COLL |
| TOTAL | 800 | 380 | 420 | 295 | 299 | 206 | 429 | 371 | 206 | 173 | 223 | 197 | 526 | 273 | 222 | 158 | 304 | 116 |
| GENDER |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Men | 47\% | 100\% | - | 47\% | 48\% | 47\% | 48\% | 47\% | 100\% | 100\% | - | - | 42\% | 58\% | 100\% | 100\% | - | - |
| Women | 53\% |  | 100\% | 53\% | 52\% | 53\% | 52\% | 53\% | - | - | 100\% | 100\% | 58\% | 42\% | - |  | 100\% | 100\% |
| AGE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-44 | 37\% | 36\% | 38\% | 100\% | - | - | 69\% | - | 66\% | - | 71\% | - | 37\% | 36\% | 38\% | 33\% | 36\% | 41\% |
| 45-64 | 37\% | 38\% | 37\% | - | 100\% | - | 31\% | 44\% | 34\% | 44\% | 29\% | 45\% | 36\% | 40\% | 35\% | 42\% | 36\% | 37\% |
| 65+ | 26\% | 26\% | 26\% | - | - | 100\% | - | 56\% | - | 56\% | - | 55\% | 27\% | 24\% | 26\% | 25\% | 27\% | 22\% |
| 18-54 | 54\% | 54\% | 53\% | 100\% | 45\% | - | 100\% | - | 100\% | - | 100\% | - | 53\% | 55\% | 54\% | 54\% | 51\% | 57\% |
| 55+ | 46\% | 46\% | 47\% | - | 55\% | 100\% | - | 100\% | - | 100\% | - | 100\% | 47\% | 45\% | 46\% | 46\% | 49\% | 43\% |
| GENDER \& AGE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Men 18-54 | 26\% | 54\% | - | 47\% | 23\% | - | 48\% | - | 100\% | - | - | - | 23\% | 31\% | 54\% | 54\% | - | - |
| Men 55+ | 22\% | 46\% | - | - | 25\% | 47\% | - | 47\% | - | 100\% | - | - | 19\% | 26\% | 46\% | 46\% | - | - |
| Women 18-54 | 28\% | - | 53\% | 53\% | 22\% | - | 52\% | - | - | - | 100\% | - | 30\% | 24\% | - | - | 51\% | 57\% |
| Women 55+ | 25\% | - | 47\% | - | 30\% | 53\% | - | 53\% | - | - | - | 100\% | 28\% | 18\% | - | - | 49\% | 43\% |
| EDUCATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Non-College | 66\% | 58\% | 72\% | 66\% | 63\% | 69\% | 65\% | 67\% | 59\% | 58\% | 70\% | 75\% | 100\% | - | 100\% | - | 100\% | - |
| College Grad | 34\% | 42\% | 28\% | 34\% | 37\% | 31\% | 35\% | 33\% | 41\% | 42\% | 30\% | 25\% | - | 100\% |  | 100\% | - | 100\% |
| GENDER \& EDUCATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Non-College Men | 28\% | 58\% | - | 29\% | 26\% | 29\% | 28\% | 27\% | 59\% | 58\% | - | - | 42\% | - | 100\% | - | - | - |
| College Men | 20\% | 42\% | - | 18\% | 22\% | 19\% | 20\% | 19\% | 41\% | 42\% | - | - | - | 58\% | - | 100\% | - | - |
| Non-College Women | 38\% | - | 72\% | 38\% | 37\% | 40\% | 36\% | 40\% | - | - | 70\% | 75\% | 58\% | - | - | - | 100\% | - |
| College Women | 14\% | - | 28\% | 16\% | 14\% | 12\% | 15\% | 13\% | - | - | 30\% | 25\% | - | 42\% | - | - | - | 100\% |

ETHNICITY
WHITE
IDEOLOGY

|  |  |  |  |  | *GENDER* |  | ***AGE** |  | **EDUC** |  | ***PARTY |  | ID** | ***IDEOLOGY** |  |  | LIB | MOD |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| total | WHT | BLK | POC | тот | MEN | wom | <55 | 55+ | NON | COLL | DEm | IND | GOP | LIB | MOD | CON |  |  |  |
| 800 | 718 | 41 | 82 | 718 | 343 | 376 | 372 | 346 | 468 | 250 | 293 | 59 | 367 | 204 | 217 | 292 | 236 | 236 | 320 |
| 47\% | 48\% | 47\% | 45\% | 48\% | 100\% | - | 48\% | 48\% | 42\% | 58\% | 42\% | 49\% | 52\% | 45\% | 45\% | 52\% | 46\% | 45\% | 51\% |
| 53\% | 52\% | 53\% | 55\% | 52\% | - | 100\% | 52\% | 52\% | 58\% | 42\% | 58\% | 51\% | 48\% | 55\% | 55\% | 48\% | 54\% | 55\% | 49\% |
| 37\% | 35\% | 51\% | 54\% | 35\% | 34\% | 36\% | 67\% | - | 35\% | 35\% | 38\% | 33\% | 33\% | 36\% | 42\% | 29\% | 40\% | 43\% | 30\% |
| 37\% | 38\% | 30\% | 33\% | 38\% | 39\% | 37\% | 33\% | 44\% | 37\% | 40\% | 37\% | 32\% | 40\% | 41\% | 34\% | 38\% | 38\% | 34\% | 38\% |
| 26\% | 27\% | 19\% | 13\% | 27\% | 28\% | 27\% | - | 56\% | 28\% | 25\% | 25\% | 34\% | 27\% | 23\% | 24\% | 33\% | 21\% | 23\% | 32\% |
| 54\% | 52\% | 62\% | 70\% | 52\% | 52\% | 52\% | 100\% | - | 51\% | 54\% | 52\% | 40\% | 54\% | 51\% | 60\% | 46\% | 55\% | 60\% | 48\% |
| 46\% | 48\% | 38\% | 30\% | 48\% | 48\% | 48\% | - | 100\% | 49\% | 46\% | 48\% | 60\% | 46\% | 49\% | 40\% | 54\% | 45\% | 40\% | 52\% |
| 26\% | 25\% | 31\% | 35\% | 25\% | 52\% | - | 48\% | - | 22\% | 30\% | 22\% | 19\% | 27\% | 22\% | 29\% | 24\% | 25\% | 29\% | 24\% |
| 22\% | 23\% | 16\% | 10\% | 23\% | 48\% | - | - | 48\% | 20\% | 28\% | 20\% | 30\% | 24\% | 23\% | 16\% | 28\% | 21\% | 16\% | 27\% |
| 28\% | 27\% | 32\% | 34\% | 27\% | - | 52\% | 52\% | - | 29\% | 23\% | 29\% | 21\% | 26\% | 30\% | 31\% | 23\% | 30\% | 32\% | 23\% |
| 25\% | 25\% | 21\% | 20\% | 25\% | - | 48\% | - | 52\% | 29\% | 19\% | 28\% | 30\% | 22\% | 26\% | 24\% | 26\% | 24\% | 24\% | 26\% |
| 66\% | 65\% | 75\% | 71\% | 65\% | 58\% | 72\% | 64\% | 67\% | 100\% | - | 57\% | 59\% | 73\% | 56\% | 67\% | 70\% | 57\% | 67\% | 71\% |
| 34\% | 35\% | 24\% | 29\% | 35\% | 42\% | 28\% | 36\% | 33\% | - | 100\% | 43\% | 41\% | 27\% | 44\% | 33\% | 30\% | 43\% | 33\% | 29\% |
| 28\% | 27\% | 36\% | 30\% | 27\% | 58\% | - | 27\% | 28\% | 42\% | - | 21\% | 26\% | 33\% | 25\% | 24\% | 32\% | 26\% | 25\% | 32\% |
| 20\% | 20\% | 10\% | 15\% | 20\% | 42\% | - | 20\% | 20\% | - | 58\% | 22\% | 24\% | 19\% | 20\% | 21\% | 20\% | 20\% | 20\% | 19\% |
| 38\% | 38\% | 39\% | 40\% | 38\% | - | 72\% | 37\% | 39\% | 58\% | - | 37\% | 34\% | 39\% | 32\% | 43\% | 39\% | 31\% | 43\% | 39\% |
| 14\% | 15\% | 14\% | 14\% | 15\% | - | 28\% | 16\% | 13\% | - | 42\% | 21\% | 17\% | 9\% | 24\% | 12\% | 10\% | 23\% | 12\% | 10\% |



| TOTAL | 800 | 19 | 22 | 25 | 15 | 31 | 10 | 32 | 8 | 16 | 25 | 352 | 253 | 161 | 283 | 102 | 683 | 84 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GENDER |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Men | 47\% | 100\% | - | 49\% | 44\% | 49\% | 42\% | 50\% | 34\% | 50\% | 45\% | 46\% | 49\% | 54\% | 52\% | 49\% | 48\% | 47\% |
| Women | 53\% | - | 100\% | 51\% | 56\% | 51\% | 58\% | 50\% | 66\% | 50\% | 55\% | 54\% | 51\% | 46\% | 48\% | 51\% | 52\% | 53\% |
| AGE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-44 | 37\% | 57\% | 46\% | 82\% | - | 54\% | 42\% | 52\% | 46\% | 55\% | 48\% | 34\% | 38\% | 38\% | 30\% | 46\% | 35\% | 43\% |
| 45-64 | 37\% | 26\% | 34\% | 18\% | 50\% | 26\% | 44\% | 31\% | 29\% | 33\% | 29\% | 41\% | 31\% | 41\% | 39\% | 40\% | 37\% | 41\% |
| 65+ | 26\% | 17\% | 20\% | - | 50\% | 21\% | 13\% | 17\% | 24\% | 12\% | 23\% | 26\% | 31\% | 21\% | 31\% | 14\% | 28\% | 16\% |
| 18-54 | 54\% | 65\% | 60\% | 100\% | - | 63\% | 62\% | 65\% | 54\% | 69\% | 58\% | 51\% | 51\% | 59\% | 49\% | 71\% | 52\% | 61\% |
| 55+ | 46\% | 35\% | 40\% | - | 100\% | 37\% | 38\% | 35\% | 46\% | 31\% | 42\% | 49\% | 49\% | 41\% | 51\% | 29\% | 48\% | 39\% |
| GENDER \& AGE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Men 18-54 | 26\% | 65\% | - | 49\% | - | 32\% | 27\% | 36\% | 11\% | 34\% | 28\% | 24\% | 26\% | 31\% | 25\% | 35\% | 26\% | 26\% |
| Men 55+ | 22\% | 35\% | - | - | 44\% | 17\% | 15\% | 15\% | 23\% | 16\% | 17\% | 22\% | 23\% | 23\% | 27\% | 14\% | 23\% | 21\% |
| Women 18-54 | 28\% | - | 60\% | 51\% | - | 31\% | 35\% | 29\% | 43\% | 35\% | 30\% | 27\% | 25\% | 28\% | 24\% | 36\% | 26\% | 35\% |
| Women 55+ | 25\% | - | 40\% | - | 56\% | 20\% | 22\% | 21\% | 23\% | 15\% | 25\% | 27\% | 26\% | 19\% | 24\% | 15\% | 26\% | 18\% |
| EDUCATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Non-College | 66\% | 77\% | 73\% | 75\% | 75\% | 100\% | - | 74\% | 80\% | 66\% | 80\% | 67\% | 62\% | 66\% | 71\% | 78\% | 66\% | 58\% |
| College Grad | 34\% | 22\% | 26\% | 24\% | 24\% | - | 100\% | 26\% | 18\% | 32\% | 19\% | 33\% | 38\% | 34\% | 29\% | 22\% | 34\% | 42\% |
| GENDER \& EDUCATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Non-College Men | 28\% | 77\% | - | 38\% | 34\% | 49\% | - | 39\% | 27\% | 37\% | 36\% | 28\% | 25\% | 33\% | 32\% | 34\% | 29\% | 25\% |
| College Men | 20\% | 22\% | - | 10\% | 10\% | - | 42\% | 11\% | 7\% | 12\% | 9\% | 18\% | 24\% | 20\% | 20\% | 15\% | 20\% | 23\% |
| Non-College Women | 38\% | - | 73\% | 37\% | 41\% | 51\% | - | 35\% | 53\% | 29\% | 44\% | 38\% | 37\% | 33\% | 39\% | 44\% | 37\% | 34\% |
| College Women | 14\% | - | 26\% | 14\% | 14\% | - | 58\% | 15\% | 11\% | 20\% | 10\% | 16\% | 14\% | 13\% | 10\% | 7\% | 14\% | 19\% |


|  | REGION |  |  |  |  |  |  |  |  | DENSITY |  |  | DENSITY X GENDER |  |  |  |  |  | PARTY ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | $\begin{gathered} \text { DS/ } \\ \text { MINEAPOLIS } \end{gathered}$ | GB/ <br> APPLETON | LACROSSEeau Claire | MAD- <br> ISON | MILWA CNTY | AUKEE REST | WAUSAURHNLNDR | NORTH WEST | URBN | SUBURBN | RURAL | $* * * * *$ URBN | MALE SRBN | ***** | ****F | FEMALE | **** | DEM | IND | GOP |
| total | 800 | 58 | 146 | 64 | 148 | 126 | 195 | 62 | 184 | 191 | 322 | 284 | 85 | 164 | 129 | 107 | 157 | 155 | 348 | 67 | 385 |
| GENDER |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Men | 47\% | 49\% | 47\% | 47\% | 47\% | 45\% | 48\% | 53\% | 50\% | 44\% | 51\% | 46\% | 100\% | 100\% | 100\% | - | - | - | 43\% | 47\% | 51\% |
| Women | 53\% | 51\% | 53\% | 53\% | 53\% | 55\% | 52\% | 47\% | 50\% | 56\% | 49\% | 54\% | - | - | - | 100\% | 100\% | 100\% | 57\% | 53\% | 49\% |
| AGE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-44 | 37\% | 27\% | 34\% | 37\% | 43\% | 40\% | 36\% | 31\% | 32\% | 47\% | 34\% | 33\% | 46\% | 33\% | 34\% | 48\% | 35\% | 33\% | 41\% | 33\% | 34\% |
| 45-64 | 37\% | 50\% | 33\% | 38\% | 31\% | 37\% | 39\% | 47\% | 45\% | 29\% | 44\% | 35\% | 24\% | 46\% | 37\% | 32\% | 43\% | 34\% | 36\% | 34\% | 39\% |
| 65+ | 26\% | 23\% | 33\% | 25\% | 26\% | 23\% | 25\% | 22\% | 23\% | 25\% | 21\% | 32\% | 30\% | 21\% | 30\% | 20\% | 22\% | 33\% | 24\% | 33\% | 27\% |
| 18-54 | 54\% | 51\% | 48\% | 53\% | 56\% | 59\% | 53\% | 53\% | 53\% | 59\% | 57\% | 46\% | 53\% | 58\% | 50\% | 64\% | 55\% | 43\% | 55\% | 39\% | 55\% |
| 55+ | 46\% | 49\% | 52\% | 47\% | 44\% | 41\% | 47\% | 47\% | 47\% | 41\% | 43\% | 54\% | 47\% | 42\% | 50\% | 36\% | 45\% | 57\% | 45\% | 61\% | 45\% |
| GENDER \& AGE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Men 18-54 | 26\% | 26\% | 23\% | 31\% | 25\% | 25\% | 24\% | 35\% | 31\% | 24\% | 30\% | 23\% | 53\% | 58\% | 50\% | - | - | - | 25\% | 18\% | 28\% |
| Men 55+ | 22\% | 23\% | 24\% | 16\% | 21\% | 20\% | 24\% | 18\% | 19\% | 21\% | 21\% | 23\% | 47\% | 42\% | 50\% | - | - | - | 18\% | 28\% | 24\% |
| Women 18-54 | 28\% | 25\% | 25\% | 22\% | 31\% | 34\% | 29\% | 19\% | 22\% | 36\% | 27\% | 24\% | - | - | - | 64\% | 55\% | 43\% | 30\% | 21\% | 27\% |
| Women 55+ | 25\% | 26\% | 27\% | 31\% | 22\% | 21\% | 23\% | 29\% | 29\% | 20\% | 22\% | 31\% | - | - | - | 36\% | 45\% | 57\% | 27\% | 33\% | 22\% |
| EDUCATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Non-College | 66\% | 67\% | 70\% | 64\% | 51\% | 69\% | 70\% | 72\% | 68\% | 61\% | 57\% | 79\% | 49\% | 48\% | 78\% | 71\% | 66\% | 80\% | 59\% | 62\% | 73\% |
| College Grad | 34\% | 33\% | 30\% | 36\% | 49\% | 31\% | 30\% | 28\% | 32\% | 39\% | 43\% | 21\% | 51\% | 52\% | 22\% | 29\% | 34\% | 20\% | 41\% | 37\% | 27\% |
| GENDER \& EDUCATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Non-College Men | 28\% | 35\% | 30\% | 28\% | 18\% | 27\% | 30\% | 34\% | 32\% | 22\% | 24\% | 36\% | 49\% | 48\% | 78\% | - | - | - | 22\% | 26\% | 33\% |
| College Men | 20\% | 14\% | 17\% | 20\% | 29\% | 18\% | 18\% | 19\% | 17\% | 22\% | 27\% | 10\% | 51\% | 52\% | 22\% | - | - | - | 21\% | 21\% | 18\% |
| Non-College Women | 38\% | 32\% | 40\% | 37\% | 34\% | 42\% | 40\% | 38\% | 35\% | 39\% | 32\% | 44\% | - | - | - | 71\% | 66\% | 80\% | 36\% | 37\% | 40\% |
| College Women | 14\% | 19\% | 13\% | 16\% | 20\% | 13\% | 12\% | 10\% | 15\% | 16\% | 17\% | 11\% | - | - | - | 29\% | 34\% | 20\% | 20\% | 16\% | 9\% |


| total | PRES VOTE |  |  |  | State vote |  |  | VOTE MODE |  |  |  |  |  | $\begin{aligned} & \text { v CONCERNED - COVID } \\ & ================ \end{aligned}$ | FOR VOTES |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | = $===$BIDEN | ===== | JORG | $===$REF |  |  |  |  | $====$ | $===$ | $====$ | $====$ | $=$ |  | ===== | ===== | $====$ | $=$ |
|  |  |  |  |  | DEM | REP | REF | ***ABSENTEE** ****IN PERSON*** |  |  |  |  |  |  | ****FO | R**** | **AGAI | ST** |
|  |  |  |  |  |  |  |  | TOT |  |  | EARLY | DAY | тот | тот | BIDEN | TRUMP | BIDEN TRUMP |  |
| 800 | 377 | 367 | 11 | 13 | 370 | 378 | 20 | 309 | 170 | 139 | 168 | 292 | 459 | 358 | 203 | 312 | 55 | 173 |
| 47\% | 45\% | 52\% | 54\% | 35\% | 45\% | 51\% | 55\% | 43\% | 41\% | 45\% | 55\% | 50\% | 52\% | 42\% | 43\% | 49\% | 70\% | 46\% |
| 53\% | 55\% | 48\% | 46\% | 65\% | 55\% | 49\% | 45\% | 57\% | 59\% | 55\% | 45\% | 50\% | 48\% | 58\% | 57\% | 51\% | 30\% | 54\% |
| 37\% | 39\% | 31\% | 71\% | 59\% | 39\% | 33\% | 50\% | 36\% | 35\% | 37\% | 28\% | 40\% | 36\% | 35\% | 32\% | 32\% | 22\% | 47\% |
| 37\% | 35\% | 42\% | 19\% | 25\% | 36\% | 39\% | 40\% | 36\% | 32\% | 41\% | 39\% | 39\% | 39\% | 36\% | 38\% | 41\% | 44\% | 32\% |
| 26\% | 26\% | 28\% | 10\% | 16\% | 25\% | 28\% | 11\% | 28\% | 33\% | 22\% | 33\% | 21\% | 25\% | 29\% | 30\% | 27\% | 33\% | 21\% |
| 54\% | 52\% | 52\% | 81\% | 62\% | 54\% | 51\% | 65\% | 50\% | 48\% | 53\% | 44\% | 60\% | 54\% | 49\% | 46\% | 50\% | 62\% | 60\% |
| 46\% | 48\% | 48\% | 19\% | 38\% | 46\% | 49\% | 35\% | 50\% | 52\% | 47\% | 56\% | 40\% | 46\% | 51\% | 54\% | 50\% | 38\% | 40\% |
| 26\% | 24\% | 27\% | 44\% | 14\% | 25\% | 26\% | 36\% | 24\% | 21\% | 27\% | 23\% | 30\% | 27\% | 20\% | 20\% | 24\% | 45\% | 30\% |
| 22\% | 20\% | 25\% | 11\% | 21\% | 19\% | 26\% | 19\% | 19\% | 20\% | 18\% | 32\% | 20\% | 25\% | 21\% | 24\% | 25\% | 25\% | 16\% |
| 28\% | 28\% | 24\% | 37\% | 49\% | 28\% | 25\% | 29\% | 26\% | 27\% | 26\% | 22\% | 30\% | 27\% | 29\% | 26\% | 25\% | 17\% | 30\% |
| 25\% | 27\% | 24\% | 9\% | 17\% | 27\% | 24\% | 16\% | 31\% | 32\% | 29\% | 24\% | 20\% | 21\% | 30\% | 31\% | 25\% | 13\% | 24\% |
| 66\% | 57\% | 73\% | 69\% | 68\% | 59\% | 72\% | 43\% | 59\% | 62\% | 56\% | 65\% | 71\% | 69\% | 59\% | 61\% | 71\% | 84\% | 53\% |
| 34\% | 43\% | 27\% | 31\% | 29\% | 41\% | 28\% | 55\% | 41\% | 38\% | 44\% | 35\% | 29\% | 31\% | 41\% | 39\% | 29\% | 16\% | 47\% |
| 28\% | 23\% | 34\% | 32\% | 20\% | 24\% | 33\% | 13\% | 21\% | 21\% | 20\% | 33\% | 33\% | 33\% | 20\% | 23\% | 30\% | 58\% | 22\% |
| 20\% | 22\% | 18\% | 23\% | 13\% | 21\% | 19\% | 41\% | 22\% | 20\% | 25\% | 22\% | 17\% | 19\% | 22\% | 21\% | 20\% | 12\% | 24\% |
| 38\% | 35\% | 39\% | 37\% | 48\% | 34\% | 40\% | 30\% | 38\% | 40\% | 35\% | 33\% | 38\% | 36\% | 39\% | 39\% | 41\% | 26\% | 30\% |
| 14\% | 21\% | 9\% | 8\% | 16\% | 21\% | $9 \%$ | 15\% | 19\% | 19\% | 19\% | 13\% | 12\% | 12\% | 19\% | 18\% | 10\% | 4\% | 24\% |


| TOTAL | $\begin{aligned} & \text { CHILDREN <18 } \\ & ========== \end{aligned}$ |  | CHILDREN X GENDER |  |  |  | B2／B3 YES <br> ＝ニ二ニニニニ二 <br> TOTAL | UNION HH |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | ＊＊MA | ALE＊＊ | ＊FEM | MALE＊ |  |  |  |
|  | yes | No | YES | NO | YES | NO |  | YES | No |
| 800 | 242 | 557 | 115 | 264 | 127 | 292 | 296 | 155 | 645 |
| 47\％ | 47\％ | 47\％ | 100\％ | 100\％ | － | － | 42\％ | 47\％ | 48\％ |
| 53\％ | 53\％ | 53\％ | － | － | 100\％ | 100\％ | 58\％ | 53\％ | 52\％ |
| 37\％ | 65\％ | 25\％ | 64\％ | 24\％ | 66\％ | 25\％ | 43\％ | 30\％ | 39\％ |
| 37\％ | 29\％ | 41\％ | 28\％ | 43\％ | 30\％ | 40\％ | 35\％ | 33\％ | 38\％ |
| 26\％ | 6\％ | 34\％ | 8\％ | 34\％ | 5\％ | 35\％ | 22\％ | 37\％ | 23\％ |
| 54\％ | 85\％ | 40\％ | 82\％ | 42\％ | 87\％ | 38\％ | 59\％ | 44\％ | 56\％ |
| 46\％ | 15\％ | 60\％ | 18\％ | 58\％ | 13\％ | 62\％ | 41\％ | 56\％ | 44\％ |
| 26\％ | 39\％ | 20\％ | 82\％ | 42\％ | － | － | 25\％ | 21\％ | 27\％ |
| 22\％ | 8\％ | 27\％ | 18\％ | 58\％ | － | － | 17\％ | 25\％ | 21\％ |
| 28\％ | 46\％ | 20\％ | － | － | 87\％ | 38\％ | 34\％ | 22\％ | 29\％ |
| 25\％ | 7\％ | 32\％ | － | － | 13\％ | 62\％ | 23\％ | 31\％ | 23\％ |
| 66\％ | 65\％ | 66\％ | 59\％ | 58\％ | 70\％ | 74\％ | 66\％ | 70\％ | 65\％ |
| 34\％ | 35\％ | 34\％ | 41\％ | 42\％ | 30\％ | 26\％ | 34\％ | 30\％ | 35\％ |
| 28\％ | 28\％ | 28\％ | 59\％ | 58\％ | － | － | 23\％ | 30\％ | 27\％ |
| 20\％ | 19\％ | 20\％ | 41\％ | 42\％ | － | － | 19\％ | 17\％ | 20\％ |
| 38\％ | 37\％ | 39\％ | － | － | 70\％ | 74\％ | 43\％ | 40\％ | 37\％ |
| 14\％ | 16\％ | 14\％ | － | － | 30\％ | 26\％ | 15\％ | 13\％ | 15\％ |



| TOTAL | 800 | 151 | 197 | 192 | 156 | 152 | 141 | 21 | 11 | 204 | 144 | 14 | 53 | 26 | 83 | 75 | 74 | 22 | 62 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GENDER |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Men | 47\% | 100\% | - | 46\% | 41\% | 43\% | 41\% | 55\% | 42\% | 38\% | 51\% | 42\% | 38\% | 25\% | 41\% | 51\% | 50\% | 41\% | 35\% |
| Women | 53\% | - | 100\% | 54\% | 59\% | 57\% | 59\% | 45\% | 58\% | 62\% | 49\% | 58\% | 62\% | 75\% | 59\% | 49\% | 50\% | 59\% | 65\% |
| AGE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-44 | 37\% | 46\% | 37\% | 74\% | - | 72\% | - | 81\% | - | 39\% | 43\% | 23\% | 34\% | 27\% | 55\% | 42\% | 39\% | 33\% | 28\% |
| 45-64 | 37\% | 33\% | 38\% | 26\% | 48\% | 28\% | 47\% | 19\% | 52\% | 33\% | 40\% | 55\% | 34\% | 36\% | 30\% | 35\% | 40\% | 40\% | 42\% |
| 65+ | 26\% | 21\% | 25\% | - | 52\% | - | 53\% | - | 48\% | 28\% | 17\% | 22\% | 33\% | 37\% | 15\% | 23\% | 22\% | 27\% | 30\% |
| 18-54 | 54\% | 58\% | 53\% | 100\% | - | 100\% | - | 100\% | - | 52\% | 60\% | 41\% | 47\% | 35\% | 68\% | 60\% | 54\% | 45\% | 40\% |
| 55+ | 46\% | 42\% | 47\% | - | 100\% | - | 100\% | - | 100\% | 48\% | 40\% | 59\% | 53\% | 65\% | 32\% | 40\% | 46\% | 55\% | 60\% |
| GENDER \& AGE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Men 18-54 | 26\% | 58\% | - | 46\% | - | 43\% | - | 55\% | - | 21\% | 31\% | 14\% | 23\% | 12\% | 25\% | 29\% | 28\% | 30\% | 19\% |
| Men 55+ | 22\% | 42\% | - | - | 41\% | - | 41\% | - | 42\% | 17\% | 20\% | 28\% | 16\% | 14\% | 16\% | 22\% | 22\% | 11\% | 16\% |
| Women 18-54 | 28\% | - | 53\% | 54\% | - | 57\% | - | 45\% | - | 31\% | 29\% | 27\% | 24\% | 23\% | 43\% | 30\% | 26\% | 14\% | 21\% |
| Women 55+ | 25\% | - | 47\% | - | 59\% | - | 59\% | - | 58\% | 31\% | 20\% | 31\% | 37\% | 51\% | 16\% | 19\% | 24\% | 44\% | 44\% |
| EDUCATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Non-College | 66\% | 51\% | 64\% | 55\% | 63\% | 53\% | 62\% | 73\% | 75\% | 100\% | - | 48\% | 65\% | 65\% | 43\% | 65\% | 65\% | 55\% | 58\% |
| College Grad | 34\% | 48\% | 36\% | 45\% | 37\% | 47\% | 38\% | 26\% | 25\% | - | 100\% | 52\% | 35\% | 35\% | 57\% | 35\% | 35\% | 45\% | 42\% |
| GENDER \& EDUCATION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Non-College Men | 28\% | 51\% | - | 22\% | 22\% | 19\% | 22\% | 42\% | 32\% | 38\% |  | 22\% | 24\% | 16\% | 10\% | 31\% | 31\% | 14\% | 17\% |
| College Men | 20\% | 48\% | - | 23\% | 18\% | 24\% | 19\% | 12\% | 9\% | - | 51\% | 20\% | 14\% | 10\% | 31\% | 19\% | 19\% | 28\% | 18\% |
| Non-College Women | 38\% | - | 64\% | 32\% | 41\% | 33\% | 40\% | 31\% | 43\% | 62\% | - | 26\% | 40\% | 49\% | 34\% | 34\% | 34\% | 42\% | 41\% |
| College Women | 14\% | - | 36\% | 22\% | 19\% | 23\% | 19\% | 14\% | 16\% | - | 49\% | 32\% | 21\% | 25\% | 26\% | 15\% | 16\% | 17\% | 24\% |


|  | IDEOLOGY X DEM |  | DENSITY X DEM |  |  | CHILDREN <18 X DEM |  | TSCORE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | **** | EM***** | **** | ****DEM** | ****** | ***** | ** | $0-$ | $90-$ | $95-$ |
| тоtal | LIB | CON/IND | URBN | SUB-URBN | RURAL | YES | No | 84 | 94 | 100 |


| TOTAL | 800 | 209 | 136 | 113 | 139 | 95 | 94 | 253 | 276 | 131 | 393 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GENDER |  |  |  |  |  |  |  |  |  |  |  |
| Men | 47\% | 44\% | 43\% | 43\% | 47\% | 38\% | 45\% | 43\% | 43\% | 46\% | 51\% |
| Women | 53\% | 56\% | 57\% | 57\% | 53\% | 62\% | 55\% | 57\% | 57\% | 54\% | 49\% |
| AGE |  |  |  |  |  |  |  |  |  |  |  |
| 18-44 | 37\% | 43\% | 37\% | 54\% | 38\% | 28\% | 67\% | 31\% | 59\% | 42\% | 20\% |
| 45-64 | 37\% | 37\% | 34\% | 24\% | 46\% | 34\% | 30\% | 38\% | 28\% | 35\% | 45\% |
| 65+ | 26\% | 20\% | 29\% | 22\% | 16\% | 38\% | 4\% | 31\% | 13\% | 23\% | 36\% |
| 18-54 | 54\% | 56\% | 53\% | 62\% | 59\% | 41\% | 87\% | 43\% | 71\% | 61\% | 39\% |
| 55+ | 46\% | 44\% | 47\% | 38\% | 41\% | 59\% | 13\% | 57\% | 29\% | 39\% | 61\% |
| GENDER \& AGE |  |  |  |  |  |  |  |  |  |  |  |
| Men 18-54 | 26\% | 25\% | 26\% | 25\% | 31\% | 16\% | 38\% | 20\% | 34\% | 27\% | 20\% |
| Men 55+ | 22\% | 20\% | 17\% | 18\% | 16\% | 22\% | 7\% | 22\% | 9\% | 19\% | 31\% |
| Women 18-54 | 28\% | 32\% | 27\% | 37\% | 28\% | 25\% | 49\% | 23\% | 37\% | 34\% | 19\% |
| Women 55+ | 25\% | 24\% | 30\% | 20\% | 25\% | 37\% | 6\% | 34\% | 19\% | 21\% | 30\% |
| EDUCATION |  |  |  |  |  |  |  |  |  |  |  |
| Non-College | 66\% | 53\% | 66\% | 60\% | 47\% | 74\% | 49\% | 62\% | 72\% | 67\% | 61\% |
| College Grad | 34\% | 47\% | 34\% | 40\% | 53\% | 26\% | 51\% | 38\% | 28\% | 33\% | 39\% |
| GENDER \& EDUCATION |  |  |  |  |  |  |  |  |  |  |  |
| Non-College Men | 28\% | 23\% | 22\% | 22\% | 18\% | 29\% | 18\% | 24\% | 29\% | 27\% | 27\% |
| College Men | 20\% | 21\% | 21\% | 21\% | 29\% | 10\% | 27\% | 19\% | 15\% | 19\% | 23\% |
| Non-College Women | 38\% | 30\% | 44\% | 37\% | 29\% | 46\% | 31\% | 38\% | 43\% | 40\% | 34\% |
| College Women | 14\% | 25\% | 13\% | 20\% | 24\% | 16\% | 23\% | 19\% | 13\% | 14\% | 15\% |


|  | TOTAL | GENDER$=======$ |  | AGE |  |  |  |  | GENDER \& AGE |  |  |  | EDUCATION |  | GENDER \& EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MEN | WOM | $\begin{aligned} & 18- \\ & 44 \end{aligned}$ | $\begin{aligned} & 45- \\ & 64 \end{aligned}$ | 65+ | ***NET** |  | ****MEN*** ****WOM*** |  |  |  | $\begin{aligned} & \text { NON } \\ & \text { COLL } \end{aligned}$ | COLL GRAD | ***MEN** |  | ***WOM** |  |
|  |  |  |  |  |  |  | <55 | 55+ | -54 | 55+ | -54 | 55+ |  |  | NON | COLL | NON | COLL |
| total | 800 | 380 | 420 | 295 | 299 | 206 | 429 | 371 | 206 | 173 | 223 | 197 | 526 | 273 | 222 | 158 | 304 | 116 |
| Ethnicity |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| White | 90\% | 90\% | 89\% | 85\% | 91\% | 95\% | 87\% | 93\% | 86\% | 95\% | 87\% | 92\% | 89\% | 91\% | 89\% | 92\% | 89\% | 90\% |
| Black | 5\% | 5\% | 5\% | 7\% | 4\% | 4\% | 6\% | 4\% | 6\% | 4\% | 6\% | 4\% | 6\% | 4\% | 7\% | 3\% | 5\% | 5\% |
| People of Color | 10\% | 10\% | 11\% | 15\% | 9\% | 5\% | 13\% | 7\% | 14\% | 5\% | 13\% | 8\% | 11\% | 9\% | 11\% | 8\% | 11\% | 10\% |
| White |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| White - Total | 90\% | 90\% | 89\% | 85\% | 91\% | 95\% | 87\% | 93\% | 86\% | 95\% | 87\% | 92\% | 89\% | 91\% | 89\% | 92\% | 89\% | 90\% |
| White Men | 43\% | 90\% | - | 39\% | 44\% | 46\% | 41\% | 45\% | 86\% | 95\% | - | - | 37\% | 53\% | 89\% | 92\% | - |  |
| White Women | 47\% | - | 89\% | 46\% | 47\% | 49\% | 45\% | 49\% | - | - | 87\% | 92\% | 52\% | 38\% | - | - | 89\% | 90\% |
| White 18-54 | 47\% | 47\% | 46\% | 85\% | 41\% | - | 87\% | - | 86\% | - | 87\% | - | 45\% | 49\% | 46\% | 48\% | 45\% | 50\% |
| White 55+ | 43\% | 44\% | 43\% | - | 50\% | 95\% | - | 93\% | - | 95\% | - | 92\% | 44\% | 42\% | 43\% | 44\% | 44\% | 40\% |
| White Non-College | 59\% | 52\% | 65\% | 56\% | 57\% | 64\% | 56\% | 62\% | 49\% | 55\% | 61\% | 68\% | 89\% | - | 89\% | - | 89\% |  |
| White College | 31\% | 38\% | 25\% | 29\% | 34\% | 31\% | 31\% | 31\% | 37\% | 40\% | 26\% | 24\% | - | 91\% | - | 92\% | - | 90\% |
| White Democrats | 37\% | 33\% | 40\% | 37\% | 36\% | 36\% | 35\% | 38\% | 32\% | 33\% | 39\% | 42\% | 32\% | 46\% | 27\% | 40\% | 35\% | 54\% |
| White Independents | 7\% | 8\% | 7\% | 7\% | 6\% | 10\% | 5\% | 10\% | 5\% | 10\% | 6\% | 9\% | 7\% | 9\% | 7\% | 9\% | 7\% | 9\% |
| White Republicans | 46\% | 50\% | 42\% | 41\% | 48\% | 49\% | 46\% | 46\% | 49\% | 52\% | 43\% | 41\% | 51\% | 37\% | 55\% | 43\% | 47\% | 28\% |
| White Liberal | 25\% | 24\% | 27\% | 25\% | 28\% | 23\% | 24\% | 27\% | 22\% | 27\% | 27\% | 27\% | 22\% | 33\% | 23\% | 26\% | 21\% | 42\% |
| White Moderate | 27\% | 26\% | 28\% | 31\% | 25\% | 25\% | 30\% | 24\% | 30\% | 21\% | 30\% | 26\% | 28\% | 26\% | 24\% | 29\% | 30\% | 23\% |
| White Conservative | 37\% | 40\% | 34\% | 29\% | 37\% | 47\% | 32\% | 42\% | 34\% | 47\% | 30\% | 38\% | 39\% | 32\% | 42\% | 37\% | 37\% | 25\% |
| IDEOLOGY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Liberal | 30\% | 29\% | 30\% | 32\% | 30\% | 25\% | 30\% | 29\% | 29\% | 28\% | 32\% | 29\% | 26\% | 37\% | 28\% | 30\% | 24\% | 47\% |
| Moderate | 29\% | 28\% | 31\% | 34\% | 27\% | 26\% | 33\% | 25\% | 33\% | 22\% | 33\% | 28\% | 30\% | 28\% | 26\% | 30\% | 33\% | 25\% |
| Conservative | 40\% | 43\% | 37\% | 33\% | 41\% | 49\% | 36\% | 45\% | 38\% | 49\% | 33\% | 42\% | 43\% | 34\% | 46\% | 39\% | 41\% | 26\% |


| TOTAL | ETHNICITY |  |  | WHITE |  |  |  |  |  |  |  |  |  |  |  |  | IDEOLOGY |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | WHT | BLK | POC | тот | *GENDER* |  | ***AGE** |  | **EDUC** |  | *** |  | ID** | ***IDEOLOGY** |  |  | LIB | MOD | CON |
|  |  |  |  |  | MEN | WOM | <55 | 55+ | NON | COLL | DEm | IND | GOP | LIB | MOD | CON |  |  |  |
| 800 | 718 | 41 | 82 | 718 | 343 | 376 | 372 | 346 | 468 | 250 | 293 | 59 | 367 | 204 | 217 | 292 | 236 | 236 | 320 |
| 90\% | 100\% | - | - | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 86\% | 92\% | 92\% |
| 5\% | - | 100\% | 50\% | - | - | - | - | - | - | - | - | - | - | - | - | - | 7\% | 5\% | 3\% |
| 10\% | - | 100\% | 100\% | - | - | - | - | - | - | - | - | - | - | - | - | - | 14\% | 8\% | 8\% |
| 90\% | 100\% | - | - | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 86\% | 92\% | 92\% |
| 43\% | 48\% | - | - | 48\% | 100\% | - | 48\% | 48\% | 42\% | 58\% | 42\% | 49\% | 52\% | 45\% | 45\% | 52\% | 38\% | 42\% | 47\% |
| 47\% | 52\% | - | - | 52\% | - | 100\% | 52\% | 52\% | 58\% | 42\% | 58\% | 51\% | 48\% | 55\% | 55\% | 48\% | 48\% | 50\% | 44\% |
| 47\% | 52\% | - | - | 52\% | 52\% | 52\% | 100\% | - | 51\% | 54\% | 52\% | 40\% | 54\% | 51\% | 60\% | 46\% | 44\% | 55\% | 42\% |
| 43\% | 48\% | - | - | 48\% | 48\% | 48\% | - | 100\% | 49\% | 46\% | 48\% | 60\% | 46\% | 49\% | 40\% | 54\% | 42\% | 37\% | 49\% |
| 59\% | 65\% | - | - | 65\% | 58\% | 72\% | 64\% | 67\% | 100\% | - | 57\% | 59\% | 73\% | 56\% | 67\% | 70\% | 48\% | 62\% | 64\% |
| 31\% | 35\% | - | - | 35\% | 42\% | 28\% | 36\% | 33\% | - | 100\% | 43\% | 41\% | 27\% | 44\% | 33\% | 30\% | 38\% | 30\% | 27\% |
| 37\% | 41\% | - | - | 41\% | 36\% | 45\% | 41\% | 41\% | 36\% | 50\% | 100\% | - | - | 88\% | 46\% | 5\% | 76\% | 42\% | 4\% |
| 7\% | 8\% | - | - | 8\% | 8\% | 8\% | 6\% | 10\% | 7\% | 10\% | - | 100\% | - | 4\% | 18\% | 3\% | 3\% | 17\% | 3\% |
| 46\% | 51\% | - | - | 51\% | 55\% | 47\% | 53\% | 49\% | 57\% | 40\% | - | - | 100\% | 9\% | 36\% | 92\% | 7\% | 33\% | 84\% |
| 25\% | 28\% | - | - | 28\% | 27\% | 30\% | 28\% | 29\% | 24\% | 36\% | 61\% | 13\% | 5\% | 100\% | - | - | 86\% | - |  |
| 27\% | 30\% | - | - | 30\% | 29\% | 32\% | 35\% | 25\% | 31\% | 29\% | 34\% | 68\% | 21\% | - | 100\% | - | - | 92\% | - |
| 37\% | 41\% | - | - | 41\% | 44\% | 38\% | 36\% | 45\% | 44\% | 35\% | 5\% | 17\% | 73\% | - | - | 100\% | - | - | 92\% |
| 30\% | 28\% | 39\% | 40\% | 28\% | 27\% | 30\% | 28\% | 29\% | 24\% | 36\% | 61\% | 13\% | 5\% | 100\% | - | - | 100\% | - | - |
| 29\% | 30\% | 30\% | 23\% | 30\% | 29\% | 32\% | 35\% | 25\% | 31\% | 29\% | 34\% | 68\% | 21\% | - | 100\% | - | - | 100\% | - |
| 40\% | 41\% | 23\% | 33\% | 41\% | 44\% | 38\% | 36\% | 45\% | 44\% | 35\% | 5\% | 17\% | 73\% | - | - | 100\% | - | - | 100\% |




| TOTAL | 800 | 58 | 146 | 64 | 148 | 126 | 195 | 62 | 184 | 191 | 322 | 284 | 85 | 164 | 129 | 107 | 157 | 155 | 348 | 67 | 385 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ethnicity |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| White | 90\% | 92\% | 95\% | 94\% | 89\% | 70\% | 94\% | 96\% | 94\% | 82\% | 91\% | 94\% | 83\% | 92\% | 94\% | 81\% | 90\% | 95\% | 84\% | 88\% | 95\% |
| Black | 5\% | - | 1\% | - | 5\% | 23\% | 1\% | * | * | 12\% | 4\% | 1\% | 13\% | 3\% | 2\% | 11\% | 5\% | * | 9\% | 8\% | * |
| People of Color | 10\% | 8\% | 5\% | 6\% | 11\% | 30\% | 6\% | 4\% | 6\% | 18\% | 9\% | 6\% | 17\% | 8\% | 6\% | 19\% | 10\% | 5\% | 16\% | 12\% | 5\% |
| white |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| White - Total | 90\% | 92\% | 95\% | 94\% | 89\% | 70\% | 94\% | 96\% | 94\% | 82\% | 91\% | 94\% | 83\% | 92\% | 94\% | 81\% | 90\% | 95\% | 84\% | 88\% | 95\% |
| White Men | 43\% | 43\% | 45\% | 46\% | 42\% | 32\% | 45\% | 50\% | 46\% | 37\% | 47\% | 43\% | 83\% | 92\% | 94\% | - | - | - | 35\% | 43\% | 49\% |
| White Women | 47\% | 49\% | 50\% | 48\% | 47\% | 39\% | 49\% | 46\% | 48\% | 45\% | 44\% | 52\% | - | - | - | 81\% | 90\% | 95\% | 49\% | 45\% | 46\% |
| White 18-54 | 47\% | 44\% | 45\% | 51\% | 49\% | 40\% | 48\% | 51\% | 49\% | 47\% | 50\% | 43\% | 41\% | 51\% | 45\% | 52\% | 48\% | 41\% | 44\% | 35\% | 51\% |
| White 55+ | 43\% | 48\% | 51\% | 44\% | 40\% | 31\% | 46\% | 45\% | 45\% | 35\% | 41\% | 52\% | 42\% | 41\% | 48\% | 29\% | 42\% | 54\% | 40\% | 53\% | 44\% |
| White Non-College | 59\% | 59\% | 67\% | 59\% | 44\% | 47\% | 66\% | 70\% | 63\% | 47\% | 52\% | 74\% | 36\% | 44\% | 73\% | 56\% | 60\% | 75\% | 48\% | 52\% | 69\% |
| White College | 31\% | 32\% | 29\% | 35\% | 45\% | 23\% | 28\% | 25\% | 31\% | 35\% | 39\% | 20\% | 47\% | 48\% | 21\% | 25\% | 30\% | 20\% | 36\% | 36\% | 26\% |
| White Democrats | 37\% | 24\% | 33\% | 39\% | 48\% | 37\% | 35\% | 32\% | 32\% | 46\% | 37\% | 31\% | 42\% | 33\% | 26\% | 49\% | 41\% | 34\% | 84\% | - | - |
| White Independents | 7\% | 7\% | 9\% | 4\% | 12\% | 8\% | 5\% | 5\% | 5\% | 7\% | 7\% | 8\% | 11\% | 8\% | 5\% | 5\% | 6\% | 9\% | - | 88\% | - |
| White Republicans | 46\% | 61\% | 53\% | 52\% | 29\% | 26\% | 55\% | 59\% | 57\% | 29\% | 47\% | 56\% | 31\% | 51\% | 62\% | 27\% | 43\% | 51\% | - | - | 95\% |
| White Liberal | 25\% | 23\% | 25\% | 22\% | 36\% | 27\% | 21\% | 19\% | 21\% | 34\% | 26\% | 20\% | 32\% | 26\% | 17\% | 35\% | 26\% | 22\% | 51\% | 11\% | 5\% |
| White Moderate | 27\% | 20\% | 29\% | 38\% | 26\% | 22\% | 30\% | 22\% | 27\% | 24\% | 29\% | 27\% | 23\% | 29\% | 25\% | 24\% | 30\% | 30\% | 29\% | 60\% | 20\% |
| White Conservative | 37\% | 48\% | 42\% | 35\% | 27\% | 21\% | 42\% | 51\% | 45\% | 24\% | 35\% | 47\% | 29\% | 37\% | 51\% | 21\% | 34\% | 43\% | 4\% | 15\% | 70\% |
| IDEOLOGY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Liberal | 30\% | 25\% | 27\% | 23\% | 43\% | 36\% | 23\% | 20\% | 23\% | 42\% | 30\% | 21\% | 41\% | 31\% | 18\% | 42\% | 29\% | 24\% | 60\% | 13\% | 5\% |
| Moderate | 29\% | 20\% | 30\% | 38\% | 26\% | 32\% | 32\% | 23\% | 27\% | 27\% | 32\% | 28\% | 25\% | 31\% | 25\% | 29\% | 33\% | 31\% | 32\% | 64\% | 21\% |
| Conservative | 40\% | 55\% | 43\% | 39\% | 30\% | 29\% | 44\% | 54\% | 49\% | 30\% | 37\% | 50\% | 34\% | 38\% | 56\% | 27\% | 37\% | 45\% | 7\% | 19\% | 73\% |


| TOTAL | PRES VOTE |  |  |  | State vote |  |  | VOTE MODE |  |  |  |  |  | V CONCERNED - COVID | FOR VOTES |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ===== | TRUMP | JORG | $==$REF | $===$ | REP | === | $\begin{aligned} & ========================== \\ & \text { ***ABSENTEE** ****IN PERSON*** } \end{aligned}$ |  |  |  |  |  |  | ****FOR**** **AGAINST** <br> BIDEN TRUMP BIDEN TRUMP |  |  |  |
|  | BIDEN |  |  |  | DEM |  |  |  |  |  |  |  |  | тот |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 800 | 377 | 367 | 11 | 13 | 370 | 378 | 20 | 309 | 170 | 139 | 168 | 292 | 459 | 358 | 203 | 312 | 55 | 173 |
| 90\% | 86\% | 95\% | 87\% | 73\% | 86\% | 95\% | 77\% | 88\% | 88\% | 88\% | 90\% | 93\% | 92\% | 85\% | 85\% | 95\% | 100\% | 87\% |
| 5\% | 8\% | * | 2\% | 27\% | 8\% | * | 23\% | 6\% | 5\% | 7\% | 6\% | 3\% | 4\% | 9\% | 9\% | * | - | 7\% |
| 10\% | 14\% | 5\% | 13\% | 27\% | 14\% | 5\% | 23\% | 12\% | 12\% | 12\% | 10\% | 7\% | 8\% | 15\% | 15\% | 5\% | - | 13\% |
| 90\% | 86\% | 95\% | 87\% | 73\% | 86\% | 95\% | 77\% | 88\% | 88\% | 88\% | 90\% | 93\% | 92\% | 85\% | 85\% | 95\% | 100\% | 87\% |
| 43\% | 38\% | 50\% | 46\% | 21\% | 38\% | 49\% | 41\% | 37\% | 35\% | 40\% | 50\% | 47\% | 48\% | 35\% | 37\% | 47\% | 70\% | 38\% |
| 47\% | 48\% | 45\% | 41\% | 52\% | 48\% | 46\% | 36\% | 51\% | 53\% | 48\% | 40\% | 46\% | 44\% | 49\% | 47\% | 48\% | 30\% | 49\% |
| 47\% | 42\% | 49\% | 70\% | 47\% | 44\% | 47\% | 50\% | 42\% | 40\% | 43\% | 38\% | 55\% | 49\% | 39\% | 36\% | 46\% | 62\% | 50\% |
| 43\% | 44\% | 47\% | 17\% | 26\% | 42\% | 48\% | 27\% | 47\% | 48\% | 45\% | 51\% | 38\% | 43\% | 46\% | 49\% | 48\% | 38\% | 37\% |
| 59\% | 48\% | 69\% | 60\% | 46\% | 50\% | 68\% | 23\% | 51\% | 53\% | 49\% | 59\% | 65\% | 63\% | 48\% | 51\% | 67\% | 84\% | 44\% |
| 31\% | 38\% | 26\% | 27\% | 27\% | 36\% | 26\% | 53\% | 37\% | 35\% | 39\% | 31\% | 27\% | 29\% | 36\% | 33\% | 28\% | 16\% | 43\% |
| 37\% | 75\% | 2\% | 11\% | 19\% | 75\% | 1\% | 45\% | 57\% | 55\% | 60\% | 31\% | 22\% | 25\% | 62\% | 78\% | 1\% | 3\% | 70\% |
| 7\% | 7\% | 5\% | 34\% | 30\% | 7\% | 6\% | 20\% | 7\% | 8\% | 7\% | 3\% | 8\% | 6\% | 7\% | 3\% | 4\% | 10\% | 10\% |
| 46\% | 5\% | 89\% | 41\% | 25\% | 5\% | 88\% | 11\% | 24\% | 26\% | 22\% | 56\% | 63\% | 60\% | 15\% | 3\% | 89\% | 87\% | 7\% |
| 25\% | 48\% | 5\% | 13\% | - | 49\% | 4\% | 26\% | 40\% | 39\% | 41\% | 22\% | 14\% | 17\% | 42\% | 46\% | 3\% | 18\% | 51\% |
| 27\% | 33\% | 19\% | 41\% | 38\% | 32\% | 21\% | 31\% | 29\% | 30\% | 28\% | 23\% | 25\% | 24\% | 31\% | 33\% | 17\% | 28\% | 32\% |
| 37\% | 5\% | 71\% | 33\% | 25\% | 5\% | 70\% | 13\% | 18\% | 19\% | 18\% | 44\% | 53\% | 50\% | 11\% | 6\% | 74\% | 54\% | 3\% |
| 30\% | 57\% | 5\% | 14\% | 6\% | 57\% | 4\% | 35\% | 47\% | 45\% | 49\% | 26\% | 15\% | 19\% | 49\% | 55\% | 3\% | 18\% | 59\% |
| 29\% | 36\% | 19\% | 53\% | 45\% | 35\% | 21\% | 35\% | 32\% | 33\% | 30\% | 25\% | 26\% | 26\% | 35\% | 37\% | 18\% | 28\% | 34\% |
| 40\% | 7\% | 75\% | 33\% | 30\% | 7\% | 74\% | 15\% | 20\% | 21\% | 19\% | 48\% | 57\% | 54\% | 15\% | 8\% | 79\% | 54\% | 5\% |


| TOTAL | CHILDREN <18 |  | CHILDREN X GENDER |  |  |  | B2/B3 YES | UNION HH |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | YES | NO | **MALE** |  | *FEMALE* |  | TOTAL | YES | NO |
|  |  |  | YES | No | YES | No |  |  |  |
| 800 | 242 | 557 | 115 | 264 | 127 | 292 | 296 | 155 | 645 |
| 90\% | 89\% | 90\% | 89\% | 91\% | 90\% | 89\% | 85\% | 89\% | 90\% |
| 5\% | 6\% | 5\% | 7\% | 4\% | 5\% | 5\% | 7\% | 6\% | 5\% |
| 10\% | 11\% | 10\% | 11\% | 9\% | 10\% | 11\% | 15\% | 11\% | 10\% |
| 90\% | 89\% | 90\% | 89\% | 91\% | 90\% | 89\% | 85\% | 89\% | 90\% |
| 43\% | 42\% | 43\% | 89\% | 91\% | - | - | 35\% | 43\% | 43\% |
| 47\% | 47\% | 47\% | - | - | 90\% | 89\% | 50\% | 46\% | 47\% |
| 47\% | 76\% | 34\% | 74\% | 35\% | 78\% | 33\% | 47\% | 38\% | 48\% |
| 43\% | 14\% | 56\% | 16\% | 56\% | 12\% | 57\% | 38\% | 51\% | 41\% |
| 59\% | 57\% | 59\% | 52\% | 52\% | 62\% | 66\% | 56\% | 61\% | 58\% |
| 31\% | 32\% | 31\% | 37\% | 39\% | 28\% | 24\% | 29\% | 28\% | 32\% |
| 37\% | 33\% | 38\% | 29\% | 34\% | 36\% | 42\% | 48\% | 42\% | 35\% |
| 7\% | 8\% | 7\% | 11\% | 6\% | 5\% | 8\% | 5\% | 4\% | 8\% |
| 46\% | 49\% | 45\% | 49\% | 50\% | 49\% | 39\% | 32\% | 43\% | 47\% |
| 25\% | 20\% | 28\% | 18\% | 26\% | 21\% | 30\% | 35\% | 30\% | 24\% |
| 27\% | 36\% | 23\% | 39\% | 20\% | 34\% | 26\% | 25\% | 26\% | 27\% |
| 37\% | 33\% | 38\% | 31\% | 43\% | 35\% | 33\% | 25\% | 33\% | 37\% |
| 30\% | 24\% | 32\% | 23\% | 31\% | 24\% | 33\% | 41\% | 35\% | 28\% |
| 29\% | 39\% | 25\% | 42\% | 21\% | 36\% | 29\% | 28\% | 29\% | 30\% |
| 40\% | 37\% | 41\% | 35\% | 46\% | 39\% | 37\% | 30\% | 36\% | 41\% |


|  | GEND | DEM | AGE 2-WAY X DEM |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | **** | M*** | ***D | M** | *DEM | \& W | DEM | \& AA |
| TOTAL | MEN | WOM | <55 | 55+ | <55 | 55+ | <55 | 55+ |

EDUCATION X DEM
$===============$
$* * * * * *$ DEM******
NON-COLL GRAD
REGION $\times$ DEM
$======================================================$
DS/ GB/ LACROSSE- MAD- MILWAUKEE WAUSAU- NORTH
MINEAPOLIS APPLETON EAU CLAIRE ISON CNTY REST RHNLNDR WEST

| TOTAL | 800 | 151 | 197 | 192 | 156 | 152 | 141 | 21 | 11 | 204 | 144 | 14 | 53 | 26 | 83 | 75 | 74 | 22 | 62 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ethnicity |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| White | 90\% | 82\% | 86\% | 79\% | 90\% | 100\% | 100\% | - | - | 82\% | 87\% | 97\% | 92\% | 96\% | 86\% | 62\% | 91\% | 90\% | 94\% |
| Black | 5\% | 11\% | 8\% | 11\% | 7\% | - | - | 100\% | 100\% | 12\% | 6\% | - | 2\% | - | 7\% | 32\% | 3\% | 2\% | * |
| People of Color | 10\% | 18\% | 14\% | 21\% | 10\% | - | - | 100\% | 100\% | 18\% | 13\% | 3\% | 8\% | 4\% | 14\% | 38\% | 9\% | 10\% | 6\% |
| white |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| White - Total | 90\% | 82\% | 86\% | 79\% | 90\% | 100\% | 100\% | - | - | 82\% | 87\% | 97\% | 92\% | 96\% | 86\% | 62\% | 91\% | 90\% | 94\% |
| White Men | 43\% | 82\% | - | 34\% | 37\% | 43\% | 41\% | - | - | 30\% | 44\% | 42\% | 33\% | 25\% | 34\% | 31\% | 46\% | 34\% | 32\% |
| White Women | 47\% | - | 86\% | 45\% | 53\% | 57\% | 59\% | - | - | 53\% | 43\% | 55\% | 58\% | 71\% | 52\% | 31\% | 45\% | 57\% | 62\% |
| White 18-54 | 47\% | 43\% | 44\% | 79\% | - | 100\% | - | - | - | 39\% | 50\% | 41\% | 41\% | 31\% | 57\% | 34\% | 47\% | 40\% | 37\% |
| White 55+ | 43\% | 38\% | 42\% | - | 90\% | - | 100\% | - | - | 43\% | 37\% | 56\% | 51\% | 65\% | 29\% | 28\% | 44\% | 51\% | 58\% |
| White Non-College | 59\% | 40\% | 54\% | 42\% | 56\% | 53\% | 62\% | - | - | 82\% | - | 48\% | 57\% | 62\% | 35\% | 39\% | 59\% | 54\% | 56\% |
| White College | 31\% | 42\% | 32\% | 38\% | 34\% | 47\% | 38\% | - | - | - | 87\% | 50\% | 34\% | 35\% | 51\% | 22\% | 32\% | 37\% | 39\% |
| White Democrats | 37\% | 82\% | 86\% | 79\% | 90\% | 100\% | 100\% | - | - | 82\% | 87\% | 97\% | 92\% | 96\% | 86\% | 62\% | 91\% | 90\% | 94\% |
| White Independents | 7\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| White Republicans | 46\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| White Liberal | 25\% | 50\% | 52\% | 49\% | 54\% | 62\% | 60\% | - | - | 46\% | 59\% | 69\% | 50\% | 47\% | 59\% | 41\% | 51\% | 55\% | 55\% |
| White Moderate | 27\% | 28\% | 29\% | 27\% | 31\% | 34\% | 34\% | - | - | 31\% | 25\% | 24\% | 35\% | 46\% | 21\% | 18\% | 39\% | 25\% | 33\% |
| White Conservative | 37\% | 4\% | 4\% | 3\% | 5\% | 4\% | 6\% | - | - | 6\% | 2\% | 5\% | 7\% | 4\% | 4\% | 3\% | 1\% | 11\% | 7\% |
| IDEOLOGY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Liberal | 30\% | 61\% | 59\% | 61\% | 59\% | 62\% | 60\% | 49\% | 39\% | 55\% | 68\% | 72\% | 55\% | 50\% | 72\% | 56\% | 56\% | 56\% | 57\% |
| Moderate | 29\% | 31\% | 33\% | 31\% | 33\% | 34\% | 34\% | 23\% | 36\% | 35\% | 28\% | 24\% | 36\% | 46\% | 22\% | 30\% | 42\% | 27\% | 34\% |
| Conservative | 40\% | 7\% | 7\% | 6\% | 7\% | 4\% | 6\% | 22\% | 17\% | 9\% | 3\% | 5\% | 9\% | 4\% | 5\% | 11\% | 2\% | 17\% | 9\% |



| TOTAL | 800 | 209 | 136 | 113 | 139 | 95 | 94 | 253 | 276 | 131 | 393 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ethnicity |  |  |  |  |  |  |  |  |  |  |  |
| White | 90\% | 85\% | 83\% | 78\% | 85\% | 92\% | 84\% | 84\% | 83\% | 92\% | 94\% |
| Black | 5\% | 7\% | 11\% | 17\% | 8\% | 2\% | 13\% | 8\% | 8\% | 4\% | 3\% |
| People of Color | 10\% | 15\% | 17\% | 22\% | 15\% | 8\% | 16\% | 16\% | 17\% | 8\% | 6\% |
| WHITE |  |  |  |  |  |  |  |  |  |  |  |
| White - Total | 90\% | 85\% | 83\% | 78\% | 85\% | 92\% | 84\% | 84\% | 83\% | 92\% | 94\% |
| White Men | 43\% | 36\% | 35\% | 32\% | 39\% | 35\% | 36\% | 35\% | 35\% | 42\% | 49\% |
| White Women | 47\% | 49\% | 48\% | 46\% | 46\% | 56\% | 48\% | 49\% | 48\% | 51\% | 45\% |
| White 18-54 | 47\% | 45\% | 42\% | 46\% | 47\% | 36\% | 74\% | 32\% | 58\% | 55\% | 36\% |
| White 55+ | 43\% | 41\% | 41\% | 31\% | 38\% | 55\% | 10\% | 52\% | 26\% | 37\% | 58\% |
| White Non-College | 59\% | 45\% | 54\% | 43\% | 39\% | 67\% | 38\% | 52\% | 59\% | 62\% | 57\% |
| White College | 31\% | 41\% | 29\% | 35\% | 45\% | 24\% | 46\% | 32\% | 24\% | 30\% | 37\% |
| White Democrats | 37\% | 85\% | 83\% | 78\% | 85\% | 92\% | 84\% | 84\% | 32\% | 29\% | 42\% |
| White Independents | 7\% | - | - | - | - | - | - | - | 8\% | 6\% | 7\% |
| White Republicans | 46\% | - | - | - | - | - | - | - | 43\% | 57\% | 44\% |
| White Liberal | 25\% | 85\% | - | 51\% | 52\% | 51\% | 44\% | 54\% | 20\% | 30\% | 28\% |
| White Moderate | 27\% | - | 73\% | 23\% | 29\% | 34\% | 39\% | 25\% | 30\% | 23\% | 27\% |
| White Conservative | 37\% | - | 10\% | 3\% | 3\% | 7\% | 2\% | 5\% | 33\% | 39\% | 38\% |
| IDEOLOGY |  |  |  |  |  |  |  |  |  |  |  |
| Liberal | 30\% | 100\% | - | 65\% | 60\% | 54\% | 53\% | 63\% | 27\% | 32\% | 30\% |
| Moderate | 29\% | - | 82\% | 26\% | 35\% | 35\% | 43\% | 28\% | 32\% | 26\% | 29\% |
| Conservative | 40\% | - | 18\% | 8\% | 4\% | 10\% | 4\% | 8\% | 39\% | 42\% | 40\% |


|  | TOTAL | GENDER |  | AGE |  |  |  |  | GENDER \＆AGE |  |  |  | EDUCATION <br> ニ二ニニニ二二＝ |  | GENDER \＆EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MEN | WOM | $\begin{aligned} & 18- \\ & 44 \end{aligned}$ | $\begin{aligned} & 45- \\ & 64 \end{aligned}$ | 65＋ | ＊＊＊NET＊＊ |  | ＊＊＊＊MEN＊＊＊＊＊＊＊WOM＊＊＊ |  |  |  | $\begin{aligned} & \text { NON } \\ & \text { COLL } \end{aligned}$ | COLL GRAD | ＊＊＊MEN＊＊ |  | ＊＊＊WOM＊＊ |  |
|  |  |  |  |  |  |  | ＜55 | 55＋ | 18－54 | $55+$ | 18－54 | 55＋ |  |  | NON | COLL | NON | COLL |
| total | 800 | 380 | 420 | 295 | 299 | 206 | 429 | 371 | 206 | 173 | 223 | 197 | 526 | 273 | 222 | 158 | 304 | 116 |
| AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| African－American Male | 2\％ | 5\％ | － | 4\％ | 2\％ | 2\％ | 3\％ | 2\％ | 6\％ | 4\％ | － | － | 3\％ | 2\％ | 7\％ | 3\％ | － | － |
| African－American Female | 3\％ | － | 5\％ | 3\％ | 2\％ | 2\％ | 3\％ | 2\％ | － | － | 6\％ | 4\％ | 3\％ | 2\％ | － | － | 5\％ | 5\％ |
| African－American under 55 | 3\％ | 3\％ | 3\％ | 7\％ | 2\％ | － | 6\％ | － | 6\％ | － | 6\％ | － | 4\％ | 2\％ | 4\％ | 2\％ | 3\％ | 3\％ |
| African－American over 55 | 2\％ | 2\％ | 2\％ | － | 3\％ | 4\％ | － | 4\％ | － | 4\％ | － | 4\％ | 2\％ | 1\％ | 2\％ | ＊ | 2\％ | 2\％ |
| African－American Non－College | 4\％ | 4\％ | 4\％ | 6\％ | 3\％ | 3\％ | 4\％ | 3\％ | 5\％ | 3\％ | 4\％ | 3\％ | 6\％ | － | 7\％ | － | 5\％ | － |
| African－American College | 1\％ | 1\％ | 1\％ | 1\％ | 1\％ | ＊ | 1\％ | 1\％ | 1\％ | ＊ | 2\％ | 1\％ | － | 4\％ | － | 3\％ | － | 5\％ |
| African－American Democrats | 4\％ | 4\％ | 4\％ | 6\％ | 3\％ | $3 \%$ | 5\％ | 3\％ | 6\％ | 3\％ | 4\％ | 3\％ | 5\％ | 3\％ | 6\％ | 2\％ | 4\％ | 4\％ |
| African－American Non Democrats | 1\％ | ＊ | 1\％ | 1\％ | ＊ | ＊ | 1\％ | 1\％ | ＊ | 1\％ | 2\％ | ＊ | 1\％ | ＊ | 1\％ | ＊ | 1\％ | ＊ |
| African－American Liberals | 2\％ | 2\％ | 2\％ | 3\％ | 2\％ | ＊ | 3\％ | 1\％ | 3\％ | 1\％ | 2\％ | 1\％ | 2\％ | 2\％ | 3\％ | 1\％ | 2\％ | 3\％ |
| African－American Non Liberals | 3\％ | 3\％ | 3\％ | 4\％ | 2\％ | 3\％ | 3\％ | 3\％ | 3\％ | 2\％ | 3\％ | 3\％ | 4\％ | 2\％ | 4\％ | 1\％ | 4\％ | 2\％ |
| DECIDED TO Vote |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Always knew who they were voting for | 44\％ | 42\％ | 46\％ | 40\％ | 48\％ | 44\％ | 42\％ | 47\％ | 41\％ | 44\％ | 43\％ | 49\％ | 45\％ | 43\％ | 45\％ | 39\％ | 45\％ | 48\％ |
| Decided more than 3 months back | 32\％ | 33\％ | 31\％ | 33\％ | 26\％ | 38\％ | 30\％ | 34\％ | 31\％ | 34\％ | 29\％ | 33\％ | 30\％ | 35\％ | 28\％ | 38\％ | 30\％ | 32\％ |
| Decided within past 3 months | 20\％ | 23\％ | 18\％ | 21\％ | 22\％ | 16\％ | 22\％ | 18\％ | 24\％ | 21\％ | 20\％ | 15\％ | 20\％ | 20\％ | 24\％ | 21\％ | 18\％ | 18\％ |
| GOP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Conservative Republicans | 35\％ | 39\％ | 32\％ | 28\％ | 37\％ | 43\％ | 32\％ | 39\％ | 34\％ | 44\％ | 31\％ | 34\％ | 38\％ | 30\％ | 41\％ | 35\％ | 36\％ | 23\％ |
| Non－conservative Republicans | 13\％ | 13\％ | 12\％ | 16\％ | 14\％ | 7\％ | 17\％ | 8\％ | 17\％ | 9\％ | 16\％ | 8\％ | 15\％ | 8\％ | 16\％ | 10\％ | 15\％ | 6\％ |
| VOte Plan |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Voted how I initially planned to | 85\％ | 87\％ | 84\％ | 81\％ | 85\％ | 92\％ | 82\％ | 89\％ | 86\％ | 89\％ | 79\％ | 90\％ | 85\％ | 85\％ | 88\％ | 86\％ | 84\％ | 84\％ |
| Changed my plan to vote | 11\％ | 10\％ | 11\％ | 12\％ | 12\％ | 7\％ | 12\％ | 9\％ | 11\％ | 10\％ | 13\％ | 7\％ | 9\％ | 13\％ | 9\％ | 12\％ | 9\％ | 14\％ |



## AFRICAN AMERICAN

African-American Male African-American Fenale African-American under 55
African-American over 55
African-American Non-College
African-American College
African-American Democrat
African-American Non
Democrats
African-American Liberals African-American Non
Liberals

DECIDED TO VOTE
Always knew who they were voting for
Decided more than 3 months Decided within past 3 months GOP
Conservative Republicans Non-conservative Republican $35 \%$
$13 \%$ VOTE PLAN
Voted how I initially
planned to
85\%

Changed my plan to vote

| 2\% | - | 47\% | 24\% | - | - | - | - | - | - | - | - | - | - | - | - | - | 3\% | 2\% | 2\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3\% | - | 53\% | 26\% | - | - | - | - | - | - | - | - | - | - | - | - | - | 3\% | 3\% | 1\% |
| 3\% | - | 62\% | 31\% | - | - | - | - | - | - | - | - | - | - | - | - | - | 5\% | 3\% | 2\% |
| 2\% | - | 38\% | 19\% | - | - | - | - | - | - | - | - | - | - | - | - | - | 2\% | 2\% | * |
| 4\% | - | 75\% | 37\% | - | - | - | - | - | - | - | - | - | - | - | - | - | 4\% | 4\% | 3\% |
| 1\% | - | 24\% | 12\% | - | - | - | - | - | - | - | - | - | - | - | - | - | 2\% | 2\% | * |
| 4\% | - | 80\% | 40\% | - | - | - | - | - | - | - | - | - | - | - | - | - | 6\% | 4\% | 2\% |
| 1\% | - | 20\% | 10\% | - | - | - | - | - | - | - | - | - | - | - | - | - | * | 1\% | * |
| 2\% | - | 39\% | 19\% | - | - | - | - | - | - | - | - | - | - | - | - | - | 7\% | - | - |
| 3\% | - | 61\% | 31\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 5\% | 3\% |


| $37 \%$ | $5 \%$ | $18 \%$ | $37 \%$ | $41 \%$ | $34 \%$ | $34 \%$ | $40 \%$ | $40 \%$ | $32 \%$ | - | - | $73 \%$ | - | - | $92 \%$ | - | - | $88 \%$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $14 \%$ | $3 \%$ | $5 \%$ | $14 \%$ | $15 \%$ | $13 \%$ | $18 \%$ | $9 \%$ | $16 \%$ | $9 \%$ | - | - | $27 \%$ | $9 \%$ | $36 \%$ | - | $8 \%$ | $34 \%$ | - |

AFRICAN AMERICAN
$================================================$

$* * * * * * * * * * * * * * * * * * * * * * *$ BLK $* * * * * * * * * * * * * * * * * * * * * * *$
TOTAL MALE FEMALE $<55$ 55+ NON COLL DEM NON LIB NON

| DECIDED TO VOTE |  |  | GOP |  | Vote PLAN |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $=========$ |  |  | === | == | $=$ | = |
| ALWAYS | **3 | HS* | MOD/ |  | INITIAL | Changed |
| KNEW | MORE | Hin | CON | LIB | PLAN | PLAN |
| 352 | 253 | 161 | 283 | 102 | 683 | 84 |



| 800 | 19 | 22 | 25 | 15 | 31 | 10 | 32 | 8 | 16 | 25 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| $2 \%$ | $3 \%$ | $3 \%$ | $*$ | - | $2 \%$ | $1 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $2 \%$ | $3 \%$ | $2 \%$ | $*$ | $1 \%$ | $3 \%$ | $2 \%$ |
| $2 \%$ | $4 \%$ | $3 \%$ | $*$ | $*$ | $3 \%$ | $2 \%$ |
| $2 \%$ | $2 \%$ | $2 \%$ | $*$ | $*$ | $2 \%$ | $1 \%$ |
| $3 \%$ | $4 \%$ | $4 \%$ | $*$ | $*$ | $4 \%$ | $2 \%$ |
| $1 \%$ | $2 \%$ | $*$ | $*$ | $*$ | $1 \%$ | $*$ |
| $4 \%$ | $5 \%$ | $4 \%$ | - | - | $4 \%$ | $2 \%$ |
| $*$ | $1 \%$ | $1 \%$ | $*$ | $1 \%$ | $*$ | $*$ |
| $2 \%$ | $3 \%$ | $*$ | - | $*$ | $2 \%$ | $*$ |
| $2 \%$ | $3 \%$ | $4 \%$ | $*$ | $*$ | $3 \%$ | $2 \%$ |


| $100 \%$ | - | - | $52 \%$ | $30 \%$ | $46 \%$ | $44 \%$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $-100 \%$ | - | $30 \%$ | $32 \%$ | $34 \%$ | $27 \%$ |  |
| - | - | $100 \%$ | $14 \%$ | $31 \%$ | $20 \%$ | $28 \%$ |
| $42 \%$ | $34 \%$ | $25 \%$ | $100 \%$ | - | $37 \%$ | $28 \%$ |
| $9 \%$ | $13 \%$ | $20 \%$ | $-100 \%$ | $13 \%$ | $7 \%$ |  |
|  |  |  |  |  |  |  |
| $89 \%$ | $91 \%$ | $85 \%$ | $88 \%$ | $87 \%$ | $100 \%$ | - |
| $11 \%$ | $9 \%$ | $15 \%$ | $8 \%$ | $6 \%$ | - | $100 \%$ |


|  | REGION |  |  |  |  |  |  | DENSITY |  |  | DENSITY X GENDER |  |  |  |  |  | PARTY ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | DS/ | GB/ | LACROSSE- | MAD- | MILWAUKEE | WAUSAU- | NORTH |  | SUB- |  | ***** | MALE* | **** | ****F | FEMALE |  |  | IND |  |
| TOTAL | MINEAPOLIS | APPLETON | EAU CLAIRE | ISON | CNTY REST | RHNLNDR | WEST | URBN | URBN | RURAL | URBN | SRBN | RUR | URBN | SRBN |  | DEM | OTH | GOP |


| TOTAL | 800 | 58 | 146 | 64 | 148 | 126 | 195 | 62 | 184 | 191 | 322 | 284 | 85 | 164 | 129 | 107 | 157 | 155 | 348 | 67 | 385 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| African-American Male | 2\% | - | * | - | 3\% | 11\% | * | * | * | 6\% | 1\% | * | 13\% | 3\% | 2\% | - | - | - | 5\% | 3\% | * |
| African-American Female | 3\% | - | * | - | 2\% | 13\% | 1\% | * | * | 6\% | 2\% | * | - | - | - | 11\% | 5\% | * | 5\% | 5\% | * |
| African-American under 55 | 3\% | - | * | - | 3\% | 14\% | 1\% | * | * | 8\% | 2\% | * | 8\% | 2\% | 1\% | 7\% | 3\% | * | 6\% | 3\% | * |
| African-American over 55 | 2\% | - | * | - | 1\% | 9\% | * | - | - | 4\% | 2\% | * | 4\% | * | * | 4\% | 2\% | * | 3\% | 4\% | * |
| African-American Non-College | 4\% | - | 1\% | - | 2\% | 18\% | 1\% | * | * | 10\% | 2\% | 1\% | 10\% | 2\% | 2\% | 9\% | 3\% | * | 7\% | 6\% | * |
| African-American College | 1\% | - | - | - | 2\% | 4\% | * | * | * | 2\% | 2\% | * | 2\% | 1\% | - | 2\% | 2\% | * | 2\% | 1\% | * |
| African-American Democrats | 4\% | - | * | - | 4\% | 19\% | 1\% | * | * | 10\% | 3\% | * | 11\% | 3\% | 1\% | 8\% | 4\% | * | 9\% | - | - |
| African-American Non Democrats | 1\% | - | * | - | * | 4\% | * | - | - | 2\% | * | * | 1\% | - | * | 3\% | 1\% | * | - | 8\% | * |
| African-American Liberals | 2\% | - | * | - | 3\% | 7\% | * | * | * | 5\% | 1\% | * | 6\% | 1\% | 1\% | 4\% | 2\% | * | 4\% | 1\% | * |
| African-American Non Liberals | 3\% | - | * | - | 1\% | 16\% | 1\% | * | * | 7\% | 2\% | * | 7\% | 2\% | * | 7\% | 3\% | * | 5\% | 6\% | * |
| DECIDED TO VOTE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Always knew who they were voting for | 44\% | 55\% | 34\% | 43\% | 47\% | 45\% | 48\% | 39\% | 45\% | 42\% | 46\% | 43\% | 44\% | 44\% | 40\% | 39\% | 49\% | 47\% | 47\% | 17\% | 46\% |
| Decided more than 3 months back | 32\% | 24\% | 39\% | 26\% | 33\% | 25\% | 32\% | 36\% | 29\% | 33\% | 29\% | 34\% | 36\% | 29\% | 35\% | 31\% | 28\% | 33\% | 33\% | 29\% | 31\% |
| Decided within past 3 months | 20\% | 14\% | 25\% | 22\% | 17\% | 25\% | 17\% | 18\% | 18\% | 23\% | 21\% | 17\% | 19\% | 24\% | 23\% | 26\% | 18\% | 12\% | 18\% | 39\% | 19\% |
| GOP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Conservative Republicans | 35\% | 52\% | 38\% | 34\% | 27\% | 20\% | 43\% | 45\% | 43\% | 24\% | 34\% | 45\% | 26\% | 35\% | 52\% | 22\% | 33\% | 39\% | - | - | 73\% |
| Non-conservative Republicans | 13\% | 17\% | 16\% | 19\% | 5\% | 10\% | 14\% | 15\% | 17\% | 7\% | 15\% | 13\% | 5\% | 17\% | 14\% | 9\% | 14\% | 13\% | - | - | 27\% |
| VOte plan |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Voted how I initially planned to | 85\% | 89\% | 89\% | 77\% | 86\% | 85\% | 84\% | 85\% | 84\% | 88\% | 83\% | 86\% | 95\% | 82\% | 88\% | 83\% | 85\% | 83\% | 84\% | 78\% | 88\% |
| Changed my plan to vote | 11\% | 4\% | 9\% | 13\% | 11\% | 10\% | 13\% | 9\% | 9\% | 9\% | 12\% | 9\% | 4\% | 14\% | 10\% | 13\% | 10\% | 9\% | 14\% | 7\% | 8\% |



| TOTAL | 300 | 377 | 367 | 11 | 13 | 370 | 378 | 20 | 309 | 170 | 139 | 168 | 292 | 459 | 358 | 203 | 312 | 55 | 173 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| African-American Male | 2\% | 4\% | * | * | 13\% | 4\% | * | 14\% | 3\% | 3\% | 3\% | 3\% | 1\% | 2\% | 4\% | 4\% | * | - | 4\% |
| African-American Female | 3\% | 4\% | * | * | 14\% | 4\% | * | 9\% | 3\% | 3\% | 4\% | 3\% | 1\% | 2\% | 5\% | 5\% | * | - | 3\% |
| African-American under 55 | 3\% | 5\% | * | 2\% | 16\% | 5\% | * | 15\% | 4\% | 3\% | 5\% | 4\% | 2\% | 2\% | 6\% | 6\% | * | - | 5\% |
| African-American over 55 | 2\% | 3\% | * | - | 11\% | 3\% | * | 9\% | 2\% | 3\% | 2\% | 2\% | 1\% | 2\% | 4\% | 4\% | * | - | 2\% |
| African-American Non-College | 4\% | 6\% | * | - | 21\% | 6\% | * | 20\% | 4\% | 4\% | 4\% | 4\% | 2\% | 3\% | 7\% | 7\% | * | - | 5\% |
| African-American College | 1\% | 2\% | * | 2\% | 3\% | 2\% | * | 2\% | 2\% | 1\% | 3\% | 2\% | * | * | 2\% | 2\% | * | - | 2\% |
| African-American Democrats | 4\% | 8\% | * | - | 5\% | 8\% | * | 10\% | 5\% | 5\% | 6\% | 5\% | 2\% | 3\% | 8\% | 9\% | * | - | 7\% |
| African-American Non Democrats | 1\% | * | * | 2\% | 22\% | * | * | 13\% | * | * | * | * | 1\% | 1\% | 2\% | * | * | - | * |
| African-American Liberals | 2\% | 4\% | - | * | 6\% | 4\% | * | 9\% | 3\% | 3\% | 4\% | 2\% | * | 1\% | 4\% | 4\% | - | - | 4\% |
| African-American Non Liberals | 3\% | 5\% | * | 1\% | 21\% | 4\% | * | 14\% | 3\% | 3\% | 3\% | 4\% | 2\% | 3\% | 5\% | 6\% | * | - | 3\% |
| decided to vote |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Always knew who they were voting for | 44\% | 44\% | 49\% | 29\% | 14\% | 46\% | 48\% | 8\% | 45\% | 44\% | 46\% | 39\% | 51\% | 47\% | 44\% | 51\% | 54\% | 20\% | 37\% |
| Decided more than 3 months back | 32\% | 35\% | 31\% | 28\% | 41\% | 31\% | 33\% | 69\% | 36\% | 34\% | 37\% | 36\% | 28\% | 31\% | 33\% | 30\% | 31\% | 28\% | 39\% |
| Decided within past 3 months | 20\% | 21\% | 20\% | 42\% | 38\% | 23\% | 19\% | 19\% | 19\% | 22\% | 17\% | 25\% | 20\% | 22\% | 19\% | 18\% | 14\% | 51\% | 24\% |
| GOP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Conservative Republicans | 35\% | 1\% | 71\% | 30\% | 21\% | 1\% | 71\% | - | 17\% | 17\% | 17\% | 41\% | 52\% | 48\% | 10\% | * | 75\% | 53\% | 3\% |
| Non-conservative Republicans | 13\% | 4\% | 21\% | 19\% | 7\% | 3\% | 21\% | 11\% | 8\% | 10\% | 5\% | 16\% | 15\% | 15\% | 7\% | 3\% | 19\% | 34\% | 5\% |
| Vote plan |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Voted how I initially planned to | 85\% | 85\% | 93\% | 89\% | 89\% | 86\% | 91\% | 95\% | 86\% | 86\% | 86\% | 85\% | 94\% | 91\% | 83\% | 88\% | 93\% | 92\% | 82\% |
| Changed my plan to vote | 11\% | 15\% | 7\% | 11\% | 3\% | 14\% | 9\% | - | 13\% | 13\% | 14\% | 15\% | 6\% | 9\% | 13\% | 12\% | 7\% | 8\% | 18\% |


| total | $\begin{aligned} & \text { CHILDREN <18 } \\ & =========== \end{aligned}$ |  | CHILDREN X GENDER |  |  |  | $\begin{aligned} & \text { B2/B3 YES } \\ & ======== \end{aligned}$ | UNION HH |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |
|  | YES | No | YeS | NO | YES | NO | total | YeS | No |


| TOTAL | 800 | 242 | 557 | 115 | 264 | 127 | 292 | 296 | 155 | 645 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  |  |
| African-American Male | 2\% | 4\% | 2\% | 7\% | 4\% | - | - | 3\% | 2\% | 2\% |
| African-American Female | 3\% | 3\% | 3\% | - | - | 5\% | 5\% | 4\% | 4\% | 2\% |
| African-American under 55 | 3\% | 5\% | 2\% | 5\% | 2\% | 4\% | 3\% | 5\% | 3\% | 3\% |
| African-American over 55 | 2\% | 1\% | 2\% | 2\% | 2\% | * | 2\% | 2\% | 3\% | 2\% |
| African-American Non-College | 4\% | 5\% | 3\% | 6\% | 3\% | 4\% | 3\% | 5\% | 5\% | 4\% |
| African-American College | 1\% | 1\% | 1\% | 1\% | 1\% | * | 2\% | 2\% | 1\% | 1\% |
| African-American Democrats | 4\% | 5\% | 4\% | 7\% | 3\% | 3\% | 4\% | 6\% | 5\% | 4\% |
| African-American Non Democrats | 1\% | 1\% | * | * | * | 2\% | * | 1\% | * | 1\% |
| African-American Liberals | 2\% | 3\% | 2\% | 4\% | 1\% | 2\% | 2\% | 3\% | 3\% | 2\% |
| African-American Non Liberals | 3\% | 3\% | 3\% | 4\% | 3\% | 3\% | 3\% | 4\% | 3\% | 3\% |
| DECIDED TO VOTE |  |  |  |  |  |  |  |  |  |  |
| Always knew who they were voting for | 44\% | 44\% | 44\% | 38\% | 44\% | 49\% | 44\% | 44\% | 42\% | 45\% |
| Decided more than 3 months back | 32\% | 31\% | 32\% | 33\% | 32\% | 28\% | 32\% | 29\% | 36\% | 30\% |
| Decided within past 3 months | 20\% | 20\% | 20\% | 25\% | 22\% | 15\% | 19\% | 19\% | 20\% | 20\% |
| GOP |  |  |  |  |  |  |  |  |  |  |
| Conservative Republicans | 35\% | 35\% | 36\% | 33\% | 41\% | 37\% | 31\% | 26\% | 31\% | 36\% |
| Non-conservative Republicans | 13\% | 17\% | 11\% | 18\% | 11\% | 17\% | 10\% | 10\% | 14\% | 12\% |
| Vote plan |  |  |  |  |  |  |  |  |  |  |
| Voted how I initially planned to | 85\% | 84\% | 86\% | 86\% | 88\% | 83\% | 84\% | 76\% | 86\% | 85\% |
| Changed my plan to vote | 11\% | 10\% | 11\% | 11\% | 10\% | 9\% | 11\% | 17\% | 13\% | 10\% |



| TOTAL | 800 | 151 | 197 | 192 | 156 | 152 | 141 | 21 | 11 | 204 | 144 | 14 | 53 | 26 | 83 | 75 | 74 | 22 | 62 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| African-American Male | 2\% | 11\% | - | 6\% | 3\% | - | - | 55\% | 42\% | 6\% | 3\% | - | * | - | 4\% | 16\% | 1\% | 2\% | * |
| African-American Female | 3\% | - | 8\% | 5\% | 4\% | - | - | 45\% | 58\% | 6\% | 3\% | - | * | - | 3\% | 16\% | 2\% | * | * |
| African-American under 55 | 3\% | 8\% | 5\% | 11\% | - | - | - | 100\% | - | 8\% | 4\% | - | 1\% | - | 5\% | 19\% | 2\% | 2\% | * |
| African-American over 55 | 2\% | 3\% | 3\% | - | 7\% | - | - | - | 100\% | 4\% | 2\% | - | * | - | 1\% | 13\% | 1\% | - | - |
| African-American Non-College | 4\% | 8\% | 6\% | 8\% | 6\% | - | - | 73\% | 75\% | 12\% | - | - | 2\% | - | 3\% | 25\% | 2\% | 2\% | * |
| African-American College | 1\% | 2\% | 2\% | 3\% | 2\% | - | - | 26\% | 25\% | - | 6\% | - | - | - | 3\% | 7\% | 1\% | * | * |
| African-American Democrats | 4\% | 11\% | 8\% | 11\% | 7\% | - | - | 100\% | 100\% | 12\% | 6\% | - | 2\% | - | 7\% | 32\% | 3\% | 2\% | * |
| African-American Non Democrats | 1\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| African-American Liberals | 2\% | 5\% | 4\% | 5\% | 3\% | - | - | 49\% | 39\% | 5\% | 4\% | - | 2\% | - | 6\% | 11\% | * | * | * |
| African-American Non Liberals | 3\% | 6\% | 4\% | 6\% | 4\% | - | - | 51\% | 61\% | 7\% | 2\% | - | - | - | * | 20\% | 2\% | 2\% | * |
| DECIDED TO VOTE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Always knew who they were voting for | 44\% | 48\% | 46\% | 44\% | 51\% | 45\% | 52\% | 37\% | 43\% | 47\% | 47\% | 64\% | 30\% | 65\% | 47\% | 52\% | 46\% | 40\% | 56\% |
| Decided more than 3 months back | 32\% | 33\% | 33\% | 29\% | 37\% | 27\% | 37\% | 39\% | 32\% | 29\% | 39\% | 31\% | 42\% | 31\% | 36\% | 26\% | 30\% | 37\% | 33\% |
| Decided within past 3 months | 20\% | 19\% | 18\% | 24\% | 11\% | 25\% | 11\% | 20\% | 16\% | 22\% | 13\% | 5\% | 28\% | 4\% | 15\% | 20\% | 20\% | 21\% | 10\% |
| GOP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Conservative Republicans | 35\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Non-conservative Republicans | 13\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| VOTE PLAN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{array}{r} \text { Voted how I initially } \\ \text { planned to } \end{array}$ | 85\% | 86\% | 83\% | 82\% | 87\% | 82\% | 87\% | 89\% | 82\% | 84\% | 84\% | 91\% | 85\% | 87\% | 84\% | 86\% | 77\% | 92\% | 90\% |
| Changed my plan to vote | 11\% | 14\% | 15\% | 16\% | 13\% | 17\% | 13\% | 6\% | 7\% | 14\% | 15\% | 9\% | 15\% | 13\% | 14\% | 12\% | 20\% | 7\% | 10\% |


|  | IDEOLOGY X DEM | DENSITY X DEM | CHILDREN <18 X DEM | TSCORE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ******DEM***** | ********DEM******** | ********DEM******* | $0-$ | $90-$ | 95 |
| total | LIB CON/IND | URBN SUB-URBN RURAL | YES NO | 84 | 94 | 100 |


| TOTAL | 800 | 209 | 136 | 113 | 139 | 95 | 94 | 253 | 276 | 131 | 393 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  |  |  |
| African-American Male | 2\% | 4\% | 7\% | 9\% | 3\% | 2\% | 8\% | 3\% | 4\% | 2\% | 1\% |
| African-American Female | 3\% | 4\% | 5\% | 8\% | 4\% | * | 5\% | 5\% | 4\% | 2\% | 2\% |
| African-American under 55 | 3\% | 5\% | 7\% | 11\% | 5\% | 2\% | 10\% | 5\% | 7\% | 2\% | 1\% |
| African-American over 55 | 2\% | 2\% | 4\% | 6\% | 3\% | * | 3\% | 3\% | 2\% | 2\% | 2\% |
| African-American Non-College | 4\% | 5\% | 9\% | 13\% | 5\% | 2\% | 10\% | 6\% | 6\% | 3\% | 2\% |
| African-American College | 1\% | 2\% | 2\% | 3\% | 3\% | * | 2\% | 2\% | 2\% | * | * |
| African-American Democrats | 4\% | 7\% | 11\% | 17\% | 8\% | 2\% | 13\% | 8\% | 7\% | 3\% | 2\% |
| African-American Non Democrats | 1\% | - | - | - | - | - | - | - | 1\% | 1\% | * |
| African-American Liberals | 2\% | 7\% | - | 8\% | 3\% | 1\% | 7\% | 3\% | 4\% | 1\% | * |
| African-American Non Liberals | 3\% | - | 11\% | 8\% | 5\% | 1\% | 6\% | 5\% | 5\% | 3\% | 2\% |
| decided to vote |  |  |  |  |  |  |  |  |  |  |  |
| Always knew who they were voting for | 44\% | 54\% | 37\% | 49\% | 48\% | 43\% | 48\% | 47\% | 37\% | 51\% | 47\% |
| Decided more than 3 months back | 32\% | 34\% | 32\% | 31\% | 31\% | 38\% | 29\% | 34\% | 31\% | 31\% | 32\% |
| Decided within past 3 months | 20\% | 12\% | 27\% | 19\% | 18\% | 16\% | 20\% | 17\% | 23\% | 15\% | 20\% |
| GOP |  |  |  |  |  |  |  |  |  |  |  |
| Conservative Republicans | 35\% | - | - | - | - | - | - | - | 31\% | 39\% | 37\% |
| Non-conservative Republicans | 13\% | - | - | - | - | - | - | - | 15\% | 21\% | 9\% |
| vote plan |  |  |  |  |  |  |  |  |  |  |  |
| Voted how I initially planned to | 85\% | 83\% | 86\% | 85\% | 83\% | 83\% | 86\% | 83\% | 83\% | 81\% | 89\% |
| Changed my plan to vote | 11\% | 17\% | 10\% | 14\% | 15\% | 14\% | 12\% | 15\% | 8\% | 16\% | 11\% |


|  | TOTAL | GENDER |  | AGE |  |  |  |  | GENDER \& AGE |  |  |  | EDUCATION |  | GENDER \& EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MEN | WOM | $\begin{aligned} & 18- \\ & 44 \end{aligned}$ | $\begin{aligned} & 45- \\ & 64 \end{aligned}$ | 65+ | ***NET** |  | ****MEN*** |  | ****WOM*** |  |  | $\begin{aligned} & \text { COLL } \\ & \text { GRAD } \end{aligned}$ | ***MEN** |  | ***WOM** |  |
|  |  |  |  |  |  |  | <55 | 55+ | 18-54 | 55+ | 18-54 | 55+ |  |  | NON | COLL | NON | COLL |
| TOTAL | 800 | 380 | 420 | 295 | 299 | 206 | 429 | 371 | 206 | 173 | 223 | 197 | 526 | 273 | 222 | 158 | 304 | 116 |
| REGION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Duluth-Superior/MinneapolisSt. Paul | 7\% | 8\% | 7\% | 5\% | 10\% | 6\% | 7\% | 8\% | 7\% | 8\% | 7\% | 8\% | 7\% | 7\% | 9\% | 5\% | 6\% | 10\% |
| Green Bay-Appleton | 18\% | 18\% | 18\% | 17\% | 16\% | 23\% | 16\% | 20\% | 16\% | 21\% | 17\% | 20\% | 19\% | 16\% | 20\% | 16\% | 19\% | 16\% |
| LaCrosse-Eau Claire | 8\% | 8\% | 8\% | 8\% | 8\% | 8\% | 8\% | 8\% | 10\% | 6\% | 6\% | 10\% | 8\% | 8\% | 8\% | 8\% | 8\% | 9\% |
| Madison | 19\% | 18\% | 19\% | 22\% | 16\% | 18\% | 19\% | 17\% | 18\% | 18\% | 21\% | 17\% | 14\% | 26\% | 12\% | 27\% | 16\% | 25\% |
| Milwaukee County | 16\% | 15\% | 16\% | 17\% | 16\% | 14\% | 17\% | 14\% | 15\% | 14\% | 19\% | 13\% | 16\% | 14\% | 15\% | 14\% | 17\% | 14\% |
| Milwaukee Rest | 24\% | 24\% | 24\% | 24\% | 25\% | 24\% | 24\% | 25\% | 23\% | 27\% | 26\% | 23\% | 26\% | 21\% | 26\% | 22\% | 26\% | 21\% |
| Wausau-Rhinelander | 8\% | $9 \%$ | 7\% | 7\% | 10\% | 7\% | 8\% | 8\% | 10\% | 6\% | 5\% | 9\% | 8\% | 6\% | 10\% | 7\% | 8\% | 5\% |
| NW-Wausau-Rhinelander/ | 23\% | 24\% | 22\% | 20\% | 27\% | 21\% | 23\% | 24\% | 28\% | 20\% | 18\% | 27\% | 24\% | 22\% | 27\% | 20\% | 21\% | 24\% |
| Duluth-Superior/Minneapolis- <br> St. Paul/LaCrosse-Eau Claire |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| DENSITY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Urban | 24\% | 22\% | 25\% | 30\% | 18\% | 23\% | 26\% | 21\% | 22\% | 23\% | 31\% | 20\% | 22\% | 27\% | 19\% | 27\% | 25\% | 27\% |
| Suburban | 40\% | 43\% | 37\% | 37\% | 48\% | 33\% | 43\% | 37\% | 46\% | 40\% | 39\% | 35\% | 35\% | 51\% | 35\% | 55\% | 34\% | 46\% |
| Rural | 36\% | 34\% | 37\% | 32\% | 34\% | 44\% | 31\% | 41\% | 32\% | 37\% | 30\% | 45\% | 43\% | 22\% | 46\% | 18\% | 41\% | 27\% |
| DENSITY X GENDER |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Urban and Male | 11\% | 22\% | - | 13\% | 7\% | 12\% | 11\% | 11\% | 22\% | 23\% | - | - | 8\% | 16\% | 19\% | 27\% | - | - |
| Suburban and Male | 21\% | 43\% | - | 18\% | 25\% | 17\% | 22\% | 19\% | 46\% | 40\% | - | - | 15\% | 31\% | 35\% | 55\% | - | - |
| Rural and Male | 16\% | 34\% | - | 15\% | 16\% | 19\% | 15\% | 17\% | 32\% | 37\% | - | - | 19\% | 10\% | 46\% | 18\% | - | - |
| Urban and Female | 13\% | - | 25\% | 17\% | 11\% | 11\% | 16\% | 10\% | - | - | 31\% | 20\% | 14\% | 11\% | - | - | 25\% | 27\% |
| Suburban and Female | 20\% | - | 37\% | 19\% | 22\% | 17\% | 20\% | 19\% | - | - | 39\% | 35\% | 20\% | 20\% | - | - | 34\% | 46\% |
| Rural and Female | 19\% | - | 37\% | 17\% | 18\% | 25\% | 16\% | 24\% | - | - | 30\% | 45\% | 24\% | 11\% | - | - | 41\% | 27\% |
| PARTY ID |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Democrats (w/leaners) | 43\% | 40\% | 47\% | 48\% | 42\% | 40\% | 45\% | 42\% | 42\% | 37\% | 47\% | 47\% | 39\% | 53\% | 35\% | 46\% | 41\% | 61\% |
| Independent/Other | 8\% | 8\% | 9\% | 8\% | 8\% | 11\% | 6\% | 11\% | 6\% | 11\% | 6\% | 11\% | 8\% | 9\% | 8\% | 9\% | 8\% | 10\% |
| Republicans (w/leaners) | 48\% | 52\% | 45\% | 44\% | 51\% | 50\% | 49\% | 47\% | 52\% | 52\% | 47\% | 42\% | 53\% | 38\% | 57\% | 45\% | 51\% | 29\% |



| TOTAL | 800 | 18 | 41 | 82 | 718 | 343 | 376 | 372 | 346 | 468 | 250 | 293 | 59 | 367 | 204 | 217 | 292 | 236 | 236 | 320 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| REGION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Duluth-Superior/MinneapolisSt. Paul | 7\% | 7\% | - | 6\% | 7\% | 7\% | 8\% | 7\% | 8\% | 7\% | 7\% | 5\% | 6\% | 10\% | 7\% | 5\% | 10\% | 6\% | 5\% | 10\% |
| Green Bay-Appleton | 18\% | 19\% | 4\% | 8\% | 19\% | 19\% | 20\% | 18\% | 21\% | 21\% | 17\% | 17\% | 23\% | 21\% | 18\% | 20\% | 21\% | 17\% | 18\% | 20\% |
| LaCrosse-Eau Claire | 8\% | 8\% | - | 4\% | 8\% | 9\% | 8\% | 9\% | 8\% | 8\% | 9\% | 9\% | 4\% | 9\% | 7\% | 11\% | 8\% | 6\% | 10\% | 8\% |
| Madison | 19\% | 18\% | 17\% | 20\% | 18\% | 18\% | 19\% | 20\% | 17\% | 14\% | 27\% | 24\% | 30\% | 12\% | 26\% | 17\% | 14\% | 27\% | 16\% | 14\% |
| Milwaukee County | 16\% | 12\% | 71\% | 46\% | 12\% | 12\% | 13\% | 13\% | 11\% | 13\% | 12\% | 16\% | 16\% | 9\% | 16\% | 13\% | 9\% | 19\% | 17\% | 11\% |
| Milwaukee Rest | 24\% | 26\% | 7\% | 13\% | 26\% | 26\% | 26\% | 25\% | 26\% | 28\% | 22\% | 23\% | 15\% | 29\% | 20\% | 27\% | 28\% | 19\% | 27\% | 27\% |
| Wausau-Rhinelander | 8\% | 8\% | 1\% | 3\% | 8\% | 9\% | 8\% | 8\% | 8\% | 9\% | 6\% | 7\% | 5\% | 10\% | 6\% | 6\% | 11\% | 5\% | 6\% | 10\% |
| NW-Wausau-Rhinelander/ <br> Duluth-Superior/Minneapolis- <br> St. Paul/LaCrosse-Eau Claire | 23\% | 24\% | 1\% | 14\% | 24\% | 25\% | 23\% | 24\% | 24\% | 25\% | 23\% | 20\% | 16\% | 29\% | 19\% | 23\% | 28\% | 18\% | 21\% | 28\% |
| DENSITY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Urban | 24\% | 22\% | 55\% | 42\% | 22\% | 21\% | 23\% | 24\% | 19\% | 19\% | 27\% | 30\% | 24\% | 15\% | 32\% | 21\% | 16\% | 34\% | 22\% | 18\% |
| Suburban | 40\% | 41\% | 31\% | 36\% | 41\% | 44\% | 38\% | 43\% | 38\% | 35\% | 50\% | 40\% | 39\% | 41\% | 41\% | 43\% | 39\% | 41\% | 44\% | 38\% |
| Rural | 36\% | 37\% | 9\% | 20\% | 37\% | 35\% | 39\% | 33\% | 42\% | 45\% | 23\% | 30\% | 36\% | 44\% | 27\% | 36\% | 45\% | 25\% | 34\% | 44\% |
| DENSITY X GENDER |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Urban and Male | 11\% | 10\% | 27\% | 17\% | 10\% | 21\% | - | 9\% | 10\% | 7\% | 16\% | 12\% | 15\% | 7\% | 13\% | 9\% | 8\% | 15\% | 9\% | 9\% |
| Suburban and Male | 21\% | 21\% | 12\% | 17\% | 21\% | 44\% | - | 23\% | 19\% | 15\% | 32\% | 18\% | 22\% | 23\% | 21\% | 22\% | 21\% | 21\% | 22\% | 19\% |
| Rural and Male | 16\% | 17\% | 6\% | 10\% | 17\% | 35\% | - | 16\% | 18\% | 20\% | 11\% | 12\% | 12\% | 22\% | 11\% | 15\% | 23\% | 10\% | 14\% | 23\% |
| Urban and Female | 13\% | 12\% | 29\% | 24\% | 12\% | - | 23\% | 15\% | 9\% | 13\% | 11\% | 18\% | 9\% | 8\% | 18\% | 12\% | 8\% | 19\% | 13\% | 9\% |
| Suburban and Female | 20\% | 20\% | 19\% | 20\% | 20\% | - | 38\% | 20\% | 19\% | 20\% | 19\% | 22\% | 17\% | 18\% | 20\% | 21\% | 18\% | 19\% | 22\% | 18\% |
| Rural and Female | 19\% | 20\% | 3\% | 9\% | 20\% | - | 39\% | 17\% | 24\% | 25\% | 12\% | 18\% | 25\% | 22\% | 17\% | 21\% | 23\% | 16\% | 20\% | 22\% |
| PARTY ID |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Democrats (w/leaners) | 43\% | 41\% | 80\% | 67\% | 41\% | 36\% | 45\% | 41\% | 41\% | 36\% | 50\% | 100\% | - | - | 88\% | 46\% | 5\% | 88\% | 48\% | 8\% |
| Independent/Other | 8\% | 8\% | 12\% | 10\% | 8\% | 8\% | 8\% | 6\% | 10\% | 7\% | 10\% | - | 100\% | - | 4\% | 18\% | 3\% | 4\% | 18\% | 4\% |
| Republicans (w/leaners) | 48\% | 51\% | 8\% | 23\% | 51\% | 55\% | 47\% | 53\% | 49\% | 57\% | 40\% | - | - | 100\% | 9\% | 36\% | 92\% | 8\% | 34\% | 88\% |



| TOTAL | 800 | 19 | 22 | 25 | 15 | 31 | 10 | 32 | 8 | 16 | 25 | 352 | 253 | 161 | 283 | 102 | 683 | 84 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| REGION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Duluth-Superior/MinneapolisSt. Paul | 7\% | - | - | - | - | - | - | - | - | - | - | 9\% | 6\% | 5\% | 11\% | 9\% | 8\% | 3\% |
| Green Bay-Appleton | 18\% | 3\% | 4\% | 4\% | 4\% | 5\% | - | 3\% | 9\% | 5\% | 3\% | 14\% | 23\% | 23\% | 20\% | 23\% | 19\% | 15\% |
| LaCrosse-Eau Claire | 8\% | - | - | - | - | - | - | - | - | - | - | 8\% | 7\% | 9\% | 8\% | 12\% | 7\% | 10\% |
| Madison | 19\% | 22\% | 12\% | 19\% | 14\% | 12\% | 33\% | 17\% | 17\% | 32\% | 7\% | 20\% | 19\% | 16\% | 14\% | 7\% | 19\% | 19\% |
| Milwaukee County | 16\% | 69\% | 73\% | 68\% | 77\% | 75\% | 57\% | 73\% | 65\% | 59\% | 79\% | 16\% | 12\% | 20\% | 9\% | 12\% | 16\% | 15\% |
| Milwaukee Rest | 24\% | 4\% | 10\% | 8\% | 6\% | 6\% | 10\% | 7\% | 10\% | 3\% | 10\% | 27\% | 25\% | 21\% | 29\% | 27\% | 24\% | 31\% |
| Wausau-Rhinelander | 8\% | 2\% | * | 2\% | - | 1\% | * | 1\% | - | * | 2\% | 7\% | 9\% | 7\% | 10\% | 9\% | 8\% | 7\% |
| NW-Wausau-Rhinelander/ | 23\% | 2\% | * | 2\% | - | 1\% | * | 1\% | - | * | 2\% | 24\% | 21\% | 21\% | 28\% | 30\% | 23\% | 20\% |
| Duluth-Superior/Minneapolis- <br> St. Paul/LaCrosse-Eau Claire |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| DENSITY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Urban | 24\% | 56\% | 55\% | 57\% | 53\% | 60\% | 44\% | 58\% | 47\% | 59\% | 53\% | 23\% | 25\% | 27\% | 16\% | 14\% | 25\% | 21\% |
| Suburban | 40\% | 25\% | 36\% | 30\% | 32\% | 25\% | 51\% | 33\% | 21\% | 28\% | 32\% | 42\% | 36\% | 42\% | 38\% | 49\% | 39\% | 47\% |
| Rural | 36\% | 14\% | 5\% | 11\% | 6\% | 12\% | * | 7\% | 18\% | 11\% | 8\% | 35\% | 38\% | 30\% | 46\% | 37\% | 36\% | 32\% |
| DENSITY X GENDER |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Urban and Male | 11\% | 56\% | - | 28\% | 24\% | 29\% | 21\% | 30\% | 13\% | 30\% | 24\% | 11\% | 12\% | 10\% | 8\% | 4\% | 12\% | 4\% |
| Suburban and Male | 21\% | 25\% | - | 12\% | 10\% | 9\% | 19\% | 15\% | - | 11\% | 12\% | 20\% | 19\% | 24\% | 20\% | 28\% | 20\% | 28\% |
| Rural and Male | 16\% | 14\% | - | 7\% | 5\% | 8\% | - | 5\% | 13\% | 9\% | 5\% | 15\% | 18\% | 19\% | 24\% | 17\% | 17\% | 15\% |
| Urban and Female | 13\% | - | 55\% | 29\% | 29\% | 31\% | 24\% | 28\% | 33\% | 29\% | 29\% | 12\% | 13\% | 17\% | 8\% | 9\% | 13\% | 17\% |
| Suburban and Female | 20\% | - | 36\% | 17\% | 22\% | 15\% | 31\% | 19\% | 21\% | 18\% | 20\% | 22\% | 17\% | 18\% | 18\% | 21\% | 20\% | 19\% |
| Rural and Female | 19\% | - | 5\% | 4\% | * | 3\% | * | 2\% | 5\% | 2\% | 3\% | 21\% | 20\% | 11\% | 22\% | 20\% | 19\% | 17\% |
| PARTY ID |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Democrats (w/leaners) | 43\% | 85\% | 75\% | 82\% | 75\% | 78\% | 85\% | 100\% | - | 94\% | 70\% | 46\% | 45\% | 39\% | - | - | 43\% | 59\% |
| Independent/Other | 8\% | 9\% | 15\% | $9 \%$ | 18\% | 14\% | 7\% | - | 60\% | 6\% | 17\% | 3\% | 8\% | 16\% | - | - | 8\% | 5\% |
| Republicans (w/leaners) | 48\% | 5\% | 11\% | 9\% | 7\% | 8\% | 8\% | - | 40\% | * | 13\% | 50\% | 47\% | 45\% | 100\% | 100\% | 50\% | 36\% |



| total | 800 | 58 | 146 | 64 | 148 | 126 | 195 | 62 | 184 | 191 | 322 | 284 | 85 | 164 | 129 | 107 | 157 | 155 | 348 | 67 | 385 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| REGION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Duluth-Superior/MinneapolisSt. Paul | 7\% | 100\% | - | - | - | - | - | - | 31\% | 2\% | 4\% | 15\% | - | 4\% | 17\% | 3\% | 4\% | 13\% | 4\% | 6\% | 10\% |
| Green Bay-Appleton | 18\% | - | 100\% | - | - | - | - | - | - | 14\% | 20\% | 19\% | 17\% | 17\% | 21\% | 12\% | 23\% | 18\% | 15\% | 21\% | 21\% |
| LaCrosse-Eau Claire | 8\% | - | - | 100\% | - | - | - | - | 35\% | 4\% | 9\% | 10\% | 4\% | 8\% | 11\% | 5\% | 10\% | 9\% | 8\% | 7\% | 9\% |
| Madison | 19\% | - | - | - | 100\% | - | - | - | - | 27\% | 15\% | 17\% | 28\% | 15\% | 16\% | 25\% | 14\% | 19\% | 24\% | 27\% | 12\% |
| Milwaukee County | 16\% | - | - | - | - | 100\% | - | - | - | 32\% | 17\% | 2\% | 31\% | 17\% | 1\% | 33\% | 18\% | 3\% | 22\% | 20\% | 10\% |
| Milwaukee Rest | 24\% | - | - | - | - | - | 100\% | - | - | 19\% | 31\% | 22\% | 16\% | 33\% | 20\% | 20\% | 28\% | 23\% | 21\% | 15\% | 29\% |
| Wausau-Rhinelander | 8\% | - | - | - | - | - | - | 100\% | 34\% | 3\% | 5\% | 15\% | 4\% | 6\% | 15\% | 2\% | 3\% | 14\% | 6\% | 4\% | 10\% |
| NW-Wausau-Rhinelander/ | 23\% | 100\% | - | 100\% | - | - | - | 100\% | 100\% | 9\% | 17\% | 39\% | 8\% | 18\% | 43\% | 10\% | 16\% | 37\% | 18\% | 17\% | 29\% |
| Duluth-Superior/Minneapolis- <br> St.Paul/LaCrosse-Eau Claire |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| DENSITY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Urban | 24\% | 5\% | 19\% | 13\% | 34\% | 48\% | 18\% | 9\% | 9\% | 100\% | - | - | 100\% | - | - | 100\% | - | - | 32\% | 28\% | 16\% |
| Suburban | 40\% | 22\% | 44\% | 43\% | 32\% | 44\% | 50\% | 24\% | 30\% | - | 100\% | - | - | 100\% | - | - | 100\% | - | 40\% | 36\% | 41\% |
| Rural | 36\% | 73\% | 37\% | 44\% | 33\% | 5\% | 31\% | 67\% | 61\% | - | - | 100\% | - | - | 100\% | - | - | 100\% | 27\% | 34\% | 43\% |
| DENSITY X GENDER |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Urban and Male | 11\% | - | 10\% | 5\% | 16\% | 21\% | 7\% | 5\% | 4\% | 44\% | - | - | 100\% | - | - | - | - | - | 14\% | 14\% | 7\% |
| Suburban and Male | 21\% | 11\% | 19\% | 19\% | 17\% | 22\% | 28\% | 17\% | 16\% | - | 51\% | - | - | 100\% | - | - | - | - | 19\% | 20\% | 22\% |
| Rural and Male | 16\% | 38\% | 18\% | 22\% | 14\% | 1\% | 13\% | 31\% | 30\% | - | - | 46\% | - | - | 100\% | - | - | - | 10\% | 12\% | 22\% |
| Urban and Female | 13\% | 5\% | 9\% | 8\% | 18\% | 28\% | 11\% | 3\% | 6\% | 56\% | - | - | - | - | - | 100\% | - | - | 18\% | 14\% | 9\% |
| Suburban and Female | 20\% | 11\% | 25\% | 23\% | 15\% | 22\% | 23\% | 7\% | 14\% | - | 49\% | - | - | - | - | - | 100\% | - | 21\% | 17\% | 19\% |
| Rural and Female | 19\% | 35\% | 19\% | 22\% | 20\% | 4\% | 18\% | 36\% | 31\% | - | - | 54\% | - | - | - | - | - | 100\% | 17\% | 22\% | 21\% |
| PARTY ID |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Democrats (w/leaners) | 43\% | 25\% | 36\% | 41\% | 56\% | 60\% | 38\% | 35\% | 34\% | 59\% | 43\% | 33\% | 57\% | 40\% | 28\% | 60\% | 47\% | 38\% | 100\% | - | - |
| Independent/Other | 8\% | 7\% | 10\% | 7\% | 12\% | 11\% | 5\% | 5\% | 6\% | 10\% | 8\% | 8\% | 11\% | 8\% | 6\% | 9\% | 7\% | 10\% | - | 100\% | - |
| Republicans (w/leaners) | 48\% | 68\% | 54\% | 53\% | 32\% | 30\% | 57\% | 60\% | 60\% | 31\% | 49\% | 59\% | 31\% | 52\% | 66\% | 31\% | 46\% | 52\% | - | - | 100\% |



| TOTAL | 800 | 377 | 367 | 11 | 13 | 370 | 378 | 20 | 309 | 170 | 139 | 168 | 292 | 459 | 358 | 203 | 312 | 55 | 173 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| REGION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Duluth-Superior/MinneapolisSt. Paul | 7\% | 5\% | 9\% | 5\% | 3\% | 4\% | 9\% | 8\% | 4\% | 6\% | 2\% | 5\% | 11\% | 9\% | 6\% | 6\% | 9\% | 9\% | 4\% |
| Green Bay-Appleton | 18\% | 16\% | 21\% | 23\% | 12\% | 16\% | 22\% | 2\% | 20\% | 22\% | 18\% | 15\% | 20\% | 18\% | 16\% | 17\% | 20\% | 28\% | 15\% |
| LaCrosse-Eau Claire | 8\% | 7\% | 8\% | 13\% | 13\% | 7\% | 8\% | 3\% | 5\% | 5\% | 4\% | 7\% | 11\% | 10\% | 7\% | 7\% | 8\% | 6\% | 7\% |
| Madison | 19\% | 24\% | 13\% | 22\% | 15\% | 24\% | 12\% | 37\% | 25\% | 24\% | 27\% | 15\% | 14\% | 14\% | 24\% | 20\% | 13\% | 14\% | 29\% |
| Milwaukee County | 16\% | 21\% | 10\% | 11\% | 30\% | 21\% | 10\% | 24\% | 20\% | 16\% | 25\% | 18\% | 9\% | 13\% | 22\% | 24\% | 9\% | 16\% | 17\% |
| Milwaukee Rest | 24\% | 21\% | 29\% | 20\% | 20\% | 21\% | 29\% | 19\% | 19\% | 17\% | 21\% | 36\% | 25\% | 29\% | 17\% | 21\% | 31\% | 21\% | 21\% |
| Wausau-Rhinelander | 8\% | 6\% | 9\% | 7\% | 6\% | 6\% | 9\% | 6\% | 7\% | 10\% | 3\% | 4\% | 10\% | 8\% | 7\% | 5\% | 10\% | 6\% | 8\% |
| NW-Wausau-Rhinelander/ | 23\% | 18\% | 26\% | 25\% | 22\% | 18\% | 27\% | 18\% | 16\% | 22\% | 9\% | 16\% | 32\% | 26\% | 21\% | 18\% | 27\% | 21\% | 19\% |
| Duluth-Superior/Minneapolis- <br> St. Paul/LaCrosse-Eau Claire |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| density |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Urban | 24\% | 32\% | 17\% | 30\% | 14\% | 32\% | 16\% | 26\% | 31\% | 28\% | 35\% | 23\% | 17\% | 20\% | 31\% | 32\% | 16\% | 21\% | 33\% |
| Suburban | 40\% | 41\% | 40\% | 34\% | 30\% | 41\% | 40\% | 32\% | 42\% | 37\% | 49\% | 51\% | 32\% | 39\% | 38\% | 41\% | 39\% | 44\% | 41\% |
| Rural | 36\% | 27\% | 43\% | 36\% | 47\% | 27\% | 43\% | 34\% | 26\% | 35\% | 15\% | 25\% | 50\% | 41\% | 30\% | 27\% | 45\% | 35\% | 26\% |
| DENSITY X GENDER |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Urban and Male | 11\% | 14\% | 8\% | 15\% | 3\% | 14\% | 8\% | 13\% | 14\% | 12\% | 17\% | 10\% | 8\% | 9\% | 12\% | 13\% | 7\% | 12\% | 16\% |
| Suburban and Male | 21\% | 20\% | 22\% | 18\% | 13\% | 20\% | 21\% | 22\% | 21\% | 17\% | 25\% | 28\% | 17\% | 21\% | 19\% | 20\% | 20\% | 33\% | 19\% |
| Rural and Male | 16\% | 10\% | 23\% | 21\% | 12\% | 10\% | 23\% | 15\% | 8\% | 12\% | 4\% | 16\% | 26\% | 22\% | 10\% | 10\% | 22\% | 24\% | 11\% |
| Urban and Female | 13\% | 18\% | 9\% | 15\% | 11\% | 18\% | 9\% | 13\% | 17\% | 16\% | 19\% | 13\% | 9\% | 11\% | 20\% | 19\% | 9\% | 9\% | 17\% |
| Suburban and Female | 20\% | 21\% | 18\% | 16\% | 17\% | 20\% | 19\% | 10\% | 22\% | 19\% | 24\% | 23\% | 15\% | 18\% | 19\% | 20\% | 19\% | 11\% | 22\% |
| Rural and Female | 19\% | 16\% | 21\% | 15\% | 34\% | 17\% | 20\% | 19\% | 18\% | 23\% | 11\% | 9\% | 25\% | 19\% | 19\% | 17\% | 22\% | 10\% | 15\% |
| PARTY ID |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Democrats (w/leaners) | 43\% | 88\% | 2\% | 11\% | 24\% | 88\% | 1\% | 55\% | 67\% | 65\% | 71\% | 38\% | 24\% | 29\% | 75\% | 93\% | 2\% | 3\% | 82\% |
| Independent/Other | 8\% | 7\% | 6\% | 40\% | 48\% | 7\% | 6\% | 34\% | 8\% | 9\% | 7\% | 5\% | 9\% | 7\% | 9\% | 4\% | 5\% | 10\% | 10\% |
| Republicans (w/leaners) | 48\% | 5\% | 93\% | 49\% | 28\% | 5\% | 92\% | 11\% | 25\% | 27\% | 22\% | 57\% | 67\% | 64\% | 17\% | 3\% | 94\% | 87\% | 8\% |


| TOTAL | $\begin{aligned} & \text { CHILDREN <18 } \\ & =========== \end{aligned}$ |  | CHILDREN X GENDER |  |  |  | $\begin{aligned} & \text { B2/B3 YES } \\ & ======== \end{aligned}$ | UNION HH |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | **M | E** | *FEM | L |  |  |  |  |
|  | Yes | NO | YES | NO | YES | NO | TOTAL | YES |  | No |


| TOTAL | 800 | 242 | 557 | 115 | 264 | 127 | 292 | 296 | 155 | 645 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| REGION |  |  |  |  |  |  |  |  |  |  |
| Duluth-Superior/MinneapolisSt. Paul | 7\% | 7\% | 7\% | 7\% | 8\% | 7\% | 7\% | 8\% | 7\% | 7\% |
| Green Bay-Appleton | 18\% | 19\% | 18\% | 18\% | 19\% | 20\% | 18\% | 19\% | 21\% | 18\% |
| LaCrosse-Eau Claire | 8\% | 9\% | 8\% | 12\% | 6\% | 7\% | 9\% | 6\% | 6\% | 9\% |
| Madison | 19\% | 18\% | 19\% | 16\% | 19\% | 20\% | 18\% | 20\% | 17\% | 19\% |
| Milwaukee County | 16\% | 15\% | 16\% | 12\% | 16\% | 19\% | 15\% | 19\% | 18\% | 15\% |
| Milwaukee Rest | 24\% | 25\% | 24\% | 28\% | 23\% | 23\% | 25\% | 20\% | 24\% | 25\% |
| Wausau-Rhinelander | 8\% | 7\% | 8\% | 9\% | 8\% | 5\% | 8\% | 7\% | 7\% | 8\% |
| NW-Wausau-Rhinelander/ | 23\% | 23\% | 23\% | 27\% | 23\% | 18\% | 24\% | 22\% | 20\% | 24\% |
| Duluth-Superior/Minneapolis- <br> St. Paul/LaCrosse-Eau Claire |  |  |  |  |  |  |  |  |  |  |
| DEnsity |  |  |  |  |  |  |  |  |  |  |
| Urban | 24\% | 21\% | 25\% | 18\% | 24\% | 23\% | 26\% | 29\% | 22\% | 24\% |
| Suburban | 40\% | 41\% | 40\% | 44\% | 43\% | 39\% | 37\% | 43\% | 34\% | 42\% |
| Rural | 36\% | 38\% | 34\% | 38\% | 32\% | 38\% | 36\% | 27\% | 44\% | 33\% |
| DENSITY X GENDER |  |  |  |  |  |  |  |  |  |  |
| Urban and Male | 11\% | 8\% | 12\% | 18\% | 24\% | - | - | 11\% | 9\% | 11\% |
| Suburban and Male | 21\% | 21\% | 20\% | 44\% | 43\% | - | - | 20\% | 20\% | 21\% |
| Rural and Male | 16\% | 18\% | 15\% | 38\% | 32\% | - | - | 11\% | 18\% | 16\% |
| Urban and Female | 13\% | 12\% | 14\% | - | - | 23\% | 26\% | 19\% | 13\% | 13\% |
| Suburban and Female | 20\% | 20\% | 19\% | - | - | 39\% | 37\% | 23\% | 14\% | 21\% |
| Rural and Female | 19\% | 20\% | 19\% | - | - | 38\% | 36\% | 16\% | 26\% | 18\% |
| PARTY ID |  |  |  |  |  |  |  |  |  |  |
| Democrats (w/leaners) | 43\% | 39\% | 46\% | 37\% | 41\% | 41\% | 50\% | 59\% | 50\% | 42\% |
| Independent/Other | 8\% | 9\% | 8\% | 12\% | 7\% | 6\% | 9\% | 6\% | 5\% | 9\% |
| Republicans (w/leaners) | 48\% | 52\% | 46\% | 51\% | 52\% | 53\% | 41\% | 35\% | 45\% | 49\% |


|  | GEND | x DEM | AGE 2-WAY X DEM |  |  |  |  |  | EDUCATION X DEM |  | REGION X DEM |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | **** | **** | ***D | M** | *DEM | \& W | DEM | \& AA | ******DEM | ***** | DS/ | GB/ | LACROSSE- |  |
| total | MEN | WOM | <55 | 55+ | <55 | 55+ | <55 | 55+ | NON-COLL | GRAD | MINEAPOLIS | APPLETON | EAU CLAIRE |  |


| TOTAL | 800 | 151 | 197 | 192 | 156 | 152 | 141 | 21 | 11 | 204 | 144 | 14 | 53 | 26 | 83 | 75 | 74 | 22 | 62 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| REGION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Duluth-Superior/MinneapolisSt. Paul | 7\% | 4\% | 4\% | 3\% | 5\% | 4\% | 6\% | - | - | 3\% | 5\% | 100\% | - | - | - | - | - | - | 23\% |
| Green Bay-Appleton | 18\% | 13\% | 17\% | 13\% | 18\% | 14\% | 19\% | 3\% | 2\% | 17\% | 13\% | - | 100\% | - | - | - | - | - | - |
| LaCrosse-Eau Claire | 8\% | 4\% | 10\% | 5\% | 11\% | 5\% | 12\% | - | - | 8\% | 6\% | - | - | 100\% | - | - | - | - | 42\% |
| Madison | 19\% | 22\% | 25\% | 30\% | 17\% | 31\% | 17\% | 21\% | 9\% | 18\% | 33\% | - | - | - | 100\% | - | - | - | - |
| Milwaukee County | 16\% | 25\% | 19\% | 23\% | 19\% | 17\% | 15\% | 68\% | 82\% | 24\% | 18\% | - | - | - | - | 100\% | - | - | - |
| Milwaukee Rest | 24\% | 25\% | 19\% | 21\% | 22\% | 23\% | 24\% | 6\% | 8\% | 24\% | 18\% | - | - | - | - | - | 100\% | - | - |
| Wausau-Rhinelander | 8\% | 6\% | 6\% | 5\% | 8\% | 6\% | 8\% | 2\% | - | 6\% | 7\% | - | - | - | - | - | - | 100\% | 35\% |
| NW-Wausau-Rhinelander/ | 23\% | 14\% | 21\% | 13\% | 24\% | 15\% | 26\% | 2\% | - | 18\% | 18\% | 100\% | - | 100\% | - | - | - | 100\% | 100\% |
| Duluth-Superior/Minneapolis- <br> St. Paul/LaCrosse-Eau Claire |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| DENSITY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Urban | 24\% | 32\% | 33\% | 37\% | 27\% | 34\% | 25\% | 58\% | 58\% | 33\% | 32\% | 12\% | 26\% | 20\% | 41\% | 54\% | 21\% | 7\% | 13\% |
| Suburban | 40\% | 44\% | 37\% | 43\% | 37\% | 43\% | 37\% | 31\% | 37\% | 32\% | 51\% | 4\% | 43\% | 45\% | 39\% | 42\% | 48\% | 23\% | 28\% |
| Rural | 36\% | 24\% | 30\% | 20\% | 36\% | 23\% | 37\% | 8\% | 3\% | 35\% | 17\% | 83\% | 32\% | 36\% | 20\% | 2\% | 32\% | 71\% | 59\% |
| DENSITY X GENDER |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Urban and Male | 11\% | 32\% | - | 15\% | 13\% | 12\% | 12\% | 33\% | 25\% | 12\% | 16\% | - | 11\% | 8\% | 15\% | 28\% | 9\% | 7\% | 6\% |
| Suburban and Male | 21\% | 44\% | - | 23\% | 14\% | 22\% | 15\% | 15\% | 14\% | 12\% | 28\% | - | 14\% | 11\% | 21\% | 23\% | 24\% | 14\% | 9\% |
| Rural and Male | 16\% | 24\% | - | 8\% | 14\% | 9\% | 14\% | 6\% | 3\% | 13\% | 6\% | 42\% | 13\% | 6\% | 5\% | * | 17\% | 21\% | 20\% |
| Urban and Female | 13\% | - | 33\% | 22\% | 15\% | 22\% | 13\% | 25\% | 33\% | 21\% | 15\% | 12\% | 15\% | 12\% | 27\% | 27\% | 12\% | - | 8\% |
| Suburban and Female | 20\% | - | 37\% | 20\% | 22\% | 21\% | 23\% | 16\% | 23\% | 20\% | 23\% | 4\% | 29\% | 34\% | 18\% | 20\% | 23\% | 9\% | 18\% |
| Rural and Female | 19\% | - | 30\% | 12\% | 23\% | 14\% | 23\% | 3\% | * | 21\% | 11\% | 41\% | 18\% | 29\% | 15\% | 2\% | 15\% | 50\% | 39\% |
| PARTY ID |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Democrats (w/leaners) | 43\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Independent/Other | 8\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Republicans (w/leaners) | 48\% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |


|  | IDEOLOGY X DEM | DENSITY X DEM | CHILDREN <18 X DEM | TSCORE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ******DEM***** | ********DEM******** | DEM**** | 0- | 90- | 95- |
| TOTAL | LIB CON/IND | URBN SUB-URBN RURAL | YES NO | 84 | 94 | 100 |
|  |  |  |  |  |  |  |


| TOTAL | 800 | 209 | 136 | 113 | 139 | 95 | 94 | 253 | 276 | 131 | 393 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| REGION |  |  |  |  |  |  |  |  |  |  |  |
| Duluth-Superior/MinneapolisSt. Paul | 7\% | 5\% | 3\% | 2\% | * | 13\% | 5\% | 4\% | 7\% | 5\% | 8\% |
| Green Bay-Appleton | 18\% | 14\% | 17\% | 12\% | 16\% | 18\% | 8\% | 18\% | 17\% | 26\% | 16\% |
| LaCrosse-Eau Claire | 8\% | 6\% | 10\% | 5\% | 8\% | 10\% | 8\% | 7\% | 6\% | 11\% | 8\% |
| Madison | 19\% | 29\% | 16\% | 31\% | 23\% | 17\% | 28\% | 23\% | 16\% | 19\% | 20\% |
| Milwaukee County | 16\% | 20\% | 23\% | 36\% | 23\% | 2\% | 22\% | 21\% | 21\% | 9\% | 14\% |
| Milwaukee Rest | 24\% | 20\% | 24\% | 14\% | 25\% | 25\% | 24\% | 20\% | 23\% | 25\% | 25\% |
| Wausau-Rhinelander | 8\% | 6\% | 7\% | 1\% | 4\% | 16\% | 5\% | 7\% | 9\% | 5\% | 8\% |
| NW-Wausau-Rhinelander/ | 23\% | 17\% | 20\% | 7\% | 12\% | 39\% | 18\% | 18\% | 22\% | 21\% | 25\% |
| Duluth-Superior/Minneapolis- <br> St. Paul/LaCrosse-Eau Claire |  |  |  |  |  |  |  |  |  |  |  |
| density |  |  |  |  |  |  |  |  |  |  |  |
| Urban | 24\% | 35\% | 28\% | 100\% | - | - | 29\% | 34\% | 26\% | 27\% | 21\% |
| Suburban | 40\% | 40\% | 40\% | - | 100\% | - | 44\% | 38\% | 38\% | 43\% | 41\% |
| Rural | 36\% | 25\% | 32\% | - | - | 100\% | 27\% | 28\% | 36\% | 30\% | 37\% |
| DENSITY X GENDER |  |  |  |  |  |  |  |  |  |  |  |
| Urban and Male | 11\% | 14\% | 14\% | 43\% | - | - | 13\% | 14\% | 9\% | 12\% | 11\% |
| Suburban and Male | 21\% | 21\% | 17\% | - | 47\% | - | 24\% | 17\% | 17\% | 24\% | 22\% |
| Rural and Male | 16\% | 9\% | 13\% | - | - | 38\% | 8\% | 11\% | 18\% | 10\% | 17\% |
| Urban and Female | 13\% | 21\% | 14\% | 57\% | - | - | 16\% | 19\% | 17\% | 15\% | 10\% |
| Suburban and Female | 20\% | 19\% | 23\% | - | 53\% | - | 20\% | 21\% | 21\% | 19\% | 19\% |
| Rural and Female | 19\% | 16\% | 19\% | - | - | 62\% | 18\% | 16\% | 18\% | 20\% | 20\% |
| PARTY ID |  |  |  |  |  |  |  |  |  |  |  |
| Democrats (w/leaners) | 43\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 44\% | 33\% | 47\% |
| Independent/Other | 8\% | - | - | - | - | - | - | - | 10\% | 8\% | 8\% |
| Republicans (w/leaners) | 48\% | - | - | - | - | - | - | - | 46\% | 60\% | 46\% |


|  | total | GENDER |  | AGE |  |  |  |  | GENDER \& AGE$====================$$*$ |  |  |  | EDUCATION$\qquad$ |  | GENDER \& EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & 18- \\ & 44 \end{aligned}$ | $\begin{aligned} & 45- \\ & 64 \end{aligned}$ | 65+ | ***NET** |  | ****MEN*** |  | ****WOM*** |  | $\begin{aligned} & \text { NON } \\ & \text { COLL } \end{aligned}$ | COLL GRAD | ***MEN** |  | ***WOM** |  |
|  |  | MEN | wom |  |  |  | <55 | 55+ | 18-54 | 55+ | 18-54 | 55+ |  |  | NON | COLL | NON | COLL |
| TOTAL | 800 | 380 | 420 | 295 | 299 | 206 | 429 | 371 | 206 | 173 | 223 | 197 | 526 | 273 | 222 | 158 | 304 | 116 |
| PRES Vote |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Joe Biden | 47\% | 44\% | 50\% | 50\% | 44\% | 48\% | 46\% | 48\% | 44\% | 44\% | 47\% | 52\% | 41\% | 59\% | 38\% | 53\% | 43\% | 67\% |
| Donald Trump | 46\% | 51\% | 42\% | 38\% | 51\% | 49\% | 44\% | 48\% | 49\% | 53\% | 40\% | 44\% | 51\% | 37\% | 56\% | 43\% | 47\% | 28\% |
| Jo Jorgensen | 1\% | 2\% | 1\% | 3\% | * | * | 2\% | * | 2\% | * | 2\% | * | 1\% | 1\% | 2\% | 2\% | 1\% | * |
| Refused | 2\% | 1\% | 2\% | 3\% | 1\% | * | 2\% | 1\% | * | 2\% | 3\% | 1\% | 2\% | 1\% | 1\% | 1\% | 2\% | 2\% |
| State vote |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Democratic Candidate | 46\% | 44\% | 49\% | 48\% | 45\% | 45\% | 46\% | 46\% | 46\% | 41\% | 47\% | 50\% | 41\% | 56\% | 41\% | 48\% | 42\% | 66\% |
| Republican Candidate | 47\% | 51\% | 44\% | 42\% | 49\% | 52\% | 45\% | 50\% | 47\% | 56\% | 42\% | 46\% | 52\% | 38\% | 56\% | 45\% | 49\% | 30\% |
| Refused | 2\% | 3\% | 2\% | 3\% | 3\% | 1\% | 3\% | 2\% | 3\% | 2\% | 3\% | 2\% | 2\% | 4\% | 1\% | 5\% | 2\% | 2\% |
| VOTE MODE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Will/already vote absentee All | 39\% | 35\% | 42\% | 37\% | 37\% | 42\% | 36\% | 42\% | 35\% | 34\% | 36\% | 48\% | 35\% | 46\% | 29\% | 43\% | 39\% | 50\% |
| Will/already vote absentee mail | 21\% | 18\% | 24\% | 20\% | 18\% | 27\% | 19\% | 24\% | 17\% | 19\% | 20\% | 28\% | 20\% | 24\% | 16\% | 21\% | 23\% | 27\% |
| Will/already vote absentee dropbox | 17\% | 17\% | 18\% | 17\% | 19\% | 15\% | 17\% | 18\% | 18\% | 15\% | 16\% | 20\% | 15\% | 23\% | 13\% | 22\% | 16\% | 23\% |
| Will vote in person - Early | 21\% | 24\% | 18\% | 16\% | 22\% | 27\% | 17\% | 25\% | 18\% | 31\% | 16\% | 20\% | 21\% | 21\% | 25\% | 23\% | 18\% | 18\% |
| Will vote in person | 36\% | 39\% | 34\% | 40\% | 38\% | 29\% | 41\% | 32\% | 42\% | 34\% | 39\% | 29\% | 39\% | 31\% | 44\% | 32\% | 36\% | 30\% |
| Will vote in person | 57\% | 63\% | 53\% | 56\% | 60\% | 56\% | 58\% | 57\% | 61\% | 65\% | 55\% | 49\% | 60\% | 52\% | 68\% | 55\% | 54\% | 48\% |
| v CONCERNED - Covid |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very concerned about the coronavirus | 45\% | 39\% | 50\% | 43\% | 43\% | 50\% | 41\% | 49\% | 35\% | 44\% | 46\% | 54\% | 40\% | 54\% | 32\% | 49\% | 46\% | 60\% |
| FOR VOTES |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total | 25\% | 23\% | 27\% | 22\% | 26\% | 30\% | 22\% | 30\% | 19\% | 28\% | 24\% | 31\% | 24\% | 29\% | 21\% | 27\% | 26\% | 32\% |
| Total | 39\% | 41\% | 37\% | 34\% | 43\% | 40\% | 36\% | 42\% | 37\% | 45\% | 35\% | 40\% | 42\% | 34\% | 42\% | 39\% | 42\% | 26\% |
| Total | 7\% | 10\% | 4\% | 4\% | 8\% | 9\% | 8\% | 6\% | 12\% | 8\% | 4\% | 4\% | 9\% | 3\% | 14\% | 4\% | 5\% | 2\% |
| Total | 22\% | 21\% | 22\% | 28\% | 18\% | 18\% | 24\% | 19\% | 25\% | 16\% | 24\% | 21\% | 17\% | 30\% | 17\% | 26\% | 17\% | 36\% |

ETHNICITY
WHITE
IDEOLOGY

тотAL


Jo Jorgense
Refused
State vote
Democratic Candidate
Democratic Candidate
Republican Candidate Refused
Will/already vote absentee -

Will/al -
Will/already vote absentee -
Will/already vote absentee -
dropbox Will vote in person - Early Will vote in person Will vote in person
v CONCERNED - COVID
Very concerned about the coronavirus
FOR VOTES
Total
Total
Total
Total

| TOTAL | $\underset{============}{\text { ETHNICIT }}$ |  |  | WHITE |  |  |  |  |  |  |  |  |  |  |  |  | IDEOLOGY |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | тот |  |  | $\begin{aligned} \\ * * * \\ \end{aligned}$ |  | $\begin{aligned} ========= \\ * * E D U C * * \end{aligned}$ |  |  |  |  |  |  |  | LIB | MOD | $==$ |
|  | WHT | BLK | POC |  | *GENDER* |  |  |  | ***IDEOLOGY** | CON |  |  |  |  |  |
|  |  |  |  |  | MEN | wom | <55 | 55+ |  |  |  | NON | COLL | DEM | IND | GOP |  |  | LIB | MOD | con |
| 800 | 718 | 41 | 82 | 718 | 343 | 376 | 372 | 346 | 468 | 250 | 293 | 59 | 367 | 204 | 217 | 292 | 236 | 236 | 320 |
| 47\% | 45\% | 78\% | 65\% | 45\% | 42\% | 48\% | 43\% | 47\% | 39\% | 57\% | 96\% | 42\% | 5\% | 89\% | 56\% | 6\% | 90\% | 57\% | 8\% |
| 46\% | 49\% | 6\% | 21\% | 49\% | 54\% | 44\% | 48\% | 50\% | 54\% | 38\% | 2\% | 31\% | 89\% | 9\% | 32\% | 89\% | 8\% | 30\% | 86\% |
| 1\% | 1\% | * | 2\% | 1\% | 2\% | 1\% | 2\% | * | 1\% | 1\% | * | 7\% | 1\% | * | 2\% | 1\% | * | 3\% | 1\% |
| 2\% | 1\% | 9\% | 4\% | 1\% | * | 2\% | 2\% | * | 1\% | 1\% | * | 7\% | * | - | 2\% | 1\% | * | 3\% | 1\% |
| 46\% | 44\% | 73\% | 62\% | 44\% | 41\% | 47\% | 44\% | 45\% | 39\% | 54\% | 95\% | 43\% | 5\% | 89\% | 54\% | 6\% | 90\% | 55\% | 8\% |
| 47\% | 50\% | 8\% | 24\% | 50\% | 54\% | 46\% | 48\% | 52\% | 55\% | 40\% | 1\% | 36\% | 91\% | 7\% | 36\% | 90\% | 6\% | 34\% | 88\% |
| 2\% | 2\% | 11\% | 6\% | 2\% | 2\% | 2\% | 3\% | 2\% | * | 4\% | 3\% | 7\% | * | 3\% | 3\% | * | 3\% | $3 \%$ | * |


| 39\% | 38\% | 47\% | 44\% | 38\% | 34\% | 42\% | 34\% | 42\% | 34\% | 46\% | 60\% | 38\% | 20\% | 60\% | 42\% | 19\% | 62\% | 42\% | 19\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 21\% | 21\% | 23\% | 24\% | 21\% | 17\% | 24\% | 18\% | 24\% | 19\% | 24\% | 32\% | 22\% | 12\% | 32\% | 24\% | 11\% | 33\% | 24\% | 11 |
| 17\% | 17\% | 24\% | 20\% | 17\% | 16\% | 18\% | 16\% | 18\% | 15\% | 22\% | 28\% | 16\% | 8\% | 28\% | 18\% | 8\% | 29\% | 18\% | 8\% |
| 21\% | 21\% | 25\% | 21\% | 21\% | 24\% | 18\% | 17\% | 25\% | 21\% | 21\% | 18\% | 9\% | 25\% | 18\% | 18\% | 25\% | 18\% | 18\% | 25\% |
| 36\% | 38\% | 20\% | 26\% | 38\% | 40\% | 36\% | 43\% | 32\% | 41\% | 32\% | 21\% | 39\% | 50\% | 21\% | 33\% | 53\% | 19\% | 33\% | 52\% |
| 57\% | 59\% | 45\% | 47\% | 59\% | 64\% | 53\% | 60\% | 57\% | 62\% | 52\% | 39\% | 48\% | 76\% | 39\% | 51\% | 78\% | 37\% | 51\% | 78\% |


$\begin{array}{lllllllllllllllllllllllll}25 \% & 24 \% & 47 \% & 38 \% & 24 \% & 22 \% & 26 \% & 19 \% & 29 \% & 22 \% & 27 \% & 54 \% & 12 \% & 2 \% & 46 \% & 31 \% & 4 \% & 47 \% & 32 \% & 5 \%\end{array}$ | $39 \%$ | $41 \%$ | $6 \%$ | $21 \%$ | $41 \%$ | $43 \%$ | $39 \%$ | $39 \%$ | $44 \%$ | $44 \%$ | $35 \%$ | $1 \%$ | $22 \%$ | $76 \%$ | $4 \%$ | $25 \%$ | $79 \%$ | $4 \%$ | $23 \%$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $78 \%$ | $8 \%$ | - | - | $8 \%$ | $11 \%$ | $4 \%$ | $9 \%$ | $6 \%$ | $10 \%$ | $4 \%$ | $\star$ | $9 \%$ | $13 \%$ | $5 \%$ | $7 \%$ | $10 \%$ | $4 \%$ | $6 \%$ |
| $7 \%$ | $9 \%$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $22 \%$ | $21 \%$ | $30 \%$ | $27 \%$ | $21 \%$ | $19 \%$ | $23 \%$ | $23 \%$ | $19 \%$ | $16 \%$ | $30 \%$ | $41 \%$ | $30 \%$ | $3 \%$ | $43 \%$ | $26 \%$ | $2 \%$ | $43 \%$ | $25 \%$ |
| $2 \%$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |



TOTAL


Jo Jorgensen
State vote
Democratic Candidate
Republican Candidate Refused

## vote mode

Will/already vote absentee -
All

Will/already vote absentee -
Will/already vote absentee -
dropbox
Will vote in person - Early Will vote in person
Will vote in person
v CONCERNED - COVID
Very concerned about the coronavirus

FOR VOTES
Total
Total
Total
Total
$\begin{array}{lllllllllll}800 & 19 & 22 & 25 & 15 & 31 & 10 & 32 & 8 & 16 & 25\end{array}$

| $47 \%$ | $80 \%$ | $76 \%$ | $78 \%$ | $78 \%$ | $76 \%$ | $87 \%$ | $92 \%$ | $21 \%$ | $93 \%$ | $68 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

$\begin{array}{lllllllllll}47 \% & 80 \% & 76 \% & 78 \% & 78 \% & 76 \% & 87 \% & 92 \% & 21 \% & 93 \% & 68 \%\end{array}$

| $6 \%$ | $5 \%$ | $6 \%$ | $5 \%$ | $7 \%$ | $*$ | $26 \%$ | - | $9 \%$ |
| :--- | :--- | ---: | ---: | ---: | :--- | ---: | :--- | :--- |
| $*$ | $*$ | - | - | $2 \%$ | - | $2 \%$ | $*$ | $*$ |
| $8 \%$ | $8 \%$ | $10 \%$ | $9 \%$ | $4 \%$ | $2 \%$ | $35 \%$ | $5 \%$ | $11 \%$ |

$47 \% \quad 51 \% \quad 49 \% \quad 2 \% \quad 14 \%$ $\begin{array}{rr}2 \% & 14 \% \\ 93 \% & 76 \%\end{array}$

* $2 \%$

| $48 \%$ | $46 \%$ | $52 \%$ | $2 \%$ | $12 \%$ |
| :---: | ---: | ---: | ---: | ---: |
| $51 \%$ | $49 \%$ | $46 \%$ | $95 \%$ | $79 \%$ |
| $*$ | $5 \%$ | $2 \%$ | - | $2 \%$ |


| $47 \%$ | $62 \%$ |
| :--- | :--- |
| $51 \%$ | $38 \%$ |

$39 \% \quad 43 \% \quad 37 \% \quad 18 \% \quad 24 \%$
$21 \% \quad 23 \% \quad 23 \% \quad 10 \% \quad 17 \% \quad 22 \% \quad 26 \%$

| $18 \%$ | $20 \%$ | $14 \%$ | $8 \%$ | $7 \%$ | $18 \%$ | $23 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| $18 \%$ | $24 \%$ | $26 \%$ | $24 \%$ | $26 \%$ | $21 \%$ | $29 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $42 \%$ | $33 \%$ | $37 \%$ | $54 \%$ | $43 \%$ | $40 \%$ | $21 \%$ |

$45 \% \quad 47 \% \quad 42 \% \quad 12 \% \quad 25 \% \quad 44 \% \quad 57 \%$

| $29 \%$ | $24 \%$ | $23 \%$ | $*$ | $5 \%$ | $26 \%$ | $28 \%$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $48 \%$ | $39 \%$ | $28 \%$ | $82 \%$ | $57 \%$ | $42 \%$ | $28 \%$ |
| $3 \%$ | $6 \%$ | $17 \%$ | $10 \%$ | $18 \%$ | $7 \%$ | $5 \%$ |
| $18 \%$ | $27 \%$ | $26 \%$ | $2 \%$ | $9 \%$ | $21 \%$ | $37 \%$ |


| TOTAL | REGION |  |  |  |  |  |  | DENSITY |  |  | DENSITY X GENDER |  |  |  |  |  | PARTY ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | $========$ | === | $===$ | ==== | === | $===$ | ==== | $====$ | $===$ | $====$ | $===$ | $==$ |  |  |  |
|  | DS/ | GB/ | LACROSSE- | MAD- | MILWAUKEE | WAUSAU- | NORTH |  | SUB- |  | ***** | MALE* | **** | **** | FEMALE | **** |  | IND |  |
|  | MINEAPOLIS | APPLETON | EAU CLAIRE | ISON | CNTY ReSt | RHNLNDR | WEST | URBN | URBN | RURAL | URBN | SRBN | RUR | URBN | SRBN | RUR | DEM | отн | GOP |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |


| TOTAL | 800 | 58 | 146 | 64 | 148 | 126 | 195 | 62 | 184 | 191 | 322 | 284 | 85 | 164 | 129 | 107 | 157 | 155 | 348 | 67 | 385 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PRES Vote |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Joe Biden | 47\% | 34\% | 41\% | 42\% | 61\% | 62\% | 40\% | 37\% | 38\% | 63\% | 48\% | 35\% | 63\% | 46\% | 30\% | 63\% | 51\% | 39\% | 95\% | 39\% | 5\% |
| Donald Trump | 46\% | 56\% | 54\% | 45\% | 33\% | 29\% | 55\% | 55\% | 52\% | 32\% | 45\% | 56\% | 34\% | 49\% | 64\% | 30\% | 42\% | 49\% | 2\% | 30\% | 88\% |
| Jo Jorgensen | 1\% | * | 2\% | 2\% | 2\% | 1\% | 1\% | 1\% | 2\% | 2\% | 1\% | 1\% | 2\% | 1\% | 2\% | 2\% | 1\% | 1\% | * | 7\% | 1\% |
| Refused | 2\% | * | 1\% | 3\% | 1\% | 3\% | 1\% | 1\% | 2\% | * | 1\% | 2\% | * | 1\% | 1\% | 1\% | 1\% | 3\% | * | 9\% | * |
| State vote |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Democratic Candidate | 46\% | 28\% | 41\% | 42\% | 60\% | 63\% | 39\% | 36\% | 36\% | 62\% | 47\% | 35\% | 62\% | 46\% | 29\% | 63\% | 48\% | 40\% | 94\% | 40\% | 5\% |
| Republican Candidate | 47\% | 61\% | 57\% | 49\% | 32\% | 29\% | 56\% | 56\% | 55\% | 33\% | 47\% | 58\% | 34\% | 48\% | 67\% | 32\% | 46\% | 50\% | 2\% | 36\% | 90\% |
| Refused | 2\% | 3\% | * | 1\% | 5\% | 4\% | 2\% | 2\% | 2\% | 3\% | 2\% | 2\% | 3\% | 3\% | 2\% | 2\% | 1\% | 2\% | 3\% | 10\% | * |
| VOTE MODE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Will/already vote absentee All | 39\% | 23\% | 42\% | 24\% | 53\% | 49\% | 29\% | 36\% | 27\% | 51\% | 41\% | 28\% | 51\% | 39\% | 19\% | 50\% | 42\% | 36\% | 60\% | 37\% | 20\% |
| Will/already vote absentee mail | 21\% | 19\% | 25\% | 14\% | 27\% | 21\% | 15\% | 28\% | 20\% | 25\% | 19\% | 21\% | 24\% | 18\% | 15\% | 26\% | 21\% | 26\% | 32\% | 22\% | 12\% |
| Will/already vote absentee dropbox | 17\% | 4\% | 17\% | 9\% | 25\% | 27\% | 15\% | 8\% | 7\% | 26\% | 21\% | 8\% | 27\% | 21\% | 4\% | 24\% | 22\% | 10\% | 28\% | 15\% | 8\% |
| Will vote in person - Early | 21\% | 13\% | 17\% | 19\% | 17\% | 24\% | 31\% | 12\% | 15\% | 20\% | 27\% | 15\% | 21\% | 28\% | 21\% | 20\% | 25\% | 10\% | 18\% | 12\% | 25\% |
| Will vote in person | 36\% | 56\% | 39\% | 49\% | 27\% | 22\% | 37\% | 47\% | 51\% | 27\% | 29\% | 52\% | 28\% | 29\% | 57\% | 26\% | 28\% | 47\% | 20\% | 38\% | 51\% |
| Will vote in person | 57\% | 70\% | 56\% | 68\% | 44\% | 46\% | 68\% | 59\% | 66\% | 47\% | 55\% | 67\% | 48\% | 58\% | 78\% | 46\% | 53\% | 57\% | 39\% | 49\% | 76\% |
| v Concerned - Covid |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very concerned about the coronavirus | 45\% | 39\% | 39\% | 41\% | 57\% | 64\% | 32\% | 40\% | 40\% | 59\% | 42\% | 38\% | 49\% | 42\% | 29\% | 66\% | 43\% | 45\% | 77\% | 47\% | 16\% |
| FOR VOTES |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total | 25\% | 22\% | 24\% | 22\% | 27\% | 39\% | 21\% | 16\% | 20\% | 34\% | 26\% | 20\% | 30\% | 25\% | 16\% | 36\% | 26\% | 23\% | 54\% | 13\% | 2\% |
| Total | 39\% | 48\% | 43\% | 40\% | 28\% | 22\% | 49\% | 50\% | 46\% | 26\% | 38\% | 49\% | 26\% | 38\% | 54\% | 26\% | 38\% | 45\% | 1\% | 23\% | 76\% |
| Total | 7\% | 8\% | 10\% | 5\% | 5\% | 7\% | 6\% | 5\% | 6\% | 6\% | 7\% | 7\% | 8\% | 11\% | 10\% | 4\% | 4\% | 4\% | * | 8\% | 12\% |
| Total | 22\% | 13\% | 17\% | 20\% | 33\% | 23\% | 19\% | 21\% | 18\% | 30\% | 22\% | 16\% | 33\% | 20\% | 14\% | 27\% | 25\% | 17\% | 41\% | 26\% | 3\% |



| TOTAL | 800 | 377 | 367 | 11 | 13 | 370 | 378 | 20 | 309 | 170 | 139 | 168 | 292 | 459 | 358 | 203 | 312 | 55 | 173 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| pres vote |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Joe Biden | 47\% | 100\% | - | - | - | 94\% | 5\% | 45\% | 77\% | 75\% | 79\% | 40\% | 24\% | 30\% | 81\% | 100\% | - | - | 100\% |
| Donald Trump | 46\% | - | 100\% | - | - | 4\% | 92\% | 19\% | 21\% | 22\% | 19\% | 56\% | 72\% | 66\% | 12\% | - | 100\% | 100\% | - |
| Jo Jorgensen | 1\% | - | - | 100\% | - | * | 2\% | 1\% | 1\% | 2\% | * | 1\% | 2\% | 2\% | * | - | - | - | - |
| Refused | 2\% | - | - | - | 100\% | * | * | 35\% | 1\% | 1\% | 2\% | 2\% | 2\% | 2\% | 3\% | - | - | - | - |
| State vote |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Democratic Candidate | 46\% | 93\% | 4\% | 31\% | 27\% | 100\% | - | - | 74\% | 75\% | 74\% | 40\% | 25\% | 31\% | 78\% | 95\% | 1\% | 20\% | 90\% |
| Republican Candidate | 47\% | 5\% | 95\% | 67\% | 21\% | - | 100\% | - | 24\% | 24\% | 23\% | 57\% | 72\% | 67\% | 15\% | 3\% | 98\% | 80\% | 7\% |
| Refused | 2\% | 2\% | 1\% | 2\% | 53\% | - | - | 100\% | 2\% | 2\% | 3\% | 3\% | 3\% | 3\% | 4\% | 2\% | 1\% | - | 3\% |
| VOTE MODE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Will/already vote absentee All | 39\% | 63\% | 17\% | 30\% | 31\% | 62\% | 19\% | 32\% | 100\% | 100\% | 100\% | - | - | - | 58\% | 61\% | 16\% | 25\% | 65\% |
| Will/already vote absentee mail | 21\% | 34\% | 10\% | 23\% | 15\% | 34\% | 11\% | 15\% | 55\% | 100\% | - | - | - | - | 32\% | 34\% | 9\% | 15\% | 34\% |
| Will/already vote absentee dropbox | 17\% | 29\% | 7\% | 7\% | 16\% | 28\% | 9\% | 18\% | 45\% | - | 100\% | - | - | - | 27\% | 27\% | 7\% | 10\% | 32\% |
| Will vote in person - Early | 21\% | 18\% | 26\% | 15\% | 30\% | 18\% | 25\% | 26\% | - | - | - | 100\% | - | 36\% | 20\% | 20\% | 25\% | 32\% | 16\% |
| Will vote in person | 36\% | 19\% | 57\% | 55\% | 37\% | 20\% | 56\% | 41\% | - | - | - | - | 100\% | 64\% | 19\% | 19\% | 59\% | 43\% | 19\% |
| Will vote in person | 57\% | 37\% | 83\% | 70\% | 67\% | 38\% | 81\% | 67\% | - | - | - | 100\% | 100\% | 100\% | 38\% | 39\% | 84\% | 75\% | 35\% |
| v Concerned - Covid |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very concerned about the coronavirus | 45\% | 77\% | 12\% | 14\% | 86\% | 75\% | 14\% | 68\% | 68\% | 67\% | 68\% | 42\% | 23\% | 30\% | 100\% | 82\% | 10\% | 22\% | 72\% |
| FOR VOtes |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total | 25\% | 54\% | - | - | - | 52\% | 2\% | 20\% | 40\% | 41\% | 39\% | 24\% | 13\% | 17\% | 46\% | 100\% | - | - | - |
| Total | 39\% | - | 85\% | - | - | * | 81\% | 19\% | 16\% | 17\% | 15\% | 46\% | 63\% | 57\% | 9\% | - | 100\% | - | - |
| Total | 7\% | - | 15\% | - | - | 3\% | 12\% | - | 4\% | 5\% | 4\% | 10\% | 8\% | 9\% | 3\% | - | - | 100\% | - |
| Total | 22\% | 46\% | - | - | - | 42\% | 3\% | 25\% | 37\% | 34\% | 39\% | 16\% | 11\% | 13\% | 35\% | - | - | - | 100\% |


| TOTAL | CHILDREN <18 |  | CHILDREN X GENDER |  |  |  | B2/B3 YES$=======$ | UNION HH |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | **MA | LE** | *FEM | ALE* |  |  |  |
|  | YES | No | YES | NO | YES | No | total | YES | No |
| 800 | 242 | 557 | 115 | 264 | 127 | 292 | 296 | 155 | 645 |
| 47\% | 41\% | 50\% | 42\% | 46\% | 41\% | 53\% | 62\% | 50\% | 46\% |
| 46\% | 49\% | 45\% | 51\% | 50\% | 47\% | 39\% | 27\% | 43\% | 47\% |
| 1\% | 2\% | 1\% | 2\% | 1\% | 1\% | 1\% | 2\% | 2\% | 1\% |
| 2\% | 3\% | 1\% | 2\% | 1\% | 3\% | 1\% | 2\% | 4\% | 1\% |

TOTAL

Joe Biden
Donald Trump
Jo Jorgensen
Refused
state vote
Democratic Candidate
Republican Candidate
Refused

## VOTE MODE

Will/already vote absentee - 3
Will/already vote absentee -
Will/already vote absentee
dropbox
Will vote in person - Early Will vote in person
Will vote in person
v CONCERNED - COVID
Very concerned about the
coronavirus
FOR VOTES
Total
Total
Total
Total

| $46 \%$ | $42 \%$ | $48 \%$ | 41 |
| ---: | ---: | ---: | ---: |
| $47 \%$ | $50 \%$ | $46 \%$ | 52 |
| $2 \%$ | $3 \%$ | $2 \%$ | 4 |


| $60 \%$ | $51 \%$ | $45 \%$ |
| ---: | ---: | ---: |
| $32 \%$ | $45 \%$ | $48 \%$ |
| $1 \%$ | $3 \%$ | $2 \%$ |

21\%
$35 \%$

| $25 \%$ | $20 \%$ | $28 \%$ | $16 \%$ | $26 \%$ | $23 \%$ | $29 \%$ | $33 \%$ | $33 \%$ | $23 \%$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $39 \%$ | $42 \%$ | $38 \%$ | $42 \%$ | $40 \%$ | $42 \%$ | $36 \%$ | $22 \%$ | $37 \%$ | $39 \%$ |
| $7 \%$ | $7 \%$ | $7 \%$ | $10 \%$ | $10 \%$ | $4 \%$ | $4 \%$ | $5 \%$ | $6 \%$ | $7 \%$ |
| $22 \%$ | $21 \%$ | $22 \%$ | $25 \%$ | $19 \%$ | $18 \%$ | $24 \%$ | $28 \%$ | $17 \%$ | $23 \%$ |



| total | 800 | 151 | 197 | 192 | 156 | 152 | 141 | 21 | 11 | 204 | 144 | 14 | 53 | 26 | 83 | 75 | 74 | 22 | 62 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Pres vote |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Joe Biden | 47\% | 96\% | 94\% | 93\% | 98\% | 93\% | 99\% | 93\% | 92\% | 96\% | 94\% | 97\% | 99\% | 92\% | 94\% | 96\% | 93\% | 93\% | 94\% |
| Donald Trump | 46\% | 2\% | 2\% | 2\% | 1\% | 3\% | * | * | - | * | 4\% | - | - | 5\% | 4\% | * | 2\% | 5\% | 4\% |
| Jo Jorgensen | 1\% | * | * | * | - | * | - | - | - | * | * | - | 1\% | 3\% | - | - | - | - | 1\% |
| Refused | 2\% | * | * | 1\% | * | 1\% | * | 3\% | - | * | 1\% | 3\% | - | - | - | 2\% | 2\% | - | * |
| State vote |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Democratic Candidate | 46\% | 93\% | 94\% | 93\% | 95\% | 94\% | 95\% | 85\% | 92\% | 96\% | 91\% | 89\% | 98\% | 91\% | 91\% | 95\% | 93\% | 93\% | 91\% |
| Republican Candidate | 47\% | 1\% | 2\% | * | 3\% | * | 3\% | 2\% | - | * | 3\% | - | 2\% | 9\% | - | 1\% | * | 5\% | 5\% |
| Refused | 2\% | 5\% | 1\% | 4\% | 2\% | 4\% | 2\% | 9\% | - | 1\% | 6\% | 11\% | - | - | 6\% | 2\% | 3\% | - | 3\% |
| VOTE MODE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Will/already vote absentee All | 39\% | 61\% | 59\% | 59\% | 61\% | 58\% | 62\% | 52\% | 51\% | 59\% | 61\% | 53\% | 71\% | 46\% | 72\% | 62\% | 51\% | 31\% | 43\% |
| Will/already vote absentee mail | 21\% | 30\% | 33\% | 27\% | 37\% | 27\% | 37\% | 22\% | 31\% | 34\% | 29\% | 37\% | 52\% | 26\% | 32\% | 24\% | 28\% | 22\% | 27\% |
| Will/already vote absentee dropbox | 17\% | 31\% | 26\% | 31\% | 24\% | 31\% | 25\% | 30\% | 19\% | 25\% | 32\% | 16\% | 19\% | 21\% | 40\% | 37\% | 23\% | 10\% | 16\% |
| Will vote in person - Early | 21\% | 21\% | 17\% | 15\% | 22\% | 14\% | 22\% | 25\% | 29\% | 16\% | 22\% | 21\% | 14\% | 8\% | 12\% | 22\% | 29\% | 15\% | 13\% |
| Will vote in person | 36\% | 18\% | 22\% | 23\% | 16\% | 26\% | 16\% | 17\% | 12\% | 23\% | 16\% | 26\% | 15\% | 46\% | 14\% | 15\% | 16\% | 52\% | 43\% |
| Will vote in person | 57\% | 38\% | 39\% | 38\% | 39\% | 40\% | 38\% | 42\% | 41\% | 39\% | 38\% | 47\% | 29\% | 54\% | 26\% | 36\% | 46\% | 67\% | 57\% |
| v Concerned - Covid |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Very concerned about the coronavirus | 45\% | 74\% | 79\% | 70\% | 85\% | 67\% | 85\% | 86\% | 88\% | 73\% | 81\% | 86\% | 70\% | 79\% | 83\% | 82\% | 68\% | 74\% | 79\% |
| FOR Votes |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total | 25\% | 54\% | 54\% | 46\% | 64\% | 45\% | 65\% | 53\% | 57\% | 57\% | 50\% | 50\% | 64\% | 53\% | 47\% | 61\% | 54\% | 39\% | 47\% |
| Total | 39\% | 2\% | * | 1\% | 1\% | 2\% | * | * | - | - | 3\% | - | - | 5\% | 3\% | * | * | 5\% | 4\% |
| Total | 7\% | - | * | * | - | 1\% | - | - | - | * | * | - | - | - | 1\% | - | 1\% | - | - |
| Total | 22\% | 41\% | 40\% | 47\% | 33\% | 48\% | 34\% | 39\% | 35\% | 39\% | 44\% | 47\% | 35\% | 39\% | 48\% | 35\% | 38\% | 55\% | 46\% |


|  | IDEOLOGY X DEM |  | DENSITY X DEM |  |  | CHILDREN <18 X DEM |  | TSCORE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | **** | EM***** | **** | ****DEM** | ****** | ***** | ** | $0-$ | $90-$ | $95-$ |
| тоtal | LIB | CON/IND | URBN | SUB-URBN | RURAL | YES | No | 84 | 94 | 100 |


| TOTAL | 800 | 209 | 136 | 113 | 139 | 95 | 94 | 253 | 276 | 131 | 393 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| pres vote |  |  |  |  |  |  |  |  |  |  |  |
| Joe Biden | 47\% | 99\% | 90\% | 98\% | 93\% | 95\% | 94\% | 95\% | 42\% | 40\% | 53\% |
| Donald Trump | 46\% | * | 4\% | * | 3\% | 2\% | * | 2\% | 44\% | 55\% | 44\% |
| Jo Jorgensen | 1\% | * | * | * | * | * | * | * | 1\% | 2\% | 1\% |
| Refused | 2\% | * | 2\% | - | 2\% | * | 2\% | * | 3\% | - | 2\% |
| State vote |  |  |  |  |  |  |  |  |  |  |  |
| Democratic Candidate | 46\% | 96\% | 90\% | 96\% | 93\% | 93\% | 93\% | 94\% | 41\% | 41\% | 52\% |
| Republican Candidate | 47\% | * | 3\% | 1\% | 2\% | 1\% | * | 2\% | 46\% | 56\% | 46\% |
| Refused | 2\% | 3\% | 3\% | 2\% | 3\% | 4\% | 5\% | 3\% | 4\% | * | 2\% |
| vote mode |  |  |  |  |  |  |  |  |  |  |  |
| Will/already vote absentee - All | 39\% | 67\% | 50\% | 63\% | 64\% | 50\% | 63\% | 58\% | 31\% | 31\% | 46\% |
| Will/already vote absentee mail | 21\% | 34\% | 28\% | 31\% | 30\% | 35\% | 34\% | 31\% | 17\% | 22\% | 23\% |
| Will/already vote absentee dropbox | 17\% | 32\% | 22\% | 33\% | 34\% | 15\% | 30\% | 28\% | 14\% | 9\% | 23\% |
| Will vote in person - Early | 21\% | 16\% | 22\% | 22\% | 20\% | 12\% | 17\% | 19\% | 20\% | 17\% | 23\% |
| Will vote in person | 36\% | 17\% | 25\% | 14\% | 15\% | 35\% | 17\% | 21\% | 39\% | 49\% | 31\% |
| Will vote in person | 57\% | 33\% | 47\% | 36\% | 34\% | 48\% | 34\% | 40\% | 59\% | 66\% | 53\% |
| v Concerned - Covid |  |  |  |  |  |  |  |  |  |  |  |
| Very concerned about the coronavirus | 45\% | 80\% | 71\% | 81\% | 75\% | 75\% | 66\% | 81\% | 42\% | 37\% | 49\% |
| FOR VOTES |  |  |  |  |  |  |  |  |  |  |  |
| Total | 25\% | 51\% | 60\% | 55\% | 53\% | 56\% | 50\% | 56\% | 20\% | 25\% | 30\% |
| Total | 39\% | - | 4\% | * | 2\% | 1\% | * | 2\% | 39\% | 40\% | 39\% |
| Total | 7\% | * | - | - | * | * | - | * | 5\% | 14\% | 5\% |
| Total | 22\% | 47\% | 31\% | 43\% | 40\% | 39\% | 44\% | 40\% | 23\% | 16\% | 23\% |


|  | TOTAL | $\begin{gathered} \text { GENDER } \\ ======= \end{gathered}$ |  | AGE |  |  |  |  | GENDER \＆AGE <br> ＊＊＊＊MEN＊＊＊＊＊＊＊WOM＊＊＊ |  |  |  | EDUCATION |  | GENDER \＆EDUCATION$================$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & === \\ & 18- \end{aligned}$ | $45-$ |  | ＊＊＊N |  |  |  |  |  |  |  |  |  |  |  |
|  |  | MEN | wom | 44 | 64 | 65＋ | ＜55 | 55＋ | 18－54 | 55＋ | 18－54 | 55＋ | COLL | GRAD | NON | COLL | NON | COLL |
| TOTAL | 800 | 380 | 420 | 295 | 299 | 206 | 429 | 371 | 206 | 173 | 223 | 197 | 526 | 273 | 222 | 158 | 304 | 116 |
| CHILDREN＜18 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes－at least one 18 or under | 30\％ | 30\％ | 30\％ | 53\％ | 23\％ | 7\％ | 48\％ | 10\％ | 46\％ | 12\％ | 49\％ | 9\％ | 30\％ | 31\％ | 30\％ | 30\％ | 29\％ | 33\％ |
| No | 70\％ | 70\％ | 70\％ | 46\％ | 77\％ | 93\％ | 52\％ | 90\％ | 54\％ | 88\％ | 51\％ | 91\％ | 70\％ | 68\％ | 70\％ | 70\％ | 71\％ | 67\％ |
| CHILDREN X GENDER |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes－－at least one 18 or under and Male | 14\％ | 30\％ | － | 25\％ | 11\％ | 4\％ | 22\％ | 6\％ | 46\％ | 12\％ | － | － | 13\％ | 17\％ | 30\％ | 30\％ | － | － |
| No and Male | 33\％ | 70\％ | － | 21\％ | 38\％ | 43\％ | 26\％ | 41\％ | 54\％ | 88\％ | － | － | 29\％ | 40\％ | 70\％ | 70\％ | － | － |
| Yes－－at least one 18 or under and Female | 16\％ | － | 30\％ | 28\％ | 13\％ | 3\％ | 26\％ | 5\％ | － | － | 49\％ | 9\％ | 17\％ | 14\％ | － | － | 29\％ | 33\％ |
| No and Female | 37\％ | － | 70\％ | 25\％ | 39\％ | 49\％ | 26\％ | 49\％ | － | － | 51\％ | 91\％ | 41\％ | 28\％ | － | － | 71\％ | 67\％ |
| B2／b3 yes |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Said yes on any of B2 or B3 | 37\％ | 33\％ | 41\％ | 43\％ | 35\％ | 32\％ | 41\％ | 32\％ | 36\％ | 30\％ | 46\％ | 35\％ | 37\％ | 37\％ | 31\％ | 36\％ | 42\％ | 37\％ |
| UNION HH |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Union household | 19\％ | 19\％ | 20\％ | 16\％ | 17\％ | 28\％ | 16\％ | 24\％ | 16\％ | 23\％ | 16\％ | 24\％ | 21\％ | 17\％ | 21\％ | 17\％ | 21\％ | 17\％ |
| Not union household | 81\％ | 81\％ | 80\％ | 84\％ | 83\％ | 72\％ | 84\％ | 76\％ | 84\％ | 77\％ | 84\％ | 76\％ | 79\％ | 83\％ | 79\％ | 83\％ | 79\％ | 83\％ |


| total | 800 | 718 | 41 | 82 | 718 | 343 | 376 | 372 | 346 | 468 | 250 | 293 | 59 | 367 | 204 | 217 | 292 | 236 | 236 | 320 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CHILDREN <18 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes- at least one 18 or under | 30\% | 30\% | 37\% | 31\% | 30\% | 30\% | 30\% | 49\% | 10\% | 30\% | 31\% | 27\% | 33\% | 32\% | 23\% | 41\% | 27\% | 24\% | 40\% | 28\% |
| No | 70\% | 70\% | 62\% | 68\% | 70\% | 70\% | 70\% | 51\% | 90\% | 70\% | 68\% | 73\% | 67\% | 68\% | 77\% | 59\% | 72\% | 76\% | 60\% | 72\% |
| Childden X GENDER |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes-- at least one 18 or under and Male | 14\% | 14\% | 21\% | 15\% | 14\% | 30\% | - | 23\% | 5\% | 13\% | 17\% | 12\% | 22\% | 15\% | 10\% | 21\% | 12\% | 11\% | 21\% | 12\% |
| No and Male | 33\% | 33\% | 26\% | 30\% | 33\% | 70\% | - | 25\% | 43\% | 29\% | 41\% | 31\% | 28\% | 36\% | 34\% | 24\% | 39\% | 35\% | 24\% | 38\% |
| Yes-- at least one 18 or under and Female | 16\% | 16\% | 16\% | 16\% | 16\% | - | 30\% | 26\% | 4\% | 17\% | 14\% | 16\% | 11\% | 17\% | 13\% | 20\% | 15\% | 13\% | 20\% | 15\% |
| No and Female | 37\% | 36\% | 36\% | 38\% | 36\% | - | 70\% | 26\% | 48\% | 41\% | 28\% | 42\% | 39\% | 31\% | 43\% | 35\% | 33\% | 41\% | 36\% | 34\% |
| B2/b3 YES |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Said yes on any of B2 or B3 | 37\% | 35\% | 50\% | 54\% | 35\% | 30\% | 40\% | 38\% | 32\% | 35\% | 35\% | 49\% | 26\% | 26\% | 50\% | 35\% | 25\% | 51\% | 36\% | 27\% |
| UNION HH |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Union household | 19\% | 19\% | 23\% | 20\% | 19\% | 20\% | 19\% | 16\% | 23\% | 20\% | 17\% | 22\% | 11\% | 18\% | 23\% | 19\% | 18\% | 23\% | 19\% | 17\% |
| Not union household | 81\% | 81\% | 77\% | 80\% | 81\% | 80\% | 81\% | 84\% | 77\% | 80\% | 83\% | 78\% | 89\% | 82\% | 77\% | 81\% | 82\% | 77\% | 81\% | 83\% |


|  | TOTAL | AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  | DECIDED TO VOTE |  |  | $\stackrel{\text { GOP }}{=======}$ |  | VOTE PLAN |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  | ALWAYS KNEW | **3 MONTHS* MORE WITHIN |  | CON | $\begin{array}{r} \text { MOD/ } \\ \text { LIB } \end{array}$ | INITIALPLAN | CHANGEDPLAN |
|  |  | MALE | FEMALE | <55 | 55+ | NON | COLL | DEM | NON | LIB | NON |  |  |  |  |  |  |  |
| тоtal | 800 | 19 | 22 | 25 | 15 | 31 | 10 | 32 | 8 | 16 | 25 | 352 | 253 | 161 | 283 | 102 | 683 | 84 |
| CHILDREN <18 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes- at least one 18 or under | 30\% | 44\% | 30\% | 47\% | 20\% | 40\% | 25\% | 38\% | 32\% | 43\% | 33\% | 30\% | 29\% | 30\% | 30\% | 41\% | 30\% | 29\% |
| No | 70\% | 56\% | 67\% | 53\% | 76\% | 59\% | 74\% | 62\% | 62\% | 57\% | 65\% | 70\% | 71\% | 70\% | 70\% | 59\% | 70\% | 70\% |
| CHILDREN X GENDER |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes-- at least one 18 or under and Male | 14\% | 44\% | - | 25\% | 15\% | 23\% | 14\% | 24\% | 7\% | 27\% | 17\% | 13\% | 15\% | 18\% | 13\% | 20\% | 14\% | 15\% |
| No and Male | 33\% | 56\% | - | 24\% | 29\% | 26\% | 28\% | 26\% | 27\% | 24\% | 28\% | 33\% | 34\% | 35\% | 38\% | 29\% | 34\% | 31\% |
| Yes-- at least one 18 or under and Female | 16\% | - | 30\% | 22\% | 5\% | 18\% | 10\% | 13\% | 25\% | 16\% | 15\% | 18\% | 14\% | 12\% | 16\% | 21\% | 15\% | 14\% |
| No and Female | 37\% | - | 67\% | 29\% | 47\% | 33\% | 46\% | 36\% | 35\% | 33\% | 37\% | 37\% | 37\% | 35\% | 32\% | 30\% | 36\% | 38\% |
| B2/b3 YeS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Said yes on any of B2 or B3 | 37\% | 46\% | 54\% | 53\% | 46\% | 49\% | 55\% | 52\% | 42\% | 54\% | 48\% | 37\% | 34\% | 35\% | 27\% | 28\% | 33\% | 60\% |
| UNION HH |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Union household | 19\% | 19\% | 26\% | 21\% | 27\% | 24\% | 18\% | 25\% | 14\% | 30\% | 18\% | 18\% | 22\% | 20\% | 17\% | 22\% | 20\% | 23\% |
| Not union household | 81\% | 81\% | 74\% | 79\% | 73\% | 76\% | 82\% | 75\% | 86\% | 70\% | 82\% | 82\% | 78\% | 80\% | 83\% | 78\% | 80\% | 77\% |


|  | TOTAL | REGION |  |  |  |  |  |  |  | DENSITY |  |  | DENSITY X GENDER |  |  |  |  |  | PARTY ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { DS/ } \\ \text { MINEAPOLIS } \end{gathered}$ | GB/ <br> APPLETON | LACROSSEEAU CLAIRE | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | $\begin{aligned} & \text { MILWZ } \\ & \text { CNTY } \end{aligned}$ | $\begin{gathered} \text { AUKEE } \\ \text { REST } \end{gathered}$ | WAUSAU- NORTH RHNLNDR WEST |  | URBN | SUBURBN | RURAL | *** | ****MALE***** ****FEMALE**** |  |  |  |  | DE | IND |  |
|  |  |  |  |  |  |  |  |  |  | SRBN |  |  |  | RUR | URBN | SRBN | RUR | Отн |  | GOP |
| total | 800 | 58 | 146 | 64 | 148 | 126 | 195 | 62 | 184 |  | 191 | 322 | 284 | 85 | 164 | 129 | 107 | 157 | 155 | 348 | 67 | 385 |
| CHILDREN <18 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes- at least one 18 or under | 30\% | 28\% | 31\% | 35\% | 29\% | 29\% | 31\% | 26\% | 30\% | 26\% | 31\% | 33\% | 24\% | 31\% | 34\% | 28\% | 31\% | 32\% | 27\% | 32\% | 33\% |
| No | 70\% | 72\% | 69\% | 65\% | 71\% | 70\% | 69\% | 73\% | 70\% | 74\% | 69\% | 67\% | 76\% | 69\% | 66\% | 72\% | 69\% | 68\% | 73\% | 67\% | 67\% |
| CHILDREN X GENDER |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes-- at least one 18 or under and Male | 14\% | 13\% | 14\% | 21\% | 12\% | 11\% | 16\% | 16\% | 17\% | 11\% | 16\% | 15\% | 24\% | 31\% | 34\% | - | - | - | 12\% | 20\% | 15\% |
| No and Male | 33\% | 36\% | 34\% | 26\% | 34\% | 35\% | 31\% | 36\% | 32\% | 34\% | 35\% | 30\% | 76\% | 69\% | 66\% | - | - | - | 31\% | 26\% | 36\% |
| Yes-- at least one 18 or under and Female | 16\% | 15\% | 17\% | 13\% | 17\% | 19\% | 15\% | 10\% | 13\% | 15\% | 15\% | 17\% | - | - | - | 28\% | 31\% | 32\% | 15\% | 11\% | 18\% |
| No and Female | 37\% | 36\% | 35\% | 39\% | 36\% | 36\% | 37\% | 38\% | 38\% | 40\% | 34\% | 37\% | - | - | - | 72\% | 69\% | 68\% | 42\% | 41\% | 31\% |
| B2/B3 YES |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Said yes on any of B2 or B3 | 37\% | 43\% | 38\% | 30\% | 40\% | 45\% | 31\% | 33\% | 35\% | 45\% | 40\% | 29\% | 37\% | 37\% | 26\% | 52\% | 43\% | 31\% | 50\% | 27\% | 27\% |
| UNION HH |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Union household | 19\% | 19\% | 23\% | 14\% | 18\% | 22\% | 19\% | 16\% | 17\% | 18\% | 16\% | 24\% | 16\% | 19\% | 21\% | 19\% | 14\% | 26\% | 22\% | 11\% | 18\% |
| Not union household | 81\% | 81\% | 77\% | 86\% | 82\% | 78\% | 81\% | 84\% | 83\% | 82\% | 84\% | 76\% | 84\% | 81\% | 79\% | 81\% | 86\% | 74\% | 78\% | 89\% | 82\% |



| TOTAL | 800 | 377 | 367 | 11 | 13 | 370 | 378 | 20 | 309 | 170 | 139 | 168 | 292 | 459 | 358 | 203 | 312 | 55 | 173 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CHILDREN <18 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes- at least one 18 or under | 30\% | 27\% | 32\% | 38\% | 46\% | 27\% | 32\% | 36\% | 28\% | 28\% | 28\% | 25\% | 34\% | 31\% | 24\% | 24\% | 32\% | 30\% | 30\% |
| No | 70\% | 73\% | 68\% | 62\% | 52\% | 73\% | 68\% | 61\% | 72\% | 71\% | 72\% | 75\% | 66\% | 69\% | 76\% | 76\% | 67\% | 70\% | 70\% |
| Children X GENDER |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes-- at least one 18 or under and Male | 14\% | 13\% | 16\% | 24\% | 14\% | 13\% | 16\% | 22\% | 12\% | 11\% | 14\% | 13\% | 18\% | 16\% | 9\% | 9\% | 15\% | 20\% | 17\% |
| No and Male | 33\% | 32\% | 36\% | 30\% | 21\% | 32\% | 35\% | 33\% | 30\% | 29\% | 32\% | 42\% | 33\% | 36\% | 32\% | 34\% | 34\% | 49\% | 29\% |
| Yes-- at least one 18 or under and Female | 16\% | 14\% | 16\% | 13\% | 33\% | 15\% | 16\% | 14\% | 16\% | 17\% | 15\% | 12\% | 17\% | 15\% | 14\% | 15\% | 17\% | 10\% | 13\% |
| No and Female | 37\% | 41\% | 31\% | 32\% | 31\% | 40\% | 33\% | 28\% | 41\% | 42\% | 40\% | 33\% | 33\% | 33\% | 44\% | 42\% | 33\% | 21\% | 41\% |
| B2/b3 YeS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Said yes on any of B2 or B3 | 37\% | 48\% | 22\% | 54\% | 48\% | 48\% | 25\% | 20\% | 49\% | 49\% | 49\% | 29\% | 26\% | 27\% | 51\% | 49\% | 21\% | 25\% | 48\% |
| UNION HH |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Union household | 19\% | 21\% | 18\% | 24\% | 45\% | 21\% | 18\% | 22\% | 18\% | 14\% | 22\% | 21\% | 22\% | 21\% | 21\% | 26\% | 18\% | 16\% | 15\% |
| Not union household | 81\% | 79\% | 82\% | 76\% | 55\% | 79\% | 82\% | 78\% | 82\% | 86\% | 78\% | 79\% | 78\% | 79\% | 79\% | 74\% | 82\% | 84\% | 85\% |


| TOTAL | CHILDREN <18 |  | CHILDREN X GENDER |  |  |  | B2/B3 YES | UNION HH |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | **M | E** | *FE | LE |  |  |  |  |
|  | YeS | no | YES | NO | YES | N | тоtal | YES |  | No |


| total | 800 | 242 | 557 | 115 | 264 | 127 | 292 | 296 | 155 | 645 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CHILDREN <18 |  |  |  |  |  |  |  |  |  |  |
| Yes- at least one 18 or under | 30\% | 100\% | - | 100\% | - | 100\% | - | 29\% | 28\% | 31\% |
| No | 70\% | - | 100\% | - | 100\% | - | 100\% | 71\% | 72\% | 69\% |
| CHILDREN X GENDER |  |  |  |  |  |  |  |  |  |  |
| Yes-- at least one 18 or under and Male | 14\% | 47\% | - | 100\% | - | - | - | 10\% | 14\% | 14\% |
| No and Male | 33\% | - | 47\% | - | 100\% | - | - | 32\% | 33\% | 33\% |
| Yes-- at least one 18 or under and Female | 16\% | 53\% | - | - | - | 100\% | - | 19\% | 14\% | 16\% |
| No and Female | 37\% | - | 53\% | - | - | - | 100\% | 39\% | 40\% | 36\% |
| B2/b3 Yes |  |  |  |  |  |  |  |  |  |  |
| Said yes on any of B2 or B3 | 37\% | 35\% | 38\% | 26\% | 36\% | 43\% | 39\% | 100\% | 43\% | 36\% |
| UNION HH |  |  |  |  |  |  |  |  |  |  |
| Union household | 19\% | 18\% | 20\% | 19\% | 19\% | 17\% | 21\% | 22\% | 100\% | - |
| Not union household | 81\% | 82\% | 80\% | 81\% | 81\% | 83\% | 79\% | 78\% | - | 100\% |




|  | TOTAL | $\begin{gathered} \text { GENDER } \\ ======== \end{gathered}$ |  | AGE |  |  |  |  | GENDER \& AGE |  |  |  | EDUCATION |  | GENDER \& EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MEN | WOM | $\begin{aligned} & 18- \\ & 44 \end{aligned}$ | $\begin{aligned} & 45- \\ & 64 \end{aligned}$ | $65+$ | ***NET** |  |  |  |  |  | $\begin{aligned} & \text { NON } \\ & \text { COLL } \end{aligned}$ | COLL GRAD | $\begin{aligned} & * * * \text { MEN } * * \\ & \text { NON COLL } \end{aligned}$ |  | ***WOM**NON COLL |  |
|  |  |  |  |  |  |  | <55 | 55+ | $18-54$ | 55+ | 18-54 | 55+ |  |  |  |  |  |  |
| TOTAL | 800 | 380 | 420 | 295 | 299 | 206 | 429 | 371 | 206 | 173 | 223 | 197 | 526 | 273 | 222 | 158 | 304 | 116 |
| GENDER X DEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Men X DEM | 19\% | 40\% | - | 23\% | 17\% | 16\% | 20\% | 17\% | 42\% | 37\% | - | - | 15\% | 27\% | 35\% | 46\% | - | - |
| Women x DEM | 25\% | - | 47\% | 25\% | 25\% | 24\% | 24\% | 25\% | - | - | 47\% | 47\% | 24\% | 26\% | - | - | 41\% | 61\% |
| Age 2-way X DEm |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-54 X DEM | 24\% | 23\% | 25\% | 48\% | 17\% | - | 45\% | - | 42\% | - | 47\% | - | 20\% | 32\% | 19\% | 28\% | 20\% | 36\% |
| 55+ X DEM | 20\% | 17\% | 22\% | - | 25\% | 40\% | - | 42\% | - | 37\% | - | 47\% | 19\% | 21\% | 16\% | 18\% | 21\% | 25\% |
| 18-54 X White X DEM | 19\% | 17\% | 21\% | 37\% | 14\% | - | 35\% | - | 32\% | - | 39\% | - | 15\% | 26\% | 13\% | 23\% | 17\% | 31\% |
| 55+ X White X DEM | 18\% | 15\% | 20\% | - | 22\% | 36\% | - | 38\% | - | 33\% | - | 42\% | 17\% | 20\% | 14\% | 17\% | 18\% | 23\% |
| 18-54 X AfAm X DEM | 3\% | 3\% | 2\% | 6\% | 1\% | - | 5\% | - | 6\% | - | 4\% | - | 3\% | 2\% | 4\% | 2\% | 2\% | 3\% |
| 55+ X AfAm X DEM | 1\% | 1\% | 2\% | - | 2\% | 3\% | - | 3\% | - | 3\% | - | 3\% | 2\% | 1\% | 2\% | * | 2\% | 2\% |
| EDUCATION X DEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Non-College X DEM | 25\% | 21\% | 30\% | 27\% | 22\% | 28\% | 25\% | 26\% | 21\% | 20\% | 28\% | 32\% | 39\% | - | 35\% | - | 41\% | - |
| College Grad X DEM | 18\% | 19\% | 17\% | 21\% | 19\% | 12\% | 20\% | 16\% | 21\% | 17\% | 19\% | 15\% | - | 53\% | - | 46\% | - | 61\% |
| REGION X DEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Duluth-Superior/Minneapolis- <br> St. Paul X DEM | 2\% | 2\% | 2\% | 1\% | 3\% | 2\% | 1\% | 2\% | * | 2\% | 2\% | 2\% | 1\% | 3\% | 1\% | 2\% | 1\% | 4\% |
| Green Bay-Appleton X DEM | 7\% | 5\% | 8\% | 6\% | 6\% | 8\% | 6\% | 8\% | 6\% | 5\% | 6\% | 10\% | 7\% | 7\% | 6\% | 5\% | 7\% | 10\% |
| LaCrosse-Eau Claire X DEM | 3\% | 2\% | 5\% | 2\% | 3\% | 5\% | 2\% | 5\% | 1\% | 2\% | 3\% | 7\% | 3\% | 3\% | 2\% | 2\% | 4\% | 6\% |
| Madison X DEM | 10\% | 9\% | 12\% | 16\% | 8\% | 6\% | 13\% | 7\% | 10\% | 7\% | 16\% | 7\% | 7\% | 17\% | 4\% | 16\% | 9\% | 19\% |
| Milwaukee County X DEM | 9\% | 10\% | 9\% | 11\% | 9\% | 8\% | 10\% | 8\% | 11\% | 9\% | 10\% | 7\% | 9\% | 9\% | 11\% | 9\% | 8\% | 10\% |
| Milwaukee Rest X DEM | 9\% | 10\% | 9\% | 10\% | 10\% | 8\% | 9\% | 9\% | 10\% | 9\% | 9\% | 9\% | 9\% | 9\% | 10\% | 9\% | 8\% | 10\% |
| Wausau-Rhinelander X DEM | 3\% | 2\% | 3\% | 2\% | 3\% | 3\% | 2\% | 3\% | 3\% | 1\% | 1\% | 5\% | 2\% | 4\% | 1\% | 4\% | 3\% | 3\% |
| Nw-Wausau-Rhinelander/ Duluth-Superior/MinneapolisSt. Paul/LaCrosse-Eau Claire | 8\% | 6\% | 10\% | 6\% | 9\% | 9\% | 6\% | 10\% | 6\% | 6\% | 6\% | 14\% | 7\% | 10\% | 5\% | 7\% | 8\% | 13\% |


| total | 800 | 718 | 41 | 82 | 718 | 343 | 376 | 372 | 346 | 468 | 250 | 293 | 59 | 367 | 204 | 217 | 292 | 236 | 236 | 320 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GENDER X DEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Men X DEM | 19\% | 17\% | 40\% | 34\% | 17\% | 36\% | - | 18\% | 17\% | 13\% | 25\% | 42\% | - | - | 37\% | 19\% | 2\% | 39\% | 20\% | 3\% |
| Women X DEM | 25\% | 24\% | 39\% | 33\% | 24\% | - | 45\% | 23\% | 24\% | 23\% | 25\% | 58\% | - | - | 50\% | 26\% | 3\% | 49\% | 27\% | 4\% |
| Age 2-WAy X dem |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-54 X DEM | 24\% | 21\% | 51\% | 49\% | 21\% | 19\% | 23\% | 41\% | - | 17\% | 29\% | 52\% | - | - | 46\% | 24\% | 2\% | 50\% | 25\% | 4\% |
| 55+ X DEM | 20\% | 20\% | 28\% | 19\% | 20\% | 17\% | 22\% | - | 41\% | 19\% | 21\% | 48\% | - | - | 42\% | 22\% | 3\% | 39\% | 22\% | 4\% |
| 18-54 X White X DEM | 19\% | 21\% | - | - | 21\% | 19\% | 23\% | 41\% | - | 17\% | 29\% | 52\% | - | - | 46\% | 24\% | 2\% | 40\% | 22\% | 2\% |
| 55+ X White X DEM | 18\% | 20\% | - | - | 20\% | 17\% | 22\% | - | 41\% | 19\% | 21\% | 48\% | - | - | 42\% | 22\% | 3\% | 36\% | 20\% | 2\% |
| 18-54 X AfAm X DEM | 3\% | - | 51\% | 26\% | - | - | - | - | - | - | - | - | - | - | - | - | - | 4\% | 2\% | 1\% |
| 55+ X AfAm X DEM | 1\% | - | 28\% | 14\% | - | - | - | - | - | - | - | - | - | - | - | - | - | 2\% | 2\% | * |
| EDUCATION X dem |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Non-College X DEM | 25\% | 23\% | 59\% | 45\% | 23\% | 18\% | 28\% | 21\% | 25\% | 36\% | - | 57\% | - | - | 46\% | 29\% | 4\% | 47\% | 30\% | 6\% |
| College Grad X DEM | 18\% | 17\% | 21\% | 22\% | 17\% | 18\% | 17\% | 19\% | 15\% | - | 50\% | 43\% | - | - | 42\% | 17\% | * | 41\% | 17\% | 2\% |
| REGION X DEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Duluth-Superior/MinneapolisSt. Paul X DEM | 2\% | 2\% | - | * | 2\% | 2\% | 2\% | 2\% | 2\% | 1\% | 3\% | 5\% | - | - | 5\% | 2\% | * | 4\% | 1\% | * |
| Green Bay-Appleton X DEM | 7\% | 7\% | 2\% | 5\% | 7\% | 5\% | 8\% | 6\% | 8\% | 6\% | 7\% | 17\% | - | - | 13\% | 9\% | 1\% | 12\% | 8\% | 1\% |
| LaCrosse-Eau Claire X DEM | 3\% | 3\% | - | 1\% | 3\% | 2\% | 5\% | 2\% | 5\% | 3\% | 4\% | 9\% | - | - | 6\% | 5\% | * | 6\% | 5\% | * |
| Madison X DEM | 10\% | 10\% | 13\% | 15\% | 10\% | 8\% | 11\% | 13\% | 7\% | 6\% | 17\% | 24\% | - | - | 24\% | 8\% | 1\% | 25\% | 8\% | 1\% |
| Milwaukee County X DEM | 9\% | 6\% | 58\% | 35\% | 6\% | 7\% | 6\% | 7\% | 6\% | 6\% | 7\% | 16\% | - | - | 15\% | 6\% | * | 18\% | 9\% | 3\% |
| Milwaukee Rest X DEM | 9\% | 9\% | 5\% | 8\% | 9\% | 10\% | 9\% | 9\% | 10\% | 9\% | 10\% | 23\% | - | - | 19\% | 13\% | * | 18\% | 13\% | * |
| Wausau-Rhinelander X DEM | 3\% | 3\% | 1\% | 3\% | 3\% | 2\% | 3\% | 2\% | 3\% | 2\% | 3\% | 7\% | - | - | 6\% | 3\% | * | 5\% | 2\% | 1\% |
| NW-Wausau-Rhinelander/ <br> Duluth-Superior/Minneapolis- <br> St. Paul/LaCrosse-Eau Claire | 8\% | 8\% | 1\% | 4\% | 8\% | 6\% | 10\% | 6\% | 10\% | 7\% | 10\% | 20\% | - | - | 17\% | 10\% | 1\% | 15\% | 9\% | 2\% |



|  | REGION |  |  |  |  |  |  |  |  | DENSITY |  |  | DENSITY X GENDER |  |  |  |  |  | PARTY ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | $\begin{gathered} \text { DS/ } \\ \text { MINEAPOLIS } \end{gathered}$ | GB/ <br> APPLETON | LACROSSEEAU CLAIRE | MADISON | MILW CNTY | $\begin{aligned} & \text { AUKEE } \\ & \text { REST } \end{aligned}$ | WAUSAURHNLNDR | NORTH WEST | URBN | SUBURBN | RURAL | URBN | SRBN | RU** |  | EMALE SRBN | **** | DEM | $\begin{aligned} & \text { IND } \\ & \text { OTH } \end{aligned}$ | GOP |
| total | 800 | 58 | 146 | 64 | 148 | 126 | 195 | 62 | 184 | 191 | 322 | 284 | 85 | 164 | 129 | 107 | 157 | 155 | 348 | 67 | 385 |
| GENDER X DEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Men X DEM | 19\% | 10\% | 14\% | 10\% | 23\% | 30\% | 19\% | 15\% | 12\% | 25\% | 20\% | 13\% | 57\% | 40\% | 28\% | - | - | - | 43\% | - | - |
| Women x DEM | 25\% | 14\% | 22\% | 30\% | 33\% | 29\% | 19\% | 21\% | 22\% | 34\% | 23\% | 21\% | - | - | - | 60\% | 47\% | 38\% | 57\% | - | - |
| Age 2-WAy x dem |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-54 X DEM | 24\% | 10\% | 17\% | 14\% | 38\% | 36\% | 21\% | 16\% | 13\% | 37\% | 26\% | 14\% | 34\% | 26\% | 12\% | 39\% | 25\% | 15\% | 55\% | - | - |
| 55+ X DEM | 20\% | 15\% | 19\% | 26\% | 18\% | 24\% | 17\% | 20\% | 20\% | 22\% | 18\% | 20\% | 23\% | 14\% | 16\% | 21\% | 22\% | 23\% | 45\% | - | - |
| 18-54 X White X DEM | 19\% | 10\% | 15\% | 13\% | 32\% | 20\% | 18\% | 14\% | 12\% | 27\% | 20\% | 12\% | 22\% | 20\% | 11\% | 32\% | 20\% | 13\% | 44\% | - | - |
| 55+ X White X DEM | 18\% | 14\% | 18\% | 26\% | 16\% | 17\% | 17\% | 18\% | 20\% | 19\% | 16\% | 18\% | 20\% | 13\% | 15\% | 17\% | 20\% | 21\% | 40\% | - | - |
| 18-54 X AfAm X DEM | 3\% | - | * | - | 3\% | 11\% | * | * | * | 6\% | 2\% | * | 8\% | 2\% | * | 5\% | 2\% | * | 6\% | - | - |
| 55+ X AfAm X DEM | 1\% | - | * | - | * | 7\% | * | - | - | 3\% | 1\% | * | 3\% | * | * | 4\% | 2\% | * | 3\% | - | - |
| EDUCATION X DEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Non-College X DEM | 25\% | 12\% | 23\% | 26\% | 24\% | 39\% | 25\% | 20\% | 20\% | 35\% | 20\% | 25\% | 30\% | 15\% | 21\% | 40\% | 25\% | 28\% | 59\% | - | - |
| College Grad X DEM | 18\% | 13\% | 13\% | 14\% | 32\% | 21\% | 13\% | 16\% | 14\% | 24\% | 23\% | 9\% | 27\% | 25\% | 7\% | 21\% | 21\% | 10\% | 41\% | - | - |
| REGION X DEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Duluth-Superior/Minneapolis- <br> St.Paul X DEM | 2\% | 25\% | - | - | - | - | - | - | 8\% | * | * | 4\% | - | - | 5\% | 2\% | * | 4\% | 4\% | - | - |
| Green Bay-Appleton X DEM | 7\% | - | 36\% | - | - | - | - | - | - | 7\% | 7\% | 6\% | 7\% | 5\% | 5\% | 7\% | 10\% | 6\% | 15\% | - | - |
| LaCrosse-Eau Claire $\times$ DEM | 3\% | - | - | 41\% | - | - | - | - | 14\% | 3\% | 4\% | 3\% | 3\% | 2\% | 1\% | 3\% | 6\% | 5\% | 8\% | - | - |
| Madison X DEM | 10\% | - | - | - | 56\% | - | - | - | - | 18\% | 10\% | 6\% | 14\% | 11\% | 3\% | 21\% | 9\% | 8\% | 24\% | - | - |
| Milwaukee County X DEM | 9\% | - | - | - | - | 60\% | - | - | - | 21\% | 10\% | * | 24\% | 10\% | * | 19\% | 9\% | * | 22\% | - | - |
| Milwaukee Rest X DEM | 9\% | - | - | - | - | - | 38\% | - | - | 8\% | 11\% | 8\% | 8\% | 11\% | 10\% | 8\% | 11\% | 7\% | 21\% | - | - |
| Wausau-Rhinelander X DEM | 3\% | - | - | - | - | - | - | 35\% | 12\% | * | 2\% | 5\% | 2\% | 2\% | 4\% | - | 1\% | 7\% | 6\% | - | - |
| NW-Wausau-Rhinelander/ | 8\% | 25\% | - | 41\% | - | - | - | 35\% | 34\% | 4\% | 5\% | 13\% | 4\% | 4\% | $9 \%$ | 5\% | 7\% | 16\% | 18\% | - | - |



| total | 800 | 377 | 367 | 11 | 13 | 370 | 378 | 20 | 309 | 170 | 139 | 168 | 292 | 459 | 358 | 203 | 312 | 55 | 173 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GENDER X DEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Men X DEM | 19\% | 39\% | * | 7\% | 9\% | 38\% | * | 41\% | 30\% | 27\% | 33\% | 19\% | 9\% | 13\% | 31\% | 40\% | 1\% | - | 36\% |
| Women X DEM | 25\% | 49\% | * | 5\% | 14\% | 50\% | * | 13\% | 38\% | 38\% | 37\% | 20\% | 15\% | 17\% | 43\% | 52\% | * | 3\% | 46\% |
| Age 2 -Way X dem |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-54 X DEM | 24\% | 47\% | 1\% | 11\% | 20\% | 48\% | * | 40\% | 37\% | 31\% | 43\% | 17\% | 15\% | 16\% | 37\% | 43\% | * | 3\% | 52\% |
| 55+ X DEM | 20\% | 40\% | * | - | 3\% | 40\% | 1\% | 14\% | 31\% | 34\% | 27\% | 21\% | 9\% | 13\% | 37\% | 49\% | * | - | 30\% |
| 18-54 X White X DEM | 19\% | 38\% | 1\% | 11\% | 15\% | 39\% | * | 30\% | 29\% | 24\% | 34\% | 13\% | 14\% | 13\% | 28\% | 34\% | * | 3\% | 42\% |
| 55+ X White X DEM | 18\% | 37\% | * | - | 3\% | 36\% | * | 14\% | 28\% | 30\% | 25\% | 18\% | 8\% | 12\% | 33\% | 45\% | * | - | 28\% |
| 18-54 X AfAm X DEM | 3\% | 5\% | * | - | 5\% | 5\% | * | 10\% | 4\% | 3\% | 5\% | 3\% | 1\% | 2\% | 5\% | 5\% | * | - | 5\% |
| 55+ X AfAm X DEM | 1\% | 3\% | - | - | - | 3\% | - | - | 2\% | 2\% | 2\% | 2\% | * | 1\% | 3\% | 3\% | - | - | 2\% |
| EdUCATION X dem |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Non-College X DEM | 25\% | 52\% | * | 10\% | 11\% | 53\% | * | 11\% | 39\% | 40\% | 37\% | 19\% | 16\% | 17\% | 42\% | 57\% | - | 2\% | 46\% |
| College Grad X DEM | 18\% | 36\% | 2\% | 2\% | 11\% | 35\% | 1\% | 42\% | 28\% | 24\% | 34\% | 19\% | 8\% | 12\% | 33\% | 36\% | 2\% | 2\% | 36\% |
| REGION X DEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Duluth-Superior/MinneapolisSt. Paul X DEM | 2\% | 4\% | - | - | 3\% | 3\% | - | 8\% | 2\% | 3\% | 2\% | 2\% | 1\% | 1\% | 3\% | 4\% | - | - | 4\% |
| Green Bay-Appleton X DEM | 7\% | 14\% | - | 5\% | - | 14\% | * | - | 12\% | 16\% | 7\% | 4\% | 3\% | 3\% | 10\% | 17\% | - | - | 11\% |
| LaCrosse-Eau Claire X DEM | 3\% | 6\% | * | 7\% | - | 6\% | * | - | 4\% | 4\% | 4\% | 1\% | 4\% | 3\% | 6\% | 7\% | * | - | 6\% |
| Madison X DEM | 10\% | 21\% | * | - | - | 21\% | - | 27\% | 19\% | 16\% | 24\% | 6\% | 4\% | 5\% | 19\% | 19\% | * | 2\% | 23\% |
| Milwaukee County X DEM | 9\% | 19\% | * | - | 11\% | 19\% | * | 8\% | 15\% | 11\% | 20\% | 10\% | 4\% | 6\% | 17\% | 22\% | * | - | 15\% |
| Milwaukee Rest X DEM | 9\% | 18\% | * | - | 10\% | 19\% | * | 12\% | 12\% | 12\% | 12\% | 13\% | 4\% | 7\% | 14\% | 20\% | * | 2\% | 17\% |
| Wausau-Rhinelander x DEM | 3\% | 5\% | * | - | - | 5\% | * | - | 2\% | 3\% | 1\% | 2\% | 4\% | 3\% | 4\% | 4\% | * | - | 7\% |
| NW-Wausau-Rhinelander/ | 8\% | 16\% | * | 7\% | 3\% | 15\% | * | 8\% | 9\% | 10\% | 7\% | 5\% | 9\% | 8\% | 14\% | 15\% | * | - | 17\% |
| Duluth-Superior/Minneapolis- |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |


| TOTAL | $\begin{aligned} & \text { CHILDREN <18 } \\ & =========== \end{aligned}$ |  | CHILDREN X GENDER |  |  |  | $\begin{aligned} & \text { B2/B3 YES } \\ & ======== \end{aligned}$ | UNION HH |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | **M | E** | *FEM | L |  |  |  |  |
|  | Yes | NO | YES | NO | YES | NO | TOTAL | YES |  | No |


| total | 800 | 242 | 557 | 115 | 264 | 127 | 292 | 296 | 155 | 645 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GENDER X DEM |  |  |  |  |  |  |  |  |  |  |
| Men X DEM | 19\% | 18\% | 19\% | 37\% | 41\% | - | - | 22\% | 23\% | 18\% |
| Women X DEM | 25\% | 21\% | 26\% | - | - | 41\% | 50\% | 36\% | 27\% | 24\% |
| AGE 2-WAy X DEM |  |  |  |  |  |  |  |  |  |  |
| 18-54 X DEM | 24\% | 34\% | 20\% | 31\% | 20\% | 36\% | 20\% | 36\% | 23\% | 24\% |
| 55+ X DEM | 20\% | 5\% | 26\% | 6\% | 21\% | 4\% | 30\% | 22\% | 28\% | 18\% |
| 18-54 X White X DEM | 19\% | 29\% | 15\% | 25\% | 14\% | 32\% | 15\% | 28\% | 19\% | 19\% |
| 55+ X White X DEM | 18\% | 4\% | 24\% | 4\% | 20\% | 4\% | 27\% | 20\% | 24\% | 16\% |
| 18-54 X AfAm X DEM | 3\% | 4\% | 2\% | 5\% | 2\% | 3\% | 2\% | 4\% | 3\% | 3\% |
| 55+ X AfAm X DEM | 1\% | 1\% | 1\% | 2\% | * | * | 2\% | 2\% | 2\% | 1\% |
| EDUCATION X DEM |  |  |  |  |  |  |  |  |  |  |
| Non-College x DEM | 25\% | 19\% | 28\% | 15\% | 23\% | 23\% | 33\% | 35\% | 31\% | 24\% |
| College Grad X DEM | 18\% | 20\% | 17\% | 23\% | 18\% | 17\% | 17\% | 24\% | 19\% | 18\% |
| REGION X DEM |  |  |  |  |  |  |  |  |  |  |
| Duluth-Superior/MinneapolisSt. Paul X DEM | 2\% | 2\% | 2\% | 2\% | 1\% | 2\% | 2\% | 3\% | 5\% | * |
| Green Bay-Appleton x DEM | 7\% | 3\% | 8\% | 1\% | 7\% | 4\% | 9\% | 10\% | 11\% | 6\% |
| LaCrosse-Eau Claire X DEM | 3\% | 3\% | 3\% | 2\% | 2\% | 4\% | 5\% | 3\% | 1\% | 4\% |
| Madison X DEM | 10\% | 11\% | 10\% | 7\% | 10\% | 14\% | 11\% | 15\% | 9\% | 11\% |
| Milwaukee County X DEM | 9\% | 9\% | 10\% | 10\% | 10\% | 8\% | 9\% | 12\% | 11\% | 9\% |
| Milwaukee Rest X DEM | 9\% | 9\% | 9\% | 12\% | 9\% | 6\% | 10\% | 12\% | 10\% | 9\% |
| Wausau-Rhinelander X DEM | 3\% | 2\% | 3\% | 2\% | 2\% | 1\% | 4\% | 4\% | 2\% | 3\% |
| NW-Wausau-Rhinelander/ | 8\% | 7\% | 8\% | 7\% | 5\% | 7\% | 11\% | 10\% | 9\% | 8\% |
| Duluth-Superior/Minneapolis- <br> St. Paul/LaCrosse-Eau Claire |  |  |  |  |  |  |  |  |  |  |



|  | IDEOLOGY X DEM | DENSITY X DEM | Child ren <18 x dem | tSCORE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ******DEM***** | ********DEM******** | ********DEM******* | 0- | 90- | 95- |
| total | LIB CON/IND | URBN SUB-URBN RURAL | YES NO | 84 | 94 | 100 |



|  | TOTAL | GENDER |  | AGE |  |  |  |  | GENDER \＆AGE |  |  |  | EDUCATION <br> ニ二ニニニ二二＝ |  | GENDER \＆EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MEN | WOM | $\begin{aligned} & 18- \\ & 44 \end{aligned}$ | $\begin{aligned} & 45- \\ & 64 \end{aligned}$ | 65＋ | ＊＊＊NET＊＊ |  | ＊＊＊＊MEN＊＊＊ |  | ＊＊＊＊WOM＊＊＊ |  | $\begin{aligned} & \text { NON } \\ & \text { COLL } \end{aligned}$ | COLL GRAD | ＊＊＊MEN＊＊ |  | ＊＊＊WOM＊＊ |  |
|  |  |  |  |  |  |  | ＜55 | 55＋ | 18－54 | $55+$ | 18－54 | 55＋ |  |  | NON | COLL | NON | COLL |
| total | 800 | 380 | 420 | 295 | 299 | 206 | 429 | 371 | 206 | 173 | 223 | 197 | 526 | 273 | 222 | 158 | 304 | 116 |
| IDEOLOGY X DEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Liberal X DEM | 26\％ | 24\％ | 28\％ | 30\％ | 26\％ | 20\％ | 27\％ | 25\％ | 25\％ | 24\％ | 30\％ | 26\％ | 21\％ | 36\％ | 22\％ | 28\％ | 21\％ | 46\％ |
| Conservative and Moderate X DEM | 17\％ | 15\％ | 18\％ | 17\％ | 16\％ | 19\％ | 17\％ | 17\％ | 17\％ | 13\％ | 16\％ | 21\％ | 17\％ | 17\％ | 13\％ | 18\％ | 20\％ | 15\％ |
| density X dem |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Urban X DEM | 14\％ | 13\％ | 15\％ | 21\％ | 9\％ | 12\％ | 16\％ | 11\％ | 14\％ | 11\％ | 19\％ | 11\％ | 13\％ | 17\％ | 11\％ | 15\％ | 14\％ | 19\％ |
| Suburban X DEM | 17\％ | 17\％ | 17\％ | 18\％ | 21\％ | 11\％ | 19\％ | 15\％ | 21\％ | 13\％ | 17\％ | 17\％ | 12\％ | 27\％ | 11\％ | 26\％ | 13\％ | 29\％ |
| Rural X DEM | 12\％ | 10\％ | 14\％ | 9\％ | 11\％ | 17\％ | $9 \%$ | 15\％ | 7\％ | 12\％ | 11\％ | 18\％ | 13\％ | 9\％ | 12\％ | 6\％ | 14\％ | 13\％ |
| CHILDREN＜18 X DEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes－at least one 18 or under X DEM | 12\％ | 11\％ | 12\％ | 21\％ | 9\％ | 2\％ | 19\％ | 3\％ | 17\％ | 4\％ | 21\％ | 3\％ | 9\％ | 18\％ | 8\％ | 16\％ | 10\％ | 19\％ |
| No X DEM | 32\％ | 29\％ | 34\％ | 27\％ | 32\％ | 38\％ | 26\％ | 39\％ | 25\％ | 33\％ | 26\％ | 44\％ | 30\％ | 35\％ | 28\％ | 30\％ | 32\％ | 42\％ |
| tSCORE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 0－84 | 35\％ | 32\％ | 37\％ | 55\％ | 26\％ | 18\％ | 46\％ | 21\％ | 46\％ | 15\％ | 46\％ | 27\％ | 38\％ | 28\％ | 36\％ | 26\％ | 39\％ | 32\％ |
| 85－94 | 16\％ | 16\％ | 17\％ | 19\％ | 15\％ | 14\％ | 19\％ | 14\％ | 17\％ | 14\％ | 20\％ | 14\％ | 17\％ | 16\％ | 16\％ | 16\％ | 17\％ | 16\％ |
| 95－100 | 49\％ | 53\％ | 46\％ | 26\％ | 59\％ | 68\％ | 35\％ | 65\％ | 37\％ | 71\％ | 34\％ | 60\％ | 46\％ | 56\％ | 49\％ | 58\％ | 43\％ | 52\％ |

TOTAL
IDEOLOGY X DEM
Liberal X DEM
Conservative and Moderate $X$

DENSITY X DEM
Urban X DEM
Suburban X DEM
Rural X DEM
CHILDREN <18 X DEM
Yes- at least one 18 or
No X DEM
TSCORE
0-84
$85-94$
$95-100$

|  |  | AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  | DECIDED TO Vote |  |  | GOP |  | Vote plan |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | ***** | ******** | <55 | 5**** | **BLK | K***** | DEM** | NON | **** | NON | ALWAYS KNEW | **3 MORE | MONTHS* WITHIN | CON | $\begin{array}{r} \text { MOD/ } \\ \text { LIB } \end{array}$ | INITIAL PLAN | ChANGED PLAN |
| TOTAL | 800 | 19 | 22 | 25 | 15 | 31 | 10 | 32 | 8 | 16 | 25 | 352 | 253 | 161 | 283 | 102 | 683 | 84 |
| IDEOLOGY X DEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Liberal X DEM | 26\% | 39\% | 35\% | 41\% | 30\% | 32\% | 52\% | 46\% | - | 94\% | - | 32\% | 28\% | 16\% | - | - | 25\% | 43\% |
| Conservative and Moderate X DEM | 17\% | 46\% | 31\% | 37\% | 40\% | 41\% | 32\% | 48\% | - | - | 63\% | 14\% | 17\% | 23\% | - | - | 17\% | 16\% |
| density x dem |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Urban X DEM | 14\% | 51\% | 42\% | 47\% | 43\% | 50\% | 36\% | 58\% | - | 58\% | 38\% | 16\% | 14\% | 13\% | - | - | 14\% | 19\% |
| Suburban X DEM | 17\% | 25\% | 28\% | 25\% | 28\% | 21\% | 44\% | 33\% | - | 26\% | 27\% | 19\% | 17\% | 16\% | - | - | 17\% | 24\% |
| Rural X DEM | 12\% | 8\% | 3\% | 7\% | 3\% | 7\% | * | 7\% | - | 7\% | 4\% | 11\% | 14\% | 10\% | - | - | 12\% | 16\% |
| Children <18 X Dem |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes- at least one 18 or under X DEM | 12\% | 41\% | 20\% | 36\% | 20\% | 32\% | 22\% | 38\% | - | 39\% | 24\% | 13\% | 11\% | 12\% | - | - | 12\% | 13\% |
| No X DEM | 32\% | 44\% | 54\% | 46\% | 54\% | 46\% | 62\% | 62\% | - | 55\% | 46\% | 34\% | 34\% | 27\% | - | - | 31\% | 46\% |
| TSCORE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 0-84 | 35\% | 64\% | 51\% | 72\% | 33\% | 57\% | 60\% | 59\% | 49\% | 67\% | 51\% | 29\% | 34\% | 39\% | 31\% | 40\% | 33\% | 25\% |
| 85-94 | 16\% | 11\% | 14\% | 9\% | 19\% | 15\% | 7\% | 11\% | 22\% | 12\% | 13\% | 19\% | 16\% | 12\% | 18\% | 26\% | 16\% | 25\% |
| 95-100 | 49\% | 25\% | 34\% | 19\% | 47\% | 28\% | 33\% | 30\% | 29\% | 21\% | 36\% | 52\% | 50\% | 49\% | 51\% | 33\% | 51\% | 50\% |


|  |  | REGION |  |  |  |  |  |  |  | DENSITY |  |  | DENSITY X GENDER |  |  |  |  |  | PARTY ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | DS/ MINEAPOLIS | GB/ <br> APPLETON | LACROSSEEAU CLAIRE | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | $\begin{aligned} & \text { MILWA } \\ & \text { CNTY } \end{aligned}$ | AUKEE | WAUSAURHNLNDR | NORTH <br> WEST | URBN | SUB- <br> URBN | RURAL |  | MALE* SRBN | **** | ****F |  | **** | DEM | $\begin{aligned} & \text { IND } \\ & \text { OTH } \end{aligned}$ | GOP |
| total | 800 | 58 | 146 | 64 | 148 | 126 | 195 | 62 | 184 | 191 | 322 | 284 | 85 | 164 | 129 | 107 | 157 | 155 | 348 | 67 | 385 |
| IDEOLOGY X DEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Liberal X DEM | 26\% | 18\% | 20\% | 20\% | 41\% | 34\% | 21\% | 20\% | 19\% | 38\% | 26\% | 18\% | 36\% | 26\% | 15\% | 40\% | 26\% | 21\% | 60\% | - | - |
| Conservative and Moderate X DEM | 17\% | 7\% | 16\% | 20\% | 15\% | 25\% | 17\% | 15\% | 14\% | 20\% | 17\% | 15\% | 22\% | 14\% | 13\% | 18\% | 20\% | 17\% | 39\% | - | - |
| DENSITY X dem |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Urban X DEM | 14\% | 3\% | 9\% | 8\% | 23\% | 32\% | 8\% | 2\% | 5\% | 59\% | - | - | 57\% | - | - | 60\% | - | - | 32\% | - | - |
| Suburban X DEM | 17\% | 1\% | 15\% | 18\% | 22\% | 25\% | 18\% | 8\% | 9\% | - | 43\% | - | - | 40\% | - | - | 47\% | - | 40\% | - | - |
| Rural X DEM | 12\% | 21\% | 11\% | 14\% | 11\% | 1\% | 12\% | 25\% | 20\% | - | - | 33\% | - | - | 28\% | - | - | 38\% | 27\% | - | - |
| CHILDREN <18 x DEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes- at least one 18 or under X DEM | 12\% | 9\% | 5\% | 12\% | 18\% | 17\% | 12\% | 7\% | 9\% | 14\% | 13\% | 9\% | 14\% | 14\% | 6\% | 14\% | 12\% | 11\% | 27\% | - | - |
| No X DEM | 32\% | 16\% | 31\% | 28\% | 38\% | 43\% | 27\% | 28\% | 25\% | 45\% | 30\% | 25\% | 43\% | 27\% | 22\% | 46\% | 34\% | 27\% | 73\% | - | - |
| tSCORE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 0-84 | 35\% | 31\% | 33\% | 27\% | 30\% | 47\% | 33\% | 39\% | 32\% | 37\% | 32\% | 35\% | 29\% | 28\% | 38\% | 44\% | 37\% | 33\% | 35\% | 40\% | 33\% |
| 85-94 | 16\% | 12\% | 23\% | 23\% | 16\% | 10\% | 17\% | 10\% | 15\% | 19\% | 17\% | 14\% | 19\% | 19\% | 10\% | 19\% | 16\% | 17\% | 12\% | 15\% | 20\% |
| 95-100 | 49\% | 57\% | 44\% | 50\% | 53\% | 43\% | 51\% | 51\% | 52\% | 44\% | 50\% | 51\% | 52\% | 53\% | 53\% | 37\% | 47\% | 50\% | 53\% | 45\% | 46\% |



| TOTAL | 800 | 377 | 367 | 11 | 13 | 370 | 378 | 20 | 309 | 170 | 139 | 168 | 292 | 459 | 358 | 203 | 312 | 55 | 173 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ideology X dem |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Liberal X DEM | 26\% | 55\% | * | 5\% | 1\% | 54\% | * | 33\% | 45\% | 42\% | 49\% | 20\% | 12\% | 15\% | 47\% | 53\% | - | 3\% | 57\% |
| DEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| density x dem |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Urban X DEM | 14\% | 29\% | * | 7\% | - | 29\% | * | 13\% | 23\% | 20\% | 26\% | 15\% | 5\% | 9\% | 25\% | 30\% | * | - | 28\% |
| Suburban X DEM | 17\% | 34\% | 1\% | 3\% | 17\% | 35\% | * | 21\% | 29\% | 25\% | 34\% | 16\% | 7\% | 10\% | 29\% | 36\% | 1\% | 2\% | 32\% |
| Rural X DEM | 12\% | 24\% | * | 2\% | 3\% | 24\% | * | 19\% | 15\% | 20\% | 10\% | 7\% | 11\% | 10\% | 20\% | 26\% | * | 2\% | 22\% |
| Children <18 X dem |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes- at least one 18 or under X DEM | 12\% | 24\% | * | 5\% | 17\% | 24\% | * | 22\% | 19\% | 19\% | 20\% | 10\% | 5\% | 7\% | 18\% | 23\% | * | - | 24\% |
| No X dem | 32\% | 64\% | 2\% | 7\% | 7\% | 64\% | 1\% | 33\% | 48\% | 46\% | 50\% | 28\% | 19\% | 22\% | 57\% | 69\% | 1\% | 3\% | 58\% |
| tSCORE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 0-84 | 35\% | 31\% | 33\% | 35\% | 54\% | 30\% | 33\% | 58\% | 28\% | 28\% | 28\% | 33\% | 37\% | 36\% | 33\% | 27\% | 34\% | 27\% | 36\% |
| 85-94 | 16\% | 14\% | 20\% | 27\% | - | 15\% | 19\% | 3\% | 13\% | 17\% | 8\% | 14\% | 22\% | 19\% | 14\% | 16\% | 17\% | 35\% | 12\% |
| 95-100 | 49\% | 55\% | 47\% | 39\% | 46\% | 55\% | 47\% | 39\% | 59\% | 54\% | 64\% | 53\% | 41\% | 46\% | 54\% | 57\% | 49\% | 39\% | 52\% |


| TOTAL | CHILDREN <18 |  | CHILDREN X GENDER |  |  |  | B2/B3 YES | UNION HH |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | **MA | E** | *FEM | ALE* |  |  |  |
|  | YES | No | YES | NO | YES | No | total | YES | No |
| 800 | 242 | 557 | 115 | 264 | 127 | 292 | 296 | 155 | 645 |
| 26\% | 20\% | 29\% | 18\% | 27\% | 22\% | 30\% | 39\% | 30\% | 25\% |
| 17\% | 18\% | 16\% | 19\% | 14\% | 18\% | 19\% | 20\% | 19\% | 16\% |

DENSITY X DEM
Urban X DEM
Suburban X DE
Rural X DEM

| $14 \%$ | $11 \%$ | $15 \%$ | $10 \%$ | $14 \%$ | $12 \%$ | $17 \%$ | $21 \%$ | $15 \%$ | $14 \%$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $17 \%$ | $17 \%$ | $18 \%$ | $19 \%$ | $16 \%$ | $15 \%$ | $18 \%$ | $24 \%$ | $14 \%$ | $18 \%$ |
| $12 \%$ | $10 \%$ | $13 \%$ | $7 \%$ | $11 \%$ | $14 \%$ | $14 \%$ | $14 \%$ | $21 \%$ | $10 \%$ |
|  |  |  |  |  |  |  |  |  |  |
| $12 \%$ | $39 \%$ | - | $37 \%$ | - | $41 \%$ | - | $16 \%$ | $11 \%$ | $12 \%$ |
| $32 \%$ | - | $46 \%$ | - | $41 \%$ | - | $50 \%$ |  | $43 \%$ | $39 \%$ |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| $35 \%$ | $42 \%$ | $31 \%$ | $43 \%$ | $27 \%$ | $42 \%$ | $35 \%$ | $34 \%$ | $31 \%$ | $35 \%$ |
| $16 \%$ | $19 \%$ | $15 \%$ | $14 \%$ | $16 \%$ | $24 \%$ | $14 \%$ | $18 \%$ | $14 \%$ | $17 \%$ |
| $49 \%$ | $38 \%$ | $54 \%$ | $43 \%$ | $57 \%$ | $34 \%$ | $51 \%$ | $49 \%$ | $55 \%$ | $48 \%$ |


|  | TOTAL | GENDER X DEM |  | AGE 2-WAY X DEM |  |  |  |  |  | EDUCATION X DEM |  | REGION X DEM |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | *****DEM**** |  | ***DEM** |  | $\begin{aligned} & \text { *DEM } \\ & \text { <55 } \end{aligned}$ | $\begin{aligned} & \& \text { W } \\ & 55+ \end{aligned}$ | $\begin{aligned} & \text { DEM } \\ & <55 \end{aligned}$ | $\begin{gathered} \& A A \\ 55+ \end{gathered}$ | ******DEM****** |  | DS/ <br> MINEAPOLIS | GB/ <br> APPLETON | LACROSSEeau Claire | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | MILW CNTY | UKEE REST | WAUSAU- NORTH RHNLNDR WEST |  |
|  |  | MEN | WOM | <55 | 55+ |  |  |  |  | NON-COLL | GRAD |  |  |  |  |  |  |  |  |
| total | 800 | 151 | 197 | 192 | 156 | 152 | 141 | 21 | 11 | 204 | 144 | 14 | 53 | 26 | 83 | 75 | 74 | 22 | 62 |
| IDEOLOGY X DEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Liberal X DEM | 26\% | 61\% | 59\% | 61\% | 59\% | 62\% | 60\% | 49\% | 39\% | 55\% | 68\% | 72\% | 55\% | 50\% | 72\% | 56\% | 56\% | 56\% | 57\% |
| Conservative and Moderate X DEM | 17\% | 39\% | 39\% | 38\% | 41\% | 38\% | 40\% | 45\% | 53\% | 44\% | 32\% | 28\% | 45\% | 50\% | 27\% | 41\% | 44\% | 44\% | 43\% |
| DENSITY X DEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Urban X DEM | 14\% | 32\% | 33\% | 37\% | 27\% | 34\% | 25\% | 58\% | 58\% | 33\% | 32\% | 12\% | 26\% | 20\% | 41\% | 54\% | 21\% | 7\% | 13\% |
| Suburban X DEM | 17\% | 44\% | 37\% | 43\% | 37\% | 43\% | 37\% | 31\% | 37\% | 32\% | 51\% | 4\% | 43\% | 45\% | 39\% | 42\% | 48\% | 23\% | 28\% |
| Rural X DEM | 12\% | 24\% | 30\% | 20\% | 36\% | 23\% | 37\% | 8\% | 3\% | 35\% | 17\% | 83\% | 32\% | 36\% | 20\% | 2\% | 32\% | 71\% | 59\% |
| CHILDREN <18 X DEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes- at least one 18 or under X DEM | 12\% | 28\% | 26\% | 43\% | 8\% | 46\% | 6\% | 44\% | 27\% | 23\% | 33\% | 35\% | 13\% | 30\% | 31\% | 28\% | 30\% | 20\% | 28\% |
| No X DEM | 32\% | 72\% | 74\% | 57\% | 92\% | 54\% | 94\% | 56\% | 73\% | 77\% | 67\% | 65\% | 87\% | 70\% | 69\% | 72\% | 70\% | 80\% | 72\% |
| TSCORE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 0-84 | 35\% | 35\% | 35\% | 48\% | 20\% | 42\% | 18\% | 73\% | 35\% | 37\% | 32\% | 16\% | 30\% | 27\% | 31\% | 46\% | 34\% | 48\% | 32\% |
| 85-94 | 16\% | 11\% | 14\% | 13\% | 11\% | 15\% | 11\% | 8\% | 15\% | 11\% | 14\% | 5\% | 18\% | 30\% | 14\% | 7\% | 10\% | 4\% | 15\% |
| 95-100 | 49\% | 54\% | 51\% | 39\% | 70\% | 43\% | 71\% | 19\% | 50\% | 52\% | 54\% | 79\% | 52\% | 43\% | 55\% | 47\% | 55\% | 49\% | 53\% |


|  | IDEOLOGY X DEM | DENSITY X DEM | CHILDREN <18 X DEM | TSCORE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ******DEM***** | ********DEM******** | DEM**** | 0- | 90- | 95- |
| TOTAL | LIB CON/IND | URBN SUB-URBN RURAL | YES NO | 84 | 94 | 100 |
|  |  |  |  |  |  |  |


| TOTAL | 800 | 209 | 136 | 113 | 139 | 95 | 94 | 253 | 276 | 131 | 393 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IDEOLOGY X DEM |  |  |  |  |  |  |  |  |  |  |  |
| Liberal X DEM | 26\% | 100\% | - | 65\% | 60\% | 54\% | 53\% | 63\% | 25\% | 23\% | 28\% |
| Conservative and Moderate X DEM | 17\% | - | 100\% | 34\% | 39\% | 46\% | 47\% | 36\% | 19\% | 10\% | 18\% |
| density X dem |  |  |  |  |  |  |  |  |  |  |  |
| Urban X DEM | 14\% | 35\% | 28\% | 100\% | - | - | 29\% | 34\% | 17\% | 10\% | 13\% |
| Suburban X DEM | 17\% | 40\% | 40\% | - | 100\% | - | 44\% | 38\% | 18\% | 16\% | 17\% |
| Rural X DEM | 12\% | 25\% | 32\% | - | - | 100\% | 27\% | 28\% | 8\% | 7\% | 16\% |
| Child ren <18 X DEM |  |  |  |  |  |  |  |  |  |  |  |
| Yes- at least one 18 or under X DEM | 12\% | 24\% | 33\% | 24\% | 30\% | 27\% | 100\% | - | 16\% | 9\% | 10\% |
| No X DEM | 32\% | 76\% | 67\% | 76\% | 70\% | 73\% | - | 100\% | 28\% | 24\% | 37\% |
| TSCORE |  |  |  |  |  |  |  |  |  |  |  |
| 0-84 | 35\% | 33\% | 38\% | 42\% | 36\% | 25\% | 46\% | 31\% | 100\% | - | - |
| 85-94 | 16\% | 14\% | 10\% | 11\% | 15\% | 10\% | 13\% | 12\% | - | 100\% | - |
| 95-100 | 49\% | 53\% | 52\% | 47\% | 49\% | 65\% | 42\% | 57\% | - | - | 100\% |

## тоtal

B1Q2. DONALD TRUMP
B1Q3. JOE BIDEN
B1Q4. TONY EVERS
B105X. REPUBLICANS IN THE STATE LEGISLATURE

B1Q5Y. DEMOCRATS IN THE STATE LEGISLATURE

Fav/unfav Sorted by FAVORABLE (NET)

| TOTAL | GENDER |  | AGE |  |  |  |  | GENDER \& AGE |  |  |  | EDUCATION |  | GENDER \& EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 18- | 45- |  | ***N | T** | ****ME | N*** | ****WO | M*** | NON | COLL | ***M | EN** | ***W | OM** |
|  | MEN | WOM | 44 | 64 | 65+ | <55 | 55+ | 18-54 | 55+ | 18-54 | 55+ | COLL | GRAD | NON | COLL | NON | COLL |
| 800 | 380 | 420 | 295 | 299 | 206 | 429 | 371 | 206 | 173 | 223 | 197 | 526 | 273 | 222 | 158 | 304 | 116 |
| 49\% | 53\% | 46\% | 45\% | 52\% | 51\% | 49\% | 49\% | 52\% | 53\% | 46\% | 45\% | 55\% | 38\% | 58\% | 45\% | 52\% | 29\% |
| 48\% | 43\% | 52\% | 50\% | 45\% | 48\% | 46\% | 49\% | 41\% | 45\% | 51\% | 52\% | 42\% | 58\% | 36\% | 53\% | 46\% | 65\% |
| 46\% | 42\% | 50\% | 49\% | 44\% | 45\% | 45\% | 47\% | 41\% | 43\% | 49\% | 51\% | 43\% | 53\% | 39\% | 47\% | 45\% | 61\% |
| 45\% | 50\% | 41\% | 40\% | 47\% | 51\% | 43\% | 48\% | 47\% | 53\% | 39\% | 43\% | 50\% | 36\% | 55\% | 43\% | 47\% | 27\% |
| 42\% | 41\% | 43\% | 45\% | 40\% | 43\% | 41\% | 44\% | 41\% | 42\% | 41\% | 45\% | 39\% | 49\% | 40\% | 44\% | 39\% | 55\% |

тоtal
B1Q2. DONALD TRUMP
B1Q3. JOE BIDEN
B1O4. TONY EVERS
B125X. REPUBLICANS IN THE STATE LEGISLATURE

B1Q5Y. DEMOCRATS IN THE State legislature

Fav/unfav Sorted by FAVORABLE (NET)
ETHNICITY WHITE IDEOLOGY
*GENDER* ***AGE** **EDUC** ***PARTY ID** ***IDEOLOGY**
TOTAL WHT BLK POC TOT MEN WOM <55 55+ NON COLL DEM IND GOP LIB MOD CON LIB MOD CON

| 800 | 718 | 41 | 82 | 718 | 343 | 376 | 372 | 346 | 468 | 250 | 293 | 59 | 367 | 204 | 217 | 292 | 236 | 236 | 320 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

$\begin{array}{llllllllllllllllllll} & 49 \% & 52 \% & 10 \% & 26 \% & 52 \% & 56 \% & 48 \% & 53 \% & 50 \% & 58 \% & 40 \% & 4 \% & 45 \% & 91 \% & 10 \% & 40 \% & 89 \% & 9 \% & 38 \%\end{array}$
$\begin{array}{lllllllllllllllllllll} & 48 \% & 45 \% & 83 \% & 69 \% & 45 \% & 40 \% & 50 \% & 43 \% & 47 \% & 39 \% & 56 \% & 94 \% & 40 \% & 7 \% & 85 \% & 58 \% & 7 \% & 87 \% & 60 \% & 9 \%\end{array}$
$\begin{array}{lllllllllllllllllllllllll} & 46 \% & 44 \% & 69 \% & 61 \% & 44 \% & 40 \% & 48 \% & 42 \% & 47 \% & 41 \% & 51 \% & 86 \% & 44 \% & 11 \% & 85 \% & 54 \% & 8 \% & 85 \% & 56 \% & 10 \%\end{array}$
$\begin{array}{llllllllllllllllllllllllllllll} & 45 \% & 47 \% & 15 \% & 27 \% & 47 \% & 52 \% & 44 \% & 45 \% & 50 \% & 53 \% & 37 \% & 4 \% & 32 \% & 85 \% & 10 \% & 35 \% & 83 \% & 10 \% & 33 \% & 81 \%\end{array}$

| $42 \%$ | $40 \%$ | $74 \%$ | $64 \%$ | $40 \%$ | $39 \%$ | $41 \%$ | $37 \%$ | $43 \%$ | $37 \%$ | $46 \%$ | $85 \%$ | $30 \%$ | $5 \%$ | $80 \%$ | $47 \%$ | $7 \%$ | $81 \%$ | $49 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Fav/unfav Sorted by FAVORABLE (NET)

| TOTAL | AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  | DECIDED to vote |  |  | GOP |  | Vote plan |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\star \star \star * * * * * * * * *$ <br> MALE FEMALE |  | <55 | $55+$ | $\begin{gathered} \star *_{\text {BLK }} \\ \text { NON } \end{gathered}$ | $\begin{aligned} & \text { K**** } \\ & \text { COLL } \end{aligned}$ | DEM | NON | $\begin{gathered} * * * * * \\ \text { LIB } \end{gathered}$ | $\begin{gathered} * * * * \\ \text { NON } \end{gathered}$ | ALWAYS KNEW | **3 MONTHS* MORE WITHIN |  | CON | $\begin{array}{r} \text { MOD/ } \\ \text { LIB } \end{array}$ | INITIAL PLAN | Changed PLAN |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 800 | 19 | 22 | 25 | 15 | 31 | 10 | 32 | 8 | 16 | 25 | 352 | 253 | 161 | 283 | 102 | 683 | 84 |
| 49\% | 9\% | 12\% | 11\% | 9\% | 12\% | 7\% | 3\% | 41\% | - | 17\% | 52\% | 45\% | 46\% | 93\% | 84\% | 50\% | 34\% |
| 48\% | 82\% | 83\% | 81\% | 85\% | 83\% | 85\% | 93\% | 41\% | 92\% | 77\% | 47\% | 50\% | 48\% | 3\% | 17\% | 47\% | 61\% |
| 46\% | 75\% | 63\% | 71\% | 65\% | 70\% | 66\% | 80\% | 24\% | 82\% | 61\% | 46\% | 46\% | 48\% | 6\% | 24\% | 45\% | 65\% |
| 45\% | 14\% | 15\% | 16\% | 13\% | 17\% | 8\% | 9\% | 38\% | 3\% | 22\% | 48\% | 43\% | 43\% | 88\% | 75\% | 47\% | 35\% |
| 42\% | 71\% | 77\% | 71\% | 79\% | 74\% | 79\% | 87\% | 25\% | 85\% | 67\% | 44\% | 44\% | 42\% | 3\% | 10\% | 42\% | 59\% |


| total | 800 | 58 | 146 | 64 | 148 | 126 | 195 | 62 | 184 | 191 | 322 | 284 | 85 | 164 | 129 | 107 | 157 | 155 | 348 | 67 | 385 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| B1Q2. DONALD TRUMP | 49\% | 62\% | 58\% | 47\% | 37\% | 31\% | 56\% | 59\% | 56\% | 36\% | 48\% | 59\% | 34\% | 53\% | 64\% | 38\% | 42\% | 54\% | 4\% | 43\% | 91\% |
| B1Q3. JOE BIDEN | 48\% | 35\% | 40\% | 42\% | 64\% | 64\% | 39\% | 35\% | 38\% | 62\% | 48\% | 38\% | 62\% | 43\% | 31\% | 63\% | 53\% | 43\% | 94\% | 41\% | 7\% |
| B1Q4. TONY EVERS | 46\% | 35\% | 41\% | 41\% | 61\% | 59\% | 36\% | 41\% | 39\% | 59\% | 43\% | 41\% | 56\% | 40\% | 37\% | 62\% | 47\% | 44\% | 86\% | 41\% | 11\% |
| B1Q5X. REPUBLICANS IN THE STATE LEGISLATURE | 45\% | 63\% | 54\% | 38\% | 35\% | 28\% | 52\% | 56\% | 52\% | 34\% | 45\% | 53\% | 36\% | 51\% | 58\% | 32\% | 39\% | 50\% | 5\% | 29\% | 84\% |
| B1Q5Y. DEMOCRATS IN THE STATE LEGISLATURE | 42\% | 26\% | 36\% | 36\% | 57\% | 59\% | 34\% | 37\% | 33\% | 58\% | 42\% | 33\% | 56\% | 46\% | 27\% | 59\% | 38\% | 38\% | 86\% | 29\% | 5\% |

Fav/unfav Sorted by FAVORABLE (NET)


Fav/unfav Sorted by FAVORABLE (NET)


B1Q2. DONALD TRUMP
B1Q3. JOE BIDEN
B1Q4. TONY EVERS
B125X. REPUBLICANS IN THE STATE LEGISLATURE

B1Q5Y. DEMOCRATS IN THE State legislature

800
49\%
48\%
46\%
45\%

42\%

242
557
115
$5 \quad 264$
$127 \quad 29$
296
$33 \% 47 \% \quad 49 \%$
$64 \% \quad 51 \% \quad 47 \%$
61\% 52\% 45\%
$33 \% \quad 44 \% \quad 46 \%$

Fav/unfav Sorted by FAVORABLE (NET)


| total | 800 | 209 | 136 | 113 | 139 | 95 | 94 | 253 | 276 | 131 | 393 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| B1Q2. DONALD TRUMP | 49\% | 2\% | 6\% | 3\% | 5\% | 2\% | 5\% | 3\% | 51\% | 60\% | 44\% |
| B1Q3. JOE BIDEN | 48\% | 95\% | 92\% | 96\% | 91\% | 96\% | 95\% | 93\% | 45\% | 38\% | 53\% |
| B1Q4. TONY EVERS | 46\% | 92\% | 75\% | 86\% | 82\% | 92\% | 82\% | 87\% | 43\% | 33\% | 52\% |
| B1Q5X. REPUBLICANS IN THE STATE LEGISLATURE | 45\% | 4\% | 7\% | 5\% | 6\% | 4\% | 2\% | 7\% | 48\% | 50\% | 42\% |
| B1Q5y. DEMOCRATS IN THE STATE LEGISLATURE | 42\% | 89\% | 82\% | 91\% | 84\% | 84\% | 80\% | 88\% | 38\% | 32\% | 49\% |

Encounter this problem Sorted by Yes

|  | TOTAL | GENDER |  | AGE |  |  |  |  | GENDER \& AGE |  |  |  | EDUCATION |  | GENDER \& EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MEN | WOM | $\begin{aligned} & 18- \\ & 44 \end{aligned}$ | $\begin{aligned} & 45- \\ & 64 \end{aligned}$ | 65+ | ***NET** |  | ****MEN*** |  | ****WOM*** |  |  | COLL GRAD | ***MEN** |  | ***WOM** |  |
|  |  |  |  |  |  |  | <55 | 55+ | 18-54 | 55+ | 18-54 | 55+ |  |  | NON | COLL | NON | COLL |
| If voted in 2020 | 768 | 371 | 397 | 276 | 290 | 203 | 403 | 365 | 199 | 172 | 205 | 193 | 499 | 269 | 216 | 155 | 283 | 114 |
| B2Q20. I WAS CONCERNED ABOUT | 23\% | 18\% | 28\% | 28\% | 22\% | 18\% | 25\% | 21\% | 18\% | 17\% | 31\% | 25\% | 22\% | 26\% | 14\% | 24\% | 28\% | 29\% |
| BEING EXPOSED TO CORONAVIRUS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| B2Q27. POLLING LOCATION CHANGED | 11\% | 10\% | 12\% | 14\% | 8\% | 12\% | 13\% | 9\% | 11\% | 9\% | 15\% | 10\% | 12\% | 10\% | 9\% | 12\% | 14\% | 7\% |
| B2Q23. LONG LINES AT MY POLLING LOCATION | 7\% | 9\% | 6\% | 8\% | 6\% | 8\% | 8\% | 7\% | 10\% | 7\% | 5\% | 6\% | 8\% | 5\% | 10\% | 7\% | 7\% | 3\% |
| B2Q29. HAD OR WAS EXPOSED TO COVID | 3\% | 3\% | 3\% | 5\% | 2\% | 2\% | 4\% | 2\% | 4\% | 2\% | 4\% | 2\% | 3\% | 4\% | 2\% | 4\% | 3\% | 4\% |
| B2Q22. DIDN'T RECEIVE ABSENTEE | 2\% | 3\% | 2\% | 4\% | 2\% | 1\% | 3\% | 2\% | 4\% | 2\% | 2\% | 1\% | 3\% | 1\% | 4\% | 2\% | 2\% | 1\% |
| B2Q25. INTIMIDATED BY POLL MONITORS | 2\% | 3\% | 2\% | 5\% | 1\% | 1\% | 3\% | 1\% | 3\% | 2\% | 4\% | 1\% | 3\% | 2\% | 3\% | 2\% | 3\% | 2\% |
| B2Q21. CONFUSED BY ABSENTEE DEADLINE | 2\% | 3\% | 2\% | 5\% | 1\% | 1\% | 4\% | 1\% | 4\% | 1\% | 3\% | 1\% | 2\% | 3\% | 2\% | 3\% | 2\% | 2\% |
| B2026. DIDN'T BRING PROPER ID | 2\% | 3\% | 1\% | 3\% | 2\% | 1\% | 3\% | 1\% | 4\% | 1\% | 2\% | - | 2\% | 2\% | 4\% | 2\% | 1\% | 1\% |
| B2Q24. TROUBLE FINDING WITNESS | 2\% | 2\% | 2\% | 4\% | * | 1\% | 3\% | 1\% | 3\% | 1\% | 2\% | 1\% | 2\% | 2\% | 1\% | 3\% | 2\% | 2\% |
| B2Q28. DID HAVE PROOF OF | 2\% | 2\% | 1\% | 3\% | 1\% | 1\% | 2\% | 1\% | 3\% | 2\% | 2\% | 1\% | 2\% | 2\% | 2\% | 3\% | 1\% | 1\% |

Encounter this problem Sorted by Yes


Encounter this problem Sorted by Yes

| Encounter this problem Sorted by Yes |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  | DECIDED TO VOTE |  |  | GOP |  | VOTE PLAN |  |
|  | TOTAL | ****** | FEMALE | <55 | ***** | **BLK | COLL | DEM | NON | LIB | $* * * *$ NON | ALWAYS KNEW | $\begin{aligned} & \text { **3 m } \\ & \text { MORE } \end{aligned}$ | NTHS* ITHIN | CON | $\begin{gathered} \text { MOD/ } \\ \text { LIB } \end{gathered}$ | $\begin{aligned} & \text { INITIAL } \\ & \text { PLAN } \end{aligned}$ | CHANGED PLAN |
| If voted in 2020 | 768 | 18 | 20 | 23 | 14 | 28 | 10 | 31 | 7 | 16 | 22 | 352 | 253 | 161 | 274 | 95 | 683 | 84 |
| B2Q20. I WAS CONCERNED ABOUT BEING EXPOSED TO CORONAVIRUS | 23\% | 29\% | 37\% | 36\% | 29\% | 29\% | 45\% | 37\% | 16\% | 44\% | 25\% | 24\% | 21\% | 24\% | 5\% | 12\% | 20\% | 50\% |
| B2Q27. POLLING LOCATION | 11\% | 16\% | 15\% | 14\% | 17\% | 16\% | 14\% | 15\% | 17\% | 10\% | 20\% | 12\% | 12\% | 9\% | 12\% | 5\% | 10\% | 22\% |
| B2Q23. LONG LINES AT MY POLLING LOCATION | 7\% | 12\% | 11\% | 12\% | 11\% | 12\% | 12\% | 13\% | 6\% | 11\% | 12\% | 7\% | 7\% | 8\% | 9\% | 9\% | 7\% | 4\% |
| B2Q29. HAD OR WAS EXPOSED TO COVID | 3\% | 4\% | 2\% | 4\% | 2\% | 3\% | 4\% | 4\% | 1\% | 2\% | 4\% | 2\% | 3\% | 4\% | 1\% | 3\% | 3\% | 4\% |
| B2Q22. DIDN'T RECEIVE ABSENTEE | 2\% | 3\% | * | 2\% | - | 1\% | 3\% | 2\% | 1\% | 1\% | 1\% | 1\% | 3\% | 5\% | 2\% | 1\% | 2\% | 4\% |
| B2Q25. INTIMIDATED BY POLL MONITORS | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | - | 2\% | - | 3\% | 2\% | 2\% | 3\% | 1\% | 2\% | 2\% |
| B2Q21. CONFUSED BY ABSENTEE DEADLINE | 2\% | 1\% | 2\% | - | 3\% | 1\% | 1\% | 2\% | - | 1\% | 2\% | 2\% | 3\% | 3\% | 1\% | 4\% | 2\% | 6\% |
| B2Q26. DIDN'T BRING PROPER ID | 2\% | - | 2\% | 2\% | - | 1\% | 2\% | 1\% | 1\% | 2\% | * | 2\% | 2\% | 3\% | 3\% | 2\% | 2\% | 2\% |
| B2Q24. TROUBLE FINDING WITNESS | 2\% | 3\% | 2\% | 4\% | - | 2\% | 4\% | 3\% | - | 5\% | 1\% | 2\% | 2\% | 2\% | * | 4\% | 2\% | 3\% |
| B2Q28. DID HAVE PROOF OF RESIDENCY | 2\% | 4\% | 2\% | 5\% | 1\% | 3\% | 3\% | 4\% | - | 3\% | 3\% | 2\% | 2\% | 1\% | 1\% | - | 2\% | 3\% |

Encounter this problem Sorted by Yes


| If voted in 2020 | 768 | 54 | 144 | 59 | 143 | 120 | 191 | 58 | 171 | 187 | 308 | 270 | 84 | 159 | 127 | 103 | 149 | 143 | 342 | 58 | 369 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| B2Q20. I WAS CONCERNED ABOUT BEING EXPOSED TO CORONAVIRUS | 23\% | 17\% | 23\% | 16\% | 34\% | 23\% | 20\% | 21\% | 18\% | 32\% | 24\% | 16\% | 26\% | 20\% | 10\% | 36\% | 30\% | 21\% | 40\% | 22\% | 7\% |
| B2Q27. POLLING LOCATION CHANGED | 11\% | 7\% | 11\% | 5\% | 11\% | 21\% | 11\% | 4\% | 5\% | 22\% | 12\% | 3\% | 19\% | 12\% | 2\% | 24\% | 11\% | 5\% | 14\% | 4\% | 10\% |
| B2Q23. LONG LINES AT MY POLLING LOCATION | 7\% | 15\% | 8\% | 2\% | 4\% | 13\% | 5\% | 6\% | 7\% | 9\% | 6\% | 7\% | 11\% | 9\% | 7\% | 7\% | 4\% | 7\% | 6\% | 1\% | 9\% |
| B2Q29. HAD OR WAS EXPOSED TO COVID | 3\% | 4\% | 5\% | 2\% | 1\% | 3\% | 2\% | 7\% | 4\% | 5\% | 2\% | 3\% | 8\% | 1\% | 2\% | 2\% | 4\% | 4\% | 4\% | 3\% | 2\% |
| B2Q22. DIDN'T RECEIVE ABSENTEE | 2\% | 2\% | 5\% | 4\% | 1\% | 3\% | 2\% | - | 2\% | 2\% | 2\% | 3\% | 4\% | 2\% | 4\% | 1\% | 3\% | 2\% | 3\% | 2\% | 2\% |
| B2Q25. INTIMIDATED BY POLL MONITORS | 2\% | 6\% | 1\% | - | 1\% | 4\% | 4\% | 1\% | 2\% | 4\% | 1\% | 3\% | 4\% | 1\% | 4\% | 4\% | 1\% | 2\% | 2\% | 2\% | 3\% |
| B2Q21. CONFUSED BY ABSENTEE DEADLINE | 2\% | - | 1\% | 6\% | 3\% | 3\% | 2\% | 3\% | 3\% | 2\% | 2\% | 2\% | 4\% | 2\% | 2\% | 1\% | 2\% | 2\% | 3\% | 1\% | 2\% |
| B2Q26. DIDN'T BRING PROPER ID | 2\% | 7\% | 1\% | - | 1\% | 2\% | 3\% | 1\% | 2\% | 2\% | 2\% | 2\% | 3\% | 1\% | 5\% | * | 2\% | * | 2\% | * | 3\% |
| B2Q24. TROUBLE FINDING WITNESS | 2\% | 1\% | 1\% | - | 1\% | 4\% | 2\% | 3\% | 1\% | 2\% | 2\% | 2\% | 4\% | 2\% | - | - | 2\% | 3\% | 3\% | 1\% | 1\% |
| B2Q28. DID HAVE PROOF OF RESIDENCY | 2\% | - | 2\% | 2\% | 1\% | 2\% | 3\% | * | 1\% | 3\% | 1\% | 2\% | 6\% | 1\% | 2\% | 1\% | * | 2\% | 3\% | * | 1\% |

Encounter this problem Sorted by Yes

|  | TOTAL | PRES VOTE |  |  |  | State vote |  |  | VOTE MODE |  |  |  |  |  | v CONCERNED - COVID | FOR VOTES |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | BIDEN | TRUMP | JORG | REF | DEM | REP | REF | ***ABSENTEE** ****IN PERSON*** |  |  |  |  |  | тот | ****FOR**** **AGAINST** BIDEN TRUMP BIDEN TRUMP |  |  |  |
| If voted in 2020 | 768 | 377 | 367 | 11 | 13 | 370 | 378 | 20 | 309 | 170 | 139 | 168 | 292 | 459 | 346 | 203 | 312 | 55 | 173 |
| B2Q20. I WAS CONCERNED ABOUT BEING EXPOSED TO CORONAVIRUS | 23\% | 41\% | 5\% | 22\% | 32\% | 40\% | 7\% | 11\% | 41\% | 41\% | 41\% | 15\% | 9\% | 11\% | 42\% | 41\% | 5\% | 2\% | 40\% |
| B2Q27. POLLING LOCATION CHANGED | 11\% | 13\% | 9\% | 27\% | 6\% | 13\% | 10\% | 5\% | 12\% | 10\% | 14\% | 12\% | 10\% | 11\% | 12\% | 14\% | 8\% | 16\% | 12\% |
| B2Q23. LONG LINES AT MY POLLING LOCATION | 7\% | 6\% | 8\% | 11\% | 2\% | 6\% | 9\% | 2\% | 7\% | 7\% | 5\% | 4\% | 10\% | 8\% | 6\% | 8\% | 7\% | 13\% | 3\% |
| B2Q29. HAD OR WAS EXPOSED TO COVID | 3\% | 4\% | 2\% | 5\% | 6\% | 4\% | 2\% | 4\% | 6\% | 8\% | 4\% | 1\% | 1\% | 1\% | 4\% | 4\% | 2\% | 1\% | 4\% |
| B2@22. DIDN'T RECEIVE ABSENTEE | 2\% | 4\% | 1\% | * | - | 4\% | 1\% | - | 3\% | 2\% | 4\% | 3\% | 2\% | 2\% | 2\% | 4\% | 1\% | 2\% | 2\% |
| B2Q25. INTIMIDATED BY POLL MONITORS | 2\% | 2\% | 2\% | 3\% | - | 2\% | 2\% | - | 3\% | 3\% | 3\% | 1\% | 3\% | 2\% | 2\% | 4\% | 3\% | 1\% | 1\% |
| B2Q21. CONFUSED BY ABSENTEE DEADLINE | 2\% | 3\% | 1\% | - | 7\% | 3\% | 1\% | 4\% | 4\% | 3\% | 5\% | 2\% | 1\% | 1\% | 2\% | 2\% | 1\% | 1\% | 4\% |
| B2Q26. DIDN'T BRING PROPER ID | 2\% | 2\% | 2\% | 3\% | - | 1\% | 2\% | 1\% | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% | 1\% | 3\% | 3\% | - | * |
| B2Q24. TROUBLE FINDING WITNESS | 2\% | 3\% | 1\% | 3\% | 3\% | 3\% | 1\% | - | 2\% | 1\% | 3\% | 2\% | 1\% | 1\% | 2\% | 3\% | 1\% | - | 3\% |
| B2Q28. DID HAVE PROOF OF | 2\% | 3\% | 1\% | 2\% | - | 3\% | 1\% | 1\% | 3\% | 2\% | 3\% | 1\% | 1\% | 1\% | 1\% | 4\% | 1\% | - | 1\% |

Encounter this problem Sorted by Yes


| If voted in 2020 | 768 | 229 | 538 | 111 | 259 | 117 | 279 | 276 | 153 | 615 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| B2Q20. I WAS CONCERNED ABOUT BEING EXPOSED TO CORONAVIRUS | 23\% | 23\% | 23\% | 13\% | 20\% | 32\% | 26\% | 64\% | 24\% | 23\% |
| B2@27. POLLING LOCATION CHANGED | 11\% | 10\% | 12\% | 7\% | 11\% | 13\% | 12\% | 31\% | 16\% | 10\% |
| B2Q23. LONG LINES AT MY POLLING LOCATION | 7\% | 9\% | 7\% | 10\% | 8\% | 7\% | 5\% | 20\% | 7\% | 7\% |
| B2Q29. HAD OR WAS EXPOSED TO COVID | 3\% | 1\% | 4\% | 2\% | 3\% | 1\% | 4\% | 8\% | 4\% | 3\% |
| B2Q22. DIDN'T RECEIVE ABSENTEE | 2\% | 2\% | 3\% | 2\% | 3\% | 2\% | 2\% | 7\% | 3\% | 2\% |
| B2Q25. INTIMIDATED BY POLL MONITORS | 2\% | 4\% | 2\% | 3\% | 2\% | 4\% | 2\% | 7\% | 3\% | 2\% |
| B2Q21. CONFUSED BY ABSENTEE DEADLINE | 2\% | 3\% | 2\% | 4\% | 2\% | 3\% | 2\% | 6\% | 2\% | 2\% |
| B2Q26. DIDN'T BRING PROPER ID | 2\% | 1\% | 2\% | 1\% | 4\% | 1\% | 1\% | 5\% | 1\% | 2\% |
| B2Q24. TROUBLE FINDING WITNESS | 2\% | 3\% | 1\% | 3\% | 1\% | 2\% | 1\% | 5\% | 4\% | 1\% |
| B2Q28. DID HAVE PROOF OF RESIDENCY | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% | 1\% | 5\% | 2\% | 2\% |

Encounter this problem Sorted by Yes


Encounter this problem Sorted by Yes

$$
\begin{array}{lccccc} 
& \text { IDEOLOGY X DEM } & \text { DENSITY X DEM } & \text { CHILDREN <18 X DEM } & \text { TSCORE } \\
& ============= & ================== & ================== & =========== \\
& * * * * * * \text { DEM } * * * * * & * * * * * * * * \text { DEM } * * * * * * * & * * * * * * * * \text { DEM } * * * * * * * & 0- & 90-95- \\
\text { TOTAL } & \text { LIB CON/IND } & \text { URBN SUB-URBN RURAL } & \text { YES } & \text { NO } & 84 \\
\hline
\end{array}
$$

$$
\text { If voted in } 2020
$$

B2Q20. I WAS CONCERNED ABOUT BEING EXPOSED TO CORONAVIRUS

B2Q27. POLLING LOCATION
CHANGED
B2Q23. LONG LINES AT MY
POLLING LOCATION
B2Q29. HAD OR WAS EXPOSED COVID 3\% 4\% 5\% 7\%
$3 \% \quad 3 \%$

4\%
$3 \%$
2\%
2\%

2\%
$3 \% \quad 5 \% \quad 18$

3\%
$3 \% \quad 3 \% \quad 1 \% \quad 2 \%$
$2 \% \quad 1 \% \quad 3 \% \quad 1 \% \quad 1 \%$
B2Q26. DIDN'T BRING PROPER ID
B2Q24. TROUBLE FINDING
WITNESS
B2Q28. DID HAVE PROOF OF
RESIDENCY

Reason didn't vote Sorted by Reason -- major



If did not vote in 2020
 ITHER B3Q44. I DID NOT FEEL LIKE I
KNEW ENOUGH TO VOTE BEING EXPOSED TO CORONAVIRUS

## B3Q39. I HAD A PROBLEM

 REQUESTING AN ABSENTEE BALLOT
B3Q40. PROBLEM FILLING OUT

B3Q38. DIDN'T RECEIVE
ABSENTEE
B3Q41. LONG LINES AT MY polling location

Reason didn't vote Sorted by Reason -- major


Reason didn't vote Sorted by Reason -- major

| Reason didn't vote Sorted by Reason -- major |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | REGION |  |  |  |  |  |  |  |  | DENSITY |  |  | DENSITY X GENDER |  |  |  |  |  | PARTY ID |  |  |
|  | TOTAL | DS/ <br> MINEAPOLIS | GB/ <br> APPLETON | LACROSSEEAU CLAIRE | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | MILWA CNTY | UKEE <br> REST | WAUSAURHNLNDR | $\begin{aligned} & \text { NORTH } \\ & \text { WEST } \end{aligned}$ | URBN | SUBURBN | RURAL | URBN | $\begin{aligned} & \text { MALE, } \\ & \text { SRBBN } \end{aligned}$ |  | URBN | $\begin{aligned} & \text { EMALE } \\ & \text { SRBN } \end{aligned}$ | *** | DEM | $\begin{aligned} & \text { IND } \\ & \text { OTH } \end{aligned}$ | GOP |
| If did not vote in 2020 | 30 | 4 | 3 | 5 | 4 | 6 | 5 | 3 | 12 | 4 | 13 | 14 | 1 | 5 | 3 | 3 | 8 | 11 | 6 | 9 | 16 |
| B3Q43. NOT MOTIVATED BY EITHER CANDIDATE | 29\% | 58\% | 54\% | 26\% | - | 35\% | 24\% | - | 32\% | - | 47\% | 20\% | - | 56\% | - | - | 42\% | 25\% | 15\% | 27\% | 34\% |
| B3Q44. I DID NOT FEEL LIKE I KNEW ENOUGH TO VOTE | 9\% | - | - | 26\% | - | 4\% | 25\% | - | 11\% | 9\% | 9\% | 10\% | - | - | - | 11\% | 14\% | 12\% | 15\% | 6\% | 9\% |
| B3Q37. I WAS CONCERNED ABOUT BEING EXPOSED TO CORONAVIRUS | 8\% | - | 13\% | - | - | 12\% | 31\% | - | - | 14\% | 16\% | - | 36\% | - | - | 9\% | 26\% | - | 25\% | 5\% | 4\% |
| B3Q39. I HAD A PROBLEM REQUESTING AN ABSENTEE BALLOT | 8\% | - | - | - | - | 32\% | - | 14\% | 3\% | 32\% | 6\% | 3\% | - | - | 14\% | 39\% | 9\% | - | 15\% | 3\% | 7\% |
| B3Q45. HAD OR WAS EXPOSED TO COVID | 7\% | - | - | - | - | 19\% | 18\% | - | - | 30\% | 7\% | - | - | - | - | 37\% | 11\% | - | 15\% | - | 7\% |
| B3Q42. DIDN'T BRING PROPER ID | 6\% | - | - | - | 41\% | - | - | - | - | - | - | 12\% | - | - | - | - | - | 15\% | 30\% | - | - |
| B3Q40. PROBLEM FILLLING OUT ABSENTEE | 6\% | - | - | - | - | 5\% | 31\% | - | - | 8\% | 12\% | - | - | - | - | 9\% | 19\% | - | 25\% | - | 2\% |
| B3Q38. DIDN'T RECEIVE ABSENTEE | 5\% | - | - | - | - | 24\% | - | - | - | 19\% | 6\% | - | 64\% | - | - | 9\% | 9\% | - | 16\% | 3\% | 2\% |
| B3Q41. LONG LINES AT MY POLLING LOCATION | 2\% | - | - | - | - | 12\% | - | - | - | 14\% | 2\% | - | 36\% | - | - | 9\% | 3\% | - | - | 5\% | 2\% |

# Reason didn't vote Sorted by Reason -- major 



Reason didn't vote Sorted by Reason -- major

|  | CHILD | < | Children X Gender |  |  |  | B2/B3 YeS | UNION HH |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | **MA | E** | *FEM | L |  |  |  |  |
| TOTAL | YES | NO | YES | NO | YES |  | TOTAL | YES |  | NO |


| If did not vote in 2020 | 30 | 12 | 19 | 3 | 5 | 9 | 13 | 21 | 1 | 29 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| B3Q43. NOT MOTIVATED BY EITHER CANDIDATE | 29\% | 17\% | 36\% | - | 49\% | 23\% | 31\% | 42\% | 100\% | 25\% |
| B3Q44. I DID NOT FEEL LIKE I KNEW ENOUGH TO VOTE | 9\% | 2\% | 14\% | - | - | 2\% | 19\% | 13\% | 100\% | 5\% |
| B3Q37. I WAS CONCERNED ABOUT | 8\% | 5\% | 11\% | - | 4\% | 6\% | 13\% | 12\% | - | 9\% |
| BEING EXPOSED TO CORONAVIRUS |  |  |  |  |  |  |  |  |  |  |
| B3Q39. I HAD A PROBLEM | 8\% | 13\% | 4\% | 14\% | - | 12\% | 6\% | 11\% | - | 8\% |
| REQUESTING AN ABSENTEE BALLOT |  |  |  |  |  |  |  |  |  |  |
| B3Q45. HAD OR WAS EXPOSED TO COVID | 7\% | 9\% | 5\% | - | - | 12\% | 7\% | 9\% | - | 7\% |
| B3Q42. DIDN'T BRING PROPER ID | 6\% | 15\% | - | - | - | 19\% | - | 8\% | - | 6\% |
| B3Q40. PROBLEM FILLING OUT ABSENTEE | 6\% | - | 9\% | - | - | - | 13\% | 8\% | - | 6\% |
| B3Q38. DIDN'T RECEIVE <br> AbSENTEE | 5\% | 2\% | 7\% | - | 8\% | 2\% | 6\% | 7\% | - | 5\% |
| B3Q41. LONG LINES AT MY POLLING LOCATION | 2\% | 2\% | 3\% | - | 4\% | 2\% | 2\% | 4\% | - | 3\% |

Reason didn't vote Sorted by Reason -- major


Reason didn't vote Sorted by Reason -- major


Confident counted correctly Sorted by Very confident

|  | TOTAL | GENDER |  | AGE |  |  |  |  | GENDER \& AGE |  |  |  | EDUCATION |  | GENDER \& EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MEN | WOM | $\begin{aligned} & 18- \\ & 44 \end{aligned}$ | $\begin{aligned} & 45- \\ & 64 \end{aligned}$ | 65+ | ***NET** |  | ****MEN*** |  | ****WOM*** |  | $\begin{aligned} & \text { NON } \\ & \text { COLL } \end{aligned}$ | COLL GRAD | ***MEN** |  | ***WOM** |  |
|  |  |  |  |  |  |  | <55 | 55+ | 18-54 | 55+ | 8-54 | 55+ |  |  | NON | COLL | NON | COLL |
| TOTAL | 800 | 380 | 420 | 295 | 299 | 206 | 429 | 371 | 206 | 173 | 223 | 197 | 526 | 273 | 222 | 158 | 304 | 116 |
| B4Q49. VOTED IN-PERSON ON ELECTION DAY | 80\% | 81\% | 80\% | 77\% | 81\% | 85\% | 78\% | 83\% | 79\% | 84\% | 77\% | 83\% | 78\% | 85\% | 80\% | 83\% | 77\% | 88\% |
| B4Q48. IN PERSON EARLY | 61\% | 63\% | 60\% | 56\% | 64\% | 64\% | 58\% | 65\% | 62\% | 64\% | 54\% | 66\% | 57\% | 69\% | 58\% | 70\% | 57\% | 68\% |
| B4Q47. PLACING IN A DROP BOX | 42\% | 41\% | 43\% | 39\% | 42\% | 45\% | 38\% | 46\% | 39\% | 43\% | 38\% | 48\% | 36\% | 52\% | 34\% | 50\% | 38\% | 56\% |
| B4Q46. PLACING IN THE MAIL | 32\% | 29\% | 35\% | 29\% | 31\% | 37\% | 28\% | 36\% | 27\% | 30\% | 28\% | 42\% | 30\% | 36\% | 27\% | 30\% | 31\% | 44\% |

Confident counted correctly Sorted by Very confident
ETHNICITY WHITE IDEOLOGY

TOTAL
B4Q49. VOTED IN-PERSON ON
ELECTION DAY b4Q48. IN PERSON EARLY B4Q47. PLACING IN A DROP BOX B4Q46. PLACING IN THE MAIL

800
80\% $61 \% \quad 60 \% \quad 69 \% 67$

42\% 42\% 51\%
$32 \% \quad 31 \% \quad 40 \% \quad 41 \%$

TOTAL WHT BLK POC TOT MEN WOM < 55 55+ NON COLL DEM IND GOP LIB MOD CON LIB MOD CON
*GENDER* ***AGE** **EDUC** ***PARTY ID** ***IDEOLOGY**

- MEN WOM <-- --- $55+$ NON COLL DEM IND GOP LIB MOD CON LIB MOD CON $\begin{array}{llllllllllllllll}118 & 343 & 376 & 372 & 346 & 468 & 250 & 293 & 59 & 367 & 204 & 217 & 292 & 236 & 236 & 320\end{array}$ $\begin{array}{lllllllllllllll}81 \% & 81 \% & 80 \% & 78 \% & 84 \% & 78 \% & 85 \% & 87 \% & 74 \% & 76 \% & 84 \% & 83 \% & 76 \% & 83 \% & 82 \%\end{array} \quad 78 \%$ $\begin{array}{lllllllllllllll} & 60 \% & 62 \% & 59 \% & 57 \% & 65 \% & 56 \% & 68 \% & 83 \% & 48 \% & 45 \% & 77 \% & 65 \% & 46 \% & 76 \%\end{array} \mathbf{6 5 \%} 48 \%$ $\begin{array}{lllllllllllllll} & 42 \% & 40 \% & 43 \% & 38 \% & 46 \% & 35 \% & 53 \% & 73 \% & 40 \% & 17 \% & 63 \% & 53 \% & 18 \% & 61 \% \\ 52 \% & 19 \%\end{array}$ $\begin{array}{llllllllllll}31 \% & 27 \% & 34 \% & 26 \% & 36 \% & 28 \% & 37 \% & 54 \% & 33 \% & 12 \% & 43 \% & 43 \% \\ 1\end{array}$

Confident counted correctly Sorted by Very confident

|  | AFRICAN AMERICAN |  |  |  |  |  |  |  |  |  |  | DECIDED TO VOTE |  |  | GOP |  | VOTE PLAN |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | MALE FEMALE |  | $<55$ | 55+ | $\begin{aligned} & * * \text { BLK } \\ & \text { NON } \end{aligned}$ | COLL | DEM | NON | LIB | NON | ALWAYS KNEW | **3 MONTHS* MORE WITHIN |  | CON | $\begin{gathered} \text { MOD/ } \\ \text { LIB } \end{gathered}$ | INITIAL CHANGEDPLAN PLAN |  |
| TOTAL | 800 | 19 | 22 | 25 | 15 | 31 | 10 | 32 | 8 | 16 | 25 | 352 | 253 | 161 | 283 | 102 | 683 | 84 |
| B4Q49. VOTED IN-PERSON ON ELECTION DAY | 80\% | 87\% | 72\% | 79\% | 79\% | 81\% | 75\% | 81\% | 70\% | 81\% | 78\% | 80\% | 80\% | 84\% | 77\% | 78\% | 81\% | 80\% |
| B4Q48. IN PERSON EARLY | 61\% | 69\% | 68\% | 68\% | 70\% | 69\% | 70\% | 71\% | 59\% | 68\% | 69\% | 59\% | 66\% | 65\% | 45\% | 43\% | 62\% | 64\% |
| B4Q47. PLACING IN A DROP BOX | 42\% | 52\% | 49\% | 47\% | 56\% | 52\% | 47\% | 53\% | 41\% | 45\% | 54\% | 40\% | 47\% | 42\% | 16\% | 20\% | 42\% | 50\% |
| B4Q46. PLACING IN THE MAIL | 32\% | 46\% | 34\% | 37\% | 45\% | 44\% | 29\% | 43\% | 27\% | 42\% | 38\% | 30\% | 35\% | 33\% | 11\% | 16\% | 33\% | 30\% |

Confident counted correctly Sorted by Very confident

|  |  | REGION |  |  |  |  |  |  |  | DENSITY |  |  | DENSITY X GENDER |  |  |  |  |  | PARTY ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | $\begin{gathered} \text { DS/ } \\ \text { MINEAPOLIS } \end{gathered}$ | GB/ <br> APPLETON | LACROSSEEAU CLAIRE | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | $\begin{aligned} & \text { MILWA } \\ & \text { CNTY } \end{aligned}$ | AUKEE REST | WAUSAURHNLNDR | NORTH WEST | URBN | SUBURBN | RURAL |  | MALE* SRBN | **** | $* * * * F$ URBN | EMALE SRBN | **** | DEM | $\begin{aligned} & \text { IND } \\ & \text { OTH } \end{aligned}$ | GOP |
| total | 800 | 58 | 146 | 64 | 148 | 126 | 195 | 62 | 184 | 191 | 322 | 284 | 85 | 164 | 129 | 107 | 157 | 155 | 348 | 67 | 385 |
| B4Q49. VOTED IN-PERSON ON ELECTION DAY | 80\% | 84\% | 86\% | 83\% | 82\% | 78\% | 79\% | 66\% | 78\% | 84\% | 80\% | 79\% | 82\% | 81\% | 81\% | 85\% | 78\% | 78\% | 86\% | 73\% | 77\% |
| B4Q48. IN PERSON EARLY | 61\% | 64\% | 62\% | 58\% | 61\% | 66\% | 59\% | 55\% | 59\% | 70\% | 60\% | 56\% | 74\% | 60\% | 60\% | 66\% | 61\% | 54\% | 81\% | 49\% | 45\% |
| B4Q47. PLACING IN A DROP box | 42\% | 39\% | 40\% | 45\% | 48\% | 53\% | 35\% | 25\% | 37\% | 48\% | 45\% | 34\% | 54\% | 41\% | 31\% | 43\% | 48\% | $36 \%$ | 70\% | 38\% | 17\% |
| B4Q46. PLACING IN THE MAIL | 32\% | 39\% | 29\% | 39\% | 34\% | 36\% | 26\% | 30\% | 36\% | 33\% | 31\% | 32\% | 34\% | 26\% | 28\% | 32\% | 36\% | 35\% | 53\% | 33\% | 12\% |


|  | PRES VOTE |  |  |  |  | State vote |  |  | VOTE MODE |  |  |  |  |  | v CONCERNED - COVID $\qquad$ <br> тот |  | FOR VOTES |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | BIDEN | TRUMP | JORG | REF | DEM | REP | REF |  | MAIL | $\begin{gathered} \text { TEE** } \\ \text { DROP } \end{gathered}$ | EARLY | PERSON <br> E DAY | $\begin{gathered} \mathrm{N} * * * \\ \text { TOT } \end{gathered}$ |  |  | ****FOR BIDEN I | R**** | **AGAIN BIDEN | $\begin{gathered} \text { INST** } \\ \text { TRUMP } \end{gathered}$ |
| TOTAL | 800 | 377 | 367 | 11 | 13 | 370 | 378 | 20 | 309 | 170 | 139 | 168 | 292 | 459 |  | 358 | 203 | 312 | 55 | 173 |
| B4Q49. VOTED IN-PERSON ON ELECTION DAY | 80\% | 85\% | 77\% | 70\% | 77\% | 85\% | 77\% | 91\% | 77\% | 75\% | 80\% | 86\% | 83\% | 84\% |  | 86\% | 87\% | 76\% | 82\% | 83\% |
| B4Q48. IN PERSON EARLY | 61\% | 81\% | 43\% | 54\% | 59\% | 81\% | 45\% | 58\% | 74\% | 70\% | 79\% | 79\% | 40\% | 55\% |  | 79\% | 83\% | 43\% | 46\% | 80\% |
| B4Q47. PLACING IN A DROP BOX | 42\% | 71\% | 14\% | 31\% | 41\% | 69\% | 17\% | 51\% | 68\% | 67\% | 70\% | 36\% | 19\% | 26\% |  | 64\% | 75\% | 14\% | 12\% | 67\% |
| B4Q46. PLACING IN THE MAIL | 32\% | 55\% | 9\% | 36\% | 35\% | 54\% | 11\% | 33\% | 52\% | 67\% | 34\% | 25\% | 16\% | 19\% |  | 50\% | 58\% | 10\% | 8\% | 51\% |

Confident counted correctly Sorted by Very confident

|  | TOTAL | $\begin{aligned} & \text { CHILDREN <18 } \\ & =========== \end{aligned}$ |  | $\begin{aligned} & \text { CHILDREN X GENDER } \\ & ================= \end{aligned}$ |  |  |  | B2/B3 YES $\qquad$ <br> TOTAL | UNION HH |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | **MALE** |  | *FEMALE* |  |  |  |  |
|  |  | YES | NO | YES | NO | YES | NO |  | YES | NO |
| TOTAL | 800 | 242 | 557 | 115 | 264 | 127 | 292 | 296 | 155 | 645 |
| B4Q49. VOTED IN-PERSON ON ELECTION DAY | 80\% | 78\% | 82\% | 76\% | 84\% | 80\% | 80\% | 81\% | 87\% | 79\% |
| B4Q48. IN PERSON EARLY | 61\% | 57\% | 63\% | 60\% | 64\% | 53\% | 62\% | 66\% | 67\% | 60\% |
| B4Q47. PLACING IN A DROP BOX | 42\% | 37\% | 43\% | 36\% | 42\% | 38\% | 44\% | 50\% | 43\% | 41\% |
| B4Q46. PLACING IN THE MAIL | 32\% | 30\% | 33\% | 27\% | 29\% | 31\% | 36\% | 37\% | 30\% | 32\% |

Confident counted correctly Sorted by Very confident

|  |  | GENDER | X DEM | AGE 2-WAY X DEM |  |  |  |  |  | EDUCATION X DEM |  | REGION X DEM |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | $* * * * *$ MEN | M**** WOM | $* * * D$ $<55$ | $\begin{gathered} \text { EM** } \\ 55+ \end{gathered}$ | $\begin{aligned} & \text { *DEM } \\ & \text { <55 } \end{aligned}$ | $\begin{aligned} & \& \text { W } \\ & 55+ \end{aligned}$ | $\begin{aligned} & \text { DEM } \\ & <55 \end{aligned}$ | $\begin{gathered} \& A A \\ 55+ \end{gathered}$ | $\begin{aligned} & * * * * * * \text { DEM } \\ & \text { NON-COLL } \end{aligned}$ | GRAD | DS/ MINEAPOLIS | GB/ <br> APPLETON | LACROSSEEAU CLAIRE | $\begin{aligned} & \text { MAD- } \\ & \text { ISON } \end{aligned}$ | MILWA <br> CNTY | AUKEE REST | WAUSAURHNLNDR | NORTH WEST |
| TOTAL | 800 | 151 | 197 | 192 | 156 | 152 | 141 | 21 | 11 | 204 | 144 | 14 | 53 | 26 | 83 | 75 | 74 | 22 | 62 |
| B4Q49. VOTED IN-PERSON ON ELECTION DAY | 80\% | 84\% | 87\% | 84\% | 88\% | 85\% | 89\% | 83\% | 77\% | 82\% | 91\% | 96\% | 85\% | 84\% | 90\% | 86\% | 82\% | 79\% | 85\% |
| B4Q48. IN PERSON EARLY | 61\% | 81\% | 82\% | 76\% | 88\% | 78\% | 89\% | 69\% | 75\% | 79\% | 85\% | 97\% | 78\% | 81\% | 79\% | 85\% | 82\% | 76\% | 83\% |
| B4Q47. PLACING IN A DROP BOX | 42\% | 71\% | 70\% | 64\% | 77\% | 67\% | 80\% | 48\% | 62\% | 69\% | 72\% | 76\% | 75\% | 82\% | 70\% | 74\% | 65\% | 45\% | 68\% |
| B4Q46. PLACING IN THE MAIL | 32\% | 52\% | 55\% | 46\% | 63\% | 46\% | 63\% | 38\% | 52\% | 58\% | 48\% | 75\% | 58\% | 60\% | 45\% | 53\% | 54\% | 52\% | 61\% |

Confident counted correctly Sorted by Very confident

|  | TOTAL | IDEOLOGY X DEM |  | density X dem |  |  | CHILDREN <18 X DEM |  | TSCORE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} * * * * * \\ \text { LIB } \end{gathered}$ | CON/IND | **** | URBN |  | YES | no | $\begin{aligned} & 0- \\ & 84 \end{aligned}$ | $\begin{aligned} & 90- \\ & 94 \end{aligned}$ | $\begin{aligned} & 95- \\ & 100 \end{aligned}$ |
| total | 800 | 209 | 136 | 113 | 139 | 95 | 94 | 253 | 276 | 131 | 393 |
| B4Q49. VOTED IN-PERSON ON ELECTION DAY | 80\% | 86\% | 85\% | 89\% | 83\% | 85\% | 85\% | 86\% | 77\% | 81\% | 83\% |
| B4Q48. IN PERSON EARLY | 61\% | 81\% | 82\% | 86\% | 80\% | 78\% | 80\% | 82\% | 58\% | 49\% | 67\% |
| B4Q47. PLACING IN A DROP BOX | 42\% | 68\% | 74\% | 68\% | 71\% | 73\% | 69\% | 71\% | 37\% | 27\% | 50\% |
| B4Q46. PLACING IN THE MAIL | 32\% | 48\% | 62\% | 45\% | 51\% | 67\% | 57\% | 52\% | 29\% | 22\% | 37\% |

