Wisconsin Statewide Landscape Poll

August 9-16, 2020   N=656 likely voter + N=153 OVS outside of all MSAs

		Likely Voters N=656	Rural N=349
Q7. Thinking about the elections this November, if the election for Wisconsin state legislature were held today, would you be voting for the Democratic candidate or the Republican candidate?	More likely Democratic	41%	34%
	Lean Democratic	4%	4%
	Total Democratic	**45%**	**38%**
	More likely Republican	42%	52%
	Lean Republican	3%	3%
	Total Republican	**45%**	**55%**
	[VOL] Depends	4%	3%
	[VOL] Neither	1%	1%
	[VOL] Don't Know / Refused	4%	3%
Q8. If the election for President were held today and the candidates were Democrat Joe Biden and Republican Donald Trump, for whom would you vote?	Joe Biden	46%	38%
	Lean Biden	1%	0%
	Total Biden	**47%**	**38%**
	Donald Trump	44%	54%
	Lean Trump	1%	0%
	Total Trump	**45%**	**55%**
	[VOL] Undecided	7%	7%
Q9. What is the most important issue you would like the Governor and state legislature to work on?	The coronavirus pandemic	22%	23%
	Health care	12%	9%
	Taxes	5%	5%
	Transportation and infrastructure	4%	6%
	Schools and education	12%	11%
	Racial issues and police reform	7%	6%
	The environment and climate change	5%	3%
	Jobs and the economy	21%	24%
	The state budget	5%	3%
	Racial equity	3%	2%
	[VOL] Don't know	6%	7%

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Wisconsin Statewide Landscape Poll

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		Likely Voters N=656	Rural N=349
Q10. Do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the job Donald Trump is doing as President?	Strongly approve	34%	45%
	Somewhat approve	12%	10%
	Total approve	**47%**	**55%**
	Somewhat disapprove	6%	5%
	Strongly disapprove	45%	39%
	Total disapprove	**51%**	**43%**
	[VOL] Don't know	2%	2%
Q11. Do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the job Tony Evers is doing as Governor?	Strongly approve	23%	20%
	Somewhat approve	35%	29%
	Total approve	**57%**	**49%**
	Somewhat disapprove	12%	13%
	Strongly disapprove	25%	33%
	Total disapprove	**37%**	**45%**
	[VOL] Don't know	6%	6%
Q12. Besides the coronavirus, what would you say is the most important thing to do in Wisconsin when it comes to healthcare? **[MULTIPLE RESPONSES ACCEPTED]**	Lowering costs	35%	37%
	Increasing accessibility	27%	23%
	Protecting coverage for pre-existing conditions	15%	14%
	Improving the quality of care	16%	14%
	Dealing with coronavirus	12%	11%
	Other	12%	13%
	Nothing / Don't know	9%	12%
Q13. What is your biggest concern when it comes to healthcare costs? **[MULTIPLE RESPONSES ACCEPTED]**	Premiums	32%	29%
	Copays	16%	14%
	Prescription drug prices	27%	28%
	Out-of-network bills / Surprise bills	24%	19%
	Other	18%	20%
	Nothing / Don't know	10%	12%

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Wisconsin Statewide Landscape Poll

		Likely Voters N=656	Rural N=349
Q14. Now, I am going to read you some proposals. For each, please tell me if you strongly favor, somewhat favor, somewhat oppose, or strongly oppose that proposal. If you're not sure, just tell me that. Here is the first one...			
Q14A. Expanding BadgerCare to cover more people	Strongly favor	46%	42%
	Somewhat favor	22%	20%
	Total favor	**68%**	**62%**
	Somewhat oppose	9%	11%
	Strongly oppose	12%	17%
	Total oppose	**21%**	**28%**
	[VOL] Don't Know	11%	10%
Q14B. Passing a law to require health insurers to cover pre-existing conditions in Wisconsin even if Congress removes those protections	Strongly favor	70%	66%
	Somewhat favor	15%	15%
	Total favor	**85%**	**81%**
	Somewhat oppose	5%	5%
	Strongly oppose	5%	7%
	Total oppose	**10%**	**12%**
	[VOL] Don't Know	5%	7%
Q14C. Putting a cap on the price of prescription drugs	Strongly favor	77%	75%
	Somewhat favor	14%	17%
	Total favor	**91%**	**91%**
	Somewhat oppose	4%	4%
	Strongly oppose	3%	3%
	Total oppose	**7%**	**7%**
	[VOL] Don't Know	3%	2%
Q14D. Banning out-of-network or surprise medical bills	Strongly favor	49%	43%
	Somewhat favor	18%	19%
	Total favor	**67%**	**62%**
	Somewhat oppose	8%	8%
	Strongly oppose	12%	17%
	Total oppose	**20%**	**25%**
	[VOL] Don't Know	13%	13%

Wisconsin Statewide Landscape Poll

August 9-16, 2020   N=656 likely voter + N=153 OVS outside of all MSAs

		Likely Voters N=656	Rural N=349
Q14E. Creating a state-run, public health insurance option that competes with private insurers on the market [**SPLIT A**]	Strongly favor	37%	37%
	Somewhat favor	24%	26%
	Total favor	**61%**	**63%**
	Somewhat oppose	9%	6%
	Strongly oppose	20%	21%
	Total oppose	**28%**	**27%**
	[VOL] Don't Know	11%	10%
Q14F. Allowing Wisconsinites to buy insurance from BadgerCare [**SPLIT B**]	Strongly favor	42%	38%
	Somewhat favor	30%	32%
	Total favor	**72%**	**70%**
	Somewhat oppose	4%	6%
	Strongly oppose	5%	5%
	Total oppose	**10%**	**11%**
	[VOL] Don't Know	18%	19%
Q14G. Creating a government-run healthcare system with no costs for individuals but higher taxes	Strongly favor	26%	20%
	Somewhat favor	17%	17%
	Total favor	**43%**	**37%**
	Somewhat oppose	13%	16%
	Strongly oppose	38%	41%
	Total oppose	**51%**	**57%**
	[VOL] Don't Know	6%	6%

Wisconsin Statewide Landscape Poll

		Likely Voters N=656	Rural N=349
Q15. Which of the proposals you just heard do you think is the most important one for the legislature to pass? **[SPLIT A]**	Expanding BadgerCare to cover more people	12%	14%
	Passing a law to require health insurers to cover pre-existing conditions in Wisconsin even if Washington removes those protections	21%	19%
	Putting a cap on the price of prescription drugs like insulin	28%	32%
	Banning out-of-network or surprise medical bills	7%	8%
	Creating a state-run, public health insurance option that competes with private insurers on the market	9%	9%
	Creating a government-run healthcare system with no costs for individuals but higher taxes	14%	8%
	[VOL] Don't know	10%	10%
Q16. Which of these proposals you just heard would have the largest impact on your own life? **[SPLIT B]**	Expanding BadgerCare to cover more people	6%	5%
	Passing a law to require health insurers to cover pre-existing conditions in Wisconsin even if Washington removes those protections	19%	19%
	Putting a cap on the price of prescription drugs like insulin	24%	27%
	Banning out-of-network or surprise medical bills	11%	6%
	Allowing Wisconsinites to buy insurance from BadgerCare	5%	7%
	Creating a government-run healthcare system with no costs for individuals but higher taxes	20%	21%
	[VOL] Don't know	13%	14%

Wisconsin Statewide Landscape Poll

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		Likely Voters N=656	Rural N=349
Q17. Which of the following concerns you most about how coronavirus has been handled in Wisconsin? **[MULTIPLE RESPONSES ACCEPTED]**	We reopened too fast	22%	19%
	We reopened without a plan due to a lawsuit	20%	18%
	It's too hard to get a test	9%	9%
	There is no statewide mask law, so many don't wear them	18%	17%
	The Governor forced businesses to close and people to stay at home, ruining the economy and hurting our freedoms	32%	33%
	Elected officials did not take the virus seriously enough and we were unprepared	30%	30%
	We aren't doing enough to ease the financial burden on people who are struggling	27%	25%
	[VOL] Don't know	7%	8%
Q18. Which of the follow statements do you agree with more, even if neither is exactly right?	The best way to reduce the economic pain from coronavirus is to fight the disease, which may mean short-term economic pain but ultimately will get businesses back open and back to normal sooner	56%	52%
	The best way to reduce the economic pain from coronavirus is to let businesses open up and get back to work	41%	45%
	[VOL] Don't know	3%	3%

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Wisconsin Statewide Landscape Poll

		Likely Voters N=656	Rural N=349
Q19. Now, I am going to read you some proposals for reopening schools. For each, please tell me if you definitely support that proposal in your community, probably support it, probably oppose it, or definitely oppose that proposal in your community. If you're not sure, just tell me that. Here is the first one...			
Q19A. Full reopening for in-person instruction	Definitely support	28%	34%
	Probably support	16%	14%
	Total support	**44%**	**49%**
	Probably oppose	14%	17%
	Definitely oppose	36%	28%
	Total oppose	**50%**	**45%**
	[VOL] Don't Know	6%	6%
Q19B. Hybrid learning with some days in class and some days online	Definitely support	24%	29%
	Probably support	33%	32%
	Total support	**57%**	**61%**
	Probably oppose	14%	12%
	Definitely oppose	23%	24%
	Total oppose	**36%**	**35%**
	[VOL] Don't Know	6%	4%
Q19C. Remote learning only	Definitely support	22%	16%
	Probably support	20%	19%
	Total support	**43%**	**36%**
	Probably oppose	17%	16%
	Definitely oppose	36%	42%
	Total oppose	**52%**	**59%**
	[VOL] Don't Know	5%	5%
Q20. Which of the following do you trust the most to make decisions about school reopening?	President Trump and Secretary of Education Betsy DeVos	13%	18%
	Governor Evers and the Wisconsin Department of Public Instruction	21%	15%
	Local district administrators and school boards	43%	46%
	Teachers	18%	16%
	[VOL] Don't know	5%	6%
Q21. When do you expect life in Wisconsin to "return to normal," with businesses able to open and people able to go about their lives and interact as they did before the coronavirus pandemic? [**SPLIT A**]	Within the next month	4%	9%
	Within the next few months	10%	11%
	By the end of the year	14%	20%
	Early in 2021	28%	26%
	Late in 2021	24%	19%
	2022 or later	14%	8%
	[VOL] Don't Know	5%	7%
Q22. When it comes to the coronavirus, do you personally think that the worst is yet to come or the worst is over? [**SPLIT B**]	The worst is yet to come	50%	53%
	The worst is behind us	37%	37%
	[VOL] Don't know	14%	10%

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Wisconsin Statewide Landscape Poll

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Q23. Which of the following best describes your thoughts about the Wisconsin economy?	The Wisconsin economy is not in recession and is not heading towards one	23%	26%
	The Wisconsin economy is heading towards a recession or depression	33%	30%
	The Wisconsin economy is already in a recession	28%	27%
	The Wisconsin economy is already in a depression	5%	2%
	[VOL] Don't Know	11%	15%
Q24. Which of the following comes closer to your opinion?	Once coronavirus is fully gone, the economy will recover pretty quickly	58%	60%
	Once coronavirus is fully gone, the economy will not recover quickly	36%	34%
	[VOL] Don't know	6%	6%
Q25. Which of the following would you say is most important to getting the economy back on track?	Getting coronavirus under control so we can safely reopen	38%	38%
	Cutting taxes and excessive regulations on businesses	13%	18%
	Putting money in the middle class's pockets by cutting middle-class taxes and reducing costs like child care and health care	26%	25%
	Stimulating the economy by creating government-funded jobs for things like coronavirus response, clean energy, and rebuilding our infrastructure	19%	15%
	[VOL] Don't know	4%	5%

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Wisconsin Statewide Landscape Poll

		Likely Voters N=656	Rural N=349
Q26. Now, I am going to read you some proposals. For each, please tell me if you strongly favor, somewhat favor, somewhat oppose, or strongly oppose that proposal. If you're not sure, just tell me that. Here is the first one...			
Q26A. Job training classes for people to get a raise or retrained for a job that is a better fit for the new economy	Strongly favor	60%	57%
	Somewhat favor	29%	28%
	Total favor	**89%**	**84%**
	Somewhat oppose	4%	7%
	Strongly oppose	3%	3%
	Total oppose	**7%**	**10%**
	[VOL] Don't Know	4%	6%
Q26B. Laws that encourage people to produce essential health care goods in America like drugs, medical masks, and ventilators	Strongly favor	61%	58%
	Somewhat favor	27%	28%
	Total favor	**87%**	**86%**
	Somewhat oppose	5%	4%
	Strongly oppose	4%	5%
	Total oppose	**9%**	**8%**
	[VOL] Don't Know	4%	6%
Q26C. Ending unaccountable corporate giveaways like the FoxConn deal and only giving tax incentives to companies that deliver on the jobs they promise	Strongly favor	54%	50%
	Somewhat favor	18%	20%
	Total favor	**72%**	**70%**
	Somewhat oppose	6%	9%
	Strongly oppose	10%	11%
	Total oppose	**16%**	**20%**
	[VOL] Don't Know	12%	10%
Q26D. Banning taxpayer-funded contracts to companies that ship jobs overseas	Strongly favor	52%	51%
	Somewhat favor	15%	14%
	Total favor	**67%**	**65%**
	Somewhat oppose	9%	10%
	Strongly oppose	18%	20%
	Total oppose	**27%**	**30%**
	[VOL] Don't Know	6%	5%
Q26E. Creating jobs building infrastructure like roads and bridges	Strongly favor	66%	68%
	Somewhat favor	27%	23%
	Total favor	**93%**	**91%**
	Somewhat oppose	5%	5%
	Strongly oppose	1%	2%
	Total oppose	**6%**	**6%**
	[VOL] Don't Know	1%	2%

Wisconsin Statewide Landscape Poll

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		Likely Voters N=656	Rural N=349
Q26F. Raising the minimum wage to fifteen dollars an hour	Strongly favor	39%	31%
	Somewhat favor	19%	20%
	Total favor	**58%**	**51%**
	Somewhat oppose	14%	16%
	Strongly oppose	26%	32%
	Total oppose	**40%**	**47%**
	[VOL] Don't Know	3%	2%
Q26G. Making childcare less expensive so people can afford to go back to work	Strongly favor	61%	61%
	Somewhat favor	23%	19%
	Total favor	**84%**	**80%**
	Somewhat oppose	6%	6%
	Strongly oppose	5%	7%
	Total oppose	**11%**	**13%**
	[VOL] Don't Know	5%	7%
Q26H. A small business fund that gives loans to companies with fewer than twenty-five employees to help them stay open and pay workers during the pandemic	Strongly favor	63%	61%
	Somewhat favor	28%	27%
	Total favor	**91%**	**88%**
	Somewhat oppose	3%	4%
	Strongly oppose	2%	2%
	Total oppose	**5%**	**7%**
	[VOL] Don't Know	4%	6%
Q26I. Targeted economic help to communities that are struggling like rural areas and communities of color	Strongly favor	55%	51%
	Somewhat favor	26%	26%
	Total favor	**81%**	**77%**
	Somewhat oppose	4%	4%
	Strongly oppose	7%	9%
	Total oppose	**11%**	**13%**
	[VOL] Don't Know	8%	10%
Q26J. Guaranteeing workers can get paid leave when they are sick or have to take care of a sick loved one	Strongly favor	64%	57%
	Somewhat favor	22%	25%
	Total favor	**86%**	**82%**
	Somewhat oppose	6%	8%
	Strongly oppose	4%	4%
	Total oppose	**10%**	**13%**
	[VOL] Don't Know	4%	5%
Q27. When it comes to treating Black people fairly, has Wisconsin not gone far enough, been about right, or gone too far?	Not gone far enough	38%	25%
	Been about right	37%	45%
	Gone too far	11%	12%
	[VOL] Don't know	14%	17%

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Q28. Now, I am going to read you some proposals. For each, please tell me if you strongly favor, somewhat favor, somewhat oppose, or strongly oppose that proposal. If you're not sure, just tell me that. Here is the first one...			
Q28A. Defunding the police [**SPLIT A**]	Strongly favor	10%	8%
	Somewhat favor	12%	4%
	Total favor	**22%**	**12%**
	Somewhat oppose	10%	8%
	Strongly oppose	64%	76%
	Total oppose	**74%**	**84%**
	[VOL] Don't Know	4%	4%
Q28B. Shifting resources from police departments to non-police violence prevention and mental health services [**SPLIT B**]	Strongly favor	31%	20%
	Somewhat favor	17%	24%
	Total favor	**48%**	**44%**
	Somewhat oppose	14%	16%
	Strongly oppose	31%	32%
	Total oppose	**46%**	**48%**
	[VOL] Don't Know	7%	8%
Q28C. Paying Black Wisconsinites reparations for slavery	Strongly favor	11%	6%
	Somewhat favor	10%	6%
	Total favor	**20%**	**12%**
	Somewhat oppose	12%	16%
	Strongly oppose	58%	61%
	Total oppose	**70%**	**77%**
	[VOL] Don't Know	9%	10%
Q28D. Reforming police procedures including banning chokeholds and increasing training for de-escalation	Strongly favor	64%	56%
	Somewhat favor	17%	20%
	Total favor	**81%**	**76%**
	Somewhat oppose	7%	8%
	Strongly oppose	9%	11%
	Total oppose	**16%**	**19%**
	[VOL] Don't Know	3%	5%
Q28E. Funding economic development in communities of color, such as by increasing funding for programs to support Black entrepreneurship	Strongly favor	49%	40%
	Somewhat favor	27%	28%
	Total favor	**76%**	**68%**
	Somewhat oppose	8%	9%
	Strongly oppose	11%	16%
	Total oppose	**19%**	**25%**
	[VOL] Don't Know	5%	7%
Q28F. Removing police from schools	Strongly favor	14%	10%
	Somewhat favor	12%	13%
	Total favor	**26%**	**23%**
	Somewhat oppose	19%	18%
	Strongly oppose	48%	51%
	Total oppose	**66%**	**69%**
	[VOL] Don't Know	8%	8%

Wisconsin Statewide Landscape Poll

		Likely Voters N=656	Rural N=349
Q29. Now, I am going to read you some proposals. For each, please tell me if you strongly favor, somewhat favor, somewhat oppose, or strongly oppose that proposal. If you're not sure, just tell me that. Here is the first one...			
Q29A. Ensure Wisconsin law protects access to abortion even if Roe v. Wade is overturned nationally	Strongly favor	43%	37%
	Somewhat favor	14%	13%
	Total favor	**57%**	**51%**
	Somewhat oppose	10%	9%
	Strongly oppose	23%	30%
	Total oppose	**33%**	**39%**
	[VOL] Don't Know	10%	10%
Q29B. Strengthen laws protecting drinking water from toxic chemicals and manure runoff by holding polluters accountable	Strongly favor	80%	76%
	Somewhat favor	15%	19%
	Total favor	**95%**	**95%**
	Somewhat oppose	2%	1%
	Strongly oppose	1%	2%
	Total oppose	**3%**	**3%**
	[VOL] Don't Know	2%	2%
Q29C. Creating a non-partisan commission to redraw state legislative district lines, rather than letting politicians draw their own districts	Strongly favor	60%	51%
	Somewhat favor	18%	23%
	Total favor	**78%**	**75%**
	Somewhat oppose	4%	4%
	Strongly oppose	9%	9%
	Total oppose	**13%**	**13%**
	[VOL] Don't Know	9%	12%
Q29D. Fixing the education funding formula so funding is more equal per district	Strongly favor	59%	58%
	Somewhat favor	24%	27%
	Total favor	**83%**	**85%**
	Somewhat oppose	5%	3%
	Strongly oppose	3%	4%
	Total oppose	**8%**	**7%**
	[VOL] Don't Know	9%	8%
Q29E. Helping small family farmers by making sure they have the same advantages big farms get and by making sure big factory farms play by the rules	Strongly favor	80%	81%
	Somewhat favor	16%	15%
	Total favor	**96%**	**96%**
	Somewhat oppose	2%	1%
	Strongly oppose	1%	2%
	Total oppose	**3%**	**3%**
	[VOL] Don't Know	1%	2%

Wisconsin Statewide Landscape Poll

		Likely Voters N=656	Rural N=349
Q29F. Ensuring that essential workers like nurses, first responders, and grocery store workers have access to paid leave, health insurance, and fair pay	Strongly favor	76%	74%
	Somewhat favor	17%	15%
	Total favor	**92%**	**89%**
	Somewhat oppose	3%	5%
	Strongly oppose	3%	4%
	Total oppose	**6%**	**9%**
	[VOL] Don't Know	2%	2%
Q29G. Allowing all workers to collectively bargain for safety standards, training, and better pay	Strongly favor	58%	52%
	Somewhat favor	23%	26%
	Total favor	**81%**	**78%**
	Somewhat oppose	7%	8%
	Strongly oppose	7%	11%
	Total oppose	**14%**	**19%**
	[VOL] Don't Know	5%	2%
Q30. When it comes to taxes, which would you prefer:	An across-the-board middle class tax cut, paid for by people making five hundred thousand dollars or more	16%	15%
	A property tax freeze	8%	8%
	Closing corporate loopholes that let corporations skirt property taxes	23%	22%
	Eliminating tax breaks for companies that move jobs out of Wisconsin or fail to create the jobs they promised	20%	24%
	Giving companies tax incentives to do the right thing like offer job training programs paying for workers' education and providing quality health care	25%	23%
	[VOL] Don't know	8%	8%

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Q32. Which of the following do you agree with more, even if neither is exactly right?	I would rather legislators work together to get things done, even if it means compromising	76%	76%
	I would rather legislators stick to their principles, not sell out their beliefs to cut deals	21%	20%
	[VOL] Don't know	3%	3%
Q33. Do you think abortion should be...?	Legal in all cases	24%	16%
	Legal in most cases	34%	34%
	Illegal in most cases	22%	25%
	Illegal in all cases	13%	17%
	[VOL] Don't know / Refused	7%	8%
Q34. Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statement? We need to act now to prevent climate change by reducing carbon pollution.	Strongly agree	52%	49%
	Somewhat agree	23%	24%
	Total agree	**75%**	**73%**
	Somewhat disagree	10%	10%
	Strongly disagree	12%	14%
	Total disagree	**22%**	**24%**
	[VOL] Don't know	3%	3%
Q35. How much have you heard about PFAS?	Heard a lot	4%	6%
	Heard some	5%	4%
	Heard a little	11%	11%
	Never heard of it	76%	78%
	[VOL] Don't know / Refused	4%	2%

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QUESTIONS FOR CLASSIFICATION PURPOSES			
Q36. Sex	Male	47%	45%
	Female	53%	55%
Q4. Age	18-34	17%	10%
	35-49	22%	22%
	50-64	28%	26%
	65+	28%	35%
	[VOL] Refused	5%	7%
Q6. And just to make sure we have a representative sample, could you please tell me if you consider yourself White, African American, Hispanic, or of Asian origin?	White	86%	94%
	African American	4%	0%
	Hispanic	3%	1%
	Asian	1%	0%
	[VOL] Other	3%	2%
	[VOL] Don't Know / Refused	3%	2%
Q37. Do you consider yourself a Democrat, a Republican, or an Independent?	Democrat	32%	25%
	Indep / lean Democrat	10%	10%
	Republican	31%	38%
	Indep / lean Republican	9%	9%
	Independent	15%	15%
	[VOL] Other / Don't Know	2%	2%
Q38. Who did you vote for in the 2016 election for President -- Democrat Hillary Clinton or Republican Donald Trump?	Hillary Clinton	40%	32%
	Donald Trump	41%	49%
	[VOL] Other	8%	9%
	[VOL] Did not vote	8%	6%
	[VOL] Refused	3%	3%
Q39. What was the last year of education you completed?	1st - 11th grade	3%	4%
	High school graduate	20%	22%
	Vocational or technical school	10%	12%
	Some college, but no degree	18%	15%
	Associate degree	13%	13%
	4-year college graduate or bachelors degree	21%	20%
	Graduate school or advanced degree	13%	13%
	[VOL] Refused	2%	1%

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		Likely Voters N=656	Rural N=349
Q40. Which of the following best describes how you plan to vote this November?	In person on election day	49%	59%
	Early before election day, but in-person at a polling place	13%	13%
	Absentee by mail	34%	25%
	[VOL] Don't know	4%	3%
Q46. People have experienced different changes in their workplace since the coronavirus outbreak. Which of the following apply to you, or any members of your household? **[MULTIPLE RESPONSES ACCEPTED]**	Lost your job	10%	4%
	Had your hours cut by your employer	18%	17%
	Lost your health insurance	3%	1%
	[VOL] None of these	73%	79%
	[VOL] Don't know	1%	1%
Q47. Are you a current or retired member of a labor union?	Yes, current member	7%	7%
	Yes, retired member	12%	11%
	Yes, household current or retired member	4%	4%
	No	75%	76%
	[VOL] Don't know / Refused	2%	1%
Q58. Media Market	Duluth, MN-Superior, WI	2%	5%
	Green Bay-Appleton, WI	19%	24%
	LaCrosse-Eau Claire, WI	10%	16%
	Madison, WI	18%	12%
	Marquette, MI	0%	0%
	Milwaukee, WI	38%	16%
	Minneapolis-St Paul, MN	5%	10%
	Wausau-Rhinelander, WI	8%	19%

**Due to rounding, "totals" of the individual components may differ by +/-1.

***Q4 to Q6 moved to the demographic section

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