

Wisconsin Statewide Online Poll

Sept 30 - Oct 7, 2020

N=1071 November 2020 likely voters

Q3. In November 2020 there will be elections in Wisconsin for offices like U.S. President, Congress, and state legislature. As things stand now, how likely are you to vote in the November 2020 general election - are you almost certain to vote, will you probably vote, are the chances about 50-50, will you not vote, or have you already voted?	Almost certain	68%
	Probably vote	7%
	50-50	3%
	Will not vote	2%
	Don't Know	1%
	Already voted	19%
Q4. And on a scale from 0 to 100, what are the chances that, for any reason, something will come up and you will NOT be able to vote? [ASKED IF ALMOST CERTAIN OR PROBABLY VOTE IN Q3; N=800]	Mean	6.9
	0	62%
	1 - 10	27%
	11 - 49	6%
	50 - 100	6%
Q14/15. Thinking about the elections this November, if the election for Wisconsin state legislature were held today, would you be voting for the...	Democratic candidate	45%
	Lean Democratic	2%
	Total Democratic	47%
	Republican candidate	41%
	Lean Republican	3%
	Total Republican	44%
	Undecided	9%

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Q16. Below are some people and groups active in politics. For each one, please indicate whether you have a very favorable opinion, a somewhat favorable opinion, a somewhat unfavorable opinion, or a very unfavorable opinion of each. If you don't recognize or can't rate them, just indicate that.

Q16A. Donald Trump	Very Fav	21%
	Somewhat Fav	19%
	Total Fav	41%
	Somewhat Unfav	9%
	Very Unfav	49%
	Total Unfav	58%
	Name ID	98%
	Can't Rate	2%
Q16B. Joe Biden	Very Fav	24%
	Somewhat Fav	26%
	Total Fav	50%
	Somewhat Unfav	13%
	Very Unfav	35%
	Total Unfav	48%
	Name ID	98%
	Can't Rate	2%
Q16C. Tony Evers	Very Fav	23%
	Somewhat Fav	28%
	Total Fav	51%
	Somewhat Unfav	15%
	Very Unfav	28%
	Total Unfav	43%
	Name ID	94%
	Can't Rate	6%
Q16D. Democrats in the Wisconsin Legislature	Very Fav	17%
	Somewhat Fav	29%
	Total Fav	46%
	Somewhat Unfav	16%
	Very Unfav	27%
	Total Unfav	44%
	Name ID	89%
	Can't Rate	11%

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Q16E. Republicans in the Wisconsin Legislature	Very Fav	14%
	Somewhat Fav	26%
	Total Fav	40%
	Somewhat Unfav	14%
	Very Unfav	36%
	Total Unfav	50%
	Name ID	90%
	Can't Rate	10%
Q16F. Amy Coney Barrett	Very Fav	21%
	Somewhat Fav	11%
	Total Fav	32%
	Somewhat Unfav	11%
	Very Unfav	20%
	Total Unfav	31%
	Name ID	63%
	Can't Rate	37%
Q17-20. If the election for President were held today, who would you vote for?	Democrat Joe Biden	49%
	Lean Biden	1%
	Total Biden	50%
	Republican Donald Trump	41%
	Lean Trump	2%
	Total Trump	42%
	Libertarian Jo Jorgensen	1%
	Lean Jorgensen	0%
	Total Jorgensen	1%
	Constitution Party Don Blankenship	0%
	Lean Blankenship	0%
	Total Blankenship	0%
	American Solidarity Party Brian Carroll	0%
	Lean Carroll	0%
	Total Carroll	0%
	Other	1%
	Undecided	5%
Already Voted - Refused	0%	
Q17-20. And who would you vote for if these were your only choices? [3RD PARTY / OTHER / UNDECIDED VOTERS ALLOCATED]	Democrat Joe Biden	49%
	Lean Biden	2%
	Total Biden	51%
	Republican Donald Trump	41%
	Lean Trump	2%
	Total Trump	43%
	Undecided	6%
	<i>Already Voted Jorgenson</i>	0%
	<i>Already Voted Blankenship</i>	0%
	<i>Already Voted Carroll</i>	0%
	<i>Already Voted Other</i>	0%
	<i>Already Voted - Refused</i>	0%

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Q21. What is the most important thing you'd like your state legislators to be working on? [OPEN-ENDED]
[MULTIPLE RESPONSES ACCEPTED]



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Q22. Next you will see a list of issues. For each one, please indicate how important of a priority you think it should be for the Wisconsin legislature to address - very important, somewhat important, not too important, or not at all important. If you don't know, just indicate that.

Q22A. Public education	Very important	55%
	Somewhat important	33%
	Total Important	88%
	Not too important	9%
	Not at all important	2%
	Total Not Important	11%
Q22B. Lowering health care costs	Very important	61%
	Somewhat important	32%
	Total Important	93%
	Not too important	5%
	Not at all important	1%
	Total Not Important	6%
Q22C. The impact of coronavirus on Wisconsin's economy	Very important	69%
	Somewhat important	26%
	Total Important	95%
	Not too important	2%
	Not at all important	2%
	Total Not Important	4%
Q22D. The impact of coronavirus on Wisconsinites' health and safety	Very important	66%
	Somewhat important	23%
	Total Important	89%
	Not too important	6%
	Not at all important	3%
	Total Not Important	10%
Q22E. Fighting corruption and special interest influence in politics	Very important	60%
	Somewhat important	30%
	Total Important	90%
	Not too important	6%
	Not at all important	1%
	Total Not Important	8%
Q22F. Improving infrastructure like roads and bridges	Very important	44%
	Somewhat important	47%
	Total Important	91%
	Not too important	7%
	Not at all important	1%
	Total Not Important	8%
	Don't know	1%

Wisconsin Statewide Online Poll

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Q22G. Protecting drinking water	Very important	60%
	Somewhat important	30%
	Total Important	89%
	Not too important	8%
	Not at all important	1%
	Total Not Important	9%
Q22H. Combating climate change	Very important	39%
	Somewhat important	29%
	Total Important	68%
	Not too important	17%
	Not at all important	13%
	Total Not Important	30%
Q22I. Taxes	Very important	47%
	Somewhat important	39%
	Total Important	86%
	Not too important	12%
	Not at all important	1%
	Total Not Important	13%
Q22J. Racial equity	Very important	48%
	Somewhat important	29%
	Total Important	77%
	Not too important	12%
	Not at all important	9%
	Total Not Important	21%
Q22K. Crime and safety	Very important	66%
	Somewhat important	28%
	Total Important	95%
	Not too important	4%
	Not at all important	0%
	Total Not Important	5%
Q22L. Taking on Donald Trump	Very important	41%
	Somewhat important	11%
	Total Important	51%
	Not too important	12%
	Not at all important	29%
	Total Not Important	41%
	Don't know	2%
	Don't know	2%
	Don't know	1%
	Don't know	2%
	Don't know	2%
	Don't know	0%

Wisconsin Statewide Online Poll

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		1st Choice	1st/2nd Combined
Q23/24. And which of those issues would you say is your number one priority?	Public education	4%	11%
	Lowering health care costs	8%	21%
	The impact of coronavirus on Wisconsin's economy	15%	27%
	The impact of coronavirus on Wisconsinites' health and safety	22%	35%
	Fighting corruption and special interest influence in politics	7%	15%
	Improving infrastructure like roads and bridges	3%	8%
	Protecting drinking water	1%	4%
	Combating climate change	3%	8%
	Taxes	7%	14%
	Racial equity	5%	10%
	Crime and safety	10%	23%
	Taking on Donald Trump	8%	14%
	Other	3%	4%
	Don't know	2%	3%
Q25. Do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the job Donald Trump is doing as President?	Strongly approve		21%
	Somewhat approve		22%
	Total Approve		43%
	Somewhat disapprove		10%
	Strongly disapprove		46%
	Total Disapprove		56%
	Don't know		2%
Q26. Do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the job Tony Evers is doing as Governor?	Strongly approve		21%
	Somewhat approve		33%
	Total Approve		54%
	Somewhat disapprove		16%
	Strongly disapprove		25%
	Total Disapprove		42%
	Don't know		4%
Q27. When it comes to the coronavirus, which do you agree with more?	The worst is yet to come		57%
	The worst is behind us		20%
	Don't know		23%

Wisconsin Statewide Online Poll

Sept 30 - Oct 7, 2020

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Q28. Next you will see some proposals. For each, please indicate if you strongly favor, somewhat favor, somewhat oppose, or strongly oppose that proposal. If you're not sure, just indicate that.

Q28A. Legalizing marijuana for medicinal use only	Strongly favor	32%
	Somewhat favor	37%
	Total Favor	68%
	Somewhat oppose	13%
	Strongly oppose	11%
	Total Oppose	24%
	Don't Know	8%
Q28B. Legalizing marijuana for recreational use	Strongly favor	29%
	Somewhat favor	20%
	Total Favor	50%
	Somewhat oppose	14%
	Strongly oppose	29%
	Total Oppose	43%
	Don't Know	7%
Q28C. Requiring businesses with fifty employees or more to offer paid leave to their workers	Strongly favor	35%
	Somewhat favor	31%
	Total Favor	66%
	Somewhat oppose	13%
	Strongly oppose	8%
	Total Oppose	21%
	Don't Know	13%
Q28D. Ending the freeze on college tuition costs	Strongly favor	7%
	Somewhat favor	18%
	Total Favor	25%
	Somewhat oppose	25%
	Strongly oppose	25%
	Total Oppose	50%
	Don't Know	25%
Q28E. Increasing the minimum wage in Wisconsin to \$12 per hour [SPLIT A]	Strongly favor	42%
	Somewhat favor	29%
	Total Favor	71%
	Somewhat oppose	14%
	Strongly oppose	10%
	Total Oppose	24%
	Don't Know	5%
Q28F. Increasing the minimum wage in Wisconsin to \$15 per hour [SPLIT B]	Strongly favor	34%
	Somewhat favor	26%
	Total Favor	60%
	Somewhat oppose	17%
	Strongly oppose	18%
	Total Oppose	35%
	Don't Know	5%

Wisconsin Statewide Online Poll

Sept 30 - Oct 7, 2020

N=1071 November 2020 likely voters

Q28G. Establishing a board to evaluate drug prices and set limits on how much payers, including individuals, and state and local government agencies will pay for high cost prescription medications.	Strongly favor	49%
	Somewhat favor	35%
	Total Favor	84%
	Somewhat oppose	6%
	Strongly oppose	3%
	Total Oppose	9%
Q28H. Requiring power companies to get more of their energy from renewable sources like solar and wind	Strongly favor	39%
	Somewhat favor	36%
	Total Favor	75%
	Somewhat oppose	10%
	Strongly oppose	7%
	Total Oppose	17%
Q28I. Establishing public health standards for cancer-causing PFAS chemicals and requiring polluters to clean up contamination	Strongly favor	52%
	Somewhat favor	35%
	Total Favor	87%
	Somewhat oppose	3%
	Strongly oppose	2%
	Total Oppose	5%
Q28J. Extending the mask mandate until November 21	Strongly favor	52%
	Somewhat favor	16%
	Total Favor	67%
	Somewhat oppose	7%
	Strongly oppose	21%
	Total Oppose	28%
Don't Know	8%	
Don't Know	8%	
Don't Know	8%	
Don't Know	4%	

Wisconsin Statewide Online Poll

Sept 30 - Oct 7, 2020

N=1071 November 2020 likely voters

Q28K. Establishing a clean jobs program directed towards people who have been affected the most by climate change and pollution like lower income people and people of color. [SPLIT A]	Strongly favor	28%
	Somewhat favor	32%
	Total Favor	60%
	Somewhat oppose	12%
	Strongly oppose	12%
	Total Oppose	24%
Q28L. Establishing a clean jobs program directed toward communities that are struggling economically like rural areas and communities of color. [SPLIT B]	Strongly favor	30%
	Somewhat favor	39%
	Total Favor	69%
	Somewhat oppose	9%
	Strongly oppose	6%
	Total Oppose	15%
Q28M. Defunding the police	Strongly favor	7%
	Somewhat favor	11%
	Total Favor	18%
	Somewhat oppose	13%
	Strongly oppose	63%
	Total Oppose	76%
Q28N. Shifting funding from police departments to mental health and social services that work in communities [SPLIT A]	Strongly favor	18%
	Somewhat favor	21%
	Total Favor	39%
	Somewhat oppose	22%
	Strongly oppose	31%
	Total Oppose	53%
Q28O. Increasing funding for mental health and social services that work in communities [SPLIT B]	Strongly favor	44%
	Somewhat favor	37%
	Total Favor	81%
	Somewhat oppose	8%
	Strongly oppose	3%
	Total Oppose	11%
Q28P. Reforming police departments to increase accountability for officers that use excessive force	Strongly favor	46%
	Somewhat favor	33%
	Total Favor	79%
	Somewhat oppose	9%
	Strongly oppose	8%
	Total Oppose	16%
	Don't Know	5%

Wisconsin Statewide Online Poll

Sept 30 - Oct 7, 2020

N=1071 November 2020 likely voters

Q29. Out of everything you just saw, what is the TOP thing that you liked best? [OPEN-ENDED] [MULTIPLE RESPONSES ACCEPTED]	State Infrastructure	1%
	Policing (reform / accountability / support / defund)	12%
	Building the economy / increasing jobs / more stimulus checks / cutting taxes	10%
	Funding Education / better school system	2%
	Limiting spread of the COVID(Covid testing / vaccine / mask mandates)	13%
	Fair elections / fixing gerrymandering	0%
	Environmental Protection	7%
	Work for the people / bring people together / compromise	2%
	Stopping Tony Evers	0%
	Marijuana Legislation	9%
	Stopping racial bias	2%
	Supporting Medicare / Social Security / Medicaid	6%
	Better healthcare	7%
	Banning Abortion	0%
	Other	12%
Don't Know / Refuse	24%	
Q30. Which of the following do you agree with most, even if none is exactly right?	The way Black communities and other communities of color are policed is in need of major reforms	37%
	The way Black communities and other communities of color are policed is in need of minor reforms	29%
	There is not a problem with the way Black communities and other communities of color are policed	20%
	Don't Know	14%
Q31. Which of the following do you agree with more, even if neither is exactly right?	Wisconsin should continue the freeze on college tuition because college is already too expensive and families can't afford to pay more	59%
	Wisconsin's universities are facing an unsustainable funding problem, and the freeze on college tuition should be rolled back	18%
	Don't know	24%

Wisconsin Statewide Online Poll

Sept 30 - Oct 7, 2020

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Q32. Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following... people should be required by law to wear masks in public places?	Strongly agree	54%
	Somewhat agree	15%
	Total Agree	69%
	Somewhat disagree	8%
	Strongly disagree	19%
	Total Disagree	27%
Q33. As you may know, US Supreme Court Justice Ruth Bader Ginsburg recently passed away. Thinking about that, which of the following do you agree with more, even if neither is exactly right?	The US Senate should vote to confirm a new Supreme Court Justice before the November election	39%
	The US Senate should wait until January, when the election is over and the winners have been sworn in, to confirm a new Supreme Court Justice	51%
	Don't know	10%
	Mean	8.0
Q34. How important is this issue of the Supreme Court to you on a scale from 1 to 10, where 1 means it is not at all important and 10 means it is extremely important?	1 - Not at all important	1%
	2	1%
	3	2%
	4	3%
	5	9%
	6	4%
	7	9%
	8	15%
	9	10%
	10 - Extremely important	40%
Q35. And which of these issues would you say matters to you the most?	The coronavirus pandemic	41%
	The economy	26%
	The Supreme Court	11%
	Health care	19%
	Don't know	2%
Q36. How concerned are you about the coronavirus pandemic?	Very concerned	52%
	Somewhat concerned	28%
	Total Concerned	80%
	Not too concerned	12%
	Not at all concerned	7%
	Total Not Concerned	19%
Q37. How confident are you that the results of the November presidential election will be counted correctly and fairly?	Very confident	28%
	Somewhat confident	31%
	Total Confident	60%
	Not too confident	24%
	Not at all confident	12%
	Total Not Confident	36%
	Don't know	4%

Wisconsin Statewide Online Poll

Sept 30 - Oct 7, 2020

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Q39. Do you have any school-aged children at home?	Yes	20%
	No	79%
	Don't know	0%
Q40. Which of the following best describes your children's current schooling situation? [ASKED IF YES IN Q39; N=217]	Fully in-person instruction	31%
	Fully remote instruction	45%
	Hybrid instruction with some days in-person and some days remote	24%
	Don't know	1%
Q41. How satisfied are you with your children's current schooling situation? [ASKED IF YES IN Q39; N=217]	Very satisfied	35%
	Somewhat satisfied	37%
	Total Satisfied	72%
	Not too satisfied	17%
	Not at all satisfied	10%
	Total Not Satisfied	27%
	Don't know	1%

Wisconsin Statewide Online Poll

Sept 30 - Oct 7, 2020

N=1071 November 2020 likely voters

QUESTIONS FOR CLASSIFICATION PURPOSES

Q5. What is your gender?	Male	47%
	Female	53%
Q6. Age	18-34	18%
	35-49	23%
	50-64	32%
	65+	27%
	Refused	0%
Q7-10. Party Self-ID	Strong Democrat	21%
	Not so strong Democrat	11%
	Indep / lean Democrat	10%
	Strong Republican	22%
	Not so strong Republican	14%
	Indep / lean Republican	6%
	Independent	11%
	Other	1%
Q11. Which of the following do you identify as?	Don't Know	2%
	White	89%
	African American	4%
	Hispanic or Latino	2%
	Asian-American	1%
	Multiple races / mixed race / biracial	2%
Q12. What is the last year of schooling that you have completed?	Other	2%
	1st - 11th grade	1%
	High school graduate	24%
	Vocational or technical school	9%
	Some college, but no degree	19%
	Associate degree	13%
	4-year college graduate or bachelor's degree	21%
	Graduate school or advanced degree	13%
Q42. Who did you vote for in the 2016 election for President?	Don't know	0%
	Hillary Clinton	41%
	Donald Trump	42%
	Other	4%
	Did not vote	11%
	Refused	2%

Wisconsin Statewide Online Poll

Sept 30 - Oct 7, 2020

N=1071 November 2020 likely voters

Q43. Thinking in political terms, would you say that you are...	Very liberal	10%
	Somewhat liberal	17%
	Moderate	32%
	Somewhat conservative	27%
	Very conservative	8%
	Don't Know	7%
Q44. Which of the following best describes how you think you will vote this November?	In person on election day	36%
	Early before election day, but in-person at a polling place	13%
	Absentee by mail	44%
	Don't know	6%
Q45. People have experienced different changes in their workplace since the coronavirus outbreak. Which of the following apply to you, or any members of your household? [MULTIPLE RESPONSES ACCEPTED]	Lost your job	10%
	Had your hours cut by your employer	15%
	Lost your health insurance	3%
	None of these	76%
	Don't know	1%
Q46. Are you a current or retired member of a labor union, or is anyone in your household a current or retired member of a labor union?	Yes - I am a current member	3%
	Yes - I am a retired member	10%
	Yes - Someone in my household is a current or retired member of a labor union	9%
	No - neither I nor anyone in my household is a current or retired member of a labor union	76%
	Don't know	2%

****Due to rounding, "totals" of the individual components may differ by +/-1.**

*****Q5 to Q12 moved to the demographic section**